

YouGov Director/PDMR Shareholding

RNS Number:6022N
YouGov PLC
11 December 2006

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YouGov plc - Directors' dealings

YouGov PLC ("the Company") was notified on 8 December 2006 that Anthony Foye, a non-executive director of the company acquired 5,000 shares in the company at a price of #8.15 per share. Following this transaction, Anthony Foye's total shareholding in the company is 27,513 shares representing 0.21% of the issued share capital of the company.

The shares referred to in the announcement are the issued Ordinary Shares of 1 pence each in the Company.

ENDS

Enquiries:

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