

# YouGov / The Scotsman Survey Results

Sample Size: 1332 Scottish Adults  
Fieldwork: 19th - 21st April 2011

	Westminster voting intention				Constituency voting intention				Regional voting intention				Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1332</b>	162	479	82	336	114	364	84	499	126	333	76	433	634	698	157	322	476	377	626	706
Unweighted Sample	1332	203	387	92	352	143	302	90	517	157	263	74	420	677	655	150	301	416	465	727	605
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Westminster Voting Intention [Excluding Don't Knows and Wouldn't votes]

Con	15	100	0	0	0	97	0	9	7	95	0	10	5	14	16	11	10	13	21	19	10
Lab	43	0	100	0	0	1	98	10	19	0	97	7	22	43	43	44	51	43	37	41	45
Lib Dem	7	0	0	100	0	0	0	79	3	1	0	78	3	7	8	12	9	5	7	10	6
SNP	30	0	0	0	100	0	0	1	70	2	2	5	68	33	27	28	26	34	30	26	34
Other	5	0	0	0	0	2	2	1	2	2	0	0	2	4	6	5	4	6	5	4	5

## Other Parties Voting Intention

Green	2	0	0	0	0	0	1	1	0	0	0	0	0	2	3	3	2	3	1	2	2
UKIP	2	0	0	0	0	2	0	0	1	2	0	0	1	2	2	1	1	1	3	1	2
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0

## Non Voters

Would Not Vote	5	0	0	0	0	0	0	0	0	0	0	2	0	6	5	12	6	7	1	5	6
Don't know	11	0	0	0	0	4	1	8	5	5	2	8	4	6	16	15	14	11	7	12	10

On May 5th there will be elections to the Scottish Parliament and a referendum on whether Britain should change the electoral system from First Past the Post to the Alternative vote. On a scale of 0 to 10, where 0 means you will definitely not vote, and 10 means you definitely will vote, how likely are you to vote on May 5th?

0 - Certain NOT to vote	6	2	3	1	2	2	2	1	1	1	2	1	1	7	5	10	8	6	2	5	7
1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	2	1	0	2	1
2	1	0	0	0	1	0	0	0	1	0	0	0	1	1	1	0	2	1	0	1	0
3	1	1	1	0	0	0	0	0	1	1	0	0	1	1	1	4	1	1	0	1	1
4	1	0	0	0	1	0	1	0	0	0	2	2	0	1	0	2	1	1	0	1	0
5	2	3	2	0	1	3	2	0	1	3	2	0	2	2	3	3	3	3	0	2	2
6	2	1	1	2	2	0	1	0	2	0	1	0	2	1	2	3	3	2	0	2	2
7	4	2	5	0	4	1	5	0	4	1	6	0	3	3	5	5	6	4	1	3	5
8	4	3	6	1	2	2	7	1	2	2	7	1	3	3	5	6	5	4	4	6	3
9	9	9	10	18	12	9	10	12	11	7	11	18	10	8	10	9	11	9	9	9	10
10 - Absolutely certain to vote	67	80	70	77	75	83	72	85	76	84	69	78	77	70	65	51	56	68	83	68	67
Don't know	2	1	1	1	0	1	0	1	1	1	0	1	1	1	2	5	3	1	0	2	2

Fieldwork: 19th - 21st April 2011

	Westminster voting intention					Constituency voting intention				Regional voting intention				Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
<b>Weighted Sample</b>	<b>1332</b>	162	479	82	336	114	364	84	499	126	333	76	433	634	698	157	322	476	377	626	706	
<b>Unweighted Sample</b>	<b>1332</b>	203	387	92	352	143	302	90	517	157	263	74	420	677	655	150	301	416	465	727	605	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Scottish Constituency Vote</b> <i>[Adjusted for likelihood to vote]</i>																						
SNP	45	21	19	17	99	0	0	0	100	9	4	8	95	47	43	40	41	48	46	40	49	
Labour	32	0	77	2	0	0	100	0	0	0	95	3	2	32	33	37	40	31	27	31	34	
Conservative	10	71	0	0	0	100	0	0	0	84	1	3	1	11	10	7	7	10	14	14	7	
Lib Dem	8	5	2	76	0	0	0	100	0	4	0	86	1	7	9	14	7	7	8	10	6	
Other	4	2	1	5	0	0	0	0	0	2	0	0	1	4	5	3	5	4	5	5	4	
<b>Scottish Constituency No Vote</b>																						
Wouldn't vote	1	1	0	0	0	0	0	0	0	0	0	1	0	0	1	2	1	1	0	1	0	
Don't know	9	7	2	3	1	0	0	0	0	5	0	3	1	6	11	14	10	10	5	8	9	
<b>Scottish Regional Vote</b> <i>[Adjusted for likelihood to vote]</i>																						
SNP	39	15	20	15	84	3	3	7	83	0	0	0	100	40	37	33	34	41	42	35	42	
Labour	29	1	70	1	2	2	88	0	3	0	100	0	0	28	31	28	36	29	26	27	32	
Conservative	12	75	0	2	1	90	0	6	2	100	0	0	0	11	12	10	9	12	14	15	9	
Lib Dem	7	5	1	66	1	2	1	77	1	0	0	100	0	6	8	12	7	6	6	9	6	
Other	13	4	9	15	13	4	8	9	11	0	0	0	0	14	12	17	14	13	12	14	12	
<b>Scottish Regional Vote: Others</b>																						
Green	7	0	5	14	6	0	5	9	5	0	0	0	0	9	6	15	10	8	3	9	6	
Scottish Socialist Party	2	0	1	1	6	0	0	0	5	0	0	0	0	3	2	0	1	2	4	2	2	
Solidarity	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	
Other	3	4	2	1	1	4	2	0	1	0	0	0	0	2	4	2	3	3	5	3	4	
<b>Scottish Regional No Vote</b>																						
Wouldn't vote	1	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	1	1	0	1	1	
Don't know	8	5	3	0	1	2	3	2	2	0	0	0	0	5	11	13	10	9	5	9	8	
<b>Scottish Constituency Vote</b> <i>[Not adjusted for likelihood to vote]</i>																						
SNP	45	21	19	17	99	0	0	0	100	9	4	8	95	47	43	40	42	48	45	40	49	
Labour	33	0	77	2	0	0	100	0	0	0	95	3	2	31	34	37	39	32	27	31	34	
Conservative	10	72	0	0	0	100	0	0	0	85	0	3	1	10	10	8	7	9	14	14	7	
Lib Dem	8	5	2	76	0	0	0	100	0	4	0	86	1	7	8	12	6	6	8	10	6	
Other	5	2	2	5	0	0	0	0	0	2	0	0	0	4	5	3	5	5	5	5	4	
<b>Scottish Constituency No Vote</b>																						
Wouldn't vote	6	2	2	0	0	0	0	0	0	0	0	2	0	8	5	11	8	7	2	6	6	
Don't know	10	7	2	3	1	0	0	0	0	6	1	3	1	7	14	16	12	11	6	10	11	
<b>Scottish Regional Vote</b> <i>[Not adjusted for likelihood to vote]</i>																						
SNP	39	15	20	15	84	3	3	7	83	0	0	0	100	41	37	33	35	40	41	36	41	
Labour	30	1	70	1	2	1	88	0	3	0	100	0	0	28	31	28	36	29	26	26	33	
Conservative	11	76	0	2	1	90	0	6	2	100	0	0	0	11	12	10	8	11	14	14	9	
Lib Dem	7	5	1	66	1	2	1	78	1	0	0	100	0	6	8	11	7	6	6	8	5	
Other	14	4	9	15	12	3	8	9	10	0	0	0	0	15	13	16	13	14	12	15	12	



## YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18-24	83	80
Male 25-39	140	159
Male 40-59	222	230
Male 60+	232	165
Female 18-24	67	77
Female 25-39	161	164
Female 40-59	194	245
Female 60+	233	212
<b>Social Grade</b>		
AB	431	260
C1	296	366
C2	272	266
DE	333	440
<b>Newspaper Type</b>		
Express / Mail	174	160
Sun / Star	124	213
Mirror / Record	120	266
Guardian / Independent / Herald	272	80
FT / Times / Telegraph / Scotsman	200	80
Other Paper	134	266
No Paper	308	266
<b>Political Party Identification</b>		
Labour	392	506
Conservative	211	173
Liberal Democrat	133	133
Scottish National Party	227	213
Others	85	27
None / Don't know	284	280

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