

**YouGov Survey Results - Malaysia**

Fieldwork: October 2016

Total	Gender		Age Group			Highest Education Level - Malaysia							
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters. e.g. to	Professional higher education (e.g. to

**Q1. Globalization is the word used to describe the increasing movement of products, ideas, money, jobs, culture and people around the world. Overall, do you think GLOBALIZATION is a force for good or bad for the world?**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Force for good	73%	77%	70%	73%	74%	72%	58%	66%	75%	79%	74%	73%	74%	70%	29%
Force for bad	10%	9%	11%	11%	9%	8%	-	12%	7%	10%	9%	13%	8%	6%	-
Don't know	17%	14%	19%	16%	17%	20%	42%	22%	18%	11%	17%	14%	19%	24%	71%

**Q2. Thinking about international trade... Which ONE of the following comes closest to your view? - Malaysia**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Malaysia should be able to meet all of its own needs without needing to rely on imports from other countries	52%	51%	53%	55%	52%	27%	65%	43%	59%	45%	56%	52%	41%	56%	48%
It's fine for Malaysia to import things it needs from other countries	43%	44%	42%	40%	44%	70%	12%	48%	36%	50%	39%	46%	53%	41%	-
Don't know	5%	4%	5%	5%	4%	3%	23%	10%	6%	5%	5%	2%	6%	3%	52%

**Q3. Generally speaking, do you think it is acceptable or unacceptable for foreign investors to buy companies in Malaysia?**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Acceptable	59%	60%	57%	56%	61%	72%	50%	48%	58%	54%	57%	59%	71%	69%	14%
Unacceptable	31%	32%	31%	34%	29%	22%	17%	22%	34%	33%	35%	32%	21%	15%	46%
Don't know	10%	8%	12%	11%	10%	7%	32%	30%	9%	13%	8%	10%	8%	16%	40%

**Q4. Overall, do you think immigrants from other countries into Malaysia have a positive or negative effect on the country?**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Positive	16%	19%	12%	15%	17%	18%	18%	-	17%	18%	11%	17%	20%	17%	14%
Neither positive nor negative	40%	36%	46%	44%	36%	28%	21%	58%	37%	41%	46%	37%	40%	51%	25%
Negative	39%	40%	37%	36%	43%	51%	29%	20%	40%	35%	40%	42%	35%	23%	34%
Don't know	5%	5%	5%	5%	4%	3%	33%	22%	6%	6%	3%	3%	5%	8%	27%

**YouGov Survey Results - Malaysia**

Fieldwork: October 2016

Total	Income Group			Marital Status						
	Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

**Q1. Globalization is the word used to describe the increasing movement of products, ideas, money, jobs, culture and people around the world. Overall, do you think GLOBALIZATION is a force for good or bad for the world?**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Force for good	73%	76%	75%	79%	76%	73%	65%	52%	67%	-	73%	
Force for bad	10%	10%	10%	9%	8%	7%	15%	33%	16%	-	11%	
Don't know	17%	14%	15%	12%	16%	19%	20%	15%	17%	100%	17%	

**Q2. Thinking about international trade... Which ONE of the following comes closest to your view? - Malaysia**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Malaysia should be able to meet all of its own needs without needing to rely on imports from other countries	52%	58%	52%	53%	52%	45%	34%	33%	49%	48%	55%	
It's fine for Malaysia to import things it needs from other countries	43%	41%	44%	45%	44%	47%	60%	67%	51%	52%	40%	
Don't know	5%	2%	4%	2%	4%	8%	6%	-	-	-	5%	

**Q3. Generally speaking, do you think it is acceptable or unacceptable for foreign investors to buy companies in Malaysia?**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Acceptable	59%	55%	61%	68%	60%	58%	64%	83%	66%	52%	56%	
Unacceptable	31%	35%	30%	28%	32%	19%	27%	17%	24%	48%	32%	
Don't know	10%	10%	9%	4%	9%	22%	8%	-	10%	-	12%	

**Q4. Overall, do you think immigrants from other countries into Malaysia have a positive or negative effect on the country?**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Positive	16%	13%	14%	28%	17%	15%	16%	38%	25%	-	15%	
Neither positive nor negative	40%	44%	40%	30%	35%	52%	45%	17%	39%	100%	44%	
Negative	39%	38%	42%	40%	44%	25%	32%	45%	36%	-	36%	
Don't know	5%	5%	4%	2%	4%	7%	6%	-	-	-	6%	

Total	Gender		Age Group			Highest Education Level - Malaysia								
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters)	Professional higher education (e.g. to	None of these

**Q5. Thinking about immigration... Which ONE of the following would you say is closest to your view?**

	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Immigration is enriching and adding to the traditional culture of my country	23%	23%	23%	24%	22%	22%	29%	30%	21%	24%	22%	22%	30%	30%	30%	14%
Immigration is eroding the traditional culture of my country	33%	40%	26%	27%	40%	54%	9%	10%	29%	30%	27%	38%	43%	39%	-	-
Immigration has little effect on the traditional culture of my country	35%	29%	42%	39%	31%	22%	23%	41%	39%	37%	40%	34%	22%	31%	34%	-
Don't know	8%	8%	9%	10%	7%	2%	38%	18%	10%	9%	11%	6%	6%	-	52%	-

**Q6. To what extent do you agree or disagree with each of the following statements? - Globalization has mostly benefited the wealthy rather than ordinary citizens**

	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Strongly agree	19%	20%	17%	19%	17%	28%	30%	41%	20%	16%	18%	20%	20%	18%	18%	-
Somewhat agree	39%	39%	39%	38%	39%	45%	8%	32%	29%	42%	38%	42%	42%	46%	35%	-
Neither agree nor disagree	29%	29%	28%	30%	28%	21%	30%	28%	37%	23%	31%	26%	20%	35%	51%	-
Somewhat disagree	8%	7%	10%	8%	10%	6%	-	-	10%	13%	7%	7%	13%	8%	34%	-
Strongly disagree	3%	4%	2%	3%	3%	-	8%	-	2%	4%	4%	3%	2%	-	-	-
Don't know	2%	2%	3%	3%	3%	-	23%	-	2%	3%	2%	2%	1%	3%	15%	-
Mean	3.64	3.67	3.61	3.64	3.60	3.95	3.68	4.13	3.57	3.54	3.60	3.71	3.65	3.66	2.60	-

**Q6. To what extent do you agree or disagree with each of the following statements? - A country is stronger when its people have a shared and common culture**

	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Strongly agree	30%	32%	27%	28%	30%	44%	59%	42%	34%	31%	26%	29%	29%	26%	30%	29%
Somewhat agree	40%	37%	42%	40%	41%	28%	9%	28%	38%	31%	38%	43%	43%	43%	45%	19%
Neither agree nor disagree	22%	22%	23%	23%	22%	22%	8%	30%	22%	26%	27%	21%	18%	17%	37%	-
Somewhat disagree	5%	6%	5%	6%	4%	5%	-	-	3%	9%	6%	5%	8%	3%	-	-
Strongly disagree	2%	2%	1%	2%	1%	2%	-	-	-	2%	1%	1%	4%	6%	-	-
Don't know	1%	1%	2%	2%	1%	-	23%	-	2%	2%	1%	1%	1%	-	15%	-
Mean	3.92	3.92	3.91	3.87	3.97	4.08	4.66	4.13	4.06	3.81	3.82	3.95	3.80	3.91	3.90	-

Total	Income Group			Marital Status						
	Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

**Q5. Thinking about immigration... Which ONE of the following would you say is closest to your view?**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Immigration is enriching and adding to the traditional culture of my country	23%	20%	23%	32%	23%	23%	23%	14%	54%	25%	-	24%
Immigration is eroding the traditional culture of my country	33%	30%	39%	41%	38%	33%	35%	31%	44%	48%	27%	
Immigration has little effect on the traditional culture of my country	35%	43%	34%	24%	33%	26%	38%	15%	24%	52%	39%	
Don't know	8%	8%	4%	3%	6%	17%	12%	-	8%	-	10%	

**Q6. To what extent do you agree or disagree with each of the following statements? - Globalization has mostly benefited the wealthy rather than ordinary citizens**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Strongly agree	19%	21%	17%	23%	20%	11%	23%	21%	16%	-	18%	
Somewhat agree	39%	39%	42%	38%	41%	46%	34%	62%	32%	48%	36%	
Neither agree nor disagree	29%	30%	24%	26%	27%	33%	33%	17%	25%	-	30%	
Somewhat disagree	8%	6%	12%	9%	8%	7%	6%	-	28%	52%	8%	
Strongly disagree	3%	2%	3%	3%	2%	-	4%	-	-	-	3%	
Don't know	2%	2%	2%	1%	2%	3%	-	-	-	-	4%	
Mean	3.64	3.71	3.58	3.69	3.68	3.63	3.66	4.03	3.35	2.97	3.60	

**Q6. To what extent do you agree or disagree with each of the following statements? - A country is stronger when its people have a shared and common culture**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Strongly agree	30%	33%	27%	36%	33%	23%	16%	35%	35%	100%	27%	
Somewhat agree	40%	38%	42%	37%	40%	47%	42%	16%	40%	-	39%	
Neither agree nor disagree	22%	21%	21%	21%	21%	19%	28%	49%	18%	-	23%	
Somewhat disagree	5%	6%	7%	3%	3%	-	12%	-	7%	-	8%	
Strongly disagree	2%	1%	2%	3%	1%	7%	2%	-	-	-	2%	
Don't know	1%	1%	2%	1%	2%	3%	-	-	-	-	1%	
Mean	3.92	3.98	3.86	4.00	4.02	3.81	3.58	3.85	4.03	5.00	3.83	

Total	Gender		Age Group			Highest Education Level - Malaysia									
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters)	Professional higher education (e.g. to	None of these	

**Q6. To what extent do you agree or disagree with each of the following statements? - Multiculturalism is a negative result of globalization**

	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Strongly agree	7%	8%	5%	8%	4%	7%	27%	21%	6%	5%	8%	6%	9%	3%	-	-
Somewhat agree	16%	17%	14%	16%	15%	21%	23%	29%	12%	17%	17%	23%	16%	6%	-	-
Neither agree nor disagree	34%	35%	32%	32%	35%	35%	8%	10%	40%	27%	35%	32%	33%	46%	56%	-
Somewhat disagree	27%	23%	31%	26%	29%	19%	9%	28%	23%	30%	27%	30%	17%	31%	14%	-
Strongly disagree	13%	14%	12%	12%	14%	19%	-	12%	11%	18%	10%	14%	20%	14%	15%	-
Don't know	4%	3%	5%	5%	3%	-	32%	-	7%	3%	3%	2%	5%	-	15%	-
Mean	2.75	2.81	2.67	2.81	2.66	2.76	4.00	3.18	2.77	2.60	2.86	2.71	2.75	2.53	2.48	-

**Q7. Which ONE of the following best describes the way you feel about Malaysia?**

	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Malaysia is the best country in the world	11%	12%	11%	12%	11%	7%	39%	10%	21%	8%	8%	10%	10%	9%	14%	-
Malaysia is better than most other countries	27%	28%	27%	23%	34%	23%	21%	43%	36%	27%	34%	23%	22%	22%	15%	-
Malaysia is as good as most other countries	34%	33%	35%	34%	33%	39%	29%	20%	23%	33%	32%	39%	34%	48%	19%	-
Malaysia is not as good as most other countries	21%	22%	20%	22%	17%	27%	12%	9%	16%	23%	19%	22%	26%	22%	-	-
Malaysia is the worst country in the world	3%	2%	3%	3%	3%	-	-	9%	1%	1%	3%	3%	2%	-	-	-
Don't know	4%	3%	5%	5%	1%	3%	-	10%	3%	8%	4%	2%	6%	-	52%	-

**Q8. If you had the opportunity to move to any country of your choice, would you take it? Please select the option that best applies.**

	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Yes, definitely	26%	26%	25%	31%	21%	10%	41%	18%	14%	19%	23%	33%	31%	23%	14%	-
Yes, probably	41%	37%	45%	41%	41%	35%	9%	10%	38%	45%	46%	41%	38%	40%	-	-
No, probably not	18%	20%	15%	14%	21%	33%	-	28%	22%	21%	16%	16%	22%	30%	12%	-
No, definitely not	10%	11%	8%	7%	13%	14%	21%	22%	20%	6%	11%	7%	3%	-	34%	-
Don't know	6%	5%	7%	7%	4%	8%	29%	22%	7%	9%	4%	4%	6%	6%	40%	-

**Q9. Who would you rather was president of the USA?**

	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Donald Trump	9%	10%	8%	8%	8%	19%	8%	-	10%	14%	6%	9%	11%	6%	14%	-
Hillary Clinton	52%	56%	48%	49%	58%	53%	21%	10%	42%	50%	52%	57%	61%	56%	-	-
Don't know	39%	34%	45%	43%	34%	28%	71%	90%	49%	36%	41%	34%	28%	38%	86%	-

Total	Income Group			Marital Status						
	Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

**Q6. To what extent do you agree or disagree with each of the following statements? - Multiculturalism is a negative result of globalization**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Strongly agree	7%	8%	5%	7%	6%	11%	12%	-	-	-	-	6%
Somewhat agree	16%	19%	16%	12%	19%	19%	10%	-	31%	48%	-	13%
Neither agree nor disagree	34%	33%	32%	30%	35%	22%	38%	31%	15%	-	-	33%
Somewhat disagree	27%	24%	28%	31%	25%	18%	22%	17%	17%	52%	-	30%
Strongly disagree	13%	12%	15%	18%	12%	14%	18%	51%	28%	-	-	14%
Don't know	4%	4%	3%	1%	3%	14%	-	-	10%	-	-	3%
Mean	2.75	2.86	2.68	2.60	2.82	2.95	2.77	1.80	2.54	2.97	-	2.67

**Q7. Which ONE of the following best describes the way you feel about Malaysia?**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Malaysia is the best country in the world	11%	14%	12%	10%	15%	18%	4%	21%	-	-	-	9%
Malaysia is better than most other countries	27%	31%	30%	25%	31%	24%	20%	33%	46%	52%	-	24%
Malaysia is as good as most other countries	34%	30%	33%	42%	33%	25%	51%	-	44%	-	-	35%
Malaysia is not as good as most other countries	21%	22%	19%	18%	17%	32%	13%	46%	10%	48%	-	25%
Malaysia is the worst country in the world	3%	3%	3%	4%	2%	-	2%	-	-	-	-	3%
Don't know	4%	2%	3%	2%	2%	-	10%	-	-	-	-	5%

**Q8. If you had the opportunity to move to any country of your choice, would you take it? Please select the option that best applies.**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Yes, definitely	26%	24%	23%	35%	21%	51%	31%	17%	30%	-	-	29%
Yes, probably	41%	39%	43%	44%	39%	26%	36%	83%	59%	100%	-	42%
No, probably not	18%	20%	19%	15%	21%	12%	17%	-	10%	-	-	15%
No, definitely not	10%	13%	9%	4%	13%	4%	2%	-	-	-	-	7%
Don't know	6%	4%	6%	2%	5%	7%	14%	-	-	-	-	6%

**Q9. Who would you rather was president of the USA?**

	Base	1000	415	227	192	481	26	47	6	13	2	425
Donald Trump	9%	9%	8%	13%	11%	14%	6%	-	10%	52%	-	6%
Hillary Clinton	52%	45%	59%	64%	55%	41%	55%	62%	55%	-	-	50%
Don't know	39%	47%	33%	23%	34%	45%	39%	38%	35%	48%	-	44%

Total	Gender		Age Group			Highest Education Level - Malaysia									
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters)	Professional higher education (e.g. to	None of these	

**Q10. Do you think the world has got better or worse in the past 12 months, or has there been no change?**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Better	8%	10%	6%	10%	6%	3%	18%	19%	13%	12%	8%	6%	7%	5%	14%
No change	18%	20%	16%	15%	23%	11%	12%	22%	22%	14%	22%	16%	12%	19%	12%
Worse	68%	65%	71%	67%	66%	80%	59%	49%	56%	64%	63%	73%	78%	73%	34%
Don't know	6%	6%	7%	8%	5%	5%	12%	10%	9%	10%	7%	4%	4%	3%	40%

**Gender**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Male	54%	100%	-	45%	66%	67%	80%	63%	55%	51%	57%	49%	62%	63%	63%
Female	46%	-	100%	55%	34%	33%	20%	37%	45%	49%	43%	51%	38%	37%	37%

**Age Group**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
18-24	22%	22%	22%	39%	-	-	27%	37%	25%	47%	22%	18%	9%	9%	15%
25-34	35%	26%	46%	61%	-	-	27%	9%	23%	14%	31%	45%	42%	39%	37%
35-44	19%	19%	19%	-	51%	-	-	18%	17%	9%	20%	19%	26%	29%	29%
45-54	18%	26%	8%	-	49%	-	46%	35%	23%	19%	21%	14%	14%	15%	19%
55+	6%	7%	4%	-	-	100%	-	-	11%	11%	5%	3%	9%	9%	-
Mean	34.90	37.13	32.27	26.59	43.69	59.57	36.37	35.45	36.97	33.58	35.40	33.59	37.02	36.81	33.41

**Working Status**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Working full time (30 or more hours per week)	65%	67%	63%	61%	76%	35%	47%	43%	63%	32%	65%	74%	68%	82%	34%
Working part time (8-29 hours a week)	5%	6%	4%	5%	6%	8%	12%	20%	4%	7%	6%	5%	7%	3%	-
Working part time (Less than 8 hours a week)	2%	1%	4%	3%	1%	3%	-	-	3%	3%	3%	3%	1%	3%	-
Full time student	12%	11%	13%	20%	1%	-	-	10%	13%	34%	9%	8%	14%	3%	-
Retired	4%	6%	3%	-	4%	48%	-	-	5%	11%	5%	3%	1%	7%	-
Unemployed	4%	4%	4%	4%	4%	3%	-	-	3%	5%	5%	4%	2%	-	-
Not working	5%	2%	8%	5%	5%	2%	41%	28%	7%	7%	5%	3%	3%	-	-
Other	2%	3%	2%	2%	3%	2%	-	-	2%	1%	3%	1%	4%	3%	66%

**Marital Status**

<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Married	48%	55%	40%	28%	74%	84%	70%	51%	59%	40%	54%	44%	40%	52%	48%
Living with partner	3%	3%	2%	3%	1%	2%	-	9%	-	1%	2%	4%	3%	-	-
In relationship, but not living with partner	5%	4%	5%	7%	2%	-	-	-	2%	6%	4%	6%	6%	8%	-
Widowed	1%	0%	1%	0%	1%	3%	-	-	-	1%	-	1%	1%	-	-
Divorced	1%	1%	1%	1%	2%	2%	-	-	3%	-	1%	1%	5%	-	-
Separated	0%	-	0%	-	1%	-	-	-	-	-	-	0%	1%	-	-
Single	42%	36%	50%	61%	19%	9%	30%	40%	36%	52%	40%	44%	43%	40%	52%

Total	Income Group			Marital Status						
	Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

**Q10. Do you think the world has got better or worse in the past 12 months, or has there been no change?**

<b>Base</b>	1000	415	227	192	481	26	47	6	13	2	425
Better	8%	9%	6%	12%	8%	15%	8%	21%	-	-	9%
No change	18%	20%	17%	17%	20%	14%	6%	15%	41%	-	16%
Worse	68%	66%	70%	70%	67%	59%	78%	65%	59%	100%	68%
Don't know	6%	5%	7%	2%	5%	12%	8%	-	-	-	8%

**Gender**

<b>Base</b>	1000	415	227	192	481	26	47	6	13	2	425
Male	54%	51%	58%	62%	62%	62%	47%	21%	60%	-	46%
Female	46%	49%	42%	38%	38%	38%	53%	79%	40%	100%	54%

**Age Group**

<b>Base</b>	1000	415	227	192	481	26	47	6	13	2	425
18-24	22%	29%	8%	13%	3%	33%	33%	-	-	-	43%
25-34	35%	40%	38%	26%	30%	44%	51%	16%	29%	-	39%
35-44	19%	14%	21%	32%	24%	15%	14%	14%	23%	48%	14%
45-54	18%	12%	29%	22%	33%	5%	3%	38%	40%	52%	2%
55+	6%	6%	5%	8%	10%	4%	-	32%	8%	-	1%
Mean	34.90	32.43	38.23	38.34	41.39	29.67	28.66	47.88	43.24	46.58	28.05

**Working Status**

<b>Base</b>	1000	415	227	192	481	26	47	6	13	2	425
Working full time (30 or more hours per week)	65%	58%	78%	77%	74%	67%	70%	83%	65%	48%	55%
Working part time (8-29 hours a week)	5%	7%	4%	6%	5%	4%	2%	17%	-	-	7%
Working part time (Less than 8 hours a week)	2%	3%	3%	1%	2%	4%	2%	-	10%	-	3%
Full time student	12%	14%	5%	6%	0%	14%	18%	-	10%	-	24%
Retired	4%	4%	4%	3%	7%	-	-	-	8%	-	1%
Unemployed	4%	5%	2%	2%	3%	4%	2%	-	-	-	5%
Not working	5%	6%	1%	3%	7%	3%	4%	-	8%	-	3%
Other	2%	2%	2%	3%	2%	4%	2%	-	-	52%	2%

**Marital Status**

<b>Base</b>	1000	415	227	192	481	26	47	6	13	2	425
Married	48%	40%	64%	61%	100%	-	-	-	-	-	-
Living with partner	3%	2%	3%	3%	-	100%	-	-	-	-	-
In relationship, but not living with partner	5%	5%	3%	5%	-	-	100%	-	-	-	-
Widowed	1%	0%	1%	1%	-	-	-	100%	-	-	-
Divorced	1%	1%	2%	1%	-	-	-	-	100%	-	-
Separated	0%	-	-	1%	-	-	-	-	-	100%	-
Single	42%	52%	27%	27%	-	-	-	-	-	-	100%

Total	Gender		Age Group			Highest Education Level - Malaysia											
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters)	Professional higher education (e.g. to	None of these			
<b>Household size</b>																	
<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7		
1	5%	5%	4%	4%	6%	2%	12%	10%	3%	2%	1%	6%	11%	3%	-		
2	10%	10%	10%	11%	8%	16%	21%	-	10%	5%	9%	12%	10%	13%	12%		
3	17%	17%	17%	17%	18%	19%	-	10%	23%	13%	18%	17%	17%	22%	-		
4	18%	20%	16%	16%	20%	28%	26%	28%	20%	21%	18%	19%	12%	5%	-		
5	17%	17%	17%	16%	17%	21%	21%	21%	10%	15%	19%	17%	22%	23%	-		
6	14%	12%	16%	14%	16%	4%	11%	-	8%	13%	16%	14%	17%	16%	34%		
7	8%	8%	8%	9%	8%	3%	9%	10%	10%	12%	10%	7%	2%	9%	-		
8 or more	7%	6%	9%	9%	5%	4%	-	10%	12%	11%	7%	7%	2%	3%	-		
Don't know	1%	1%	0%	1%	-	-	-	-	-	1%	1%	0%	-	-	12%		
Prefer not to say	3%	3%	3%	3%	2%	3%	-	12%	3%	6%	1%	1%	7%	6%	41%		
<b>Children</b>																	
<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7		
None - I don't have children	52%	49%	56%	64%	34%	51%	51%	40%	43%	54%	48%	56%	59%	59%	39%		
1	16%	17%	16%	14%	21%	10%	31%	10%	19%	24%	17%	15%	12%	12%	-		
2	12%	13%	12%	9%	19%	7%	8%	29%	14%	8%	15%	12%	14%	6%	-		
3	6%	7%	6%	3%	12%	-	9%	-	7%	3%	6%	6%	5%	6%	19%		
4	3%	4%	3%	2%	5%	2%	-	-	5%	-	4%	3%	4%	-	15%		
5 or more	3%	4%	1%	1%	6%	-	-	-	3%	3%	4%	2%	-	6%	-		
None - My children are 18 or above	7%	7%	6%	7%	4%	29%	-	21%	9%	9%	6%	6%	7%	10%	27%		
<b>Monthly Household Income - Malaysia</b>																	
<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7		
RM 10,000 and above	9%	11%	7%	7%	13%	13%	-	-	1%	7%	6%	12%	18%	22%	14%		
RM 8,000 - 9,999	5%	5%	5%	3%	7%	9%	-	-	4%	2%	3%	6%	13%	15%	-		
RM 7,000 - 7,999	5%	5%	4%	3%	8%	2%	-	-	2%	3%	5%	6%	4%	3%	-		
RM 6,000 - 6,999	5%	5%	5%	3%	8%	5%	-	-	2%	3%	7%	6%	7%	3%	-		
RM 5,000 - 5,999	9%	11%	7%	8%	10%	14%	-	20%	5%	8%	10%	10%	7%	15%	-		
RM 4,000 - 4,999	9%	8%	9%	7%	12%	2%	20%	-	8%	7%	9%	9%	12%	3%	-		
RM 3,000 - 3,999	10%	11%	10%	11%	8%	16%	-	9%	12%	8%	12%	12%	5%	8%	-		
RM 2,000 - 2,999	11%	11%	11%	13%	7%	12%	9%	10%	12%	15%	10%	11%	6%	6%	19%		
RM 1,000 - 1,999	12%	10%	14%	14%	9%	5%	9%	42%	23%	4%	16%	8%	8%	6%	12%		
RM 999 and below	8%	7%	10%	11%	4%	7%	41%	9%	15%	19%	8%	5%	1%	-	-		
Prefer not to say	13%	12%	14%	14%	12%	13%	20%	10%	12%	17%	12%	11%	15%	16%	40%		
Don't know	4%	3%	5%	5%	2%	2%	-	-	5%	6%	2%	4%	2%	3%	15%		
Mean	#####	#####	4639.58	#####	#####	#####	1849.93	2588.70	3092.62	4233.43	4515.78	5792.76	7319.27	8053.37	6053.96		

	Total	Income Group			Marital Status							
		Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single	
<b>Household size</b>												
	Base	1000	415	227	192	481	26	47	6	13	2	425
1		5%	5%	5%	5%	1%	4%	8%	15%	17%	-	8%
2		10%	10%	12%	10%	12%	35%	10%	17%	8%	-	6%
3		17%	19%	21%	16%	21%	11%	8%	17%	16%	48%	14%
4		18%	17%	22%	17%	22%	11%	21%	16%	-	-	15%
5		17%	15%	17%	21%	17%	20%	19%	35%	32%	-	16%
6		14%	15%	10%	16%	13%	11%	14%	-	10%	52%	15%
7		8%	8%	7%	10%	8%	8%	6%	-	8%	-	9%
8 or more		7%	8%	5%	4%	5%	-	6%	-	10%	-	11%
Don't know		1%	1%	-	-	-	-	-	-	-	-	2%
Prefer not to say		3%	2%	1%	1%	1%	-	8%	-	-	-	4%
<b>Children</b>												
	Base	1000	415	227	192	481	26	47	6	13	2	425
None - I don't have children		52%	61%	41%	40%	25%	81%	81%	15%	30%	52%	79%
1		16%	14%	21%	16%	26%	16%	8%	51%	25%	-	5%
2		12%	9%	16%	23%	21%	3%	5%	17%	25%	48%	3%
3		6%	4%	9%	8%	11%	-	-	-	-	-	2%
4		3%	2%	4%	4%	5%	-	2%	-	10%	-	2%
5 or more		3%	2%	5%	2%	5%	-	-	-	-	-	0%
None - My children are 18 or above		7%	8%	5%	6%	7%	-	4%	17%	10%	-	7%
<b>Monthly Household Income - Malaysia</b>												
	Base	1000	415	227	192	481	26	47	6	13	2	425
RM 10,000 and above		9%	-	-	48%	11%	7%	14%	17%	15%	52%	7%
RM 8,000 - 9,999		5%	-	-	27%	8%	4%	4%	-	-	-	3%
RM 7,000 - 7,999		5%	-	-	24%	6%	14%	2%	14%	8%	48%	3%
RM 6,000 - 6,999		5%	-	22%	-	7%	-	2%	17%	14%	-	4%
RM 5,000 - 5,999		9%	-	39%	-	14%	13%	2%	16%	-	-	4%
RM 4,000 - 4,999		9%	-	39%	-	10%	15%	11%	-	28%	-	7%
RM 3,000 - 3,999		10%	25%	-	-	10%	18%	14%	-	18%	-	10%
RM 2,000 - 2,999		11%	26%	-	-	9%	7%	18%	15%	-	-	13%
RM 1,000 - 1,999		12%	28%	-	-	9%	3%	4%	-	8%	-	16%
RM 999 and below		8%	20%	-	-	6%	11%	6%	-	-	-	11%
Prefer not to say		13%	-	-	-	10%	4%	18%	21%	10%	-	17%
Don't know		4%	-	-	-	2%	3%	6%	-	-	-	6%
Mean	#####	2067.45	5335.94	11537.32	5784.16	5196.28	5761.80	7567.35	6310.01	11363.83	4117.37	

Total	Gender		Age Group			Highest Education Level - Malaysia									
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters)	Professional higher education (e.g. to qualify as a lawyer, accountant)	None of these	
<b>Highest Education Level - Malaysia</b>															
Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
USPR	1%	2%	0%	1%	1%	-	100%	-	-	-	-	-	-	-	-
PT3, LCE, PBSMR, PMR	1%	1%	1%	1%	2%	-	-	100%	-	-	-	-	-	-	-
SPM, GCE O Level, GCSE	14%	14%	13%	12%	15%	26%	-	-	100%	-	-	-	-	-	-
STPM, Matriculation, GCE A level, SAM, others	10%	9%	10%	11%	7%	18%	-	-	-	100%	-	-	-	-	-
Diploma or vocational education	21%	22%	20%	20%	24%	18%	-	-	-	-	100%	-	-	-	-
University degree (e.g. BA, BSc, B.Ed)	40%	37%	44%	45%	37%	20%	-	-	-	-	-	100%	-	-	-
University higher degree (Masters, MBA, PhD)	9%	10%	7%	8%	10%	13%	-	-	-	-	-	-	100%	-	-
Professional higher education (e.g. to qualify as a lawyer, accountant)	3%	4%	3%	3%	4%	5%	-	-	-	-	-	-	-	100%	-
None of these	1%	1%	1%	1%	1%	-	-	-	-	-	-	-	-	-	100%
<b>Social networks - member of</b>															
Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Facebook	89%	87%	90%	90%	90%	73%	88%	100%	88%	86%	86%	90%	92%	92%	48%
Facebook Messenger	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Twitter	36%	36%	35%	42%	28%	23%	-	9%	30%	32%	35%	39%	49%	23%	29%
LinkedIn	28%	28%	27%	24%	32%	35%	-	9%	14%	23%	18%	34%	53%	32%	-
Google+	52%	54%	50%	50%	55%	49%	19%	41%	53%	62%	55%	50%	51%	42%	48%
MySpace	5%	5%	5%	6%	4%	2%	-	9%	3%	4%	9%	4%	8%	-	-
Pinterest	14%	9%	20%	17%	11%	8%	-	9%	7%	18%	11%	17%	18%	17%	-
Tumblr	10%	11%	8%	13%	5%	7%	-	9%	7%	13%	8%	9%	16%	6%	-
Instagram	54%	48%	62%	68%	38%	26%	8%	28%	52%	54%	55%	59%	50%	40%	48%
Vine	1%	1%	1%	2%	1%	-	-	-	1%	4%	0%	2%	1%	-	-
Snapchat	6%	5%	7%	9%	2%	2%	-	-	6%	7%	4%	7%	6%	6%	-
WeChat	47%	47%	46%	51%	42%	35%	18%	39%	52%	53%	46%	46%	43%	37%	19%
Line	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vimeo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tinder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mindtalk	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Path	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bebo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BeeTalk	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Skype	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Whatsapp	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sina Weibo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11%	10%	11%	10%	12%	14%	8%	27%	7%	12%	12%	12%	4%	16%	-
Don't Know	2%	2%	1%	2%	1%	-	12%	-	2%	-	1%	2%	1%	5%	25%
Not applicable - I am not currently a member of any social networks	2%	2%	2%	2%	1%	12%	-	-	4%	3%	1%	2%	3%	3%	27%

	Total	Income Group			Marital Status						
		Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
<b>Highest Education Level - Malaysia</b>											
Base	1000	415	227	192	481	26	47	6	13	2	425
USPR	1%	2%	1%	-	2%	-	-	-	-	-	1%
PT3, LCE, PBSMR, PMR	1%	2%	1%	-	1%	3%	-	-	-	-	1%
SPM, GCE O Level, GCSE	14%	20%	8%	5%	17%	-	7%	-	27%	-	12%
STPM, Matriculation, GCE A level, SAM, others	10%	11%	8%	6%	8%	3%	12%	17%	-	-	12%
Diploma or vocational education	21%	23%	24%	15%	24%	15%	16%	-	22%	-	20%
University degree (e.g. BA, BSc, B.Ed)	40%	35%	44%	49%	37%	66%	47%	69%	16%	48%	42%
University higher degree (Masters, MBA, PhD)	9%	5%	11%	17%	7%	12%	12%	14%	35%	52%	9%
Professional higher education (e.g. to qualify as a lawyer, accountant)	3%	2%	3%	7%	4%	-	5%	-	-	-	3%
None of these	1%	1%	-	0%	1%	-	-	-	-	-	1%
<b>Social networks - member of</b>											
Base	1000	415	227	192	481	26	47	6	13	2	425
Facebook	89%	89%	92%	89%	88%	85%	83%	79%	83%	100%	90%
Facebook Messenger	-	-	-	-	-	-	-	-	-	-	-
Twitter	36%	40%	33%	36%	27%	23%	40%	33%	50%	-	46%
LinkedIn	28%	22%	30%	41%	27%	18%	29%	17%	34%	52%	28%
Google+	52%	56%	50%	51%	53%	42%	44%	31%	45%	52%	53%
MySpace	5%	4%	6%	5%	5%	-	-	-	17%	-	6%
Pinterest	14%	14%	13%	18%	11%	7%	17%	-	-	-	18%
Tumblr	10%	10%	9%	11%	5%	-	14%	17%	8%	-	14%
Instagram	54%	61%	50%	49%	42%	49%	55%	48%	46%	-	69%
Vine	1%	1%	1%	2%	1%	-	-	-	-	-	2%
Snapchat	6%	5%	4%	8%	3%	-	8%	17%	-	-	9%
WeChat	47%	51%	48%	41%	41%	36%	51%	32%	38%	52%	54%
Line	-	-	-	-	-	-	-	-	-	-	-
Vimeo	-	-	-	-	-	-	-	-	-	-	-
Tinder	-	-	-	-	-	-	-	-	-	-	-
Mindtalk	-	-	-	-	-	-	-	-	-	-	-
Path	-	-	-	-	-	-	-	-	-	-	-
Bebo	-	-	-	-	-	-	-	-	-	-	-
BeeTalk	-	-	-	-	-	-	-	-	-	-	-
Skype	-	-	-	-	-	-	-	-	-	-	-
Whatsapp	-	-	-	-	-	-	-	-	-	-	-
Sina Weibo	-	-	-	-	-	-	-	-	-	-	-
Other	11%	13%	9%	10%	12%	15%	8%	15%	-	-	10%
Don't Know	2%	1%	0%	-	1%	3%	4%	21%	-	-	2%
Not applicable - I am not currently a member of any social networks	2%	2%	1%	2%	2%	4%	2%	-	17%	-	2%

	Gender		Age Group			Highest Education Level - Malaysia									
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters)	Professional higher education (e.g. to	None of these	
<b>Race</b>															
<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Chinese	28%	28%	28%	25%	29%	53%	-	19%	20%	40%	26%	28%	28%	52%	37%
Malay	65%	65%	64%	70%	63%	31%	83%	72%	73%	56%	69%	65%	61%	39%	49%
Indian	6%	5%	7%	4%	7%	15%	8%	9%	6%	4%	5%	6%	10%	3%	14%
Others	1%	1%	1%	1%	1%	2%	8%	-	1%	-	-	1%	2%	6%	-
<b>State Malaysia</b>															
<b>Base</b>	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Johor	7%	6%	8%	7%	7%	3%	-	12%	3%	14%	10%	7%	2%	-	15%
Kedah	5%	6%	3%	4%	6%	6%	12%	-	6%	4%	4%	5%	3%	-	-
Kelantan	3%	3%	3%	4%	3%	2%	11%	10%	5%	5%	0%	3%	2%	-	-
Malacca	3%	3%	2%	2%	3%	2%	9%	19%	2%	4%	3%	2%	2%	-	19%
Negeri Sembilan	5%	7%	3%	4%	6%	5%	-	10%	6%	4%	4%	5%	6%	3%	-
Pahang	3%	3%	3%	3%	3%	5%	-	-	7%	3%	4%	1%	2%	-	27%
Perak	5%	5%	5%	5%	5%	-	9%	-	3%	9%	4%	4%	4%	4%	-
Perlis	1%	1%	1%	1%	1%	-	-	10%	-	-	1%	1%	3%	-	-
Penang (Pulau Pinang)	6%	7%	6%	6%	5%	11%	8%	-	3%	6%	6%	7%	9%	12%	-
Sabah	4%	3%	4%	5%	2%	3%	-	-	5%	4%	5%	4%	1%	-	-
Sarawak	8%	8%	9%	8%	9%	6%	-	-	9%	11%	7%	8%	6%	20%	12%
Selangor	31%	28%	34%	30%	29%	47%	38%	21%	40%	20%	31%	29%	40%	36%	14%
Terengganu	2%	3%	2%	2%	3%	-	12%	-	4%	1%	2%	2%	-	-	-
Kuala Lumpur	17%	16%	17%	17%	18%	10%	-	9%	5%	14%	15%	22%	17%	27%	-
Labuan	0%	0%	0%	0%	-	-	-	9%	-	-	0%	-	-	-	-
Putrajaya	1%	1%	1%	1%	1%	-	-	-	1%	-	3%	0%	-	-	-
Other	0%	0%	0%	0%	-	-	-	-	-	-	-	0%	1%	-	12%

	Total	Income Group			Marital Status							
		Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single	
<b>Race</b>	<b>Base</b>	1000	415	227	192	481	26	47	6	13	2	425
	Chinese	28%	21%	30%	26%	26%	27%	39%	46%	21%	52%	29%
	Malay	65%	71%	64%	63%	66%	52%	52%	54%	72%	48%	67%
	Indian	6%	7%	6%	10%	8%	18%	8%	-	-	-	3%
	Others	1%	1%	-	2%	1%	3%	2%	-	8%	-	1%
<b>State Malaysia</b>	<b>Base</b>	1000	415	227	192	481	26	47	6	13	2	425
	Johor	7%	5%	10%	7%	7%	10%	4%	37%	15%	-	6%
	Kedah	5%	5%	5%	3%	5%	3%	2%	-	-	-	5%
	Kelantan	3%	4%	4%	1%	3%	4%	2%	-	-	-	4%
	Malacca	3%	5%	1%	1%	2%	-	-	15%	-	-	3%
	Negeri Sembilan	5%	6%	4%	4%	6%	-	6%	14%	10%	-	4%
	Pahang	3%	4%	2%	1%	4%	-	-	-	-	-	3%
	Perak	5%	6%	3%	2%	5%	-	2%	-	10%	-	5%
	Perlis	1%	0%	1%	1%	0%	-	-	-	-	-	2%
	Penang (Pulau Pinang)	6%	5%	5%	10%	6%	16%	6%	-	7%	-	6%
	Sabah	4%	5%	2%	2%	3%	-	8%	-	-	-	4%
	Sarawak	8%	9%	7%	7%	7%	7%	10%	-	15%	-	9%
	Selangor	31%	31%	33%	29%	33%	35%	28%	34%	20%	48%	29%
	Terengganu	2%	3%	2%	3%	3%	-	-	-	-	-	2%
	Kuala Lumpur	17%	11%	18%	29%	15%	25%	29%	-	23%	52%	16%
	Labuan	0%	0%	0%	-	0%	-	-	-	-	-	-
	Putrajaya	1%	2%	1%	-	1%	-	-	-	-	-	1%
	Other	0%	-	-	-	-	-	2%	-	-	-	0%