

YouGov / The Scottish Sun Survey Results

Sample Size: 878 Scottish Adults
Fieldwork: 7th - 14th April 2010

	Voting Intention				Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	SNP / PCY	Male	Female	18-34	35-54	55+	ABC1	C2DE
Weighted Sample	878	115	282	129	154	417	461	238	321	320	395	483
Unweighted Sample	878	123	268	128	163	434	444	222	298	358	512	366
	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Taking into account likelihood to vote]

Lab	40	0	100	0	0	38	42	42	49	30	37	42
SNP / PCY	21	0	0	0	100	23	19	12	16	31	21	21
Lib Dem	18	0	0	100	0	19	17	25	17	14	18	18
Con	17	100	0	0	0	14	19	15	13	20	19	14
Other	5	0	0	0	0	6	4	6	4	4	5	4

Other Parties Voting Intention

Green	1	0	0	0	0	1	2	1	2	1	2	1
UKIP	1	0	0	0	0	2	0	2	0	2	1	1
BNP	1	0	0	0	0	1	1	2	1	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	1	1

The general election will be held on May 6. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	5	0	0	0	0	4	5	8	5	2	2	7
1	1	0	0	1	1	0	1	1	0	1	1	0
2	1	0	0	1	2	1	1	2	2	0	1	2
3	1	1	0	1	1	1	1	2	2	1	1	1
4	1	2	2	1	1	2	1	3	1	0	1	2
5	3	0	3	2	3	4	2	6	2	2	3	3
6	2	2	1	0	3	1	2	2	2	1	1	2
7	2	0	3	3	3	2	3	3	2	2	3	2
8	7	10	7	8	5	7	8	10	7	5	6	8
9	8	7	6	15	7	8	9	10	6	9	10	7
10 - Absolutely certain to vote	67	78	78	68	73	67	66	52	70	75	70	64
Don't know	1	0	0	0	2	1	1	1	0	1	1	1

	Voting Intention				Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	SNP / PCY	Male	Female	18-34	35-54	55+	ABC1	C2DE
Weighted Sample	878	115	282	129	154	417	461	238	321	320	395	483
Unweighted Sample	878	123	268	128	163	434	444	222	298	358	512	366
	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[All those to name a party]

Lab	39	0	100	0	0	38	41	41	49	29	37	42
SNP / PCY	22	0	0	0	100	23	20	12	18	31	21	22
Lib Dem	18	0	0	100	0	19	17	25	16	15	17	19
Con	16	100	0	0	0	14	18	15	13	20	19	13
Other	5	0	0	0	0	6	4	7	4	4	6	4

Other Parties Voting Intention

Green	2	0	0	0	0	1	2	2	2	1	2	1
UKIP	1	0	0	0	0	2	0	3	0	2	1	1
BNP	1	0	0	0	0	1	1	1	1	1	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	1	1

Non Voters

Would Not Vote	5	0	0	0	0	4	5	8	5	2	2	7
Don't know	14	0	0	0	0	10	17	17	12	13	15	13

YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted	Weighted no.
Age and Gender		
Male 18 to 24	34	54
Male 25 to 39	94	106
Male 40 to 54	111	115
Male 55 +	195	142
Female 18 to 24	52	54
Female 25 to 39	126	106
Female 40 to 54	103	124
Female 55 +	163	177
Social Grade		
ABC1	512	395
C2DE	366	483
Newspaper Type		
Express / Mail	135	114
Sun / Star	131	132
Mirror / Record	119	176
Guardian / Independent	37	18
FT / Times / Telegraph	34	44
Other Paper	309	263
No Paper	113	132
Political Party Identification		
Labour Loyal	242	237
Labour Disloyal	31	53
Conservative	105	97
Liberal Democrat	82	88
Scottish National Party	161	149
Others	16	18
None	219	215
Don't know	22	22

YouGov is a member of the British Polling Council and abides by its rules.
www.YouGov.com