

## YouGov / The Scottish Sun Survey Results

Sample Size: 1121 Scottish Adults  
Fieldwork: 21st - 28th April 2010

	Voting intention				Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	SNP / PCY	Male	Female	18-34	35-54	55+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1121</b>	126	332	215	217	532	589	324	389	408	504	616
Unweighted Sample	1121	152	327	200	235	543	578	272	367	482	653	467
	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Taking into account likelihood to vote]

Lab	<b>36</b>	0	100	0	0	37	35	35	44	29	33	38
Lib Dem	<b>23</b>	0	0	100	0	22	24	33	20	18	24	22
SNP	<b>23</b>	0	0	0	100	23	23	15	20	32	21	25
Con	<b>14</b>	100	0	0	0	15	13	12	13	15	16	11
Other	<b>5</b>	0	0	0	0	4	5	5	3	6	5	4

### Other Parties Voting Intention

Green	<b>2</b>	0	0	0	0	1	3	2	1	2	3	1
UKIP	<b>1</b>	0	0	0	0	2	0	1	0	2	1	1
BNP	<b>1</b>	0	0	0	0	1	1	0	2	1	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	1	1	1	1	1	0

The general election will be held on May 6. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>5</b>	0	0	0	0	4	5	7	3	4	2	7
1	<b>1</b>	2	0	1	0	1	1	1	1	0	0	1
2	<b>0</b>	0	0	1	0	1	0	1	0	0	0	0
3	<b>1</b>	0	0	1	1	1	1	2	0	1	0	1
4	<b>1</b>	1	1	1	1	0	1	1	1	1	0	1
5	<b>2</b>	1	1	2	3	1	3	4	1	1	2	2
6	<b>2</b>	1	3	1	1	2	2	3	1	2	2	1
7	<b>3</b>	3	2	1	3	3	3	4	3	2	2	4
8	<b>6</b>	2	9	7	4	6	6	8	6	4	6	7
9	<b>10</b>	9	9	19	6	12	8	12	11	7	9	10
10 - Absolutely certain to vote	<b>68</b>	81	74	65	80	68	68	55	69	77	75	63
Don't know	<b>2</b>	0	1	1	2	1	3	2	2	1	2	2

	Voting intention				Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	SNP / PCY	Male	Female	18-34	35-54	55+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1121</b>	126	332	215	217	532	589	324	389	408	504	616
Unweighted Sample	1121	152	327	200	235	543	578	272	367	482	653	467
	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Voting Intention**  
*[All those to name a party]*

Lab	<b>35</b>	0	100	0	0	37	34	34	43	29	33	37
Lib Dem	<b>23</b>	0	0	100	0	22	24	33	20	18	24	22
SNP	<b>23</b>	0	0	0	100	23	23	15	20	32	21	25
Con	<b>13</b>	100	0	0	0	14	13	12	13	15	16	11
Other	<b>5</b>	0	0	0	0	4	6	6	3	6	6	5

**Other Parties Voting Intention**

Green	<b>2</b>	0	0	0	0	1	3	3	1	2	3	2
UKIP	<b>1</b>	0	0	0	0	2	0	1	0	2	1	1
BNP	<b>1</b>	0	0	0	0	1	1	0	2	2	1	2
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	1	1	1	1	1	0

**Non Voters**

<i>Would Not Vote</i>	<b>5</b>	0	0	0	0	4	5	7	3	4	2	7
Don't know	<b>12</b>	0	0	0	0	10	14	12	15	10	12	11

## YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	34	68
Male 25 to 39	119	136
Male 40 to 54	144	147
Male 55 +	246	181
Female 18 to 24	54	69
Female 25 to 39	148	136
Female 40 to 54	140	158
Female 55 +	236	226
<b>Social Grade</b>		
ABC1	653	504
C2DE	467	616
<b>Newspaper Type</b>		
Express / Mail	208	146
Sun / Star	124	168
Mirror / Record	178	225
Guardian / Independent	42	22
FT / Times / Telegraph	49	56
Other Paper	377	336
No Paper	143	168
<b>Political Party Identification</b>		
Labour Loyal	303	303
Labour Disloyal	59	67
Conservative	156	123
Liberal Democrat	100	112
Scottish National Party	226	190
Others	10	22
None	224	274
Don't know	43	28

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