

YouGov Survey Results

Sample Size: 1796 GB Adults

Fieldwork: 30th September - 1st October 2010

	Voting intention			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	565	586	162	872	924	216	462	615	502	1009	761	233	584	384	441	154
Unweighted Sample	535	561	187	853	943	133	439	743	481	1175	595	283	553	364	408	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking are you satisfied or dissatisfied with the way women are treated in society?

Very satisfied	11	16	8	7	17	5	8	13	11	9	11	10	8	14	10	9	10
Fairly satisfied	60	65	59	68	60	60	58	59	61	62	63	56	55	62	61	58	64
TOTAL SATISFIED	71	81	67	75	77	65	66	72	72	71	74	66	63	76	71	67	74
Fairly dissatisfied	17	11	22	19	12	22	17	13	19	18	16	18	23	14	18	17	17
Very dissatisfied	5	2	5	6	4	5	4	3	5	6	4	5	4	5	3	5	5
TOTAL DISSATISFIED	22	13	27	25	16	27	21	16	24	24	20	23	27	19	21	22	22
Don't know	7	5	7	1	8	7	13	12	4	5	6	10	9	5	8	10	5

The coalition Government has recently announced that it will follow through with Labour's legislation which could require companies in certain situations to disclose whether they pay women and men the same amount. Some people argue that this will make it easier for women to find out if they are being paid unfairly Others argue that it might make the problem worse by deterring women from applying for jobs. Do your support or oppose legislation that would make it necessary for some companies to disclose what they pay men and women?

Strongly support	35	30	41	39	30	40	32	29	38	39	33	38	36	35	32	36	43
Tend to support	41	46	41	49	43	39	38	37	45	43	43	39	39	42	43	42	38
TOTAL SUPPORT	76	76	82	88	73	79	70	66	83	82	76	77	75	77	75	78	81
Tend to oppose	8	10	6	5	12	3	5	9	8	7	9	6	7	9	8	6	8
Strongly oppose	3	5	1	2	5	2	4	4	2	4	3	3	5	4	2	2	5
TOTAL OPPOSE	11	15	7	7	17	5	9	13	10	11	12	9	12	13	10	8	13
Don't know	13	9	11	4	10	15	21	22	8	7	12	14	14	12	15	14	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The following questions are about the women's movement and feminism.

Do you consider yourself to be a strong feminist, a feminist, not a feminist, or an anti-feminist?

Strong feminist	3	2	4	2	2	4	1	3	2	5	3	3	4	3	3	2	4
A feminist	25	23	29	27	14	36	28	20	24	30	26	25	25	23	24	26	33
Not a feminist	51	58	48	54	54	47	42	48	58	48	52	48	48	54	54	48	43
An anti-feminist	5	5	3	9	8	1	8	4	2	6	5	4	6	4	4	5	6
Don't know	17	13	17	9	22	12	21	25	14	12	15	20	17	17	16	18	15

Do you think women in Britain have equal job opportunities with men, or not?

Yes, they do	38	47	33	38	51	25	38	43	35	36	40	34	34	42	36	35	37
No, they do not	53	47	58	60	43	63	45	47	58	57	52	55	56	50	50	57	55
Don't know	9	6	9	2	6	12	17	11	8	7	8	11	10	8	14	8	8

How important, if at all, do you think the women's movement has been in helping women to obtain greater equality with men?

Very important	28	23	33	30	23	32	27	29	27	29	28	26	35	28	25	26	25
Fairly important	51	55	53	57	52	50	55	45	54	52	51	52	49	50	52	52	54
TOTAL IMPORTANT	79	78	86	87	75	82	82	74	81	81	79	78	84	78	77	78	79
Fairly unimportant	7	10	6	6	11	4	1	7	9	9	9	6	6	7	8	8	8
Very unimportant	2	4	1	2	3	1	3	3	2	2	2	2	3	2	2	3	2
TOTAL UNIMPORTANT	9	14	7	8	14	5	4	10	11	11	11	8	9	9	10	11	10
Don't know	11	8	7	4	10	12	14	16	9	8	9	14	7	12	12	11	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about conditions for women in the next generation, for each of the following items, please say whether the situation faced by your daughter or by women who are young enough to be your daughter is generally better, worse or the same as they are for women of your own generation.

Financial security

Has got better	52	56	56	61	59	46	46	45	54	60	56	48	56	56	48	50	52
Has got worse	23	21	24	20	18	28	22	23	25	22	22	24	19	22	27	25	21
No difference	15	15	13	16	15	15	13	17	15	13	14	15	16	12	17	15	16
Don't know	10	8	7	3	8	11	19	15	6	5	7	13	9	10	9	10	11

Opportunity to have a successful career

Has got better	68	72	67	80	70	66	63	61	71	73	71	64	67	73	66	66	66
Has got worse	11	7	14	8	10	12	10	10	11	11	10	11	11	9	12	12	11
No difference	13	14	13	10	13	13	9	15	13	12	12	14	15	10	15	13	14
Don't know	8	7	5	2	8	9	17	13	5	4	6	11	7	9	7	10	9

Personal fulfilment

Has got better	54	55	59	67	57	51	49	50	56	59	54	54	54	56	53	54	51
Has got worse	14	14	14	10	11	17	12	13	15	15	15	13	17	13	14	14	14
No difference	21	23	19	19	21	20	19	22	21	20	22	19	19	20	22	21	22
Don't know	11	8	9	4	11	11	21	15	9	6	9	14	10	11	11	11	12

Relationship with spouse or partner

Has got better	29	30	33	30	31	27	32	34	27	25	28	29	30	30	29	28	28
Has got worse	26	28	24	29	23	28	22	21	27	31	29	22	26	26	23	29	25
No difference	31	32	31	36	32	30	21	28	35	34	31	31	31	31	34	28	35
Don't know	14	10	12	6	13	15	25	17	11	10	11	17	13	14	13	16	12

Relationship with child or children

Has got better	29	28	34	27	31	27	32	32	28	26	27	31	32	27	32	28	24
Has got worse	25	27	23	28	25	26	21	23	26	28	28	22	22	28	22	27	21
No difference	32	34	31	37	32	33	22	26	35	38	34	30	33	31	33	29	41
Don't know	14	11	11	7	13	14	25	19	11	8	12	17	13	14	13	16	13

Pressure to do it all

Has got better	12	11	13	15	16	8	19	16	9	9	9	15	13	12	12	12	10
Has got worse	58	60	61	62	49	67	40	52	66	62	64	50	60	60	58	56	56
No difference	18	20	17	19	22	13	19	15	17	20	16	21	16	16	18	21	21
Don't know	12	9	9	4	12	12	23	17	8	8	10	14	11	13	12	12	13