

## YouGov Survey Results

Sample Size: 982 GB Adults  
Fieldwork: 25th - 26th June 2018

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>974</b>	436	538	122	471	238	143	566	408	113	311	215	244	91
<b>Unweighted Sample</b>	<b>982</b>	395	587	109	475	249	149	584	398	87	335	214	254	92
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is your favourite ice lolly? (If you don't have one, please type in 'None')

[Rebased to exclude 'none']

Magnum	<b>28</b>	27	28	12	22	39	42	30	25	19	29	23	31	38
Fab	<b>8</b>	9	8	11	11	6	1	10	6	8	8	13	7	4
Solero	<b>8</b>	6	9	7	8	8	7	8	8	10	7	8	7	7
Twister	<b>7</b>	6	7	11	10	2	2	6	8	12	5	8	6	8
Feast	<b>6</b>	5	7	6	9	6	1	7	6	6	8	6	5	5
Calippo	<b>5</b>	6	4	7	6	3	2	6	5	5	6	5	3	9
Orange	<b>3</b>	3	2	1	1	3	10	2	4	2	2	3	2	3
Cornetto	<b>3</b>	2	3	2	3	2	1	3	3	3	4	2	2	1
Fruit pastille	<b>3</b>	4	3	8	4	2	2	2	5	5	3	3	5	0
Mivvi	<b>2</b>	3	2	0	1	6	3	2	3	2	2	2	2	4
Rocket	<b>2</b>	2	3	7	2	2	1	2	3	4	1	1	4	2
Zoom	<b>1</b>	2	0	0	1	2	3	1	2	1	1	0	1	2
Zzapp	<b>1</b>	1	1	3	1	0	0	1	0	3	0	1	1	0
Strawberry split	<b>1</b>	0	2	0	1	1	3	1	2	3	2	1	1	2
Mini milk	<b>1</b>	1	1	3	1	1	0	1	1	1	1	1	1	1
Lemonade	<b>1</b>	1	1	3	1	1	0	1	1	1	2	1	1	1
Cider	<b>1</b>	1	1	0	1	3	1	1	1	1	1	1	1	0
Nobbly bobbly	<b>1</b>	1	1	2	2	1	1	2	1	0	2	2	1	0
Other	<b>16</b>	17	15	18	16	12	21	15	17	14	15	17	19	11
Don't know	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	2