

## Whom do the public trust?

### Q. How much do you trust the following to tell the truth?

(Figures show percentages saying trust "a great deal" or "a fair amount")

	Feb-Mar 2003	Apr-May 2006	April 2007	Change 2003-07
	%	%	%	
<b>Family doctors</b>	93	89	<b>89</b>	<b>-4</b>
<b>School teachers</b>	88	81	<b>77</b>	<b>-11</b>
<b>Judges</b>	68	77	<b>70</b>	<b>2</b>
<b>Local police officers on the beat in my area</b>	82	72	<b>66</b>	<b>-16</b>
<b>People who run national charities (e.g. Help the Aged, NSPCC)</b>	74	65	<b>64</b>	<b>-10</b>
<b>BBC News journalists</b>	81	71	<b>62</b>	<b>-19</b>
<b>ITV News journalists</b>	82	67	<b>54</b>	<b>-28</b>
<b>Senior police officers</b>	72	52	<b>52</b>	<b>-20</b>
<b>Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)</b>	65	62	<b>43</b>	<b>-22</b>
<b>Independent Financial Advisors</b>	47	44	<b>43</b>	<b>-4</b>
<b>People who run major pressure groups (e.g. Greenpeace, Amnesty)</b>	54	48	<b>39</b>	<b>-15</b>
<b>Plumbers/ electricians in my area</b>	46	37	<b>37</b>	<b>-9</b>
<b>My local MP</b>	44	36	<b>29</b>	<b>-15</b>
<b>Trade Union leaders</b>	32	30	<b>24</b>	<b>-8</b>
<b>Journalists on "mid-market" newspapers (e.g. Mail, Express)</b>	36	36	<b>20</b>	<b>-16</b>
<b>Leading Liberal Democrat politicians</b>	36	25	<b>19</b>	<b>-17</b>
<b>Senior officials in my local council</b>	29	22	<b>18</b>	<b>-11</b>
<b>Managers of NHS hospitals</b>	36	24	<b>17</b>	<b>-19</b>
<b>People who run large companies</b>	20	23	<b>17</b>	<b>-3</b>
<b>Leading Conservative politicians</b>	20	19	<b>17</b>	<b>-3</b>
<b>Ministers in the current Labour government</b>	25	20	<b>14</b>	<b>-11</b>
<b>Senior civil servants in Whitehall</b>	26	19	<b>14</b>	<b>-12</b>
<b>Senior officials in the European Union</b>	35	16	<b>14</b>	<b>-21</b>
<b>Estate agents</b>	16	11	<b>10</b>	<b>-6</b>
<b>Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)</b>	14	12	<b>7</b>	<b>-7</b>

# YouGov Survey Results

## Results

**Sample Size: 2017**

**Fieldwork: 21st to 24th January 2005**

	Are you?		Age			Social Grade		Region					
Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland	
Weighted base	<b>2060</b>	985	1075	464	762	834	1104	956	255	576	515	498	184
Unweighted base	<b>2017</b>	976	1041	385	749	883	1124	893	351	429	439	573	193
	%	%	%	%	%	%	%	%	%	%	%	%	%

**How much do you trust the following to tell the truth?**

### Local police officers on the beat in my area

A great deal	<b>19</b>	17	20	18	20	17	19	18	18	19	20	18	17
A fair amount	<b>56</b>	51	59	53	55	57	58	52	54	53	59	56	61
Not much	<b>17</b>	20	14	19	15	17	15	18	20	18	13	17	15
Not at all	<b>6</b>	7	4	6	6	5	5	6	4	6	7	5	4
Don't know	<b>4</b>	4	3	5	3	3	2	5	5	4	2	4	3

### ITV News journalists

A great deal	<b>8</b>	7	8	9	8	7	8	7	7	6	8	9	9
A fair amount	<b>59</b>	57	61	59	61	57	58	60	63	58	66	54	53
Not much	<b>25</b>	26	24	22	24	27	26	24	23	28	19	26	29
Not at all	<b>6</b>	7	5	7	5	7	6	7	5	6	6	8	5
Don't know	<b>3</b>	3	2	3	3	2	2	3	2	3	1	3	4

**My neighbours**

A great deal	<b>18</b>	19	17	11	16	23	20	16	14	19	19	18	18
A fair amount	<b>50</b>	47	52	45	49	54	51	48	47	49	48	51	57
Not much	<b>20</b>	22	18	26	21	15	19	22	22	20	19	21	15
Not at all	<b>6</b>	5	7	9	6	5	5	7	8	6	7	5	3
Don't know	<b>6</b>	7	6	9	8	4	5	8	9	7	7	5	6

**Channel Four News journalists**

A great deal	<b>10</b>	11	8	13	11	7	12	7	10	7	11	11	13
A fair amount	<b>55</b>	54	56	59	55	53	56	54	61	57	57	49	55
Not much	<b>25</b>	23	26	20	24	29	24	26	21	25	24	28	23
Not at all	<b>6</b>	7	5	3	6	7	6	6	5	7	5	6	4
Don't know	<b>5</b>	5	4	6	4	4	2	7	3	5	3	6	6

**BBC News journalists**

A great deal	<b>14</b>	17	11	19	14	11	16	12	14	14	15	13	13
A fair amount	<b>57</b>	53	60	55	58	56	56	58	59	54	63	54	59
Not much	<b>22</b>	21	22	18	19	26	22	21	20	24	18	23	22
Not at all	<b>5</b>	6	4	4	5	6	5	6	5	5	4	8	4
Don't know	<b>2</b>	2	2	4	3	1	1	3	2	3	1	3	2

**Vicars/ priests**

A great deal	<b>25</b>	21	29	26	23	26	26	25	24	26	26	23	25
A fair amount	<b>45</b>	43	46	40	43	49	46	43	44	44	44	47	45
Not much	<b>19</b>	21	17	20	21	16	19	19	17	17	20	20	20
Not at all	<b>7</b>	9	5	7	8	6	6	7	8	7	7	5	5
Don't know	<b>5</b>	6	4	6	5	3	3	6	6	5	3	5	5

**People who run international charities (e.g. Oxfam, Save the Children)**

A great deal	<b>15</b>	13	17	19	15	12	16	14	17	13	18	15	11
A fair amount	<b>56</b>	55	57	57	59	54	58	54	58	58	54	56	60
Not much	<b>21</b>	23	19	16	19	25	19	23	19	19	22	22	21
Not at all	<b>5</b>	6	4	3	4	6	4	5	2	6	5	3	4
Don't know	<b>3</b>	3	3	4	4	2	2	5	3	4	1	4	4

**Journalists on broadsheet newspapers (e.g. Times, Telegraph, Guardian)**

A great deal	<b>4</b>	4	4	6	4	4	5	4	5	3	5	5	4
A fair amount	<b>49</b>	51	47	54	49	46	53	44	55	47	55	40	52
Not much	<b>34</b>	31	37	28	33	37	32	36	31	35	30	38	32
Not at all	<b>10</b>	11	9	8	10	11	9	11	7	11	8	13	8
Don't know	<b>3</b>	3	3	4	4	2	1	5	2	4	2	4	3

**Journalists on local newspapers**

A great deal	<b>3</b>	3	3	4	3	3	2	4	2	3	4	2	3
A fair amount	<b>45</b>	43	47	50	45	42	45	45	46	44	46	46	41
Not much	<b>38</b>	38	37	34	38	39	39	36	40	37	38	36	40
Not at all	<b>12</b>	14	10	9	11	14	11	12	9	12	11	13	11
Don't know	<b>3</b>	3	3	4	3	2	2	3	2	3	1	3	4

**People who run national charities (e.g. Help the Aged, NSPCC)**

A great deal	<b>15</b>	12	18	19	15	13	15	15	18	14	17	14	13
A fair amount	<b>59</b>	60	59	60	60	58	61	57	56	60	59	58	63
Not much	<b>18</b>	19	18	13	19	21	18	19	19	18	19	20	17
Not at all	<b>4</b>	4	3	3	3	5	3	4	2	4	4	3	2
Don't know	<b>4</b>	4	3	5	4	3	2	5	5	4	1	4	5

**Independent Financial Advisors**

A great deal	<b>4</b>	3	5	6	5	2	4	4	5	4	4	4	3
A fair amount	<b>36</b>	33	38	42	35	33	37	34	34	34	38	38	37
Not much	<b>38</b>	39	37	33	39	39	38	38	38	39	39	35	39
Not at all	<b>16</b>	19	13	8	17	20	17	16	17	17	14	16	15
Don't know	<b>6</b>	5	7	11	5	6	5	8	6	6	5	8	7

**Plumbers/ electricians in my area**

A great deal	<b>2</b>	2	2	1	2	3	2	1	1	2	2	1	4
A fair amount	<b>33</b>	30	35	26	29	39	34	31	25	34	34	35	32
Not much	<b>44</b>	45	43	46	46	41	45	43	49	44	43	43	45
Not at all	<b>14</b>	16	13	16	15	13	14	15	16	14	16	13	13
Don't know	<b>7</b>	7	7	11	7	4	5	9	9	7	5	8	6

**Journalists on mid-market newspapers (e.g. Mail, Express)**

A great deal	<b>1</b>	1	2	1	2	1	2	1	1	1	1	1	2
A fair amount	<b>28</b>	27	29	28	29	27	27	29	31	23	34	26	29
Not much	<b>48</b>	45	50	49	46	48	49	45	44	50	42	51	49
Not at all	<b>20</b>	25	16	18	20	22	20	20	21	22	21	18	16
Don't know	<b>3</b>	3	3	4	3	2	2	4	4	3	1	3	4

**Main car dealers**

A great deal	<b>1</b>	1	1	0	1	0	0	1	1	1	1	1	0
A fair amount	<b>16</b>	13	18	16	14	17	18	13	15	16	18	13	18
Not much	<b>46</b>	46	46	46	45	47	45	47	46	44	44	49	47
Not at all	<b>32</b>	35	30	30	34	32	32	32	31	33	33	31	26
Don't know	<b>6</b>	5	6	8	5	5	4	7	7	6	4	5	9

**Estate agents**

A great deal	<b>1</b>	0	1	1	1	0	0	1	2	0	0	1	0
A fair amount	<b>13</b>	10	17	13	14	13	13	13	12	10	16	15	14
Not much	<b>47</b>	46	47	44	45	50	46	47	40	49	47	46	49
Not at all	<b>34</b>	39	30	33	36	34	36	32	40	36	33	33	29
Don't know	<b>5</b>	5	5	8	5	4	4	7	6	5	4	5	8

**Journalists on Red-top tabloid newspapers (e.g. Sun, Mirror)**

A great deal	<b>1</b>	0	1	1	1	0	1	0	1	0	1	0	1
A fair amount	<b>11</b>	11	12	11	13	10	9	14	11	11	13	10	11
Not much	<b>42</b>	39	45	45	41	42	41	44	47	42	41	42	41
Not at all	<b>43</b>	46	39	39	43	45	47	38	39	44	43	43	43
Don't know	<b>3</b>	3	3	5	2	3	2	4	3	3	2	4	4

# YouGov Survey Results

## Results

**Sample Size: 2004**

**Fieldwork: 18th to 20th January 2005**

	Are you?		Age			Social Grade		Region					
	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland	
Weighted base	<b>2015</b>	964	1051	451	678	887	1083	933	255	572	514	493	180
Unweighted base	<b>2004</b>	1045	959	356	784	864	966	1038	421	450	431	535	166

**How much do you trust the following to tell the truth?**

### Family doctors

A great deal	<b>39</b>	41	37	41	34	41	40	37	37	41	37	37	41
A fair amount	<b>52</b>	51	53	50	56	50	52	52	55	51	53	53	48
Not much	<b>7</b>	7	8	7	7	8	7	8	6	6	8	9	10
Not at all	<b>1</b>	0	2	0	2	1	1	1	2	1	1	1	0
Don't know	<b>1</b>	1	1	2	1	0	0	1	1	1	1	0	1

### School teachers

A great deal	<b>19</b>	19	18	22	20	16	21	16	20	18	23	13	22
A fair amount	<b>62</b>	60	63	58	62	64	62	62	62	60	57	70	60
Not much	<b>16</b>	17	15	16	14	17	14	18	15	17	17	15	13
Not at all	<b>2</b>	3	2	1	3	3	2	3	2	3	2	1	3
Don't know	<b>1</b>	1	1	3	1	1	0	2	1	1	2	1	1

**Head teachers in state schools**

A great deal	<b>13</b>	14	13	17	13	12	14	13	14	14	14	12	17
A fair amount	<b>60</b>	61	59	58	61	61	63	57	66	62	57	61	55
Not much	<b>20</b>	18	22	19	19	22	18	23	15	19	22	23	19
Not at all	<b>4</b>	4	3	2	4	4	3	4	2	4	4	3	6
Don't know	<b>2</b>	2	3	4	3	1	2	3	3	2	2	2	3

**Senior police officers**

A great deal	<b>10</b>	10	10	13	10	9	10	10	14	11	8	10	10
A fair amount	<b>52</b>	50	53	50	54	51	54	50	54	48	49	55	59
Not much	<b>28</b>	30	27	28	26	30	28	28	25	31	30	28	20
Not at all	<b>8</b>	9	7	5	9	9	8	8	5	10	10	6	8
Don't know	<b>2</b>	2	2	3	1	1	0	3	1	1	2	1	4

**Judges**

A great deal	<b>17</b>	19	15	23	17	15	20	15	23	17	14	19	16
A fair amount	<b>54</b>	53	55	60	53	52	55	53	51	57	54	52	54
Not much	<b>20</b>	19	20	10	22	23	18	22	19	16	23	21	21
Not at all	<b>7</b>	6	8	4	7	9	6	8	5	8	7	7	6
Don't know	<b>2</b>	2	2	2	1	2	2	2	2	2	2	1	2

**People who run major pressure groups (e.g. Greenpeace, Amnesty)**

A great deal	<b>8</b>	6	9	7	7	8	7	8	8	7	5	9	9
A fair amount	<b>43</b>	38	46	43	42	43	45	40	45	39	46	44	39
Not much	<b>35</b>	38	31	34	36	34	35	34	32	37	33	33	38
Not at all	<b>12</b>	15	8	9	11	13	11	12	12	14	11	10	8
Don't know	<b>4</b>	2	5	7	4	2	2	6	4	3	5	4	5



**Senior officials in the United Nations**

A great deal	<b>6</b>	7	6	10	7	4	7	5	9	4	6	5	11
A fair amount	<b>38</b>	41	36	40	41	36	41	35	38	39	37	39	40
Not much	<b>37</b>	35	39	34	35	39	36	38	35	39	36	37	33
Not at all	<b>13</b>	13	13	7	12	17	12	14	13	13	14	13	13
Don't know	<b>5</b>	4	7	8	5	4	4	8	6	4	7	6	4

**My local MP**

A great deal	<b>5</b>	5	5	4	3	7	6	4	6	6	5	4	3
A fair amount	<b>31</b>	31	32	34	28	32	31	32	33	32	31	29	32
Not much	<b>42</b>	41	44	38	46	42	42	42	40	43	41	44	46
Not at all	<b>17</b>	20	13	13	17	18	17	16	13	17	17	20	15
Don't know	<b>5</b>	3	6	10	6	2	4	6	8	3	7	3	4

**Senior officials in the European Union**

A great deal	<b>1</b>	1	1	2	1	1	1	1	1	1	2	0	0
A fair amount	<b>19</b>	18	19	30	18	13	19	18	28	15	16	19	24
Not much	<b>43</b>	41	45	39	46	43	41	45	36	42	45	47	39
Not at all	<b>30</b>	36	24	17	28	38	32	27	28	32	30	28	31
Don't know	<b>7</b>	5	10	12	7	5	6	9	7	9	8	6	5

**Leading Liberal Democrat politicians**

A great deal	<b>2</b>	3	2	4	1	2	2	3	3	2	3	1	7
A fair amount	<b>27</b>	31	24	35	28	23	31	23	36	26	25	29	23
Not much	<b>46</b>	43	49	41	48	47	46	46	42	48	47	43	50
Not at all	<b>20</b>	21	19	11	19	25	19	21	16	19	22	23	16
Don't know	<b>4</b>	3	6	9	4	2	2	7	4	5	4	4	3

**Trade Union leaders**

A great deal	<b>3</b>	3	3	6	3	2	3	4	2	3	4	3	2
A fair amount	<b>30</b>	29	30	33	31	27	29	30	29	26	31	32	33
Not much	<b>45</b>	44	45	39	42	50	45	45	41	50	40	49	38
Not at all	<b>18</b>	21	15	12	21	18	20	15	23	17	19	13	21
Don't know	<b>4</b>	2	6	10	3	2	3	6	6	4	5	3	7

**Senior officials in my local council**

A great deal	<b>1</b>	1	1	1	1	1	2	1	2	2	0	1	1
A fair amount	<b>22</b>	22	23	30	19	21	25	19	29	25	20	21	16
Not much	<b>49</b>	49	49	47	52	48	47	52	43	46	54	50	49
Not at all	<b>24</b>	25	23	16	24	28	24	24	21	24	21	26	31
Don't know	<b>3</b>	3	4	5	3	2	2	4	5	3	4	2	3

**Senior civil servants in Whitehall**

A great deal	<b>2</b>	2	2	1	1	2	2	1	3	1	2	1	0
A fair amount	<b>19</b>	20	18	23	20	16	21	16	27	18	20	17	12
Not much	<b>48</b>	47	49	43	49	49	47	49	44	51	46	48	50
Not at all	<b>26</b>	28	24	18	24	31	25	26	20	25	25	29	32
Don't know	<b>6</b>	4	8	14	5	3	4	8	6	5	7	5	6

**Ministers in the current Labour government**

A great deal	<b>2</b>	3	2	4	2	2	2	3	2	2	3	3	1
A fair amount	<b>23</b>	23	23	25	24	21	22	24	23	22	25	25	18
Not much	<b>38</b>	36	40	43	38	35	37	38	38	39	36	37	40
Not at all	<b>33</b>	35	32	21	34	39	37	29	33	34	32	32	39
Don't know	<b>3</b>	3	4	7	3	2	1	6	4	3	4	3	2

**Managers of NHS hospitals**

A great deal	<b>4</b>	3	4	8	3	2	3	4	2	5	4	2	2
A fair amount	<b>28</b>	29	28	33	27	26	29	27	32	29	28	27	26
Not much	<b>46</b>	46	47	41	49	47	45	48	46	45	42	51	48
Not at all	<b>18</b>	20	17	11	17	23	19	18	17	18	22	16	21
Don't know	<b>4</b>	2	5	6	3	2	3	4	3	3	4	4	3

**People who run large companies**

A great deal	<b>1</b>	1	1	1	1	0	1	1	2	1	0	1	0
A fair amount	<b>24</b>	22	25	21	25	24	26	20	27	25	22	23	23
Not much	<b>52</b>	51	53	53	52	52	52	53	51	53	53	52	51
Not at all	<b>20</b>	23	17	20	20	20	19	21	19	18	21	20	22
Don't know	<b>4</b>	3	4	6	2	4	2	6	2	3	4	4	4

**Leading Conservative politicians**

A great deal	<b>2</b>	2	2	1	1	2	1	2	3	2	2	1	1
A fair amount	<b>18</b>	19	18	18	18	19	20	17	25	20	20	14	9
Not much	<b>45</b>	41	48	51	44	42	48	41	40	48	42	44	51
Not at all	<b>32</b>	36	28	24	33	35	30	34	29	28	33	36	34
Don't know	<b>4</b>	3	4	7	3	2	2	6	3	3	4	4	4