

YouGov / The Sun Survey Results

Sample Size: 2139 GB Adults
Fieldwork: 25th - 26th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2139	623	660	156	669	544	497	1040	1099	256	548	735	600	1197	903	274	697	458	523	188
Unweighted Sample	2139	604	640	174	659	502	522	1065	1074	150	513	799	677	1409	691	286	722	416	488	227
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which party do you think is more likely to run Britain's economy well - the Conservatives or Labour?

Conservatives	38	94	4	43	82	4	28	39	36	30	35	34	48	43	30	40	45	37	34	18
Labour	28	0	79	10	1	73	27	34	23	26	29	33	24	26	31	27	22	25	34	44
Neither	22	1	12	36	9	16	31	19	25	19	17	25	24	19	27	21	20	24	22	28
Don't know	12	5	5	12	8	8	14	8	15	25	18	8	4	12	12	12	12	14	10	10

Who would you trust more to raise you and your family's standard of living?

	18-19 Feb 2010**	25-26 Jan 2011																			
Ed Miliband and Ed Balls	28	30	1	77	14	4	70	31	35	25	30	34	32	23	28	32	30	20	27	38	49
David Cameron and George Osborne	33	28	77	1	33	65	3	17	28	28	18	27	25	38	32	23	30	35	26	24	16
Neither	31	30	15	15	41	21	18	38	27	32	24	23	34	33	28	32	28	29	33	30	29
Don't know	8	12	7	7	11	10	9	14	9	15	28	16	9	7	12	13	12	17	13	8	7

** Asked about Gordon Brown and Alistair Darling

How likely do you think it is that Britain will go back into recession during the next 12 months?

	18-19 Feb 2010**	20-21 Jan 2011	25-26 Jan 2011																		
Very likely	14	22	6	39	12	9	37	21	23	22	19	20	24	24	18	28	18	19	21	28	28
Fairly likely	38	42	36	45	48	38	45	48	40	43	30	37	48	43	42	42	40	42	42	40	44
TOTAL LIKELY	52	64	42	84	60	47	82	69	63	65	49	57	72	67	60	70	58	61	63	68	72
Not very likely	29	22	41	10	28	35	10	19	26	18	20	24	18	24	25	17	30	24	20	17	17
Not likely at all	3	2	4	1	2	3	1	1	2	2	2	3	1	2	2	2	1	2	2	3	3
TOTAL NOT LIKELY	32	24	45	11	30	38	11	20	28	20	22	27	19	26	27	19	31	26	22	20	20
Don't know	16	12	14	5	10	14	7	11	8	16	29	16	8	7	13	12	11	14	15	11	8

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2139	623	660	156	669	544	497	1040	1099	256	548	735	600	1197	903	274	697	458	523	188	
Unweighted Sample 2139	604	640	174	659	502	522	1065	1074	150	513	799	677	1409	691	286	722	416	488	227	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the government's policy on the deficit and the state of the economy, which of the following best reflects your view?

The governments cuts are too deep and too fast and are pushing the country back into recession. They should rethink their policy and slow down or limit the cuts.

51	9	89	30	20	86	53	52	50	39	47	59	48	44	60	46	41	54	57	69
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The governments cuts are necessary and unavoidable if the economy is going to recover in the longer term. While there will be short term pain, it will be better in the long run

37	84	5	60	69	6	35	39	35	32	37	31	45	43	28	42	44	33	32	23
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Neither
Don't know

5	3	3	5	5	3	5	5	5	10	5	3	4	4	5	6	3	6	5	1
8	3	3	5	5	5	8	5	11	19	11	6	3	9	7	6	11	7	6	7

If Labour were in government do you think they would be...

Making bigger cuts than the coalition government

5	11	1	5	11	0	3	4	6	5	4	5	7	5	6	5	4	7	6	3
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Making about the same level of cuts as the coalition government

15	21	7	21	21	7	17	15	14	11	14	14	19	18	11	11	16	14	16	14
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Making smaller cuts than the coalition government

55	41	84	50	39	79	59	62	48	54	56	57	52	55	55	57	55	50	55	66
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Not making any spending cuts

10	21	2	12	20	3	6	9	11	5	9	11	12	9	11	13	10	11	10	4
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Not sure

15	6	6	12	8	10	16	9	20	24	18	13	10	13	17	14	16	17	12	14
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And if Labour were in government do you think the economy would be...

Performing more strongly than it is now

24	1	64	4	2	62	20	29	20	22	24	27	21	21	28	23	19	21	30	38
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Performing about the same as is now

24	13	27	32	17	23	31	23	24	23	26	24	22	25	22	25	22	23	27	25
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Performing less well than it is now

35	79	2	49	70	5	29	37	34	25	31	33	46	38	32	35	42	36	31	23
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Not sure

16	6	8	15	10	10	20	10	22	30	18	15	11	15	18	16	18	20	13	14
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And if Labour were in government do you think they would be...

Introducing bigger tax rises than the coalition government

32	58	15	43	52	17	27	38	26	25	23	33	42	37	25	34	34	33	29	26
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Introducing about the same size tax rises as the coalition government

19	13	22	21	15	22	20	21	16	12	22	19	17	21	14	15	17	18	22	18
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Introducing smaller tax rises than the coalition government

24	13	44	10	13	39	26	27	22	22	25	25	23	21	29	25	20	25	26	32
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Not introducing any tax rises

5	4	8	3	4	8	4	3	6	5	6	5	4	3	8	6	5	2	6	7
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Not sure

21	12	11	24	16	15	22	11	29	36	24	18	14	18	24	20	23	22	18	17
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