

YouGov / The Scotsman Survey Results

Sample Size: 1405 Scottish Adults
Fieldwork: 18th - 20th October 2010

	Westminster voting intention				Scottish constituency vote				Gender		Age				Social grade		
	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1405	200	494	84	295	155	452	91	393	669	736	165	342	503	396	652	735
Unweighted Sample	1405	178	443	82	396	138	403	78	506	730	675	71	368	634	332	917	470
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Lab	44	0	100	0	0	0	98	3	12	48	39	38	53	51	31	38	49
SNP	26	0	0	0	100	0	1	3	75	25	27	25	19	26	32	25	27
Con	18	100	0	0	0	98	1	15	7	15	20	24	16	12	23	23	13
Lib Dem	7	0	0	100	0	2	1	77	3	8	7	12	7	7	7	10	5
Other	5	0	0	0	0	0	0	2	3	4	6	2	5	4	6	4	6

Other Parties Voting Intention

Green	2	0	0	0	0	0	0	2	0	1	3	1	2	3	1	2	2
UKIP	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
BNP	1	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	2	1	2	0	2	0	3	1	2

Non Voters

Would Not Vote	5	0	0	0	0	1	0	4	1	2	7	12	6	5	0	4	6
Don't know	15	0	0	0	0	2	5	7	4	10	19	21	16	15	11	14	16

Scottish Constituency Vote

[Excluding Don't Knows and Wouldn't Votes]

Labour	40	2	89	3	1	0	100	0	0	43	36	35	48	45	28	34	45
SNP	34	14	9	14	97	0	0	0	100	34	35	28	28	32	44	33	35
Conservative	14	78	0	4	0	100	0	0	0	12	15	20	13	11	16	19	9
Lib Dem	8	7	1	77	1	0	0	100	0	8	8	15	6	7	9	10	7
Other	5	0	1	1	1	0	0	0	0	3	6	2	5	6	4	5	4

Scottish Constituency Non Voters

Wouldn't vote	5	1	1	2	0	0	0	0	0	3	7	12	7	5	2	5	5
Don't know	13	6	3	1	1	0	0	0	0	9	17	19	17	12	9	11	16

	Westminster voting intention				Scottish constituency vote				Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1405	200	494	84	295	155	452	91	393	669	736	165	342	503	396	652	735
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Scottish Regional Vote

[Excluding Don't Knows and Wouldn't Votes]

Labour	36	2	82	2	2	0	92	2	3	38	33	33	42	43	24	30	42
SNP	31	9	12	12	86	0	3	1	85	31	31	24	26	28	40	28	33
Conservative	15	79	0	5	0	94	0	7	1	13	16	24	14	11	16	21	9
Lib Dem	8	7	2	68	2	4	2	80	1	8	9	13	7	7	9	10	7
Other	10	4	5	14	10	1	3	11	10	10	11	7	11	10	11	11	9

Scottish Regional Vote: Others

Green	6	1	3	13	4	1	3	10	3	6	6	6	9	5	6	8	5
Scottish Socialist Party	2	3	1	1	5	0	1	0	6	2	3	0	1	3	3	2	3
Solidarity	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Other	1	0	0	1	0	0	0	1	0	1	1	1	1	1	1	1	1

Scottish Regional Non Voters

Wouldn't vote	6	2	1	2	0	2	0	0	0	3	8	12	7	6	2	5	7
Don't know	13	3	4	4	2	0	4	0	1	10	16	17	21	12	6	11	14

If you had to choose, which of the following do you think would make the better First Minister of Scotland?

Alex Salmond	41	32	27	35	88	23	21	28	89	47	34	40	34	39	49	40	41
Iain Gray	24	23	46	24	2	25	50	32	2	29	20	17	24	28	23	24	24
Don't know	35	45	28	42	10	52	29	40	9	24	45	43	42	33	28	36	35

Council tax has been frozen in Scotland for the past three years, saving a typical Band D household £5.30 a month. Some councils would now like to end the freeze and increase council tax to meet the cost of providing public services in the face of spending cuts. Would you support or oppose an end to the freeze on council tax in your local area?

Strongly support	10	14	11	9	9	11	12	15	8	12	8	5	11	10	11	12	8
Tend to support	25	27	27	29	20	25	28	28	20	27	23	23	25	26	24	29	21
TOTAL SUPPORT	35	41	38	38	29	36	40	43	28	39	31	28	36	36	35	41	29
Tend to oppose	27	23	26	33	27	24	28	31	27	24	29	22	26	29	28	25	29
Strongly oppose	32	35	31	21	41	39	29	18	41	34	31	34	28	32	36	28	36
TOTAL OPPOSE	59	58	57	54	68	63	57	49	68	58	60	56	54	61	64	53	65
Don't know	6	1	4	9	4	0	4	9	4	3	8	16	10	3	2	5	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The SNP wishes to hold a referendum on Scottish independence in due course. Voters would be asked whether they agree or disagree 'that the Scottish government should negotiate a settlement with the Government of the United Kingdom so that Scotland becomes an independent state. How would you vote if such a referendum were held tomorrow?

I would vote YES (i.e. for Scottish independence)	34	16	28	17	77	12	24	12	73	38	30	32	32	35	36	30	38
I would vote NO (i.e. against Scottish independence)	50	77	58	66	14	85	62	73	17	51	49	55	44	50	53	56	45
Wouldn't vote	3	2	3	0	0	1	2	2	1	2	3	2	3	3	2	3	3
Don't know	13	5	11	17	9	2	11	13	9	9	17	10	21	12	8	12	14

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	35	83
	Male 25 to 39	163	168
	Male 40 to 54	349	244
	Male 55 +	183	174
	Female 18 to 24	36	81
	Female 25 to 39	205	174
	Female 40 to 54	285	259
	Female 55 +	149	222
Region			
	North England	0	0
	Midlands	0	0
	East England	0	0
	London	0	0
	South England	0	0
	Wales	0	0
	Scotland	1405	1405
Social Grade			
	AB	553	270
	C1	364	381
	C2	207	277
	DE	263	458
Newspaper Type			
	Express / Mail	199	169
	Sun / Star	128	222
	Mirror / Record	155	279
	Guardian / Independent	231	90
	FT / Times / Telegraph	162	84
	Other Paper	146	279
	No Paper	384	280
Political Party Identification			
	Labour	485	265
	Conservative	149	534
	Liberal Democrat	100	181
	Others	336	140
	None/ DK	70	226

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