

YouGov PLC
17 August 2007

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YouGov Plc
('YouGov Plc' or 'the Company')

COMPLIANCE WITH AIM RULE 26

YouGov Plc (AIM: YOU), today announces that the information required by Rule 26 of the AIM Rules for Companies is available on the Company's website <http://www.yougov.com>.

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For further details, please contact:

YouGov plc
Katherine Lee 020 7012 6000

Numis
Nick Westlake 020 7260 1345

Financial Dynamics
Charlie Palmer / Nicola Biles 020 7831 3113