

YouGov Director/PDMR Shareholding

RNS Number:3343Q
YouGov PLC
29 January 2007

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YouGov plc - Directors' dealings

YouGov PLC ("the Company") was notified on 29 January 2007 that Peter Bazalgette, a non-executive director of the company acquired 500 shares in the company at a price of #9.40 per share. Following this transaction, Peter Bazalgette's total shareholding in the company is 40,189 shares representing 0.30% of the issued share capital of the company.

The shares referred to in the announcement are the issued Ordinary Shares of 1 pence each in the Company.

ENDS

Enquiries:

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