

YouGov / The Scottish Sun Survey Results

Sample Size: 1329 Scottish Adults
Fieldwork: 14th - 21st April 2010

	Currvote				Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	SNP / PCY	Male	Female	18-34	35-54	55+	ABC1	C2DE
Weighted Sample	1329	172	395	260	229	631	698	372	474	484	598	731
Unweighted Sample	1329	192	406	242	230	642	687	335	421	573	800	529
	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Taking into account likelihood to vote]

Lab	36	0	100	0	0	35	37	36	45	28	34	38
Lib Dem	23	0	0	100	0	23	24	28	20	23	25	21
SNP / PCY	21	0	0	0	100	23	19	15	19	27	21	21
Con	15	100	0	0	0	15	16	17	13	17	16	15
Other	4	0	0	0	0	4	5	4	3	5	3	5

Other Parties Voting Intention

Green	1	0	0	0	0	0	2	2	1	1	1	1
UKIP	1	0	0	0	0	1	1	0	2	1	1	2
BNP	1	0	0	0	0	1	1	1	1	1	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	0	1	1	1

The general election will be held on May 6. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	3	0	0	0	0	3	4	5	3	2	3	4
1	1	0	0	1	0	1	1	1	2	0	0	2
2	0	0	0	0	1	0	0	1	0	0	0	0
3	1	2	0	0	0	1	0	2	1	0	0	1
4	1	2	1	1	2	1	1	2	1	1	1	2
5	2	2	1	1	1	2	2	3	2	2	1	3
6	2	2	1	2	1	2	2	3	1	1	1	2
7	4	1	4	4	4	3	4	5	4	2	4	3
8	4	1	6	3	2	4	4	5	4	4	3	5
9	11	10	10	13	12	12	11	12	10	12	11	11
10 - Absolutely certain to vote	69	79	76	74	77	70	68	61	71	74	74	66
Don't know	1	1	0	2	0	1	2	2	1	1	1	2

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	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[All those to name a party]

Lab	36	0	100	0	0	35	36	35	44	28	34	37
Lib Dem	23	0	0	100	0	23	24	29	20	23	26	22
SNP / PCY	21	0	0	0	100	23	19	14	19	27	21	20
Con	16	100	0	0	0	15	16	17	12	17	16	15
Other	5	0	0	0	0	4	5	5	3	5	3	6

Other Parties Voting Intention

Green	1	0	0	0	0	1	2	2	1	1	1	1
UKIP	1	0	0	0	0	1	1	0	2	1	1	2
BNP	1	0	0	0	0	1	1	1	1	2	1	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	0	1	1	1

Non Voters

Would Not Vote	3	0	0	0	0	3	4	5	3	2	3	4
Don't know	14	0	0	0	0	10	17	14	15	12	13	14

YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	51	81
Male 25 to 39	127	161
Male 40 to 54	150	174
Male 55 +	314	215
Female 18 to 24	60	81
Female 25 to 39	205	161
Female 40 to 54	163	187
Female 55 +	259	268
Social Grade		
ABC1	800	598
C2DE	529	731
Newspaper Type		
Express / Mail	233	173
Sun / Star	164	199
Mirror / Record	216	266
Guardian / Independent	39	27
FT / Times / Telegraph	87	66
Other Paper	400	399
No Paper	190	199
Political Party Identification		
Labour Loyal	397	359
Labour Disloyal	68	80
Conservative	169	146
Liberal Democrat	100	133
Scottish National Party	235	226
Others	21	27
None	295	326
Don't know	44	33

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