

# YouGov / Scottish Sun Survey Results

Sample Size: 781 Scottish Adults  
Fieldwork: 10th - 17th March 2010

	Gender		Age			Social Grade		
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE
<b>Weighted Sample</b>	<b>781</b>	371	410	226	271	284	351	430
Unweighted Sample	781	399	382	202	232	347	442	339
	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

	15 - 17 Feb	17 - 24 Feb	24 Feb - 3 Mar	3 - 10 Mar	10 - 17 Mar	%	%	%	%	%	%	%
<b>Headline Voting Intention</b>												
Lab	34	40	39	39	<b>39</b>	41	37	43	45	29	39	39
SNP	24	23	24	26	<b>24</b>	28	20	19	22	30	21	27
Con	21	18	18	18	<b>16</b>	14	18	15	15	18	19	14
Lib Dem	15	14	14	12	<b>15</b>	11	18	13	14	16	16	14
Oth	6	5	5	6	<b>6</b>	6	7	10	4	6	5	7
<b>Other Parties Voting Intention</b>												
Green	2	1	1	1	<b>3</b>	2	3	6	2	2	2	3
UKIP	2	1	1	2	<b>1</b>	1	1	3	1	1	1	2
BNP	1	1	1	2	<b>1</b>	2	1	1	1	3	1	1
Respect	0	0	0	0	<b>0</b>	0	0	0	0	0	0	0
Other	2	1	1	1	<b>1</b>	0	1	1	0	1	1	1
<b>Non Voters</b>												
Don't know	3	8	7	7	<b>9</b>	8	10	11	9	7	9	9
Would Not Vote	11	15	12	11	<b>8</b>	7	9	14	4	6	6	10

## YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	29	48
Male 25 to 39	75	95
Male 40 to 54	97	102
Male 55 +	198	127
Female 18 to 24	43	48
Female 25 to 39	109	95
Female 40 to 54	81	110
Female 55 +	149	158
<b>Social Grade</b>		
ABC1	442	351
C2DE	339	430
<b>Newspaper Type</b>		
Express / Mail	138	102
Sun / Star	108	117
Mirror / Record	122	156
Guardian / Independent	29	16
FT / Times / Telegraph	41	39
Other Paper	251	234
No Paper	92	117
<b>Political Party Identification</b>		
Labour Loyal	205	211
Labour Disloyal	43	47
Conservative	111	86
Liberal Democrat	70	78
Scottish National Party	132	133
Others	15	16
None	187	191
Don't know	18	20

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