

YouGov / Daily Telegraph political trends

If there were a general election tomorrow, which party would you vote for?

	Lab	Con	Lib Dem	Other	Lab lead
2007	%	%	%	%	
December	31	43	16	11	-12
November	32	43	13	11	-11
October	38	41	11	10	-3
September 26-28	43	32	15	10	11
September 19-21	39	33	16	12	6
August	41	33	14	12	8
July	41	32	16	11	9
June	38	35	15	12	3
May	33	39	15	13	-6
April	32	37	18	14	-5
March	32	39	17	13	-7
February	32	37	17	14	-5
January	31	38	18	13	-7
2006					
December	33	37	17	13	-4
November	32	37	16	15	-5
October	32	39	16	13	-7
September	31	38	18	13	-7
August	31	38	18	13	-7
July	33	38	18	11	-5
June	33	39	18	10	-6
May	32	38	16	14	-6
April	35	33	17	15	2
March	36	36	18	10	0
February	36	38	18	9	-2
January	40	39	13	9	1
2005					
December	36	38	18	8	-2
November	37	35	20	8	2
October	40	32	19	9	8
September	40	32	20	9	8
August	40	33	20	7	7
July	40	31	21	8	9
June	38	33	20	9	5
May 24-26	38	31	23	8	7
May 5 election result	36	33	23	8	3

Do you approve or disapprove of the Government's record to date?

	Approve	Disapprove	Don't know
2007	%	%	%
December	22	61	17
November	22	62	16
October	30	55	16
September	29	51	20
August	30	52	18
July	27	52	20
June	28	56	16
May	27	56	17
April	25	60	15
March	23	61	16
February	22	62	16
January	21	64	15
2006			
December	23	61	16
November	24	60	16
October	23	61	16
September	24	62	14
August	22	64	14
July	23	61	16
June	26	62	12
May	25	62	14
April	27	58	15
March	29	56	15
February	29	57	13
January	30	53	16
2005			
December	30	54	16
November	30	55	15
October	33	53	14
September	34	52	15
August	34	52	13
July	37	49	14
June	34	53	13
May 24-26	36	50	14

Which of these would make the best Prime Minister?

	Gordon Brown	David Cameron	Sir Menzies Campbell	Don't know
2007	%	%	%	%
September	42	20	6	32
August	44	20	6	31
July	37	19	6	38
June	35	23	5	38
May	30	27	6	38
April	25	30	7	38
March	25	30	7	38
February	24	29	7	40
January	27	29	7	37
2006				
December	27	28	6	39

Who would make the best Prime Minister?

	Tony Blair	David Cameron	Sir Menzies Campbell	Don't know
2007	%	%	%	%
April	26	28	7	40
March	28	27	6	39
February	24	28	7	41
January	26	28	6	40
2006				
December	27	26	6	41
November	28	23	6	44
October	27	28	6	39
September	26	27	6	41
August	24	26	7	43
July	25	26	7	41
June	28	30	6	36
May	28	27	8	38
April	30	21	8	40
March	29	25	8	38
2005	Tony Blair	David Cameron	Charles Kennedy	Don't know
December	30	30	11	30
November	30	24	13	33
	Tony Blair	David Davis	Charles Kennedy	Don't know
November	32	20	14	34
	Tony Blair	Michael Howard	Charles Kennedy	Don't know
September	37	16	15	32
August	36	18	16	30
July	40	18	14	28
June	37	19	16	28
May 24-26	37	20	18	26
May 3-4	37	25	19	20

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

	Satisfied	Dissatisfied	Don't know
2007	%	%	%
December	24	60	16
November	23	59	18
October	34	48	18
September	44	33	23
August	40	30	29
July	34	27	39

Are you satisfied or dissatisfied with Tony Blair as Prime Minister?

	Satisfied	Dissatisfied	Don't know
2007	%	%	%
January	26	65	9
2006			
September	25	64	11
July	27	63	11
June	27	64	10
May	26	64	10
March	30	60	10
2005			
October	35	56	8

Do you think that David Cameron is or is not proving a good leader of the Conservative Party?

	Is	Is not	Don't know
2007	%	%	%
December	47	30	24
November	43	25	23
October	40	36	25
September	21	48	30
August	24	50	26
July	27	44	29
February	43	27	30
January	42	29	29
2006			
December	40	29	32
November	39	30	31
October	42	28	30
September	35	27	37
July	35	33	32
March	38	24	38
February	46	19	35
January	39	17	44

Do you think that Sir Menzies Campbell is or is not proving a good leader of the Liberal Democrats?

	Is	Is not	Don't know
2007	%	%	%
June	16	39	45
May	18	42	41
2006			
March*	26	24	49

** Respondents were asked whether they thought Campbell 'will or will not' prove to be a good leader*

How do you think the financial situation of your household will change over the next 12 months?

	Get better	Stay same	Get worse	Don't know	Feel-good factor*
2007	%	%	%	%	
December	15	30	49	6	-34
November	20	29	47	4	-27
October	20	32	43	5	-23
September	23	33	40	5	-17
August	23	34	38	6	-15
June	24	34	38	5	-14
May	23	35	38	4	-15
April	25	30	41	4	-16
March	24	30	44	4	-20
February	26	31	40	4	-14
January	27	28	43	2	-16
2006					
December	22	31	43	4	-21
November	21	32	43	5	-22
October	24	32	41	4	-17
September	24	32	40	4	-16
August	21	29	45	5	-24
July	23	30	41	5	-18
June	21	32	44	3	-23
May	20	34	42	4	-22
April	23	31	43	3	-20
March	21	31	44	5	-23
February	20	26	50	4	-30
January	23	30	42	4	-19
2005					
December	20	31	44	5	-24
November	18	33	44	5	-26
October	20	32	44	5	-24
September	21	30	46	3	-25
August	24	31	41	3	-17
July	24	34	40	3	-16
June	22	32	43	3	-21
May 24-26	22	32	42	4	-20
May 3-4	23	34	37	6	-14

* % saying "get better" minus % saying "get worse"

Which party do you think is more likely to run Britain's economy well - the Conservatives or Labour?

	Con	Lab	Neither	Don't know
2007	%	%	%	%
December	34	31	23	12
November	33	32	25	11
October	32	35	21	12
September	28	36	24	13
August	28	40	21	11
June	27	35	24	14
May	29	34	23	15
April	30	29	27	14
March	32	29	26	13
February	30	27	28	15
January	32	30	25	13
2006				
December	30	29	26	15
November	30	29	27	14
October	30	31	26	13
September	30	31	26	12
August	32	30	25	13
July	30	31	26	13
June	31	31	24	14
May	29	32	25	14
April	28	33	26	17
March	29	33	23	14
February	30	34	23	13
January	29	34	21	16
2005				
December	30	35	20	15
November	29	37	20	14
October	27	38	21	13
September	27	42	19	15
August	28	40	20	11
July	28	43	19	11
June	28	42	19	11
May 24-26	26	45	17	12
May 3-4	27	49	14	9

If you had to choose, which would you prefer, a Conservative government led by David Cameron, or a Labour Government led by Gordon Brown?

	Con	Lab	Don't know	Lab lead
2007	%	%	%	%
December	45	35	21	-10
November	42	35	22	-7
October	39	42	19	3
September	32	47	21	15
August	33	49	19	16
June	36	43	21	7
May	41	38	21	-3
April	45	35	19	-10
March	44	34	22	-10
February	43	34	23	-9
January	44	38	18	-6
2006				
December	44	32	24	-12
November	43	34	22	-9
October	46	33	21	-13
August	43	36	21	-7
June	44	38	17	-6
2005				
November	37	46	17	9

If you had to choose, which would you prefer, a Conservative government led by David Cameron, or a Labour Government led by Tony Blair?

	Con	Lab	Don't know	Lab lead
	%	%	%	%
December	43	33	24	-10
June 2006	45	35	19	-9

If you had to choose, which would you prefer, a Conservative government led by Michael Howard, or a Labour Government led by Tony Blair?

	Con	Lab	Don't know	Lab lead
2005	%	%	%	%
September	35	50	15	15
August	38	50	12	12
July	34	53	13	19
June	36	52	12	16
May 24-26	34	50	16	16
May 3-4, 2005	35	52	12	17

Suppose a Conservative Government were formed under David Cameron after the next election. Which of these three statements comes closest to your own view?

	I would be delighted	I wouldn't mind	I would be dismayed	Don't know
	%	%	%	%
2007				
November	20	34	33	13
October	25	28	33	14
March	17	36	31	16
2005				
December	21	36	24	20
April*	20	24	47	9

* Asked about Michael Howard

Taking everything into account, do you think Gordon Brown is an asset or a liability to the Labour Party?

	Asset	Liability	Don't know
	%	%	%
2007			
June	48	25	27
May	38	35	27
March	40	38	22
2006			
June	53	27	20
March	50	27	23

If Gordon Brown becomes Prime Minister, do you think he will, or will not, prove a good Prime Minister?

	Will	Will not	Don't know
	%	%	%
2007			
February	28	45	27
January	31	44	25
2006			
Late September	27	44	30
Early September	30	38	33
February	36	33	31

Do you think Gordon Brown will prove a better Prime Minister than Tony Blair, a worse Prime Minister, or will he be neither better nor worse?

	Better	Worse	Neither	Don't know
	%	%	%	%
2007				
June	23	19	48	10
May	18	26	46	10
2006				
September	20	22	45	13
February	22	19	47	12

Taking everything into account, how do you rate the government's handling so far of terrorism and the terrorist threat to Britain?

	Excellent / good	Fair	Poor / very poor	Don't know
2006	%	%	%	%
August	27	32	38	3
November	26	34	36	3
September	25	36	36	3
August	31	36	32	1
2005				
July	38	32	28	2

People have different views about whether it is more important to reduce taxes or keep up government spending. Which of these statements comes closest to your view?

'Taxes should be cut, even if it means some reduction in government services such as health, education and welfare'

'Things should be left as they are'

'Government services such as health, education and welfare should be extended, even if it means some increase in taxes'

Don't know

	Cut taxes and spending	Status quo	Increase taxes and spending	Don't know
2007	%	%	%	%
April	21	29	38	12
2006				
October	25	23	34	18
2005				
April	20	22	40	19