

YouGov Survey Results

Sample Size: 906 Scottish Adults
Fieldwork: 5th May 2011

	Westminster Vote				Constituency vote				Gender		Age				Social Grade		Referendum		
	Total	Con	Lab	Lib Dem	SNP / PCY	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Yes	No
Weighted Sample	906	135	329	51	230	105	257	63	331	438	468	107	220	319	259	425	481	322	455
Unweighted Sample	906	112	356	58	229	81	284	65	333	458	447	92	201	298	314	443	462	338	447
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Did you vote in the Scottish Parliament election today?

Yes, I did vote (or voted earlier by post)	87	94	90	93	94	100	100	100	100	88	86	84	75	90	94	89	85	100	100
No, I did not vote	13	6	10	7	6	0	0	0	0	13	14	16	25	10	6	11	15	0	0

The following questions only went to those who said they had voted in the Scottish Parliament elections n. = 782

Constituency vote

SNP	42	21	23	21	92	0	0	0	100	47	38	42	42	46	38	39	45	48	39
Lab	33	5	74	3	5	0	100	0	0	33	33	27	32	33	36	33	33	27	37
Con	13	69	1	0	2	100	0	0	0	12	14	12	15	11	16	15	12	8	17
Lib Dem	8	5	2	71	1	0	0	100	0	6	10	17	9	6	7	10	6	14	4
Other	3	1	1	5	0	0	0	0	0	2	5	2	3	4	4	3	4	3	3

Regional Vote

SNP	41	20	26	15	89	10	7	6	87	44	39	41	37	47	37	37	46	47	37
Lab	28	3	64	0	4	1	79	10	2	28	28	24	27	28	31	26	30	20	33
Con	14	71	1	6	0	83	3	10	2	13	15	6	19	11	16	18	10	8	18
Lib Dem	6	0	1	68	0	0	1	60	1	4	7	13	6	3	6	7	5	10	3
Green	5	0	5	11	3	1	6	9	4	5	6	10	6	4	4	5	5	9	2
Scottish Socialist	1	0	1	0	2	0	1	0	2	2	1	1	2	1	1	2	1	2	1
Solidarity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	5	5	3	0	1	5	3	5	3	5	5	5	3	5	5	6	4	3	6

When did you decide how you would vote in the election to the Scottish Parliament?

In the last day or two	14	15	11	13	7	18	14	16	11	11	16	26	16	14	7	15	13	15	12
In the last week	11	12	10	12	10	11	9	17	12	10	11	10	17	9	9	13	9	12	10
Two or three weeks ago	19	15	20	21	21	11	19	11	22	18	19	24	18	18	19	19	18	19	19
A month or two ago	11	11	12	10	13	8	11	9	13	13	9	10	12	10	12	11	11	10	12
More than two months ago	43	47	45	44	45	52	45	43	39	45	41	26	35	45	53	40	46	41	44
Don't know	3	0	2	0	4	0	2	5	3	2	4	5	3	4	2	3	4	3	3

And how did you vote in the election to the Scottish Parliament?

I voted at a polling station	81	81	80	74	83	83	79	80	83	83	79	96	85	80	73	79	83	82	80
I voted by post	19	19	20	26	16	17	21	20	17	17	21	4	15	20	27	21	17	18	20
Someone else cast a proxy vote on my behalf	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0

	Westminster Vote				Constituency vote				Gender		Age				Social Grade		Referendum			
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE, if any, of the following Scottish Political leaders do you think would make the best First Minister?

Alex Salmond	52	31	37	35	93	20	21	21	94	59	46	56	51	56	47	51	53	59	47
Iain Gray	17	3	41	2	1	2	50	5	0	18	17	18	17	15	20	17	18	13	20
Annabelle Goldie	12	47	6	3	2	57	8	12	2	11	14	11	11	10	15	14	11	7	15
Tavish Scott	4	1	1	39	0	2	1	35	0	2	5	5	3	3	4	5	3	6	2
Patrick Harvie	1	0	1	0	0	0	2	0	0	1	1	1	1	0	0	0	1	1	1
None of these	6	9	7	8	0	9	9	7	1	7	6	1	8	7	7	6	7	6	7
Don't know	8	9	8	13	3	10	10	20	3	4	12	9	10	8	7	7	9	8	8

For better or worse, only two of the political parties – the Scottish National Party and Labour - have any real chance of forming a Government after this election. Irrespective of how you intend to vote, and if you had to choose, which party would you most like to see head the next Scottish Government?

Labour	36	17	71	36	1	19	87	45	1	36	36	35	37	35	38	36	36	32	39
Scottish National Party	57	63	28	51	96	55	10	40	97	59	54	62	58	56	54	57	56	62	53
Don't know	7	20	1	13	3	27	3	15	1	5	9	4	5	9	8	6	8	6	8

And if the [PARTY SELECTED] do not win enough seats to form a Government on their own, which party would you most like to see enter into a coalition with them?

[Only those selecting a party n.=724]

Conservative	15	76	2	0	6	80	4	9	9	17	14	11	19	11	19	19	12	7	21
Labour	11	1	15	3	15	4	6	0	19	9	13	13	5	13	12	9	14	11	11
Liberal Democrat	15	8	12	77	10	5	12	73	10	13	17	23	18	10	16	18	12	22	10
Scottish National Party	12	0	25	0	1	0	32	0	1	10	13	8	12	12	13	10	13	8	15
Green	17	1	17	10	27	0	17	6	22	19	14	23	20	16	13	15	18	25	10
Some other party	2	1	2	0	2	1	2	0	3	2	3	4	1	1	4	2	3	2	3
None, they should form a minority government on their own	26	12	24	10	36	9	24	12	33	27	24	19	24	33	21	26	26	23	28
Don't know	2	1	3	0	3	2	3	0	3	3	2	0	2	4	1	2	3	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following were most important to you in deciding how to vote in the election to the Scottish Parliament?

The economy	58	64	65	59	50	65	68	55	51	58	59	60	58	61	54	64	53	59	58
Health	34	18	42	35	35	19	39	28	37	37	32	25	28	36	41	31	37	32	36
Scottish Parliamentary powers	25	19	12	18	47	20	8	19	43	25	25	28	22	24	28	26	25	31	22
Crime	22	24	29	13	13	27	24	10	20	26	18	14	18	24	25	19	24	16	25
Education	20	12	26	14	19	14	24	20	19	18	22	30	28	18	15	22	19	20	21
Tax	19	24	18	16	19	25	16	20	20	19	20	23	25	20	14	17	21	22	17
Family life & childcare	10	8	12	7	8	9	11	8	10	8	12	9	15	11	6	8	12	12	9
The environment	9	3	8	20	9	4	8	19	9	10	8	13	9	7	9	10	8	14	5
Energy	8	5	5	12	12	4	7	15	8	10	6	12	4	8	10	9	7	10	6
Housing	6	3	7	7	7	1	9	7	5	6	6	12	5	5	5	3	9	6	6
Transport	6	4	5	9	6	4	5	17	4	7	5	14	6	3	6	6	5	8	4
None of these	6	10	3	9	6	11	5	3	5	7	5	7	5	5	8	6	6	5	7
Don't know	4	4	4	3	3	2	5	9	3	3	5	4	5	5	3	3	5	4	4

The following questions only went to those who said they voted in the referendum n. = 777

How did you vote in the referendum?

“At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?”

Yes	41	23	35	81	50	25	34	70	47	46	37	64	51	39	30	45	38	100	0
No	59	77	65	19	50	75	66	30	53	54	63	36	49	62	70	55	62	0	100

When did you decide how you would vote in the AV referendum?

In the last day or two	13	9	14	5	16	9	13	13	14	12	14	18	18	13	8	15	11	16	11
In the last week	12	8	13	6	13	13	13	8	12	12	13	12	17	13	9	13	12	14	11
Two or three weeks ago	21	19	21	24	23	17	20	19	24	20	22	13	27	21	19	19	23	19	22
A month or two ago	17	21	19	8	17	19	20	11	16	19	16	12	13	15	25	14	20	14	19
More than two months ago	35	43	32	56	30	43	32	46	32	37	33	40	25	36	37	38	32	35	34
Don't know	2	0	2	1	2	0	2	3	2	1	3	4	1	3	1	1	3	2	2

And how did you vote in the AV referendum?

I voted at a polling station	81	81	80	74	84	83	79	80	83	83	79	96	85	80	74	79	83	82	80
I voted by post	19	20	21	26	15	17	22	20	17	17	21	4	15	20	26	21	17	18	20
Someone else cast a proxy vote on my behalf	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0

	Westminster Vote				Constituency vote				Gender		Age				Social Grade		Referendum		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Alternative Vote is introduced, do you think it will make Britain more or less democratic, or would it make no difference?

Much more democratic	13	5	11	27	17	6	8	26	16	15	11	30	9	11	11	13	12	30	1
A little more democratic	23	14	21	50	25	10	21	35	26	26	21	27	36	22	15	29	18	51	3
TOTAL MORE DEMOCRATIC	36	19	32	77	42	16	30	61	42	40	32	57	45	32	26	42	31	81	4
Would not make much difference	20	20	23	11	20	23	23	17	19	21	19	20	22	22	17	16	24	15	24
A little less democratic	14	12	17	3	14	6	16	8	15	12	15	7	8	13	21	14	14	1	23
Much less democratic	22	40	19	4	17	45	22	6	18	23	21	9	18	24	28	22	22	1	37
TOTAL LESS DEMOCRATIC	36	53	36	7	31	52	38	14	33	35	37	16	26	37	49	36	36	2	60
Don't know	8	8	9	6	7	9	10	8	6	4	13	7	7	9	9	6	10	3	12

Which of these statements comes closest to your view about the current first-past-the-post system for electing MPs to the House of Commons?

It is an excellent system that we should definitely keep	13	19	14	1	12	16	16	5	12	14	13	10	9	13	18	9	18	1	22
It's not perfect, but it's probably better than any other way of electing MPs	42	50	48	21	36	53	48	21	37	39	45	17	38	43	51	42	41	8	65
It's not awful, but another system would probably be better	26	25	24	41	25	27	23	40	26	27	25	42	36	26	13	30	23	52	8
It's a bad system that we should definitely change	17	6	12	34	24	4	10	33	22	20	13	27	15	15	15	18	16	37	2
Don't know	3	0	2	3	4	1	3	3	2	1	4	4	2	2	3	2	3	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three of these do you think are the biggest advantages of switching to AV?

[Only those voting yes n. = 322]

It will make the overall result of the election across Britain fairer	61	50	65	70	58	59	56	66	62	64	57	49	60	61	71	58	64	61	0
It will end the system that allows candidates to be elected with less than half the local vote	46	66	37	64	49	60	31	65	49	42	51	60	45	39	48	53	39	46	0
It will force MPs to work harder to win and then keep their seats	40	42	39	41	37	39	40	43	39	38	43	41	41	43	35	39	42	40	0
It will be a stepping stone to a more proportional system in the future	34	30	29	43	37	22	30	40	38	35	34	40	38	30	32	39	30	34	0
It will force parties to broaden their appeal beyond their 'core' vote	29	26	32	12	30	31	33	17	30	33	24	32	26	32	24	22	36	29	0
It will take away the need for tactical voting	20	26	21	24	20	4	23	19	23	17	24	27	29	11	18	20	21	20	0
It will make it harder for extremists to win seats at Westminster	12	9	20	10	10	10	20	14	9	13	11	9	12	17	9	11	13	12	0
It will lead to more coalition governments at Westminster	9	20	6	12	8	22	6	11	7	8	10	6	10	9	9	8	10	9	0
It will make it harder for the Conservatives to win future elections outright	8	0	16	0	7	0	17	0	6	9	6	2	7	10	10	7	8	8	0
It will help the party I normally support	8	5	2	13	12	8	2	11	8	9	6	7	13	5	6	10	4	8	0
None of these	1	0	1	0	2	0	1	0	1	2	1	0	0	4	1	2	1	1	0
Don't know	2	0	2	0	2	0	5	0	1	2	2	3	0	4	0	1	3	2	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three of these do you think are the biggest advantages of voting to keep the present voting system?

[Only those voting no n. = 455]

It keeps elections simple: the candidate with the most votes wins	75	80	72	69	80	78	72	68	78	76	74	47	82	75	76	79	72	0	75
It is a tried-and-tested system that has served Britain well	60	52	62	51	67	46	62	37	65	65	56	55	47	61	66	57	62	0	60
It normally produces a clearcut government, rather than coalition rule	26	35	29	12	15	41	29	9	19	32	22	23	33	22	28	27	26	0	26
It means we won't have to waste public money on a more expensive system	24	22	24	39	24	24	24	17	25	20	27	13	26	22	27	21	27	0	24
It means each persons vote is only counted once, not several times	23	28	18	8	26	26	23	19	21	19	26	33	21	22	22	26	20	0	23
It encourages parties to present clear policies and not to fudge or compromise	18	25	16	6	12	23	18	10	13	19	17	26	17	14	20	17	18	0	18
It means candidates won't have to pander to extremists to secure their sceond or third preference votes	10	16	8	9	8	18	9	10	9	11	10	5	10	14	8	8	12	0	10
It leaves open the opportunity to have a more proportional system in the future	7	10	5	30	6	6	2	51	7	8	6	15	10	6	4	11	4	0	7
It will reduce the chance of the Liberal Democrats having a say in who governs Britain in future	4	3	5	0	4	4	5	0	3	5	3	4	5	5	2	3	4	0	4
It helps the party I normally support	3	2	4	14	2	2	3	0	5	4	3	12	2	4	2	3	4	0	3
None of these	1	0	0	0	3	0	0	2	2	1	1	7	0	0	0	2	0	0	1
Don't know	2	0	4	0	2	0	4	0	1	1	3	0	2	3	3	0	4	0	2

Some people suggested that the referendum should also have offered Proportional Representation as a choice. If the referendum had offered the choice of First Past the Post, Alternative Vote or Proportional Representation how would you have voted?

To keep First Past the Post	41	56	48	8	33	57	52	9	34	39	43	20	30	43	53	35	46	3	68
To change to the Alternative Vote	9	5	9	6	12	9	9	6	10	10	7	18	10	8	6	7	10	21	0
To change to Proportional Representation	35	24	27	76	43	23	23	76	41	41	30	51	38	32	31	42	29	61	17
Would not have voted	1	0	0	2	1	0	0	0	1	1	1	0	0	0	1	0	1	0	1
Don't know	15	16	16	8	12	12	17	10	14	10	20	12	23	16	9	16	14	16	14