

YouGov Survey Results

Sample Size: 1633 GB Adults
Fieldwork: 28th - 29th June 2015

		Vote in 2015				Gender		Age				Social Grade		Region					England / Wales
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1633	555	457	114	196	792	841	194	413	558	467	931	702	209	531	349	402	142	1491
Unweighted Sample	1633	514	483	138	167	761	872	149	292	674	518	1078	555	213	528	340	397	155	1478
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to
business most similar to yours?

Labour	23	1	63	18	7	23	24	23	26	28	16	24	22	23	19	18	31	30	22
Conservatives	40	84	6	30	39	45	34	32	33	37	53	43	35	37	49	41	33	23	41
Neither	23	5	18	37	38	23	22	22	24	22	23	20	26	24	19	25	21	32	22
Don't know	14	10	12	16	16	9	20	23	18	14	9	13	17	16	13	15	15	15	14