## YouGov Results

Sample Size: 1646 GB/ 1034 German/ 1013 French/
1022 Chinese online/ 1037 Swedish/ 1014 Danish
1005 Norwegian/ 1012 Finnish Adults
Fieldwork: 23rd February - 1st March 2018

| Total |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GB | Germany | France | China | Sweden | Denmark | Norway |  |
| Finland |  |  |  |  |  |  |  |  |
|  | Weighted Sample | $\mathbf{1 6 4 6}$ | $\mathbf{1 0 3 4}$ | $\mathbf{1 0 1 3}$ | $\mathbf{1 0 2 2}$ | $\mathbf{1 0 3 7}$ | $\mathbf{1 0 1 3}$ |  |
| Unweighted Sample | 1646 | 1034 | 1013 | 1022 | 1037 | 1014 | 1005 |  |
|  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |  |

Are you a feminist?
[Roughly one third of respondents saw this question]

| Yes, I am | 27 | 8 | 33 | 40 | 22 | 29 | 17 |
| ---: | :---: | :---: | :---: | :--- | :--- | :--- | :--- |
| No, I am not | 51 | 77 | 48 | 41 | 62 | 51 | 66 |
| Not sure | 22 | 15 | 19 | 19 | 16 | 20 | 17 |

Do you think men and women should or should not have equal rights and status in society, and be treated equally in every way?
[Roughly one third of respondents saw this question]

| Should be equal in every way | 81 | 80 | 86 | 88 | 83 | 82 | 91 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Should not be equal in every way | 11 | 10 | 8 | 7 | 12 | 13 | 5 |
| Not sure | 7 | 10 | 6 | 5 | 5 | 5 | 4 |

One definition of a feminist is someone who thinks men and women should have equal rights and status in society, and be treated equally in every way. Are you a feminist?
[Roughly one third of respondents saw this question]

| Yes, $I$ am | 60 | 42 | 70 | 70 | 52 | 61 | 52 |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No, I am not | 24 | 41 | 19 | 18 | 37 | 26 | 33 |
| Not sure | 16 | 17 | 11 | 11 | 11 | 13 | 15 |

How much of a problem, if at all, do you think sexism is in COUNTRY today?

|  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A big problem | 25 | 19 | 41 | 37 | 10 | 12 | 14 |
| A minor problem | 48 | 35 | 30 | 37 | 38 | 47 | 45 |
| TOTAL A PROBLEM | 73 | 54 | 71 | 74 | 48 | 59 | 59 |
| Not much of a problem | 15 | 28 | 18 | 13 | 28 | 29 | 24 |
| Not a problem at all | 4 | 7 | 4 | 4 | 11 | 7 | 8 |
| TOTAL NOT A PROBLEM | 19 | 35 | 22 | 17 | 39 | 36 | 32 |
| Don't know | 8 | 11 | 8 | 9 | 14 | 5 | 9 |

How well or badly do you think companies in your country currently...
... ensure equal treatment for men and women in the workplace?

| Very well | $\mathbf{7}$ | $\mathbf{7}$ | 15 | 16 | 14 | 12 | 8 | 9 | 5 |
| ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fairly well | 48 | 32 | 26 | 50 | 39 | 52 | 58 | 55 |
| TOTAL WELL | 54 | 39 | 41 | 66 | 53 | 64 | 66 | 64 |  |
|  | Fairly badly | 29 | 41 | 38 | 24 | 30 | 20 | 20 | 24 |
|  | Very badly | 5 | 8 | 12 | 3 | 7 | 3 | 2 | 4 |
| TOTAL BADLY | 33 | 49 | 50 | 27 | 37 | 23 | 22 | 28 |  |
|  | Not sure | 13 | 12 | 9 | 7 | 10 | 13 | 12 | 9 |

What the world thinks

| Total |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GB | Germany | France | China | Sweden | Denmark | Norway | Finland |  |
| Weighted Sample | $\mathbf{1 6 4 6}$ | $\mathbf{1 0 3 4}$ | $\mathbf{1 0 1 3}$ | $\mathbf{1 0 2 2}$ | $\mathbf{1 0 3 7}$ | $\mathbf{1 0 1 3}$ | $\mathbf{1 0 0 5}$ | $\mathbf{1 0 1 2}$ |  |
|  | Unweighted Sample | 1646 | 1034 | 1013 | 1022 | 1037 | 1014 | 1005 |  |
|  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |  |

... protect people in the workplace from sexist comments or harassment?

| 俍 | Very well | 7 | 5 | 14 | 15 | 11 | 10 | 6 | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fairly well | 41 | 33 | 22 | 50 | 31 | 43 | 42 | 46 |
|  | TOTAL WELL | 48 | 38 | 36 | 65 | 42 | 53 | 48 | 52 |
|  | Fairly badly | 31 | 37 | 37 | 24 | 36 | 22 | 30 | 29 |
|  | Very badly | 7 | 9 | 17 | 4 | 11 | 3 | 4 | 6 |
|  | TOTAL BADLY | 38 | 46 | 54 | 28 | 47 | 25 | 34 | 35 |
|  | Not sure | 14 | 16 | 10 | 7 | 13 | 23 | 18 | 12 |

Generally speaking, do you think feminism has improved working experiences for women, made working experiences worse for women, or made no real difference?

|  |  |  |  |  |  |  |
| ---: | ---: | :---: | :---: | :---: | :---: | :---: |
| Feminism has made the experience of work better for <br> women | 43 | 32 | 42 | 41 | 26 | 52 |
| Feminism has made the experience of work worse for <br> women | 12 | 6 | 14 | 11 | 16 | 9 |

