

Daily Survey: Gender Neutral



Sample 1000 US Adults
Conducted December 1 - 2, 2017
Margin of Error ±4.2%

1. Do you think that gender is a something determined by society or an inherent biological fact?

Determined by society 11%
Biological fact 66%
Not sure 24%

2. Do you think boys and girls are born liking different kinds of toys or do you think boys and girls learn to like toys that are made for their gender?

Boys and girls are born liking different kinds of toys 29%
Boys and girls learn to like different kinds of toys 51%
Not sure 20%

3. Which of these two views comes closer to your own?

Young boys and girls should be raised differently, with different toys and play activities. 36%
Young boys and girls should be brought up alike, with similar toys and play activities. 44%
Not sure 20%

4. When you were a child, which toys seem more fun to you, toys aimed at boys or toys aimed at girls?

Boys toys 51%
Girls toys 29%
Not sure 20%

5. How comfortable, if at all, would you feel buying a MALE child in your family a gift that is commonly aimed towards girls?

Very comfortable	19%
Somewhat comfortable	12%
Neither comfortable nor uncomfortable	26%
Somewhat uncomfortable	17%
Very uncomfortable	25%

6. How comfortable, if at all, would you feel buying a FEMALE child in your family a gift that is commonly aimed towards boys?

Very comfortable	29%
Somewhat comfortable	13%
Neither comfortable nor uncomfortable	31%
Somewhat uncomfortable	12%
Very uncomfortable	15%

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Interviewing Dates	December 1 - 2, 2017
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes. The weights range from 0.161 to 6.087, with a mean of one and a standard deviation of 0.893.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	54 questions not reported.