



**Women in America Rerun**  
Fieldwork Dates: 9th - 17th April 2019

**Conducted by YouGov**  
**On behalf of YouGov RealTime**

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## **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

**Methodology:** This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email [omnibus.us@yougov.com](mailto:omnibus.us@yougov.com) quoting the survey details

## **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 3928 adults. Fieldwork was undertaken between 9th - 17th April 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

**NOTE:** All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

**YouGov RealTime**  
**Gender Survey Results Re-Run**  
 US\_nat\_internal Sample: 9th - 17th April 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

**Q8\_1. Female representation on company boards is important**

	3928	1726	2202	64	1226	978	1423	233	4	-	744	815	1446	923	2597
Unweighted base	3928	1726	2202	64	1226	978	1423	233	4	-	744	815	1446	923	2597
<b>Base: All US adults</b>	3928	1911	2017	75	1282	944	1377	245	4	-	699	825	1478	926	2522
Strongly agree	38%	32%	44%	35%	40%	37%	37%	35%	27%	-	39%	39%	38%	36%	38%
		A	*	*	*	*	*	*	**	**					
Somewhat agree	24%	24%	24%	22%	24%	25%	24%	26%	27%	-	24%	24%	24%	26%	25%
			*	*	*	*	*	*	**	**					
Neither agree nor disagree	28%	31%	25%	31%	27%	28%	29%	30%	23%	-	27%	29%	29%	26%	28%
		B	*	*	*	*	*	*	**	**					
Somewhat disagree	5%	6%	3%	5%	6%	5%	4%	6%	22%	-	6%	4%	4%	6%	5%
		B	*	*	*	*	*	*	**	**					
Strongly disagree	5%	7%	3%	8%	4%	5%	5%	3%	-	-	4%	4%	5%	5%	5%
		B	*	*	*	*	*	*	**	**					O

**Q8\_2. Men are disadvantaged in the workplace by gender diversity efforts**

	3928	1726	2202	64	1226	978	1423	233	4	-	744	815	1446	923	2597
Unweighted base	3928	1726	2202	64	1226	978	1423	233	4	-	744	815	1446	923	2597
<b>Base: All US adults</b>	3928	1911	2017	75	1282	944	1377	245	4	-	699	825	1478	926	2522
Strongly agree	11%	14%	8%	6%	10%	12%	11%	10%	-	-	11%	9%	11%	12%	11%
		B	*	*	*	*	*	*	**	**					
Somewhat agree	17%	21%	13%	13%	15%	16%	17%	24%	27%	-	15%	17%	17%	17%	18%
		B	*	*	*	*	*	D,E,F	**	**					Q,P
Neither agree nor disagree	29%	30%	29%	22%	30%	30%	28%	32%	22%	-	31%	30%	31%	26%	26%
		*	*	*	*	*	*	*	**	**	M	M	M		
Somewhat disagree	15%	15%	15%	21%	14%	13%	15%	14%	51%	-	15%	15%	15%	14%	14%
		*	*	*	*	*	*	*	**	**					
Strongly disagree	29%	21%	36%	38%	31%	29%	28%	19%	-	-	28%	28%	27%	31%	30%
		A	G*	G	G	G	G	G	**	**					P

**Q8\_3. It is a dangerous time to be a woman in America**

	3928	1726	2202	64	1226	978	1423	233	4	-	744	815	1446	923	2597
Unweighted base	3928	1726	2202	64	1226	978	1423	233	4	-	744	815	1446	923	2597
<b>Base: All US adults</b>	3928	1911	2017	75	1282	944	1377	245	4	-	699	825	1478	926	2522
Strongly agree	13%	11%	15%	19%	16%	15%	10%	7%	-	-	15%	12%	12%	15%	12%
		A	F,G*	F,G	F,G	F,G	F,G	F,G	**	**					
Somewhat agree	24%	22%	26%	26%	29%	23%	21%	21%	50%	-	25%	24%	24%	24%	25%
		A	*	E,F,G	*	*	*	*	**	**					
Neither agree nor disagree	30%	30%	31%	27%	29%	31%	32%	32%	-	-	29%	32%	33%	27%	29%
		*	*	*	*	*	*	*	**	**		M	M		
Somewhat disagree	15%	16%	13%	14%	13%	14%	16%	23%	50%	-	14%	15%	14%	16%	16%
		B	*	*	*	*	D	D,E,F	**	**					O
Strongly disagree	17%	21%	14%	13%	14%	18%	21%	17%	-	-	18%	17%	17%	18%	18%
		B	*	*	D	D	D	D	**	**					O

**Q8\_4. It is a dangerous time to be a man in America**

	3928	1726	2202	64	1226	978	1423	233	4	-	744	815	1446	923	2597
Unweighted base	3928	1726	2202	64	1226	978	1423	233	4	-	744	815	1446	923	2597
<b>Base: All US adults</b>	3928	1911	2017	75	1282	944	1377	245	4	-	699	825	1478	926	2522
Strongly agree	12%	14%	10%	7%	12%	13%	12%	11%	-	-	14%	9%	13%	12%	10%
		B	*	*	*	*	*	*	**	**	K	K	K		
Somewhat agree	19%	22%	17%	20%	17%	19%	21%	25%	22%	-	17%	20%	21%	18%	21%
		B	*	*	*	*	D	D	**	**		J	J	P,Q	
Neither agree nor disagree	29%	27%	31%	23%	29%	28%	29%	32%	23%	-	30%	31%	29%	26%	27%
		A	*	*	*	*	*	*	**	**		M			

**YouGov RealTime**  
**Gender Survey Results Re-Run**  
 US\_nat\_internal Sample: 9th - 17th April 2019



Total	Race			Education				Marital Status					Children under	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

**Q8\_1. Female representation on company boards is important**

Unweighted base	3928	468	536	327	1400	1334	769	425	1851	66	462	189	1155	205	931
<b>Base: All US adults</b>	3928	470	614	322	1583	1216	715	413	1817	67	450	192	1198	204	896
Strongly agree	38%	46%	34%	34%	32%	37%	46%	50%	35%	33%	39%	32%	42%	39%	37%
		N.P.Q				R	R.S	R.S		*			V.Y		
Somewhat agree	24%	22%	23%	25%	25%	24%	24%	23%	26%	21%	27%	28%	20%	27%	27%
									Z	*	Z	Z		Z	AC
Neither agree nor disagree	28%	25%	30%	29%	33%	29%	21%	20%	29%	41%	26%	29%	26%	25%	27%
					S.T.U	T.U				X.Z.AA*					
Somewhat disagree	5%	4%	6%	5%	6%	5%	5%	3%	5%	2%	3%	3%	6%	3%	5%
					U					*					
Strongly disagree	5%	2%	7%	7%	5%	6%	4%	4%	5%	4%	4%	7%	5%	5%	4%
			O	O						*					

**Q8\_2. Men are disadvantaged in the workplace by gender diversity efforts**

Unweighted base	3928	468	536	327	1400	1334	769	425	1851	66	462	189	1155	205	931
<b>Base: All US adults</b>	3928	470	614	322	1583	1216	715	413	1817	67	450	192	1198	204	896
Strongly agree	11%	9%	10%	11%	11%	11%	10%	12%	13%	8%	10%	12%	9%	7%	13%
									Z.AA	*					AC
Somewhat agree	17%	10%	13%	17%	15%	18%	17%	17%	20%	13%	14%	19%	12%	13%	18%
				O		R			X.Z.AA	*		Z			
Neither agree nor disagree	29%	37%	39%	31%	37%	29%	22%	15%	28%	37%	30%	34%	30%	32%	32%
		N	N.Q		S.T.U	T.U	U			*					
Somewhat disagree	15%	15%	16%	14%	14%	15%	13%	16%	14%	15%	16%	12%	14%	18%	14%
										*					
Strongly disagree	29%	29%	23%	28%	22%	28%	38%	40%	25%	27%	31%	23%	35%	29%	23%
						R	R.S	R.S		*	V.Y		V.Y		

**Q8\_3. It is a dangerous time to be a woman in America**

Unweighted base	3928	468	536	327	1400	1334	769	425	1851	66	462	189	1155	205	931
<b>Base: All US adults</b>	3928	470	614	322	1583	1216	715	413	1817	67	450	192	1198	204	896
Strongly agree	13%	21%	12%	14%	14%	12%	13%	15%	12%	18%	12%	9%	16%	17%	15%
		N.P.Q								*			V.X.Y	V.Y	
Somewhat agree	24%	23%	23%	22%	22%	24%	27%	27%	23%	22%	22%	27%	26%	26%	24%
						R	R			*		V			
Neither agree nor disagree	30%	35%	35%	30%	35%	30%	24%	25%	30%	32%	33%	30%	31%	31%	30%
		N	N		S.T.U	T				*					
Somewhat disagree	15%	10%	14%	13%	13%	16%	16%	16%	17%	14%	15%	13%	12%	15%	14%
									Z	*					
Strongly disagree	17%	11%	16%	21%	16%	18%	20%	17%	19%	14%	19%	21%	15%	11%	16%
				O			R		Z.AA	*	AA	Z.AA			

**Q8\_4. It is a dangerous time to be a man in America**

Unweighted base	3928	468	536	327	1400	1334	769	425	1851	66	462	189	1155	205	931
<b>Base: All US adults</b>	3928	470	614	322	1583	1216	715	413	1817	67	450	192	1198	204	896
Strongly agree	12%	19%	12%	16%	13%	12%	10%	12%	13%	16%	12%	10%	11%	14%	15%
		N.P		N						*					AC
Somewhat agree	19%	18%	15%	15%	19%	21%	19%	16%	21%	19%	22%	24%	15%	16%	20%
					U				Z	*	Z	Z			
Neither agree nor disagree	29%	33%	34%	27%	36%	27%	23%	19%	28%	33%	29%	33%	29%	27%	29%
		N	N		S.T.U	T.U				*					

**YouGov RealTime**  
**Gender Survey Results Re-Run**  
 US\_nat\_internal Sample: 9th - 17th April 2019



Total	Under the age of 18		Income					Type of Area Lived in				Gender x Race			
	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	White Males	White Females	Hispanic Males	Hispanic Females	
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

**Q8\_1. Female representation on company boards is important**

Unweighted base	3928	2997	1037	698	1083	585	525	1239	1920	746	23	1192	1405	210	326
<b>Base: All US adults</b>	3928	3032	1056	704	1044	584	539	1264	1902	735	26	1221	1301	308	306
Strongly agree	38%	38%	41%	36%	37%	43%	31%	40%	38%	33%	25%	32%	43%	28%	40%
			AH		AH	AE,AF,AH		AK	AK		**		AM,AO		AM,AO
Somewhat agree	24%	23%	23%	27%	26%	25%	20%	25%	25%	22%	27%	24%	25%	24%	23%
			AH		AH	AH					**				
Neither agree nor disagree	28%	28%	28%	28%	28%	21%	35%	25%	27%	34%	45%	30%	26%	33%	27%
			AG		AG		AD,AE,AF,AG			AI,AJ	**	AN,AR		AN,AR	
Somewhat disagree	5%	5%	4%	5%	4%	6%	7%	5%	4%	6%	4%	6%	3%	7%	4%
							AD,AF				**	AN		AN	
Strongly disagree	5%	5%	4%	4%	5%	5%	8%	5%	5%	5%	-	7%	3%	8%	6%
		AB					AD,AE,AF				**	AN,AQ,AR		AN,AQ	AN,AQ

**Q8\_2. Men are disadvantaged in the workplace by gender diversity efforts**

Unweighted base	3928	2997	1037	698	1083	585	525	1239	1920	746	23	1192	1405	210	326
<b>Base: All US adults</b>	3928	3032	1056	704	1044	584	539	1264	1902	735	26	1221	1301	308	306
Strongly agree	11%	10%	10%	9%	12%	10%	13%	11%	10%	13%	5%	15%	8%	11%	8%
					AE		AE			AJ	**	AN,AP,AR			
Somewhat agree	17%	16%	12%	16%	20%	19%	16%	14%	17%	20%	4%	24%	14%	14%	12%
					AD,AE	AD	AD		AI	AI	**	AN,AO,AP,AQ,AI	AR	AR	
Neither agree nor disagree	29%	29%	37%	30%	26%	19%	32%	32%	28%	28%	43%	25%	26%	44%	34%
			AE,AF,AG		AG	AG	AF,AG		AJ		**			AM,AN,AP	AM,AN
Somewhat disagree	15%	15%	14%	16%	14%	16%	13%	14%	15%	15%	18%	14%	14%	14%	17%
											**				
Strongly disagree	29%	30%	27%	29%	28%	35%	26%	29%	30%	24%	30%	22%	37%	17%	29%
		AB				AD,AE,AF,AH		AK	AK		**		AM,AO,AP,AQ		AM,AO

**Q8\_3. It is a dangerous time to be a woman in America**

Unweighted base	3928	2997	1037	698	1083	585	525	1239	1920	746	23	1192	1405	210	326
<b>Base: All US adults</b>	3928	3032	1056	704	1044	584	539	1264	1902	735	26	1221	1301	308	306
Strongly agree	13%	13%	17%	13%	12%	11%	10%	16%	12%	11%	21%	10%	14%	9%	15%
			AF,AG,AH					AJ,AK			**		AM		AM
Somewhat agree	24%	24%	22%	25%	25%	27%	22%	25%	24%	22%	14%	22%	27%	22%	24%
					AD						**		AM		
Neither agree nor disagree	30%	30%	35%	33%	26%	25%	33%	32%	29%	31%	46%	28%	29%	35%	35%
			AF,AG		AF,AG		AF,AG				**				AM
Somewhat disagree	15%	15%	12%	13%	17%	16%	17%	12%	16%	16%	15%	17%	15%	16%	12%
					AD	AD	AD		AI	AI	**	AR	AR	AR	
Strongly disagree	17%	18%	15%	15%	20%	20%	17%	16%	18%	20%	4%	22%	15%	18%	14%
					AD,AE	AD,AE				AI	**	AN,AP,AQ,AR	AR	AR	

**Q8\_4. It is a dangerous time to be a man in America**

Unweighted base	3928	2997	1037	698	1083	585	525	1239	1920	746	23	1192	1405	210	326
<b>Base: All US adults</b>	3928	3032	1056	704	1044	584	539	1264	1902	735	26	1221	1301	308	306
Strongly agree	12%	11%	14%	9%	12%	13%	13%	13%	11%	13%	3%	12%	8%	13%	11%
			AE								**	AN		AN	
Somewhat agree	19%	19%	18%	21%	20%	19%	19%	16%	20%	23%	21%	24%	18%	17%	14%
								AI	AI		**	AN,AO,AP,AR			
Neither agree nor disagree	29%	29%	35%	30%	25%	20%	32%	30%	28%	29%	42%	25%	30%	36%	32%
			AE,AF,AG		AF,AG	AG	AF,AG				**		AM	AM	AM

**YouGov RealTime**  
**Gender Survey Results Re-Run**

US\_nat\_internal Sample: 9th - 17th April 2019



Total		
	Black Males	Black Females
	AQ	AR

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

**Q8\_1. Female representation on company boards is important**

Unweighted base	3928	175	293
<b>Base: All US adults</b>	3928	220	250
Strongly agree	38%	43%	49%
		AM.AO	AM.AO.AP
Somewhat agree	24%	24%	21%
Neither agree nor disagree	28%	27%	23%
Somewhat disagree	5%	5%	4%
Strongly disagree	5%	1%	3%

**Q8\_2. Men are disadvantaged in the workplace by gender diversity efforts**

Unweighted base	3928	175	293
<b>Base: All US adults</b>	3928	220	250
Strongly agree	11%	11%	8%
Somewhat agree	17%	14%	7%
		AR	
Neither agree nor disagree	29%	37%	37%
		AM.AN	AM.AN
Somewhat disagree	15%	16%	14%
Strongly disagree	29%	22%	34%
			AM.AO.AQ

**Q8\_3. It is a dangerous time to be a woman in America**

Unweighted base	3928	175	293
<b>Base: All US adults</b>	3928	220	250
Strongly agree	13%	20%	22%
		AM.AN.AO	AM.AN.AO.AP
Somewhat agree	24%	21%	24%
Neither agree nor disagree	30%	34%	36%
			AM.AN
Somewhat disagree	15%	11%	8%
Strongly disagree	17%	14%	10%

**Q8\_4. It is a dangerous time to be a man in America**

Unweighted base	3928	175	293
<b>Base: All US adults</b>	3928	220	250
Strongly agree	12%	21%	17%
		AM.AN.AP	AM.AN.AP
Somewhat agree	19%	19%	17%
Neither agree nor disagree	29%	30%	35%
			AM

**YouGov RealTime**  
**Gender Survey Results Re-Run**  
 US\_nat\_internal Sample: 9th - 17th April 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Somewhat disagree	15%	14%	15%	11% *	16%	14%	14%	14%	54% **	- **	13%	16%	14%	16%	15%
Strongly disagree	25%	23%	27% A	38% F,G*	26% G	26% G	23%	18%	- **	- **	26%	24%	23%	28% L	26% O

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, AI/AJ/AK/AL, AM/AN/AO/AP/AQ/AR, Minimum Base: 30 (\*\*), Small

**YouGov RealTime**  
**Gender Survey Results Re-Run**  
 US\_nat\_internal Sample: 9th - 17th April 2019



	Total	Race			Education				Marital Status					Children unde	
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Somewhat disagree	15%	13%	15%	13%	13%	15%	16%	20% R.S	15%	12% *	15%	16%	15%	17%	15%
Strongly disagree	25%	18%	23%	28% O	18%	26% R	32% R.S	34% R.S	23%	19% *	23%	17%	30% V.X.Y	26% Y	22%

Cell Contents (Cell Base: 100 (\*))



**YouGov RealTime**  
**Gender Survey Results Re-Run**  
 US\_nat\_internal Sample: 9th - 17th April 2019



	Total	Under the age of 18	Income				Type of Area Lived in				Gender x Race				
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	White Males	White Females	Hispanic Males	Hispanic Females
Somewhat disagree	15%	15%	12%	17% AD	17% AD	15%	14%	15%	15%	14%	10% **	14%	16% AQ	18% AQ	13%
Strongly disagree	25%	26% AB	21%	22% AD.AE.AH	27% AD.AE.AH	34% AD.AE.AF.AH	22%	26% AK	26% AK	20%	23% **	25% AO.AR	28% AO.AR	16%	30% AO.AR

Cell Contents (C)

**YouGov RealTime**  
**Gender Survey Results Re-Run**  
US\_nat\_internal Sample: 9th - 17th April 2019



	<b>Total</b>	<b>Black Males</b>	<b>Black Females</b>
Somewhat disagree	15%	10%	15%
Strongly disagree	25%	21%	16%

Cell Contents (C)