

YouGov Total Voting Rights

RNS Number:05450
YouGov PLC
15 December 2006

15 December 2006

YouGov plc - Total voting rights

In conformity with the Transparency Directive's transitional provision 6, the Company would like to notify the market of the following:

The Company's capital consists of 13,369,557 ordinary shares with voting rights. No ordinary shares are held in treasury.

Therefore the total number of Ordinary Shares in the Company with voting rights is 13,369,557.

The above figure of 13,369,557 ordinary shares may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FSA's Disclosure and Transparency Rules.

ENDS

Enquiries:

YouGov plc
Katherine Lee, Chief Financial Officer

Tel: 020 7618 3010

Numis Securities
Nick Stamp

Tel: 020 7776 1483