

## YouGov / Scotsman Survey Results

Sample Size: 1507 Scottish Adults  
Fieldwork: 3rd - 4th May 2010

	Westminster vote				Scottish Constituency vote				Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-34	35-54	55+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1507</b>	227	494	299	275	187	417	220	454	716	791	414	544	549	678	829
Unweighted Sample	1507	247	482	289	300	201	413	206	474	819	688	326	518	663	972	535
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

*[Taking into account likelihood to vote]*

Lab	37	0	100	0	0	2	96	8	14	38	36	35	44	31	32	41
Lib Dem	22	0	0	100	0	2	3	85	18	21	24	31	21	18	27	18
SNP	21	0	0	0	100	2	0	2	61	22	19	16	18	26	22	19
Con	17	100	0	0	0	94	1	5	6	15	19	16	14	22	16	18
Other	3	0	0	0	0	0	0	0	2	3	2	2	3	3	3	3

### Other Parties Voting Intention

UKIP	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0
BNP	1	0	0	0	0	0	0	0	1	1	1	0	1	1	0	1
Respect	1	0	0	0	0	0	0	0	1	1	0	1	1	0	0	1
Green	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

The general election will be held on May 6. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	0	0	0	0	0	2	1	1	4	3	5	6	1	3	5
1	1	0	0	1	0	1	0	1	0	1	1	1	1	1	1	1
2	1	0	1	1	0	0	0	2	0	0	2	1	1	1	1	1
3	1	0	2	0	1	0	0	1	2	1	1	2	1	0	1	1
4	1	0	0	0	0	0	1	0	0	1	1	1	1	0	0	1
5	1	0	1	1	1	0	1	1	1	1	1	0	2	1	1	2
6	1	1	1	0	2	1	1	0	1	1	1	1	1	1	1	1
7	3	1	3	2	2	0	3	2	2	2	3	4	3	2	1	4
8	4	3	5	4	5	2	6	4	4	4	4	4	5	3	3	5
9	8	8	8	9	8	10	9	8	7	10	6	11	7	6	8	8
10 - Absolutely certain to vote, or have already voted by post	75	86	80	81	81	87	77	80	81	75	75	68	73	83	80	71
Don't know	1	0	0	0	1	0	0	0	0	0	2	2	0	1	0	1

	Westminster vote					Scottish Constituency vote				Gender		Age			Social Grade	
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-34	35-54	55+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1507</b>	227	494	299	275	187	417	220	454	716	791	414	544	549	678	829
Unweighted Sample	1507	247	482	289	300	201	413	206	474	819	688	326	518	663	972	535
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Headline Voting Intention</b> <i>[All those to name a party]</i>																
Lab	37	0	100	0	0	2	96	7	14	38	36	36	45	31	32	42
Lib Dem	22	0	0	100	0	2	3	86	18	21	24	31	21	18	27	18
SNP	21	0	0	0	100	2	0	2	61	22	19	16	18	27	22	20
Con	17	100	0	0	0	94	1	5	6	15	19	15	14	22	16	18
Other	3	0	0	0	0	0	0	0	2	4	3	2	3	3	3	3
<b>Other Parties Voting Intention</b>																
UKIP	1	0	0	0	0	0	0	0	0	1	1	1	1	1	2	0
BNP	1	0	0	0	0	0	0	0	1	1	1	0	1	1	1	1
Respect	1	0	0	0	0	0	0	0	1	1	0	1	1	0	0	1
Green	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Non Voters</b>																
<i>Would Not Vote</i>	4	0	0	0	0	0	2	1	1	4	3	5	6	1	3	5
<i>Don't know</i>	8	0	0	0	0	3	1	4	3	5	10	10	7	7	6	9
<b>Scottish Constituency Vote</b>																
SNP	34	11	13	28	97	0	0	0	100	34	35	29	32	40	35	34
Labour	31	3	82	4	0	0	100	0	0	33	30	32	36	27	28	34
Lib Dem	17	5	3	64	1	0	0	100	0	17	16	23	17	11	20	14
Conservative	14	79	1	1	1	100	0	0	0	12	16	13	11	18	13	15
Other	4	2	1	3	1	0	0	0	0	4	4	3	3	5	5	3
<b>Scottish Constituency Non Voters</b>																
<i>Wouldn't vote</i>	3	2	0	1	0	0	0	0	0	3	3	3	4	1	3	3
<i>Don't know</i>	9	4	5	6	1	0	0	0	0	7	11	14	9	6	7	11
<b>Scottish Regional Vote</b>																
Labour	30	2	79	3	2	0	93	1	2	32	29	29	35	27	26	33
SNP	29	10	14	22	80	3	1	5	80	28	30	25	25	36	30	29
Lib Dem	16	4	4	63	2	1	3	85	3	16	16	22	17	11	18	14
Conservative	15	83	1	2	1	94	1	4	2	14	15	15	13	17	14	16
Other	10	2	3	10	14	1	2	5	12	10	9	9	10	10	12	8
<b>Scottish Regional Vote: Others</b>																
Green	5	0	3	8	6	0	2	5	6	5	5	7	4	4	6	4
Scottish Socialist Party	3	0	1	1	8	0	1	1	6	3	2	1	3	3	3	2
Solidarity	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
Other	2	2	0	0	1	1	0	0	1	2	2	1	2	3	2	2
<b>Scottish Regional Non Voters</b>																
<i>Wouldn't vote</i>	3	2	1	1	0	0	1	0	0	4	3	4	5	1	3	4
<i>Don't know</i>	9	5	5	6	1	2	2	3	0	6	11	13	8	7	6	11

## YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	52	92
Male 25 to 39	174	182
Male 40 to 54	203	197
Male 55 +	390	244
Female 18 to 24	46	92
Female 25 to 39	183	182
Female 40 to 54	186	212
Female 55 +	273	304
<b>Social Grade</b>		
ABC1	972	678
C2DE	535	829
<b>Newspaper Type</b>		
Express / Mail	258	196
Sun / Star	143	226
Mirror / Record	177	301
Guardian / Independent	123	30
FT / Times / Telegraph	150	75
Other Paper	459	452
No Paper	197	226
<b>Political Party Identification</b>		
Labour Loyal	398	407
Labour Disloyal	132	90
Conservative	202	166
Liberal Democrat	94	151
Scottish National Party	279	256
Others	26	30
None	340	369
Don't know	36	38

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