

YouGov / Evening Standard Survey Results

Sample Size: 1578
Fieldwork: 28th - 30th April 2008

Evening Standard

All Londoners
Unweighted Sample

	1st Preference Voting Intention					Party ID			Gender		Age			Social Grade		Westminster Voting Intention		
Total	Boris Johnson	Ken Livingstone	Brian Paddick	Other	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Con	Lab	Lib Dem	
1578	586	487	170	116	571	388	168	750	828	582	543	450	946	630	560	461	180	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Headline Westminster Voting Intention

Conservative	43	86	8	13	15	12	94	18	42	44	40	38	50	45	38	100	0	0
Labour	35	5	79	25	20	78	2	9	37	34	39	41	26	34	39	0	100	0
Liberal Democrat	14	5	10	58	8	6	2	71	13	14	15	13	16	15	14	0	0	100
Other	8	4	2	4	57	5	2	3	8	8	6	7	9	6	9	0	0	0

Non Voters

Would Not Vote	6	2	2	3	2	3	4	2	7	6	12	5	2	5	8	0	0	0
Don't know	11	6	8	13	14	11	5	13	6	15	11	13	9	11	12	0	0	0

1st Pref Headline Voting Intention

Boris Johnson	43	100	0	0	0	17	84	30	45	42	40	40	49	43	43	87	7	16
Ken Livingstone	36	0	100	0	0	63	8	31	36	36	40	38	30	37	36	7	81	28
Brian Paddick	13	0	0	100	0	12	4	34	11	14	13	14	12	13	12	3	8	51
Other	9	0	0	0	100	8	5	5	9	8	7	9	9	8	10	3	5	5

1st Pref Other Parties Voting Intention

Sian Berry, Green	2	0	0	0	29	2	1	1	2	2	3	2	2	3	2	0	1	2
Richard Barnbrook, BNP	2	0	0	0	28	2	1	0	3	2	1	2	2	1	3	1	1	0
Gerard Batten, UKIP	1	0	0	0	18	1	2	1	2	1	0	1	3	1	2	1	0	0
Alan Craig, Christian Peoples Alliance and Christian Party	1	0	0	0	11	1	1	1	1	1	0	2	1	1	1	1	1	1
Lindsey German, Left List	1	0	0	0	8	1	0	1	1	1	1	1	0	1	0	0	1	1
Matt O'Connor, English Democrat	0	0	0	0	4	0	0	0	0	0	0	0	1	0	1	0	0	0
Winston McKenzie, Independent	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0
Would not vote	9	0	0	0	0	5	9	3	10	8	17	6	4	7	12	4	2	4
Don't know	9	0	0	0	0	9	3	6	6	11	12	9	4	7	11	3	4	5

2nd Pref Headline Voting Intention

Brian Paddick	33	42	42	1	9	33	35	40	33	33	32	35	35	34	33	41	34	34
Ken Livingstone	16	8	11	43	25	23	8	17	16	16	22	15	11	17	16	6	23	25
Boris Johnson	12	9	6	33	20	8	14	15	13	11	14	12	11	11	14	15	7	12
Other	39	41	40	23	46	36	43	29	38	40	32	39	44	38	37	38	36	29

Evening Standard

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Total	1st Preference Voting Intention				Party ID			Gender		Age			Social Grade		Westminster Voting Intention		
	Boris Johnson	Ken Livingstone	Brian Paddick	Other	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Con	Lab	Lib Dem
1578	586	487	170	116	571	388	168	750	828	582	543	450	946	630	560	461	180
1578	574	485	189	134	565	379	170	770	808	547	475	554	1011	565	564	445	201
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2nd Pref Other Parties Voting Intention

Sian Berry, Green	13	6	22	13	7	16	4	19	12	13	13	12	11	14	10	5	20	17
Gerard Batten, UKIP	6	10	2	2	7	3	10	1	6	5	3	5	8	4	7	9	1	5
Richard Barnbrook, BNP	4	8	1	0	6	2	6	3	5	4	3	5	5	4	5	7	1	1
Matt O'Connor, English Democrat	2	3	0	2	8	1	5	1	2	3	2	3	3	3	2	4	0	1
Lindsey German, Respect	2	0	4	2	5	4	0	1	2	2	3	2	2	2	3	0	4	1
Alan Craig, Christian Peoples Alliance and Christian Party	2	2	2	0	6	2	3	1	2	2	1	2	3	2	1	2	2	1
Winston McKenzie, Independent	1	1	0	0	4	0	1	0	1	1	1	1	0	1	0	0	0	1
Would Not Vote	16	18	18	11	5	16	22	6	14	18	13	15	20	17	15	19	16	7
Don't know	8	9	7	6	3	8	10	4	8	9	8	10	6	7	11	8	8	6

Headline Assembly Voting Intention

Conservative	40	83	6	10	8	10	89	16	41	38	37	36	44	41	35	90	2	4
Labour	33	4	77	18	9	71	1	10	31	34	36	37	24	33	33	2	87	10
Liberal Democrat	14	5	10	65	4	9	3	61	14	14	16	13	16	15	14	3	4	77
Other	14	8	8	7	79	11	7	13	14	14	11	14	16	11	18	5	7	10

Other Parties Assembly Voting Intention

Green	4	1	5	4	18	4	1	6	4	4	4	5	4	5	3	1	4	4
British National Party	3	3	1	0	24	3	2	2	3	3	2	4	4	2	5	3	1	1
UK Independence Party	2	2	0	0	12	1	3	1	2	1	1	1	4	2	2	1	0	1
Christian Choice	1	0	0	0	8	1	0	1	1	1	0	1	1	1	1	0	1	1
Left List	1	1	0	1	3	1	0	2	1	0	1	0	0	0	1	0	1	2
Respect (George Galloway)	1	0	1	0	4	0	0	0	0	1	1	1	0	0	1	0	0	0
Abolish the Congestion Charge	1	1	0	1	0	0	0	0	1	1	1	1	0	0	1	0	1	1
English Democrats	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0
Unity for Peace and Socialism	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Independent	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
One London (leader: Damian Hockney)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	13	6	6	11	8	12	5	9	7	17	19	11	8	10	17	5	6	6

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	Boris Johnson	Ken Livingstone	Brian Paddick	Other	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Con	Lab	Lib Dem
1578	586	487	170	116	571	388	168	750	828	582	543	450	946	630	560	461	180
1578	574	485	189	134	565	379	170	770	808	547	475	554	1011	565	564	445	201
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements?

'Ken Livingstone has made some extremely bad appointments in picking his closest advisers'

Agree	65	86	45	75	72	54	85	65	72	59	52	69	77	68	61	87	47	65
Disagree	8	1	18	4	7	12	1	8	8	7	10	7	4	8	6	1	19	6
Neither	11	5	21	10	6	18	3	13	9	13	11	12	11	11	12	3	20	12
Don't know	16	7	17	12	15	16	11	14	12	20	27	12	9	14	21	8	14	16

'Boris Johnson is not serious enough to be an effective Mayor of London'

Agree	41	6	76	60	56	60	13	49	41	42	39	43	41	45	35	13	70	62
Disagree	37	79	7	17	16	17	71	32	41	34	36	33	42	36	37	74	11	23
Neither	9	9	8	13	13	10	9	8	8	11	8	10	11	10	9	8	8	10
Don't know	13	6	9	10	15	13	8	11	11	14	18	13	7	10	19	6	11	5

If you have to choose which of the following would you prefer to see as the next Mayor of London?

Boris Johnson	46	99	1	34	33	20	86	37	48	44	41	43	54	46	44	89	9	30
Ken Livingstone	40	1	96	42	32	67	11	47	40	41	42	44	35	43	37	8	83	51
Don't know	14	1	2	24	35	14	4	16	12	15	17	13	11	11	19	3	8	19

YouGov Weighting Data

For this survey, YouGov reinterviewed respondents from our surveys on April 9-11 and April 16-18. In addition to weighting by age, gender, social class and ethnicity, YouGov also weighted its raw data by newspaper readership and the previous 1st preference vote:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	67	91
Male 25 to 39	263	285
Male 40 to 54	169	188
Male 55 +	269	184
Female 18 to 24	89	96
Female 25 to 39	284	272
Female 40 to 54	150	193
Female 55 +	285	266
Social Grade		
ABC1	1011	946
C2DE	565	630
Ethnicity		
White British	1219	1171
Non-White British	357	405
Newspaper Type		
Express / Mail	369	293
Sun / Star	215	332
Mirror / Record	125	227
Guardian / Independent	233	107
FT / Times / Telegraph	131	181
Other Paper	244	132
No Paper	255	300
Previous 1st Preference Vote		
Boris Johnson	563	565
Ken Livingstone	484	481
Brian Paddick	171	148
Others	80	66
Will not vote	101	131
Don't know	177	184

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