

YouGov Survey Results

Sample Size: 1641 GB Adults
Fieldwork: 22nd - 23rd March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1641	X	X	X	X	491	405	331	796	845	195	415	561	469	935	706	210	533	351	404	143	
Unweighted Sample 1641	436	444	96	175	479	386	331	740	901	178	361	650	452	1095	546	193	540	342	412	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	18	29	14	18	22	27	13	14	22	15	19	18	17	19	20	16	18	20	18	15	20
The next generation will generally enjoy a WORSE standard of living than their parents do now	49	30	60	49	56	38	56	57	45	53	43	50	53	45	47	51	51	46	50	51	45
Things will stay about the same	23	36	17	20	18	31	21	19	25	20	16	21	21	30	25	20	19	24	23	22	24
Don't know/None of these	10	4	10	13	4	4	10	10	9	12	22	11	10	6	8	14	12	9	9	12	10