

Profiles Table

Target Group: Nat Rep (n. 201282)

Control Group: No change in gun control (n. 9361)

Number of Columns: 13

Number of Rows: 5

11/10 - would you take an active shooter preparedness course - already have/would like to/would consider/would not consider, Target: Nat Rep, Control: No change in gun control

Response label	Target percent	Target count	Target weighted base
I have already taken one	8.72%	2710	31080
I would consider it	34.24%	10643	31080
I would like to take one	22.36%	6950	31080
I would not consider it	20.15%	6261	31080
Other/Not sure	14.53%	4516	31080

Target base	Control percent	Control count	Control weighted base	Control base	Z-Score	Diff	Index	Market Size
20304	8.26%	269	3263	2530	0.75	0.46	105.58	N/A
20304	37.45%	1222	3263	2530	-3.16	-3.21	91.44	N/A
20304	26.87%	877	3263	2530	-4.86	-4.5	83.23	N/A
20304	17.31%	565	3263	2530	3.5	2.83	116.37	N/A
20304	10.11%	330	3263	2530	6.77	4.42	143.67	N/A

Profiles Table

Target Group: Stricter gun control (n. 23675)

Control Group: Less strict gun control (n. 9379)

Number of Columns: 13

Number of Rows: 5

11/10 - would you take an active shooter preparedness course - already have/would like to/would consider/would not consider, Target: Stricter gun control, Control: Less strict gun control

Response label	Target percent	Target count
I have already taken one	7.77%	709
I would consider it	34.80%	3177
I would like to take one	19.21%	1753
I would not consider it	25.41%	2320
Other/Not sure	12.81%	1170

Target weighted base	Target base	Control percent	Control count	Control weighted base	Control base	Z-Score	Diff	Index	Market Size
9129	6154	13.59%	399	2935	2310	-7.38	-5.82	57.15	N/A
9129	6154	32.47%	953	2935	2310	2.02	2.33	107.17	N/A
9129	6154	26.97%	792	2935	2310	-7.4	-7.77	71.2	N/A
9129	6154	18.50%	543	2935	2310	7.04	6.92	137.39	N/A
9129	6154	8.47%	248	2935	2310	6.01	4.35	151.35	N/A

Profiles Table

Target Group: Nat Rep (n. 201282)

Control Group: Nat Rep (n. 201282)

Number of Columns: 13

Number of Rows: 6

Opinion: Gun control*, Target: Nat Rep, Control: Nat Rep

Response label	Target percent	Target count	Target weighted base	Target base	Control percent
Don't know	3.93%	1908	48540	43495	3.93%
Somewhat less strict	8.74%	4244	48540	43495	8.74%
Much less strict	10.74%	5211	48540	43495	10.74%
No change	19.76%	9593	48540	43495	19.76%
Somewhat more strict	21.50%	10435	48540	43495	21.50%
Much more strict	35.33%	17148	48540	43495	35.33%

Control count	Control weighted base	Control base	Z-Score	Diff	Index	Market Size
1908	48540	43495	0	0	100	9806624
4244	48540	43495	0	0	100	21814721
5211	48540	43495	0	0	100	26784840
9593	48540	43495	0	0	100	49308326
10435	48540	43495	0	0	100	53633847
17148	48540	43495	0	0	100	88136871