

## YouGov / The Times Survey Results

Sample Size: 1660 GB Adults  
Fieldwork: 9th - 10th January 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1660</b>	652	709	433	319	117	143	468	388	100	159	803	857	193	709	410	349	946	714	199	551	357	400	153	
<b>Unweighted Sample</b>	<b>1660</b>	769	701	455	330	133	148	480	400	112	165	732	928	165	709	438	348	1020	640	150	587	362	409	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	3-4 Jan	9-10 Jan	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
			Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Con	39	<b>39</b>	25	53	100	0	0	0	88	7	11	21	38	39	23	32	33	58	43	32	37	47	41	36	19		
Lab	26	<b>28</b>	38	15	0	100	0	0	3	74	15	6	24	32	50	32	27	15	26	30	44	21	25	33	21		
Lib Dem	10	<b>11</b>	20	2	0	0	100	0	3	12	63	1	13	8	8	12	9	11	13	6	11	12	12	9	8		
UKIP	14	<b>13</b>	1	25	0	0	0	100	4	3	7	71	14	12	8	12	17	11	7	22	5	16	15	16	3		
Other	10	<b>11</b>	16	5	0	0	0	0	2	4	4	1	11	9	11	11	14	6	10	11	3	5	7	6	50		
<b>Other Parties Voting Intention</b>																											
[Weighted by likelihood to vote, excluding those who would not vote or don't know]																											
SNP/ PCY	6	<b>6</b>	9	4	0	0	0	0	0	2	1	0	8	5	7	7	8	3	5	8	0	0	4	0	47		
Green	4	<b>3</b>	6	1	0	0	0	0	1	2	2	0	3	4	3	4	4	2	4	2	3	4	3	5	2		
BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Respect	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Other	0	<b>1</b>	1	1	0	0	0	0	1	0	1	1	1	1	1	0	1	1	1	1	1	1	1	1	0		

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

3-4  
Jan

9-10  
Jan

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	26	26	19	38	100	0	0	0	69	5	8	17	28	24	14	21	25	46	31	19	24	31	26	24	14
Labour	19	19	29	11	0	100	0	0	2	56	11	4	18	21	28	20	19	12	20	18	32	14	18	22	16
Liberal Democrat	7	7	15	2	0	0	100	0	3	9	47	1	9	5	5	7	7	8	9	4	8	8	7	6	7
UK Independence Party (UKIP)	10	9	1	18	0	0	0	100	3	2	5	58	10	8	5	7	13	8	6	13	4	10	10	10	2
Scottish National Party (SNP)/ Plaid Cymru	4	4	6	3	0	0	0	0	0	1	1	0	5	3	4	4	6	3	4	5	0	0	3	0	39
Some other party	3	3	6	1	0	0	0	0	2	1	2	1	3	3	2	3	4	2	4	2	2	3	3	4	2
Would not vote	13	13	5	8	0	0	0	0	4	5	7	3	13	13	17	15	11	6	8	19	10	14	13	15	6
Don't know	18	19	19	19	0	0	0	0	17	20	20	16	14	23	24	22	16	14	18	20	19	19	21	19	13

**And which of these parties would you vote for?**

[This question was only asked to those who selected 'some other party'; n=62]

Green	87	80	83	50	0	0	0	0	34	75	70	0	73	86	73	91	73	69	84	72	72	82	69	87	81
British National Party (BNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	8	18	14	50	0	0	0	0	59	25	30	100	24	12	27	7	27	24	16	21	28	18	19	13	19
Don't know	4	2	3	0	0	0	0	0	8	0	0	0	3	2	0	2	0	8	0	8	0	0	12	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	10	9	3	5	1	1	1	1	2	3	2	1	8	10	13	11	9	4	7	12	9	11	8	10	5
1	2	2	1	2	0	1	0	0	1	0	2	0	2	2	1	3	1	2	1	3	4	2	2	2	0
2	2	2	1	1	0	1	1	1	1	1	1	1	2	2	2	3	2	0	1	3	0	2	3	1	1
3	2	2	1	1	1	1	0	2	0	1	2	0	2	1	2	2	1	1	2	2	2	2	2	1	2
4	2	2	1	1	1	0	2	0	1	0	0	0	1	2	4	2	2	0	2	1	1	2	1	2	0
5	6	6	3	5	4	1	2	2	2	2	1	8	5	6	8	7	5	2	4	8	3	6	4	7	5
6	3	2	2	1	1	3	1	3	2	2	1	1	2	2	4	2	2	1	1	3	2	2	1	2	2
7	4	4	4	4	4	6	1	4	5	5	3	4	5	4	9	6	3	1	4	5	7	4	8	3	1
8	7	7	7	7	8	8	8	8	7	7	10	5	9	6	9	9	6	5	7	8	5	8	5	9	6
9	9	8	9	9	10	9	15	5	10	9	11	5	9	8	8	9	7	10	10	7	10	6	7	11	15
10 - Absolutely certain to vote	56	56	67	63	70	69	71	74	69	69	67	73	55	57	42	47	64	73	62	49	55	56	58	53	63

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		3-4 Jan	9-10 Jan																							
<b>Which of the following do you think would make the best Prime Minister?</b>																										
Theresa May	47	<b>45</b>	35	62	91	11	36	67	81	24	45	64	48	42	29	37	47	67	49	39	40	54	43	43	26	
Jeremy Corbyn	14	<b>17</b>	27	8	1	58	14	4	2	35	15	3	16	18	26	18	17	8	17	16	26	13	13	19	22	
Not sure	39	<b>38</b>	37	30	8	31	50	30	17	41	41	33	36	40	45	44	37	24	34	44	34	33	43	38	52	

		28-29 Nov '16	9-10 Jan '17																							
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																										
Britain leaving the EU	60	<b>62</b>	68	64	75	56	78	59	74	60	69	65	65	58	46	60	63	73	66	56	61	66	60	57	65	
Health	35	<b>45</b>	54	42	41	57	58	39	41	58	57	42	38	51	32	42	50	52	46	43	39	44	47	47	44	
Immigration & Asylum	40	<b>42</b>	21	64	59	26	14	77	50	29	25	75	44	41	30	37	43	59	36	50	30	44	46	47	30	
The economy	40	<b>34</b>	41	29	39	30	47	20	38	35	45	20	39	29	25	37	35	30	38	28	30	33	36	34	37	
Housing	20	<b>19</b>	21	17	14	25	22	16	16	25	20	15	17	21	26	17	21	17	18	20	38	19	15	14	15	
Welfare benefits	17	<b>14</b>	11	15	12	17	8	17	11	15	10	17	13	15	8	17	13	13	12	17	10	13	14	19	13	
Education	10	<b>11</b>	16	7	10	17	13	5	10	15	15	4	9	13	17	11	12	6	14	7	12	10	10	12	13	
Crime	9	<b>9</b>	6	9	8	8	5	15	7	9	6	8	8	9	5	10	9	8	8	10	8	7	9	11	8	
The environment	11	<b>9</b>	13	5	5	11	16	8	4	10	12	6	9	9	10	10	8	6	10	7	11	10	7	6	13	
Pensions	9	<b>7</b>	7	6	7	8	4	10	8	6	4	6	8	6	7	5	10	7	7	6	7	5	8	7	9	
Tax	5	<b>5</b>	5	4	4	5	2	4	7	4	2	3	6	4	9	5	4	5	5	5	4	5	3	7	6	
Family life & childcare	6	<b>3</b>	4	2	2	3	1	4	2	3	5	1	2	5	5	3	3	2	3	3	2	3	3	3	5	
Transport	3	<b>3</b>	4	3	3	3	5	2	4	5	2	2	4	3	3	4	3	3	4	3	6	4	2	2	3	
None of these	1	<b>1</b>	1	1	0	0	0	0	1	1	0	0	2	1	3	2	1	0	1	2	0	2	0	1	2	
Don't know	4	<b>4</b>	3	2	1	4	0	3	2	3	1	5	3	5	13	5	1	0	4	5	7	3	6	3	4	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

3-4 Jan  
9-10 Jan

Here is a list of problems facing the country.  
Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

Conservative	20	19	12	31	61	1	5	17	50	4	7	18	23	16	5	16	19	36	22	16	11	25	21	18	10
Labour	28	30	44	19	8	88	25	17	7	71	24	15	29	31	37	31	31	22	33	26	41	24	28	35	26
Liberal Democrat	6	6	10	3	3	0	48	3	5	4	31	2	8	4	9	6	5	7	7	5	4	6	7	5	12
UKIP	4	3	1	5	1	0	1	28	2	1	0	19	3	3	4	3	3	3	2	4	2	3	3	5	0
Other	3	3	5	1	0	1	1	0	1	1	0	0	4	2	5	2	3	2	3	3	2	1	1	2	15
None	13	11	9	13	11	2	6	15	12	6	15	15	12	10	8	9	16	12	10	12	10	13	9	11	13
Don't know	27	28	19	27	15	9	15	20	22	15	23	31	21	34	32	33	23	19	22	34	30	27	32	24	25

**Asylum and immigration**

Conservative	22	23	20	30	66	5	17	3	54	12	22	9	26	21	12	19	22	40	28	17	20	26	26	22	13
Labour	13	14	23	7	2	57	6	0	2	35	9	0	12	16	19	16	14	9	15	13	21	11	11	18	16
Liberal Democrat	6	7	14	1	1	5	52	0	2	8	31	1	8	5	9	7	5	7	9	3	10	7	5	5	9
UKIP	21	18	5	33	18	8	3	87	18	9	5	69	21	15	11	15	23	21	14	24	14	21	19	17	12
Other	3	3	4	1	0	0	2	2	1	0	0	2	3	2	4	3	2	2	3	2	3	1	1	3	12
None	12	9	9	8	5	7	6	1	7	11	10	1	10	8	7	8	11	10	9	9	6	10	6	11	11
Don't know	23	26	24	20	8	18	14	7	16	25	23	18	20	33	38	32	23	12	22	33	26	25	32	23	28

**Law and order**

Conservative	34	32	28	43	82	13	25	21	70	17	31	28	36	29	16	25	36	52	38	25	28	37	34	30	23
Labour	14	15	23	8	1	60	5	2	1	43	8	2	14	17	22	16	14	12	16	14	24	10	11	21	17
Liberal Democrat	5	5	10	2	1	2	42	1	2	6	26	0	7	3	3	6	4	5	7	2	2	7	5	4	5
UKIP	7	7	1	12	2	1	0	53	3	2	1	36	8	5	3	6	9	5	4	10	6	8	6	8	2
Other	3	2	4	1	0	0	1	1	1	0	0	0	3	2	4	2	2	2	3	2	1	1	1	2	14
None	11	9	8	8	5	4	5	6	6	8	11	6	10	8	11	9	10	7	8	11	8	10	8	10	10
Don't know	27	29	25	25	9	20	21	15	17	24	24	27	22	35	40	36	23	17	24	36	31	27	35	25	29

**Education and schools**

Conservative	24	26	17	39	74	2	8	30	62	6	11	30	29	22	11	20	27	44	28	22	18	32	26	25	13
Labour	22	23	34	14	4	75	17	9	4	57	21	10	21	24	26	24	23	17	25	20	33	15	23	27	24
Liberal Democrat	8	8	14	4	3	3	58	3	4	7	37	2	11	6	12	8	6	8	10	5	8	9	8	6	10
UKIP	3	3	1	6	1	1	1	29	1	2	1	17	3	3	2	4	3	2	2	5	2	4	4	3	1
Other	3	3	4	1	1	0	1	1	1	1	0	0	3	2	4	3	2	2	3	2	1	1	0	3	15
None	11	10	9	10	6	4	3	7	8	8	9	10	11	8	10	8	13	9	9	11	8	11	8	11	8
Don't know	28	28	21	27	11	15	12	22	19	20	22	30	22	35	34	34	25	17	23	35	29	29	32	24	28



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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	3-4 Jan	9-10 Jan																								
<b>How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?</b>																										
	Very well	2	3	1	5	8	0	0	2	5	1	2	4	3	2	2	1	2	6	3	2	1	3	3	1	
	Fairly well	18	18	10	30	42	9	8	22	35	11	12	24	19	18	9	15	21	29	21	15	16	23	20	13	15
	<b>TOTAL WELL</b>	<b>20</b>	<b>21</b>	<b>11</b>	<b>35</b>	<b>50</b>	<b>9</b>	<b>8</b>	<b>24</b>	<b>40</b>	<b>12</b>	<b>14</b>	<b>28</b>	<b>22</b>	<b>20</b>	<b>11</b>	<b>16</b>	<b>23</b>	<b>35</b>	<b>24</b>	<b>17</b>	<b>17</b>	<b>26</b>	<b>23</b>	<b>16</b>	<b>16</b>
	Fairly badly	32	29	32	26	19	32	32	39	24	34	35	37	27	32	38	30	28	25	28	31	32	28	29	29	29
	Very badly	25	24	37	13	6	44	41	20	11	38	27	15	28	20	21	25	28	18	25	22	25	19	21	27	39
	<b>TOTAL BADLY</b>	<b>57</b>	<b>53</b>	<b>69</b>	<b>39</b>	<b>25</b>	<b>76</b>	<b>73</b>	<b>59</b>	<b>35</b>	<b>72</b>	<b>62</b>	<b>52</b>	<b>55</b>	<b>52</b>	<b>59</b>	<b>55</b>	<b>56</b>	<b>43</b>	<b>53</b>	<b>53</b>	<b>57</b>	<b>47</b>	<b>50</b>	<b>56</b>	<b>68</b>
	Don't know	24	26	20	26	24	15	20	18	25	17	24	20	23	29	30	29	22	23	22	31	26	27	27	28	17
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																										
	Right to leave	47	46	6	90	69	25	10	94	60	27	26	89	50	42	28	37	53	64	39	54	36	51	47	47	30
	Wrong to leave	43	42	86	4	26	66	87	4	32	63	67	5	41	43	51	47	38	31	51	30	55	37	36	41	59
	Don't know	11	13	8	6	5	8	3	1	8	9	7	6	10	15	21	16	9	5	10	15	9	12	17	12	11

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	159	156	9.4%
Men 50-64 High education	48	50	3%
Men 50-64 Mid education	100	83	5%
Men 50-64 Low education	66	68	4.1%
Men 25-50 High education	117	123	7.4%
Men 25-50 Mid education	124	131	7.9%
Men 25-50 Low education	61	96	5.8%
Men Under 25 High education	16	17	1.0%
Men Under 25 Mid & Low education	41	80	4.8%
Women Over 65	189	193	11.6%
Women 50-64 High education	48	46	2.8%
Women 50-64 Mid education	107	93	5.6%
Women 50-64 Low education	69	70	4.2%
Women 25-50 High education	152	133	8.0%
Women 25-50 Mid education	158	139	8.4%
Women 25-50 Low education	97	86	5.2%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	87	78	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	176	315	8.7%
Medium (3-7)	1087	1013	44.8%
High (8,9,10)	397	332	16.4%
<b>Social Grade</b> (NRS and 2011 census)			
AB	495	465	28%
C1	525	481	29%
C2	282	349	21%
DE	358	365	22%
<b>EU referendum Vote</b> (Election Result)			
Remain	769	652	39.3%
Leave	701	709	42.7%
Don't Know / Did Not Vote	190	299	18.0%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Region by 2015 Vote</b> (Election Result and ONS Population estimates)			
South Con	216	208	12.5%
South Lab	89	81	4.9%
South LD	53	45	2.7%
South UKIP	65	63	3.8%
South Oth	31	25	1.5%
South DNV	133	129	7.8%
London Con	45	51	3.1%
London Lab	43	65	3.9%
London LD	13	12	0.7%
London UKIP	10	12	0.7%
London Oth	10	8	0.5%
London DNV	29	51	3.1%
Midlands Con	92	86	5.2%
Midlands Lab	72	65	3.9%
Midlands LD	12	12	0.7%
Midlands UKIP	31	32	1.9%
Midlands Oth	10	8	0.5%
Midlands DNV	56	71	4.3%
North Con	92	88	5.3%
North Lab	138	125	7.5%
North LD	20	20	1.2%
North UKIP	46	43	2.6%
North Oth	18	13	0.8%
North DNV	95	111	6.7%
Scotland Con	18	18	1.1%
Scotland Lab	31	30	1.8%
Scotland LD	10	8	0.5%
Scotland SNP	51	60	3.6%
Scotland Oth & DNV	42	37	2.2%
Wales Con	17	17	1.0%
Wales Lab	27	23	1.4%
Wales LD	4	3	0.2%
Wales PC	8	8	0.5%
Wales UKIP	11	8	0.5%
Wales Oth & DNV	22	23	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)