

YouGov Survey Results

[Voting intention			Ge	nder		A	ge		Social	Grade	
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
All GB Adults	3007				1461	1546	364	767	1028	848	1714	1293
Unweighted Sample	3007	887	938	223	1475	1532	217	750	1155	885	1999	1008
-	%	%	%	%	%	%	%	%	%	%	%	%
Do you believe there should be a maximum pay												
level, set by law, that no company executive												
could exceed, no matter how good they are or												
how much they contribute to the company's												
success?												
No – this would be bad for Britain's economy; as												
long as each company has a fair system for	40	59	31	43	46	35	36	48	40	35	47	31
deciding its executives' salaries, the law should not	40	59	31	43	40	35	30	40	40	35	47	31
interfere												
Yes - the limit should be set at more than £1 million	5	4	6	2	5	4	7	4	4	5	4	5
a year	5	4	0	2	5	4	/	4	4	5	4	5
Yes - £1 million a year	8	8	9	12	9	7	6	8	7	12	8	8
Yes - £750,000 a year	4	3	5	6	4	4	4	3	3	5	4	4
Yes - £500,000 a year	9	8	12	7	9	10	6	6	10	12	9	10
Yes - £400,000 a year	1	1	1	1	1	1	2	1	1	2	1	1
Yes - £300,000 a year	3	3	2	3	2	3	1	3	3	3	3	3
Yes - £200,000 a year	3	2	5	4	4	3	2	2	4	5	3	3
Yes - £100,000 a year	3	2	4	4	4	3	3	1	5	3	2	5
Yes - the limit should be set at less than £100,000 a	6	3	8	5	5	7	5	5	7	7	4	9
year	0	3	0	Э	Э	1	5	Э	1	1	4	9
Don't know	17	8	17	13	12	22	27	20	16	11	14	21



YouGov Survey Results

					Region				Employm	ent Type
	Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector
All GB Adults	3007	740	493	289	385	689	150	262	1729	822
Unweighted Sample	3007	653	431	264	500	717	149	293	1710	890
-	%	%	%	%	%	%	%	%	%	%
to you believe there should be a maximum pay evel, set by law, that no company executive ould exceed, no matter how good they are or ow much they contribute to the company's uccess?										
No – this would be bad for Britain's economy; as long as each company has a fair system for deciding its executives' salaries, the law should not interfere	40	35	34	44	46	45	43	38	44	38
Yes - the limit should be set at more than £1 million a year	5	4	6	5	4	4	9	3	4	5
Yes - £1 million a year	8	9	9	8	9	7	6	7	9	8
Yes - £750,000 a year	4	5	5	2	3	3	2	6	3	5
Yes - £500,000 a year	9	9	11	10	8	10	6	9	9	9
Yes - £400,000 a year	1	2	1	1	1	1	1	0	1	2
Yes - £300,000 a year	3	3	3	3	1	3	3	2	2	4
Yes - £200,000 a year	3	4	4	3	2	3	2	4	3	4
Yes - £100,000 a year	3	4	3	6	2	4	2	3	3	3
es - the limit should be set at less than £100,000 a year	6	8	7	3	5	5	6	11	4	7
Don't know	17	17	18	13	19	15	21	18	16	15



Fieldwork: 26th - 27th June 2011	Voting intention				Ge	nder		A	ge		Social	Grade
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
For each of the following, please say if you think it would generally be best for them to be run by people who work in the private sector, people who work in the public sector, people who work for charities, people who are volunteers or does it not matter?												
Prisons												
Private sector	11	13	12	6	13	10	15	11	10	11	10	13
Public sector	68	70	69	79	70	67	47	60	74	78	73	62
Charities	0	0	0	0	1	0	1	1	0	0	0	0
Volunteers	1	1	1	2	1	0	1	1	1	0	1	1
Does not matter	7	8	6	4	6	7	8	9	6	4	6	8
Don't know	12	7	12	8	9	16	29	17	8	6	10	16
Hospitals		-		-							-	
Private sector	7	12	5	5	8	7	11	9	6	7	7	8
Public sector	74	72	78	82	76	72	53	65	80	82	77	69
Charities	1	1	1	1	1	1	1	1	1	1	1	1
Volunteers	0	0	0	0	0	0	0	1	0	0	0	0
Does not matter	6	8	4	5	6	6	6	8	5	5	5	6
Don't know	12	7	11	7	9	14	30	17	7	6	9	16
Airports												
Private sector	41	53	37	47	48	34	34	40	41	44	46	34
Public sector	34	28	39	33	31	36	23	28	38	38	32	35
Charities	0	0	0	0	0	0	1	1	0	0	0	1
Volunteers	0	0	1	0	0	0	0	1	0	0	0	0
Does not matter	11	10	11	12	10	12	10	13	11	9	10	12
Don't know	14	9	13	8	10	17	31	18	9	8	11	18
Railways	4.0				~~	47		4.0	40			47
Private sector	19	32	14	14	22	17	18	19	19	21	21	17
Public sector	59	51	65	70	60	58	41	50	64	68	61	56
Charities	0	0	0	0	0	0	0	1	0	0	0	0
Volunteers	1	0	1	1	1	0	2	1	0	0	0	1
Does not matter	8	8	7	9	7	9	9	11	8	5	7	9
Don't know	13	8	12	6	10	16	29	18	9	6	10	17



					Region		-	-	Employm	nent Type
	Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector
For each of the following, please say if you think a would generally be best for them to be run by people who work in the private sector, people who work in the public sector, people who work or charities, people who are volunteers or does a not matter?										
Prisons										
Private sector	11	10	16	13	11	10	9	11	12	10
Public sector	68	69	61	72	69	71	68	68	69	74
Charities	0	0	0	0	1	1	1	0	0	0
Volunteers	1	1	1	0	0	0	0	1	0	1
Does not matter	7	6	9	3	6	7	11	6	7	6
Don't know	12	13	13	12	12	11	12	14	12	9
lospitals								•		
Private sector	7	7	7	9	10	8	6	2	8	6
Public sector	74	74	73	77	72	73	69	77	73	81
Charities	1	1	1	0	1	1	2	0	1	0
Volunteers	0	0	0	0	0	0	0	1	0	0
Does not matter	6	5	8	4	6	6	9	4	6	5
Don't know	12	13	12	9	11	11	14	16	12	8
lirports										
Private sector	41	37	41	43	43	44	36	42	43	42
Public sector	34	37	32	33	34	31	32	34	32	36
Charities	0	0	0	0	0	1	3	0	1	0
Volunteers	0	0	0	0	0	0	0	1	0	0
Does not matter	11	11	13	10	9	11	14	9	11	12
Don't know	14	15	13	13	13	13	15	15	13	10
tailways								-		
Private sector	19	18	22	21	19	19	19	18	21	17
Public sector	59	60	54	62	61	59	56	61	58	66
Charities	0	0	0	0	1	0	0	0	0	0
Volunteers	1	0	0	1	1	1	0	1	1	1
Does not matter	8	8	10	3	7	8	10	6	8	7
Don't know	13	14	13	12	11	12	15	15	13	9



	Voting intention			Ge	nder		A	ge		Social	Grade	
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Roads and motorways												
Private sector	11	16	9	6	14	8	9	11	11	12	11	10
Public sector	68	68	71	80	69	67	49	60	74	77	71	64
Charities	0	0	0	0	0	0	1	1	0	0	0	0
Volunteers	1	0	1	0	1	0	1	1	0	0	1	1
Does not matter	7	8	7	6	6	8	9	10	7	5	6	8
Don't know	13	8	12	8	9	16	32	17	8	6	10	17
Water												
Private sector	16	25	14	14	19	13	19	19	15	13	17	14
Public sector	63	60	66	68	64	62	41	50	69	76	66	59
Charities	1	0	1	0	1	0	2	0	1	0	0	1
Volunteers	1	0	1	1	1	1	1	2	0	0	0	1
Does not matter	7	7	7	8	5	8	7	10	7	4	6	8
Don't know	13	8	12	9	9	16	31	19	8	6	10	17
Sports centres		_		-			_					
Private sector	30	40	26	33	35	25	23	25	29	39	33	26
Public sector	31	25	39	22	33	29	27	29	36	28	31	30
Charities		3	1	1	2	2	3	3	1	2	2	2
Volunteers	3	3	4	3	3	3	3	2	3	4	3	4
Does not matter		21	18	29	16	24	13	22	21	21	21	19
Don't know	13	8	12	12	10	17	31	18	9	7	10	18
Rubbish collection												
Private sector		18	8	14	14	9	6	11	11	15	13	8
Public sector	• •	66	73	67	69	66	53	61	73	74	69	66
Charities	•	0	0	0	0	0	1	0	0	0	0	0
Volunteers	-	1	1	1	1	0	1	1	0	0	0	1
Does not matter		9	7	10	8	10	11	10	9	6	8	10
Don't know	12	7	11	8	9	14	29	16	7	5	9	15



					Employm	ent Type					
		Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector
Roads and motorways	•			•		•					
	Private sector	11	8	11	14	11	12	6	13	12	10
	Public sector	68	69	65	70	69	70	70	65	69	73
	Charities	0	0	1	0	1	0	1	0	0	0
	Volunteers	1	0	0	0	0	1	2	1	0	0
	Does not matter	7	8	10	4	6	6	8	6	6	8
	Don't know	13	14	13	12	13	11	13	15	12	9
Water									_		
	Private sector	16	14	17	20	19	17	17	9	17	15
	Public sector	63	63	61	61	61	63	58	71	62	69
	Charities	1	0	1	1	0	1	1	0	1	0
	Volunteers	1	1	0	1	0	1	2	1	0	1
	Does not matter	7	8	8	5	7	7	8	5	7	7
	Don't know	13	14	13	11	12	12	15	14	12	9
Sports centres									_		
	Private sector	30	26	33	30	34	35	24	23	34	27
	Public sector	31	36	29	32	28	27	31	35	30	35
	Charities	2	2	1	2	3	3	2	2	2	2
	Volunteers	3	3	2	4	2	3	5	5	3	3
	Does not matter	20	20	21	20	20	20	22	18	19	23
	Don't know	13	14	13	12	13	13	16	17	13	9
Rubbish collection											
	Private sector	11	9	10	10	16	13	9	9	13	11
	Public sector	67	69	68	73	62	66	63	69	67	72
	Charities	0	0	0	0	1	1	1	0	0	0
	Volunteers	1	1	0	0	1	1	1	0	0	1
	Does not matter	9	9	10	7	9	9	11	7	8	9
	Don't know	12	12	11	10	11	10	15	15	11	7



		Voting intention			Ge	nder		Α	ge		Social	Grade	
		Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Postal delivery	I									1 1			
	rivate sector	20	29	16	21	23	17	19	20	19	22	22	18
	Public sector	57	52	62	55	58	56	40	46	62	67	58	55
	Charities	0	0	0	0	0	0	1	0	0	0	0	0
	Volunteers	1	1	1	0	1	1	0	1	1	0	1	1
Doe	es not matter	10	11	10	13	9	11	10	14	11	6	9	11
	Don't know	12	7	11	11	10	15	30	18	8	5	10	16
Libraries			8										
P	rivate sector	6	7	5	3	6	5	4	5	6	7	6	5
1	Public sector	63	60	70	74	66	60	40	57	68	72	67	57
	Charities	3	4	1	2	4	1	6	2	2	2	3	3
	Volunteers	7	10	5	5	7	6	11	7	5	6	6	7
Doe	es not matter	10	12	8	9	8	12	10	12	11	9	9	11
	Don't know	12	7	11	7	9	15	29	17	8	5	9	16
The landline telephone system			8										
	rivate sector	41	56	35	41	46	36	35	40	42	42	44	37
	Public sector	32	25	37	35	34	31	22	24	36	40	32	32
	Charities	1	1	0	0	0	1	1	2	0	0	0	1
	Volunteers	0	0	1	1	1	0	0	1	0	0	1	0
Doe	es not matter	12	9	14	13	10	15	11	15	12	11	12	13
	Don't know	14	8	13	10	9	18	31	19	10	6	11	17
The mobile telephone system			8										
P	rivate sector	57	68	53	65	64	50	43	54	59	63	64	48
1	Public sector	12	9	15	10	12	13	10	9	14	14	11	14
	Charities	1	1	0	1	1	1	1	1	0	1	0	1
	Volunteers	1	0	1	1	1	0	0	1	0	0	1	0
Doe	es not matter	15	13	17	15	13	18	15	15	16	14	14	17
	Don't know	14	8	14	8	10	18	30	19	10	7	11	19
Power stations			8										
P	rivate sector	22	30	20	27	27	18	27	26	22	19	25	19
1	Public sector	54	52	58	53	54	55	30	41	61	68	56	53
	Charities	0	0	0	0	0	0	1	1	0	0	0	0
	Volunteers	0	0	1	0	1	0	1	1	0	0	0	1
Doe	es not matter	8	8	8	9	7	10	8	13	7	6	8	9
	Don't know	14	8	14	11	10	18	33	20	10	7	11	18
			-			-	-		-	-		•	-



					Employm	ent Type					
		Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector
Postal delivery	•							•			
-	Private sector	20	19	22	20	21	22	14	17	22	18
	Public sector	57	57	53	62	55	55	55	62	56	64
	Charities	0	0	0	0	0	0	1	0	0	0
	Volunteers	1	1	0	1	1	1	0	1	0	1
	Does not matter	10	10	12	7	10	10	13	6	10	9
	Don't know	12	14	12	10	11	11	16	15	12	8
Libraries											
	Private sector	6	5	8	5	6	6	2	4	6	4
	Public sector	63	65	60	69	64	61	63	61	63	70
	Charities	3	2	2	3	3	3	1	3	2	3
	Volunteers	7	5	6	8	5	8	5	8	6	6
	Does not matter	10	10	12	6	10	11	15	8	10	9
	Don't know	12	13	12	11	11	11	15	15	12	8
The landline telephone system									•		
1 9	Private sector	41	39	36	45	44	44	38	39	45	37
	Public sector	32	32	34	34	30	32	30	32	30	38
	Charities	1	1	1	0	1	0	1	0	0	1
	Volunteers	0	0	0	1	1	1	0	0	0	1
	Does not matter	12	12	17	7	12	11	15	13	11	15
	Don't know	14	16	13	13	13	12	17	15	13	10
The mobile telephone system									•		
	Private sector	57	54	54	59	60	61	54	54	61	57
	Public sector	12	13	11	15	12	11	11	13	12	12
	Charities	1	1	1	0	2	0	1	0	1	1
	Volunteers	1	0	0	1	1	1	0	1	0	1
	Does not matter	15	17	19	11	12	14	17	17	13	19
	Don't know	14	15	15	13	13	12	17	16	13	11
Power stations									•		
	Private sector	22	21	21	27	25	22	21	22	24	20
	Public sector	54	55	54	54	52	56	49	55	54	60
	Charities	0	0	0	0	1	0	1	0	0	0
	Volunteers	0	0	0	0	1	1	0	1	0	0
	Does not matter	8	8	11	5	8	9	11	5	8	9



	Voting intention		Ge	nder		Ag	ge		Social	Grade		
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Care homes for the elderly												
Private sector	14	19	12	17	15	12	12	16	12	14	15	12
Public sector	56	50	61	57	57	55	37	43	64	64	56	55
Charities	6	9	6	4	7	6	7	8	5	7	7	5
Volunteers	s 1	1	2	1	2	1	4	2	1	0	2	1
Does not matter	[.] 10	13	8	11	10	10	10	13	10	8	10	10
Don't know	/ 13	9	12	11	10	16	31	18	8	7	10	17
Primary schools		-		-							-	
Private sector	7	13	4	6	8	7	11	6	7	8	7	8
Public sector	[.] 71	68	76	78	74	68	50	64	77	79	75	65
Charities	i	1	1	0	1	1	1	2	1	0	1	1
Volunteers	6 O	0	1	0	1	0	1	0	1	0	0	1
Does not matter	8	10	6	8	6	9	8	10	7	7	7	9
Don't know	/ 13	8	12	8	10	15	29	18	8	6	10	16
Secondary schools		-		-							-	
Private sector	7	13	4	8	8	7	10	6	6	9	8	7
Public sector	71	68	77	75	72	69	50	65	77	77	74	66
Charities	; 1	1	0	2	1	0	2	1	1	1	1	1
Volunteers	; 1	0	1	1	1	0	1	1	0	0	0	1
Does not matter	8	10	6	8	7	9	9	9	7	8	7	9
Don't know	/ 12	8	12	7	10	15	29	18	8	6	10	16
Universities		-		-			-				-	
Private sector	17	25	12	14	19	14	19	17	15	17	18	14
Public sector	57	53	65	62	59	56	37	50	63	67	59	55
Charities	i 1	2	1	1	2	1	2	1	2	1	1	2
Volunteers	6 O	0	0	0	0	0	1	0	0	0	0	1
Does not matter	· 10	11	9	9	9	11	11	12	10	8	10	11
Don't know	/ 14	9	13	14	10	17	29	19	10	7	11	18
Pre-school nurseries		_									_	
Private sector	20	28	13	26	21	19	13	18	19	26	21	18
Public sector	47	41	58	45	48	46	37	45	52	48	48	47
Charities	3	5	1	2	4	2	3	3	3	4	3	3
Volunteers	3	3	5	1	4	2	4	2	3	5	3	3
Does not matter	[.] 13	14	11	17	12	14	11	14	14	11	14	12
Don't know	/ 14	9	12	9	11	16	31	19	9	7	11	17



Sample Size: 3007 British Adults

Fieldwork: 26th - 27th June 2011

						Employm	ent Type				
		Total	North	Midlands	East	Region London	South	Wales	Scotland	Private	Public
		Total	North	Micialius	Lasi	London	South	Wales	Scotland	Sector	Sector
Care homes for the elderly											
	Private sector	14	15	12	13	12	14	16	11	15	12
	Public sector	56	53	59	64	52	54	54	56	55	63
	Charities	6	6	4	5	11	7	4	7	6	6
	Volunteers	1	1	1	0	3	2	3	1	2	1
	Does not matter	10	11	10	8	9	10	9	8	10	9
	Don't know	13	14	13	10	12	13	13	17	13	9
Primary schools											
	Private sector	7	7	8	7	8	8	11	5	7	6
	Public sector	71	72	69	77	68	70	62	73	71	77
	Charities	1	0	1	1	2	1	3	1	1	1
	Volunteers	0	0	0	0	1	1	0	1	1	0
	Does not matter	8	8	10	4	8	8	10	6	7	8
	Don't know	13	13	12	11	13	12	14	14	12	9
Secondary schools									-		
-	Private sector	7	7	7	5	9	9	10	7	8	6
	Public sector	71	71	71	80	66	70	64	71	70	77
	Charities	1	0	1	0	2	1	1	0	1	1
	Volunteers	1	0	0	1	1	0	2	1	1	0
	Does not matter	8	8	9	4	9	8	9	6	8	8
	Don't know	12	13	12	10	13	12	13	14	12	8
Universities									•		
	Private sector	17	13	17	20	18	19	17	12	17	16
	Public sector	57	60	57	59	55	56	52	59	58	63
	Charities	1	0	2	1	3	2	3	2	1	1
	Volunteers	0	1	0	1	0	0	0	1	0	0
	Does not matter	10	10	12	7	11	10	12	8	10	10
	Don't know	14	16	12	12	13	12	16	19	13	10
Pre-school nurseries									I		
	Private sector	20	17	21	21	17	25	16	17	22	16
	Public sector	47	48	49	51	49	43	46	49	47	53
	Charities	3	3	3	3	4	3	3	3	3	4
	Volunteers	3	2	2	4	4	4	6	5	3	3
	Does not matter	13	16	13	10	12	12	15	11	12	14
	Don't know	14	15	13	12	15	12	14	15	13	10
		•••		10		10		• •			



	Voting intention			Ge	nder		A	ge		Social	Grade	
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Job centres												4
Private sector	11	18	8	9	13	10	7	11	10	14	12	10
Public sector	64	61	70	67	66	62	50	55	70	71	66	61
Charities	1	1	1	0	1	1	2	2	0	0	1	1
Volunteers	2	2	1	4	2	2	4	2	1	2	1	3
Does not matter	9	11	8	11	8	10	11	11	10	7	9	9
Don't know	12	8	12	9	10	15	27	18	8	6	10	15
Banks												
Private sector	48	64	43	52	56	41	38	43	51	54	55	40
Public sector	26	19	31	19	23	29	22	23	26	29	23	29
Charities	1	0	1	2	1	1	1	2	1	0	1	1
Volunteers	1	0	1	1	1	1	0	1	1	0	1	1
Does not matter	9	8	10	14	8	10	6	11	10	7	8	10
Don't know	15	9	14	13	11	19	32	19	10	8	12	19
Supermarkets		-		-			_				-	
Private sector	64	76	61	76	72	57	44	58	67	75	71	55
Public sector	9	7	11	7	7	11	12	9	9	8	7	12
Charities	-	0	1	0	1	1	2	1	0	1	1	1
Volunteers	-	0	1	1	1	0	0	1	1	0	0	1
Does not matter	••	9	14	10	9	16	12	14	14	10	11	14
Don't know	13	7	13	7	10	15	30	17	9	6	9	17
Television channels		-		-			_				-	
Private sector		63	50	45	57	44	39	42	54	59	54	45
Public sector		10	17	17	13	16	12	16	15	14	15	14
Charities	-	0	1	2	1	0	1	2	0	1	1	1
Volunteers	-	0	1	0	1	1	2	1	0	0	1	1
Does not matter		18	19	27	17	21	17	21	21	18	18	21
Don't know	14	8	13	10	10	18	30	19	10	8	12	18



					Employm	nent Type					
		Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector
Job centres	L										
	Private sector	11	8	14	10	15	12	7	10	13	9
	Public sector	64	66	61	71	60	64	63	66	64	70
	Charities	1	0	1	1	3	1	3	1	1	1
	Volunteers	2	2	2	3	1	2	0	2	2	2
	Does not matter	9	11	12	4	9	9	10	7	9	9
	Don't know	12	13	11	11	12	11	15	15	12	9
Banks											
	Private sector	48	42	48	54	55	53	45	44	52	49
	Public sector	26	32	26	23	21	23	23	28	25	27
	Charities	1	1	1	1	1	1	3	1	1	1
	Volunteers	1	1	0	1	1	0	2	1	1	1
	Does not matter	9	9	12	7	9	9	9	9	8	11
	Don't know	15	16	14	14	13	14	19	17	14	11
Supermarkets									-		
	Private sector	64	62	64	63	68	68	65	60	69	65
	Public sector	9	10	8	12	8	9	6	10	7	10
	Charities	1	1	1	2	1	0	1	0	1	1
	Volunteers	1	1	0	1	1	1	2	1	1	0
	Does not matter	13	14	15	11	11	11	13	13	11	15
	Don't know	13	13	13	12	12	11	13	16	12	9
Television channels									-		
	Private sector	50	48	50	53	52	53	49	47	56	47
	Public sector	15	15	11	16	16	15	14	17	14	16
	Charities	1	1	1	0	2	1	1	0	1	1
	Volunteers	1	0	1	1	0	1	0	1	0	0
	Does not matter	19	20	24	18	17	17	20	18	16	25
	Don't know	14	15	13	12	14	13	16	18	13	11



		Vo	ting inten	tion	Ge	nder		A	ge		Social	Grade
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Newspapers												LI
Private sector	59	71	56	65	67	52	45	52	62	68	65	51
Public sector	9	6	10	11	7	11	9	9	9	9	7	12
Charities	1	0	1	1	2	1	3	2	1	1	1	1
Volunteers	1	1	1	1	2	0	2	1	1	1	1	1
Does not matter	16	13	18	15	13	19	12	18	17	15	15	18
Don't know	14	8	13	7	10	17	29	18	10	6	10	18
Theatres												
Private sector	47	57	44	52	53	42	37	39	48	59	51	42
Public sector	11	8	14	8	10	11	10	12	13	8	11	11
Charities	3	3	3	4	3	3	1	4	3	3	3	3
Volunteers	4	5	5	3	6	3	7	5	4	4	4	5
Does not matter	20	20	20	24	18	23	13	22	22	21	21	20
Don't know	14	8	14	10	11	17	31	19	10	7	11	19
National Parks												
Private sector	8	11	8	5	9	7	8	7	8	8	8	8
Public sector	54	53	58	61	59	51	39	46	58	64	57	51
Charities	8	11	6	7	9	8	9	10	8	7	10	7
Volunteers	6	6	6	5	6	6	6	6	5	7	6	6
Does not matter	10	11	9	12	8	12	9	13	11	7	10	11
Don't know	13	8	12	10	10	16	29	19	9	7	10	17
Currently trade unions have to vote in favour of strike action in a secret ballot. Currently the strike is allowed to take place if a majority of the trade union members who vote, vote in favour of strike action. It has been suggested that the law should be changed so that a minimum turnout in the ballot would be needed in order for the result to be valid. Which of the following comes closest to your own view?												
A strike should always be allowed if a majority of those voting in a secret ballot support it, regardless of turnout	26	7	45	22	29	22	26	24	31	20	25	27
A strike should only be allowed if both a majority of those voting in a secret ballot support it AND at least 25% of those eligible to vote actually do so	8	6	11	10	7	9	10	8	9	6	9	6
A strike should only be allowed if both a majority of those voting in a secret ballot support it AND at least 50% of those eligible to vote actually do so	25	31	21	37	27	23	19	26	23	29	27	22
A strike should only be allowed if both a majority of those voting in a secret ballot support it AND at least 75% of those eligible to vote actually do so	23	37	12	21	24	23	14	19	22	33	24	23



	Region								Employm	ent Type
	Total	North	Midlands	East	London	South	Wales	Scotland	Private	Public
	Total	Hortin	initialiando	Lust	London	oouu	Walco	ocociana	Sector	Sector
Newspapers Private sector	59	50	50	50	64	60		50	<u></u>	<u>co</u>
Public sector	59 9	56 10	58 8	59 10	61 9	63 9	55 8	56 6	63 8	60 9
Charities	9 1	10	o 1	2	9 2	9 1	о З	0	0 1	9 1
Volunteers	1	1	1	0	2	1	1	1	1	1
Does not matter	16	17	18	16	14	14	19	20	14	19
Don't know	14	16	14	12	12	11	16	16	13	10
Theatres										
Private sector	47	44	48	46	52	50	42	44	51	46
Public sector	11	12	11	13	10	9	14	11	10	12
Charities	3	3	2	3	4	3	2	4	2	3
Volunteers	4	4	4	6	4	6	5	3	4	4
Does not matter	20	21	22	21	18	20	18	20	19	24
Don't know	14	15	14	11	13	12	19	18	13	11
National Parks								-		
Private sector	8	5	10	9	7	9	8	6	9	6
Public sector	54	56	50	57	57	54	53	54	55	58
Charities	8	9	7	7	10	9	6	8	8	9
Volunteers	6	5	7	8	4	6	5	8	5	8
Does not matter	10	11	12	7	10	10	12	8	9	10
Don't know	13	13	13	13	13	12	16	16	13	9
Currently trade unions have to vote in favour of strike action in a secret ballot. Currently the strike is allowed to take place if a majority of the trade union members who vote, vote in favour of strike action. It has been suggested that the law should be changed so that a minimum turnout in the ballot would be needed in order for the result to be valid. Which of the following comes closest to your own view?										
A strike should always be allowed if a majority of	l									
those voting in a secret ballot support it, regardless of turnout	26	29	25	23	20	20	36	36	21	34
A strike should only be allowed if both a majority of those voting in a secret ballot support it AND at least 25% of those eligible to vote actually do so A strike should only be allowed if both a majority of	8	9	8	9	7	6	3	10	8	7
those voting in a secret ballot support it AND at least 50% of those eligible to vote actually do so A strike should only be allowed if both a majority of	25	22	27	26	30	25	23	21	25	27
those voting in a secret ballot support it AND at least 75% of those eligible to vote actually do so	23	23	22	21	24	30	17	17	27	20



		Vot	ing intent	tion	Gei	nder		A	ge		Social	Grade
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Going on strike should not be allowed under any circumstances	7	13	3	6	6	8	6	9	6	7	6	8
Don't know	11	6	8	4	7	16	25	15	9	5	9	14



											_
					Region				Employm	ent Type	_
	Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector	
Going on strike should not be allowed under any circumstances	7	5	7	8	8	9	7	6	9	4	-
Don't know	11	12	11	12	11	10	14	10	11	8	



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Sample Size: 3007 British Adults Fieldwork: 26th - 27th June 2011

	Voting intention			Ger	nder		A	ge		Social	Grade
Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE

Thinking about pensions to those who work in the public sector . . .

Which of the following comes closest to your own view?

Generally speaking, pensions for those who work in the public sector need to be reformed as they are

currently not generous enough Generally speaking, pensions for those who work in

the public sector need to be reformed as they are currently too generous

Pensions for those who work in the public sector do not need to be reformed

A government-commissioned report by Lord Hutton, the former Labour pensions secretary, has proposed changes to state pensions that will mean public sector workers will have to pay more into their pension, retire later and many will receive less when they do retire. Lord Hutton says the changes will be 'fairer to scheme members themselves and fairer to taxpayers' whilst others have argued that, due to an ageing population, the current cost of public sector pension is unsustainable. However, Brendan Barber, head of the TUC has said the proposals are 'not needed, and will be an extra tax on teachers, civil servants, local government employees, firefighters, nurses and millions of other public service workers.

Do you support or oppose Lord Hutton's proposals for public sector workers to contribute more to their pensions, retire later and receive a lower pension?

n e h	16	10	21 25	11	14	17	29	18	14	9	15	17	
n e	37	60	25	43	43	32	14	28	39	53	39	34	

oo generous												
blic sector do be reformed	25	16	35	27	25	25	21	25	27	23	27	
Don't know	22	14	20	19	17	27	37	28	19	14	19	

s.'														
ord Hutton's workers to sions, retire late	ər													
Op	upport opose know	37 41 22	64 22 14	20 60 19	46 34 20	43 39 18	32 42 26	16 46 38	31 41 28	36 45 18	52 33 15	40 40 19	33 42 26	



					Region				Employm	nent Type
	Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector
Thinking about pensions to those who work in the public sector Which of the following comes closest to your own view?										
Generally speaking, pensions for those who work in the public sector need to be reformed as they are currently not generous enough Generally speaking, pensions for those who work in	16	15	15	13	17	17	10	19	12	22
the public sector need to be reformed as they are currently too generous	37	36	38	35	36	42	30	33	47	21
Pensions for those who work in the public sector do not need to be reformed	25	27	24	24	27	21	33	24	18	42
Don't know	22	22	23	27	20	19	26	24	24	15
A government-commissioned report by Lord Hutton, the former Labour pensions secretary, has proposed changes to state pensions that										

A government-commission Hutton, the former Labour has proposed changes to will mean public sector workers will have to pay more into their pension, retire later and many will receive less when they do retire. Lord Hutton says the changes will be 'fairer to scheme members themselves and fairer to taxpayers' whilst others have argued that, due to an ageing population, the current cost of public sector pension is unsustainable. However, Brendan Barber, head of the TUC has said the proposals are 'not needed, and will be an extra tax on teachers, civil servants, local government employees, firefighters, nurses and millions of other public service workers.'

Do you support or oppose Lord Hutton's proposals for public sector workers to contribute more to their pensions, reti and receive a lower pension?

etire later										
Support	37	33	36	39	37	43	33	33	47	
Oppose	41	45	40	34	43	35	48	44	31	
Don't know	22	21	24	27	19	22	19	22	22	

22 61 17



	Voting intention			Ger	nder		A	ge		Social	Grade
Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE

Thinking generally about senior executives in big British companies, do you agree or disagree with the following statements?

Senior executives in big British companies are generally at least as good at their job as their competitors abroad

competitors abroad												
Strongly agree	7	9	7	5	9	5	8	8	6	6	7	7
Agree	33	42	30	44	35	31	25	33	36	35	37	28
TOTAL AGREE	40	51	37	49	44	36	33	41	42	41	44	35
Neither agree nor disagree	33	27	37	32	30	36	29	32	35	33	31	35
Disagree	8	7	8	5	9	6	3	5	8	12	8	8
Strongly disagree	3	3	3	1	4	1	4	2	2	3	2	4
TOTAL DISAGREE	11	10	11	6	13	7	7	7	10	15	10	12
Don't know	16	12	14	13	13	20	31	21	13	11	15	19
It is vital for some major British companies to pay their senior executives more than £1 million a year, in order to attract the best talent and ensure that their companies do well												
Strongly agree	6	10	5	5	9	3	10	7	6	4	6	5
Agree	18	29	14	20	22	15	15	20	18	18	23	12
TOTAL AGREE	24	39	19	25	31	18	25	27	24	22	29	17
Neither agree nor disagree	22	25	21	17	23	22	23	24	23	19	21	24
Disagree	29	20	31	35	26	31	19	24	29	36	28	29
Strongly disagree	16	9	21	18	16	16	11	13	19	19	14	18
TOTAL DISAGREE	45	29	52	53	42	47	30	37	48	55	42	47
Don't know	9	6	8	5	6	12	23	13	5	4	7	11
Senior executives in big British companies generally do not work as hard as the other people in their companies		-			-							
Strongly agree	15	12	19	9	17	14	11	13	17	17	13	19
Agree	24	22	26	27	24	25	19	21	24	30	23	26
TOTAL AGREE	39	34	45	36	41	39	30	34	41	47	36	45
Neither agree nor disagree	29	29	30	30	28	31	25	32	32	27	30	28
Disagree	14	21	11	18	16	11	13	13	15	14	18	9
Strongly disagree	3	5	2	5	4	2	3	3	3	3	4	2
TOTAL DISAGREE	17	26	13	23	20	13	16	16	18	17	22	11
Don't know	14	11	12	11	11	17	28	18	10	10	12	16



Fieldwork. 20th - 27th June 2011					Region				Employm	ent Type
	Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector
Thinking generally about senior executives in big British companies, do you agree or disagree with the following statements?										
Senior executives in big British companies are generally at least as good at their job as their competitors abroad										
Strongly agree	7	7	6	8	8	6	7	8	7	7
Agree	33	33	33	36	34	34	28	32	35	35
TOTAL AGREE	40	40	39	44	42	40	35	40	42	42
Neither agree nor disagree	33	32	33	33	29	35	32	33	32	32
Disagree	8	6	9	6	7	7	10	10	8	8
Strongly disagree	3	3	2	1	3	2	5	4	3	2
TOTAL DISAGREE	11	9	11	7	10	9	15	14	11	10
Don't know	16	18	16	15	19	15	17	12	14	17
a year, in order to attract the best talent and ensure that their companies do well										
Strongly agree	6	6	4	4	8	6	12	4	7	3
Agree	18	16	16	18	21	21	17	21	21	17
TOTAL AGREE		22	20	22	29	27	29	25	28	20
Neither agree nor disagree	22	24	22	23	21	22	20	20	23	20
Disagree	29	28	31	31	25	29	22	28	27	33
Strongly disagree TOTAL DISAGREE	16	18	17	16	15	13	15	20	15	18
Don't know	45 9	46 9	48 9	47 7	40 10	42 9	37 14	48 6	42 8	51 8
Senior executives in big British companies generally do not work as hard as the other people in their companies	9	9	9	I	10	9	14	0	o	o
Strongly agree	15	15	15	13	17	14	21	16	16	16
Agree	24	25	25	31	18	24	20	27	24	24
TOTAL AGREE	39	40	40	44	35	38	41	43	40	40
Neither agree nor disagree	29	30	29	29	28	30	30	29	30	28
Disagree	14	13	17	12	16	13	8	14	15	13
Strongly disagree	3	2	2	3	5	3	2	2	3	3
TOTAL DISAGREE	17	15	19	15	21	16	10	16	18	16
Don't know	14	14	13	11	15	16	19	11	12	15



		Vot	ting inten	tion	Ge	nder		Ag	ge		Social	Grade
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Senior executives in big British companies tend to just focus on making money for themselves												
Strongly agree Agree	25 33	16 33	32 34	19 35	26 33	23 33	15 31	21 30	27 34	29 36	22 34	28 32
TOTAL AGREE	58	49	66	54	59	56	46	51	61	65	56	60
Neither agree nor disagree Disagree Strongly disagree	23 8 1	29 14 1	19 6 1	25 11 2	24 10 1	22 7 1	22 9 0	26 7 1	23 9 1	19 9 1	24 11 1	22 5 1
TOTAL DISAGREE	9	15	7	13	11	8	9	8	10	10	12	6
Don't know	10	7	8	8	6	13	23	14	6	5	8	12
Here are some things that some people have suggested the British government should introduce. In each case, would you support or oppose the policy? Require the boards of all major companies to have at least one director elected by their employees Support Oppose Don't know	74 8 18	71 15 15	77 5 18	84 7 9	73 12 16	74 5 21	54 11 35	66 9 25	78 7 15	83 8 9	75 10 16	72 7 21
Require the 'remuneration committee' of all major companies - the group that decides the pay of the company's top executives - to include at least one member elected by their employees												
Support Oppose Don't know Require all major companies to publish the	72 7 21	73 11 17	73 7 20	85 6 10	73 10 17	71 5 24	52 12 37	63 8 30	76 7 17	83 7 10	73 9 17	70 5 25
salaries of all senior executives, and the average salary of their workers Support	75	75	77	79	77	73	50	66	79	89	77	72
Oppose Don't know	10 15	15 10	8 15	12 9	12 12	8 19	16 34	13 21	8 13	7 5	11 12	8 20



F F F F F F F F F F F F F F F F F F F					Region				Employn	nent Type
	Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector
Senior executives in big British companies tend to just focus on making money for themselves										
Strongly agree Agree	25 33	26 34	24 34	21 39	26 28	21 35	37 27	27 29	22 35	28 34
TOTAL AGREE	58	60	58	60	54	56	64	56	57	62
Neither agree nor disagree Disagree	23 8	23 7	24 7	21 6	23 11	23 11	18 5	24 10	23 9	20 8
Strongly disagree	1	1	0	3	2	1	1	1	1	0
TOTAL DISAGREE	9	8	7	9	13	12	6	11	10	8
Don't know	10	10	10	10	10	9	12	9	9	9
oppose the policy? Require the boards of all major companies to										
nave at least one director elected by their	74 8 18	74 7 19	71 9 21	76 7 17	71 10 19	74 9 17	79 3 18	76 11 13	73 8 18	79 8 13
have at least one director elected by their employees Support Oppose Don't know Require the 'remuneration committee' of all major companies - the group that decides the bay of the company's top executives - to include								-		
ave at least one director elected by their employees Support Oppose Don't know Require the 'remuneration committee' of all major companies - the group that decides the bay of the company's top executives - to include at least one member elected by their employees Support Oppose Don't know	8	7	9	7	10	9	3	11	8	8
have at least one director elected by their employees Support Oppose Don't know Require the 'remuneration committee' of all major companies - the group that decides the bay of the company's top executives - to include at least one member elected by their employees Support Oppose	8 18 72 7	7 19 72 6	9 21 70 7	7 17 70 7	10 19 68 10	9 17 75 7	3 18 71 5	11 13 75 8	8 18 73 7	8 13 77 6



[Voting intention			Ger	Gender			Age			Social Grade	
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Require all major companies to have at least one													
quarter of their board of directors to be female													
by 2015		_									_		
Support	36	28	44	29	28	43	21	34	37	42	34	38	
Oppose	34	46	26	47	46	23	36	34	34	34	40	26	
Don't know	30	26	30	24	26	34	43	33	29	24	26	36	
If you could choose just ONE of these policies, which would you choose (if any)? Require all major companies to publish the salaries of all senior executives, and the average salary of their workers Require the boards of all major companies to have at least one director elected by their employees Require the 'remuneration committee' of all major	41 22	42 23	43 22	44 26	42 23	39 21	23 27	34 25	40 24	55 16	42 22	39 23	
companies - the group that decides the pay of the company's to	16	17	17	21	17	16	12	14	19	17	17	16	
Don't know Require all major companies to have at least one	10	5	9	3	8	11	23	14	8	3	8	13	
quarter of their board of directors to be female by 2015	6	6	6	4	3	8	6	7	5	5	6	5	
None of the above	5	8	3	3	6	5	9	5	5	4	6	4	



[Region							Employment Type		
	Total	North	Midlands	East	London	South	Wales	Scotland	Private Sector	Public Sector	
Require all major companies to have at least one		-									
quarter of their board of directors to be female by 2015											
Support	36	35	33	40	33	36	32	43	33	41	
Oppose	34	33	33	33	40	33	36	34	36	34	
Don't know	30	32	33	27	27	32	32	23	30	25	
If you could choose just ONE of these policies, which would you choose (if any)? Require all major companies to publish the salaries											
of all senior executives, and the average salary of their workers	41	44	43	36	39	39	31	45	41	45	
Require the boards of all major companies to have at least one director elected by their employees Require the 'remuneration committee' of all major	22	20	19	28	23	23	36	18	24	19	
companies - the group that decides the pay of the company's to	16	17	17	17	12	18	17	16	16	18	
Don't know Require all major companies to have at least one	10	9	11	8	11	9	8	11	9	7	
quarter of their board of directors to be female by 2015	6	5	5	6	8	6	4	5	5	5	
None of the above	5	5	5	6	7	5	5	4	5	5	