

YouGov Survey Results

Sample Size: 1630 Adults in GB
Fieldwork: 6th - 7th November 2019



	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1630	538	504	91	628	672	789	841	179	686	388	377	929	701
Unweighted Sample	1630	580	481	102	750	657	737	893	93	694	414	429	997	633
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the forthcoming general election, how important does your vote feel?

Very important	46	59	51	55	54	51	46	46	29	41	52	58	49	43
Fairly important	21	20	22	21	23	20	22	20	21	24	19	19	22	20
TOTAL IMPORTANT	67	79	73	76	77	71	68	66	50	65	71	77	71	63
Not very important	15	13	15	16	13	15	16	14	23	17	13	11	15	15
Not at all important	11	7	8	6	7	11	12	11	5	11	15	10	10	13
TOTAL NOT IMPORTANT	26	20	23	22	20	26	28	25	28	28	28	21	25	28
Don't know	6	1	5	2	3	4	4	9	22	7	1	3	5	9

Thinking about the forthcoming general election, how important do you feel your own constituency is to the overall result?

Very important	29	41	30	24	32	33	30	28	20	24	33	40	32	26
Fairly important	28	31	29	37	32	29	28	27	20	30	29	27	29	26
TOTAL IMPORTANT	57	72	59	61	64	62	58	55	40	54	62	67	61	52
Not very important	21	18	21	22	20	22	25	18	22	22	21	19	22	20
Not at all important	9	6	5	10	8	9	9	9	8	9	12	7	8	11
TOTAL NOT IMPORTANT	30	24	26	32	28	31	34	27	30	31	33	26	30	31
Don't know	13	3	15	7	8	8	8	17	30	16	5	7	9	17

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	Region						Age 2					
	Total	London	Rest of South	Midlands / Wales	North	Scotland	18-24	25-34	35-44	45-54	55-64	65+
Weighted Sample	1630	196	544	352	398	140	179	267	290	243	275	377
Unweighted Sample	1630	160	561	365	407	137	93	274	278	266	290	429
	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the forthcoming general election, how important does your vote feel?

Very important	46	41	48	46	45	52	29	39	40	50	51	58
Fairly important	21	25	18	23	21	24	21	26	25	17	19	19
TOTAL IMPORTANT	67	66	66	69	66	76	50	65	65	67	70	77
Not very important	15	22	16	12	14	14	23	21	12	18	12	11
Not at all important	11	7	12	10	13	9	5	7	15	12	16	10
TOTAL NOT IMPORTANT	26	29	28	22	27	23	28	28	27	30	28	21
Don't know	6	5	6	9	7	1	22	8	7	4	1	3

Thinking about the forthcoming general election, how important do you feel your own constituency is to the overall result?

Very important	29	24	31	29	29	33	20	19	25	30	34	40
Fairly important	28	35	27	25	27	27	20	31	31	26	29	27
TOTAL IMPORTANT	57	59	58	54	56	60	40	50	56	56	63	67
Not very important	21	17	19	24	20	29	22	26	18	22	20	19
Not at all important	9	6	10	7	13	6	8	9	9	11	13	7
TOTAL NOT IMPORTANT	30	23	29	31	33	35	30	35	27	33	33	26
Don't know	13	18	13	15	11	5	30	14	17	12	4	7