

# YouGov / Scottish National Party Survey Results

Sample Size: 1028  
Fieldwork: 6th - 8th August 2008

	Westminster Voting Intention				Scottish Constituency Voting Intention				
	Total	Con	Lab	Lib Dem	SNP / PCY	Con	Lab	Lib Dem	SNP / PCY
Scottish National Party All Scottish Adults	1028	154	242	107	299	116	222	124	384
Unweighted Sample	1028	165	276	92	298	117	256	109	388
	%	%	%	%	%	%	%	%	%

## Headline Westminster Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

SNP	36	0	0	0	100	5	0	4	80
Lab	29	0	100	0	0	0	95	8	7
Con	18	100	0	0	0	91	3	9	9
Lib Dem	13	0	0	100	0	1	3	77	3
Other	5	0	0	0	0	2	0	3	2

## Westminster Non Voters

Would Not Vote	6	0	0	0	0	0	1	0	1
Don't know	13	0	0	0	0	4	5	8	6

## Scottish Constituency Vote

[Excluding Don't Knows and Wouldn't Vote]

SNP	44	21	10	9	96	0	0	0	100
Labour	25	4	85	5	0	0	100	0	0
Lib Dem	14	7	4	82	1	0	0	100	0
Conservative	13	69	0	1	2	100	0	0	0
Other	4	0	1	2	1	0	0	0	0

## Scottish Constituency Non Voters

Wouldn't vote	5	2	0	0	0	0	0	0	0
Don't know	9	2	2	0	1	0	0	0	0

Scottish National Party  
**All Scottish Adults**  
 Unweighted Sample

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%	%	%	%	%	%	%	%	%

Here are a number of prominent Scottish politicians.

In each case, how much would you say you know about them? [Please tick one option on each horizontal row]

**Annabel Goldie**

I know a lot about them	<b>19</b>	28	19	16	22	26	21	15	22
I know something about them	<b>42</b>	42	46	49	43	43	44	47	46
I have heard of them but know little about them	<b>21</b>	19	24	23	18	22	25	25	16
I have not heard of them	<b>15</b>	10	10	12	13	8	10	13	14
Not sure	<b>3</b>	1	1	0	4	2	1	0	3

**Iain Gray**

I know a lot about them	<b>4</b>	1	7	5	3	0	9	4	3
I know something about them	<b>15</b>	12	16	14	20	17	16	15	18
I have heard of them but know little about them	<b>31</b>	36	31	26	35	30	30	26	37
I have not heard of them	<b>45</b>	44	43	54	36	45	42	55	38
Not sure	<b>5</b>	6	3	0	5	8	3	0	5

**Cathy Jamieson**

I know a lot about them	<b>17</b>	17	22	13	20	10	22	15	20
I know something about them	<b>41</b>	38	43	42	45	46	42	42	44
I have heard of them but know little about them	<b>22</b>	28	21	27	20	27	22	27	20
I have not heard of them	<b>16</b>	15	11	18	12	15	11	15	13
Not sure	<b>4</b>	3	3	1	4	3	3	1	3

Scottish National Party  
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%	%	%	%	%	%	%	%	%

**Andy Kerr**

I know a lot about them	8	7	14	6	8	6	16	5	8
I know something about them	26	23	25	29	34	25	27	31	32
I have heard of them but know little about them	31	39	29	35	32	35	27	35	35
I have not heard of them	31	27	30	30	22	28	28	30	22
Not sure	4	4	3	1	4	6	3	1	4

**Alex Salmond**

I know a lot about them	48	50	52	40	62	50	51	38	62
I know something about them	41	43	40	56	30	44	42	57	29
I have heard of them but know little about them	8	6	6	2	5	5	7	2	7
I have not heard of them	2	0	1	2	2	0	0	3	1
Not sure	2	0	1	0	2	0	1	0	1

**Nicola Sturgeon**

I know a lot about them	28	25	29	21	40	24	28	21	38
I know something about them	44	52	47	52	40	54	49	50	41
I have heard of them but know little about them	16	16	17	13	11	14	17	15	11
I have not heard of them	10	6	6	14	7	6	5	14	8
Not sure	2	1	1	0	2	1	2	0	1

**Thinking about the performances of Gordon Brown as Prime Minister and Alex Salmond as First Minister of Scotland...**

**Which one do you think is doing a BETTER job?**

Gordon Brown	16	3	48	13	1	2	50	19	2
Alex Salmond	52	59	24	42	89	57	19	39	85
Neither	26	36	25	41	6	41	28	39	9
Don't know	6	2	2	5	4	1	3	4	4

**Thinking about the performance of the UK Labour Government and the Scottish SNP Government over the past year...**

**Which do you think cares MOST about the needs and interests of you and your family?**

UK Government	16	12	45	15	1	14	48	16	2
Scottish Government	52	45	33	48	88	44	26	43	83
Neither	24	39	18	32	8	41	21	38	10
Don't know	7	3	5	5	3	1	6	4	5

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It is estimated that the rising price of oil will result in increased revenues for the UK Government from North Sea oil this year of £5 billion. The Scottish government has asked the UK Government for a 10% share of this year's increased revenue - £500 million – to be invested in Scotland.

Do you agree or disagree that Scotland should receive a 10% share of increased North Sea revenues this year?

I AGREE that Scotland should receive a 10% share of increased North sea oil revenues this year	82	82	72	80	96	83	70	76	95
I DO NOT AGREE that Scotland should receive a 10% share of increased North sea oil revenues this year	11	13	22	15	2	12	24	19	2
Don't know	7	5	6	5	3	6	6	6	2

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	<b>46</b>	<b>60</b>
Male 25 to 39	<b>119</b>	<b>129</b>
Male 40 to 54	<b>119</b>	<b>136</b>
Male 55 +	<b>216</b>	<b>162</b>
Female 18 to 24	<b>38</b>	<b>58</b>
Female 25 to 39	<b>163</b>	<b>136</b>
Female 40 to 54	<b>120</b>	<b>143</b>
Female 55 +	<b>207</b>	<b>204</b>
<b>Social Grade</b>		
ABC1	<b>625</b>	<b>463</b>
C2DE	<b>403</b>	<b>565</b>
<b>Newspaper Type</b>		
Express / Mail	<b>155</b>	<b>134</b>
Sun / Star	<b>124</b>	<b>154</b>
Mirror / Record	<b>169</b>	<b>206</b>
Guardian / Independent	<b>91</b>	<b>21</b>
FT / Times / Telegraph	<b>94</b>	<b>51</b>
Other Paper	<b>286</b>	<b>308</b>
No Paper	<b>109</b>	<b>154</b>
<b>Political Party Identification</b>		
Lab	<b>419</b>	<b>370</b>
Con	<b>133</b>	<b>113</b>
Lib Dem	<b>69</b>	<b>103</b>
Others	<b>194</b>	<b>164</b>
None	<b>191</b>	<b>252</b>
Don't know	<b>22</b>	<b>26</b>

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[www.YouGov.com](http://www.YouGov.com)