

YouGov / Sunday Times Survey Results

Sample Size: 1490
Fieldwork: 16th - 17th April 2010

Sunday Times
All GB Adults
Unweighted Sample

Total	Voting intention			Gender		Age			Social Grade		Country	
	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	England	Scotland
1490	392	358	346	715	775	436	533	522	820	671	1286	130
1490	372	371	327	687	803	376	506	608	842	648	1150	260
%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Taking into account likelihood to vote]

Con	33	100	0	0	32	34	26	34	38	35	31	36	17
Lab	30	0	100	0	31	28	28	35	25	31	28	28	44
Lib Dem	29	0	0	100	27	31	41	22	26	27	31	30	18
Other	8	0	0	0	10	7	5	8	11	7	10	6	21

Other Parties Voting Intention

SNP / PCY	2	0	0	0	3	2	2	2	3	2	3	0	18
Green	1	0	0	0	1	1	2	1	1	1	1	1	1
UKIP	3	0	0	0	4	2	0	3	5	2	4	3	1
BNP	1	0	0	0	2	1	0	2	1	1	2	1	0
Respect	0	0	0	0	0	0	1	0	0	1	0	0	0
Other	1	0	0	0	1	1	0	0	1	0	1	0	1

The general election will be held on May 6. On a scale of 0

(certain NOT to vote) to 10 (absolutely certain to vote), how

likely are you to vote in the general election?

0 - Certain NOT to vote	3	0	0	0	4	3	3	3	4	3	4	4	2
1	1	0	1	0	1	1	1	1	1	0	1	1	1
2	1	0	1	0	1	1	1	1	1	1	1	1	0
3	1	1	1	1	2	1	2	1	1	1	1	1	1
4	1	0	1	0	1	1	1	1	0	0	1	1	1
5	3	1	3	2	3	2	3	4	2	2	4	3	3
6	2	1	2	2	1	2	2	2	1	1	2	2	2
7	4	1	4	6	3	5	7	4	3	4	4	5	3
8	7	10	5	7	7	8	9	7	6	7	7	7	5
9	10	10	9	13	9	12	12	9	10	10	10	10	11
10 - Absolutely certain to vote	66	75	74	68	68	64	59	66	72	69	62	65	70
Don't know	1	1	0	0	0	1	1	1	1	1	1	1	1

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%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[All those who name a party]

Con	33	100	0	0	32	33	26	33	37	34	30	35	17
Lab	30	0	100	0	31	28	28	35	26	31	28	28	43
Lib Dem	29	0	0	100	26	31	40	22	26	27	31	30	18
Other	9	0	0	0	11	7	6	10	11	8	11	7	22

Other Parties Voting Intention

SNP / PCY	2	0	0	0	3	2	2	2	3	2	3	0	18
Green	1	0	0	0	1	1	2	1	1	1	1	1	1
UKIP	3	0	0	0	4	2	0	4	5	3	4	3	1
BNP	1	0	0	0	2	1	0	2	1	1	2	1	0
Respect	1	0	0	0	1	0	2	0	0	1	0	1	0
Other	1	0	0	0	1	1	0	0	1	0	1	0	1

Non Voters

Would Not Vote	3	0	0	0	4	3	3	3	4	3	4	4	2
Don't know	16	0	0	0	11	20	15	18	14	14	17	16	14

Have you pretty much made up your mind how you are going to vote in the coming general election, or might you still change your mind?

Pretty much made up my mind	63	79	80	64	67	59	54	63	70	65	60	63	65
Might still change my mind	31	20	19	35	28	34	39	30	25	29	33	31	29
Don't know	6	1	0	1	5	7	7	7	5	6	7	6	6

If you changed your mind, which party would you be most likely to vote for?

[All who might change their mind]

Conservative	10	7	1	21	8	12	10	9	11	11	9	11	5
Labour	13	1	12	33	15	10	18	13	8	13	12	13	13
Liberal Democrat	31	43	49	3	31	30	30	31	31	33	28	30	38
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0
Scottish National Party / Plaid Cymru	2	1	2	3	2	2	1	2	2	2	2	0	13
United Kingdom Independence Party (UKIP)	9	19	4	4	11	8	4	10	13	9	9	10	2
British National Party (BNP)	4	6	4	3	6	2	3	4	5	2	5	4	1
Green	6	3	6	13	5	7	8	5	6	6	6	6	3
Some other party	2	1	1	2	2	1	1	1	2	2	2	2	1
Would not vote	9	10	12	5	10	8	6	9	12	9	9	9	6
Don't know	15	9	9	13	10	20	18	17	12	13	18	15	17

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%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Gordon Brown is doing well or badly as prime minister?

Very well	6	0	23	2	7	5	4	6	7	6	6	5	11
Fairly well	33	5	69	39	34	33	39	33	29	35	32	32	45
TOTAL WELL	39	5	92	41	41	38	43	39	36	41	38	37	56
Fairly badly	29	35	6	35	27	31	35	28	25	28	30	30	25
Very badly	28	59	0	20	30	26	16	28	37	28	28	29	16
TOTAL BADLY	57	94	6	55	57	57	51	56	62	56	58	59	41
Don't know	3	1	1	4	2	5	5	4	2	3	4	3	2

Do you think that David Cameron is doing well or badly as Conservative leader?

Very well	9	26	1	2	9	8	6	8	12	9	9	9	6
Fairly well	47	70	29	46	49	45	49	46	47	49	44	48	43
TOTAL WELL	56	96	30	48	58	53	55	54	59	58	53	57	49
Fairly badly	25	2	40	30	22	27	26	24	24	24	25	24	30
Very badly	12	0	23	17	14	10	9	14	12	12	13	11	16
TOTAL BADLY	37	2	63	47	36	37	35	38	36	36	38	35	46
Don't know	8	1	7	5	6	9	10	8	5	6	10	8	5

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	33	25	25	62	37	29	38	28	34	34	32	33	27
Fairly well	48	59	53	35	45	51	40	53	50	49	48	48	55
TOTAL WELL	81	84	78	97	82	80	78	81	84	83	80	81	82
Fairly badly	6	6	8	1	5	6	7	6	5	6	5	5	7
Very badly	3	2	5	0	4	2	2	4	3	3	3	3	3
TOTAL BADLY	9	8	13	1	9	8	9	10	8	9	8	8	10
Don't know	10	9	10	2	8	11	12	9	8	8	12	10	8

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	44	99	0	34	44	44	40	42	49	46	42	46	29
Labour government led by Gordon Brown	42	0	98	47	44	39	47	44	35	43	40	40	59
Don't know	14	1	1	18	12	16	13	14	16	11	18	14	12

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%	%	%	%	%	%	%	%	%	%	%	%	%

Have you found the general election campaign over the past two or three days:

Very interesting	17	16	17	29	18	17	25	14	14	16	19	18	15
Fairly interesting	43	46	47	52	42	45	49	42	40	45	41	42	47
TOTAL INTERESTING	60	62	64	81	60	62	74	56	54	61	60	60	62
Fairly boring	24	26	24	13	25	23	15	28	27	24	23	24	24
Very boring	12	9	8	6	12	12	7	11	17	10	14	12	13
TOTAL BORING	36	35	32	19	37	35	22	39	44	34	37	36	37
Don't know	4	2	5	1	3	4	5	4	2	4	3	4	2

[All who did not watch any of Thursday's TV debate; n = 634]

Which of these was the main reason you did not watch it?

I was doing something else	63	72	71	68	56	69	77	62	55	64	62	63	59
I was not interested	37	28	29	32	44	31	23	38	45	36	38	37	41

[All who watched some or all of the debate; n = 856]

Which of the leaders impressed you most?

David Cameron	10	37	0	1	10	11	10	11	11	11	9	11	6
Nick Clegg	70	53	55	96	71	68	69	68	72	69	70	69	68
Gordon Brown	12	1	35	2	10	13	14	14	7	12	11	11	23
None of them	7	8	9	0	8	6	5	7	9	6	9	8	2
Don't know	1	1	1	0	1	1	2	1	1	1	1	1	1

Which of them came across as the strongest leader?

David Cameron	23	69	3	5	24	22	20	22	28	26	20	25	16
Nick Clegg	37	17	11	72	37	37	46	33	32	32	43	37	32
Gordon Brown	28	2	77	13	29	27	23	33	27	29	26	26	45
None of them	7	8	4	5	6	9	4	8	10	8	6	8	4
Don't know	5	3	5	5	4	5	7	4	2	4	5	5	3

Which of them came across as the most prime ministerial?

David Cameron	28	74	2	16	28	27	23	24	35	30	24	29	17
Nick Clegg	21	8	6	47	21	22	24	22	19	18	26	21	22
Gordon Brown	36	5	83	26	38	34	39	40	28	37	34	34	51
None of them	8	7	5	4	8	9	4	9	12	10	7	9	6
Don't know	7	6	4	7	5	9	10	5	5	6	8	7	3

Which of them struck you as the most honest?

David Cameron	12	44	0	1	12	13	6	13	18	13	12	13	7
Nick Clegg	61	43	41	92	63	59	68	54	60	59	63	61	58
Gordon Brown	15	1	48	2	13	16	14	19	11	16	12	13	23
None of them	9	8	8	3	9	9	7	11	8	10	8	9	5
Don't know	3	4	2	2	3	4	4	3	3	2	5	3	6

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%	%	%	%	%	%	%	%	%	%	%	%	%

Who was the most charismatic?

David Cameron	19	36	9	13	19	19	23	18	15	18	19	20	12
Nick Clegg	62	50	61	77	63	61	63	62	62	63	61	61	73
Gordon Brown	4	0	14	0	3	5	4	5	4	5	4	4	6
None of them	11	11	10	9	11	11	5	12	17	11	12	11	7
Don't know	4	3	6	1	4	4	5	3	3	3	4	4	2

Which of them did you like on a personal level the most?

David Cameron	19	63	1	3	20	19	18	15	25	20	18	20	12
Nick Clegg	55	29	40	89	55	56	58	55	54	54	58	55	56
Gordon Brown	15	1	46	4	14	17	15	20	11	16	14	15	23
None of them	7	4	10	3	8	6	5	8	8	7	7	7	5
Don't know	3	4	3	1	3	3	4	2	3	3	3	3	5

Which of the following best sums up your view of the debate?

Interesting and engaging	55	44	62	66	55	55	62	52	50	52	59	54	58
Boring and predictable	30	42	24	17	32	27	24	28	36	33	25	30	20
Neither	15	14	13	15	13	16	12	19	12	15	14	14	20
Don't know	1	1	1	1	1	2	1	0	2	1	2	1	2

Has the debate influenced the way you are likely to vote?

Yes - it has reinforced my support for my party	29	26	31	43	28	29	37	28	20	25	33	29	22
Yes - I now have more doubts about my party	15	15	12	9	14	16	19	13	13	15	15	15	15
Yes - I have changed my mind about which party to support	11	1	2	27	9	13	12	12	9	10	12	11	6
No it has not influenced my choice of party	42	57	52	18	46	38	29	43	54	46	36	41	51
Don't know	4	1	2	2	3	5	3	4	4	3	4	4	6

(To all)

Do you agree or disagree with the following statements:

Britain is a three-party state

Strongly agree	13	10	15	19	15	11	18	11	11	11	15	14	11
Tend to agree	37	36	37	41	37	36	34	36	40	37	37	37	37
TOTAL AGREE	50	46	52	60	52	47	52	47	51	48	52	51	48
Tend to disagree	31	38	32	28	31	32	31	31	32	35	27	31	36
Strongly disagree	11	11	10	6	13	9	7	13	12	10	12	11	12
TOTAL DISAGREE	42	49	42	34	44	41	38	44	44	45	39	42	48
Don't know	8	5	5	6	4	12	11	8	5	7	9	8	4

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%	%	%	%	%	%	%	%	%	%	%	%	%

A hung parliament with the Liberal Democrats holding the balance of power could be a good thing

Strongly agree	17	3	9	48	18	16	23	13	16	15	19	17	14
Tend to agree	36	23	37	42	35	37	35	39	34	36	35	36	41
TOTAL AGREE	53	26	46	90	53	53	58	52	50	51	54	53	55
Tend to disagree	20	32	27	5	20	20	15	21	22	21	18	20	21
Strongly disagree	17	35	18	1	20	14	12	17	20	18	15	17	14
TOTAL DISAGREE	37	67	45	6	40	34	27	38	42	39	33	37	35
Don't know	11	7	8	3	8	13	15	10	8	9	13	11	11

I will consider voting tactically in the election to help the Liberal Democrats

Strongly agree	12	2	3	39	12	12	14	10	11	12	11	12	9
Tend to agree	22	13	15	35	19	25	27	21	19	21	23	22	19
TOTAL AGREE	34	15	18	74	31	37	41	31	30	33	34	34	28
Tend to disagree	19	19	26	13	21	18	18	19	21	20	19	20	21
Strongly disagree	36	62	51	5	39	32	26	37	42	38	32	35	42
TOTAL DISAGREE	55	81	77	18	60	50	44	56	63	58	51	55	63
Don't know	11	4	5	9	10	13	15	14	6	9	15	11	9

I have never voted Liberal Democrat before but I am considering doing so now

Strongly agree	12	2	4	37	12	13	18	12	8	10	15	13	7
Tend to agree	21	17	16	21	17	25	22	22	19	21	21	22	19
TOTAL AGREE	33	19	20	58	29	38	40	34	27	31	36	35	26
Tend to disagree	24	30	34	12	24	23	22	24	25	25	22	24	27
Strongly disagree	34	47	41	24	39	29	26	33	41	36	31	33	37
TOTAL DISAGREE	58	77	75	36	63	52	48	57	66	61	53	57	64
Don't know	9	4	5	7	8	10	13	9	7	8	11	9	10

How likely are you to watch one or both of the other two TV debates?

Absolutely certain	13	11	17	18	15	12	19	11	11	14	13	13	16
Very likely	32	32	29	46	32	33	38	30	30	35	29	32	30
Possibly	29	35	31	24	28	31	29	29	30	27	32	30	29
Probably not	13	14	13	6	13	13	8	16	14	12	14	13	13
Definitely not	10	7	9	5	10	9	4	10	13	9	10	10	12
Don't know	2	1	2	1	2	2	2	3	1	2	3	3	0

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%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements about immigration:

Politicians from the main parties are not talking enough about immigration in this election.

Agree	53	65	45	40	57	49	36	50	69	49	57	53	46
Disagree	30	22	37	44	32	28	43	29	20	34	24	29	35
Don't know	18	13	17	15	11	24	21	21	11	17	19	18	19

The number of immigrants coming to Britain each year is far too high

Agree	76	91	67	65	74	78	63	78	86	74	80	77	72
Disagree	15	5	22	25	19	11	22	14	9	17	12	14	19
Don't know	9	3	11	10	7	11	15	8	6	9	9	9	9

Which of these statements comes closer to your view?

Many immigrants have taken jobs from British workers and pushed up unemployment	42	53	33	31	40	43	31	43	50	35	50	43	32
Immigrants mainly do jobs that British people did not want to do	52	43	60	63	54	50	59	50	47	59	42	51	63
Don't know	7	4	7	5	6	7	10	7	3	6	8	7	6

Which of these parties has the best policies on immigration?

Labour	12	1	44	2	14	10	10	16	9	13	10	11	20
Conservative	20	55	5	10	22	18	18	20	22	22	18	21	14
Liberal Democrats	15	1	7	48	15	15	21	11	14	15	15	15	13
British National Party (BNP)	12	14	10	5	18	6	11	12	12	9	15	12	10
UK Independence Party (UKIP)	9	12	4	6	10	9	4	9	13	9	9	10	4
Some other party	1	0	1	0	1	1	1	1	1	1	1	1	3
Don't know	32	17	30	30	21	41	35	32	28	31	33	31	37

Would you seriously consider voting for the BNP or UKIP because of their policies on immigration?

Yes - BNP, but not UKIP	3	3	2	2	4	2	2	4	3	3	3	3	3
Yes - UKIP, but not BNP	16	23	8	12	19	13	12	18	17	15	17	17	5
Yes - either of them	11	15	7	6	13	8	11	10	10	7	15	11	5
No - neither of them	65	55	80	77	60	69	67	63	64	69	59	63	83
Don't know	6	4	4	4	4	7	8	4	6	6	6	6	5

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Turning to another topic, it has been suggested that when MPs at Westminster consider issues that affect only England, only English MPs (and not Scottish, Welsh or Northern Irish MPs) should be allowed to vote on them. Do you support or oppose this idea?

Support	66	83	56	64	68	64	59	64	73	68	62	67	58
Oppose	17	8	23	20	18	16	18	17	16	16	18	15	29
Don't know	17	8	21	16	14	21	22	20	11	16	19	18	13

The Scottish National Party claims that if Scots vote to become independent Scotland would be entitled to 95% of the North Sea oil revenue currently received by the UK Treasury. Do you think...

An independent Scotland would deserve to get 95% of oil revenues because most of the oil is in Scottish waters	15	9	15	19	15	15	14	15	15	16	13	10	56
It is British, not Scottish, oil, and the revenues should be shared equally throughout Britain	70	81	73	67	75	66	63	71	76	71	70	75	32
Don't know	15	10	12	14	10	19	22	15	8	13	17	15	12

Do you think it was right or wrong for UK taxpayers to rescue Scottish banks with billions of pounds of public money?

It was right for UK taxpayers to support UK banks, and we have all benefited from the survival and revival of Britain's economy	54	48	66	62	58	51	60	50	54	58	50	52	80
It was wrong: any rescue should have been organised by Scotland's government with Scotland's money	30	41	21	24	29	30	23	32	33	27	33	31	11
Don't know	16	11	14	14	13	19	17	19	13	15	17	16	9

Would you be personally be happy or unhappy if Scotland one day became a fully independent country?

I would be happy	19	19	17	18	23	16	15	20	22	19	19	18	30
I would be unhappy	28	34	32	28	28	28	27	24	33	31	25	26	50
I wouldn't be bothered one way or the other	47	43	45	51	45	50	50	52	41	44	51	51	14
Don't know	5	3	6	2	4	6	8	4	4	5	5	5	7

Scotland currently receives around 20% more public spending per head of population than England. Do you think Scotland gets ...

More than its fair share of government spending	59	73	52	57	62	57	53	62	63	61	58	64	11
Pretty much its fair share, given Scotland's large land area and the costs that arise from this	24	17	34	26	24	24	24	22	26	24	24	20	66
Less than its fair share	3	1	3	3	4	3	4	3	3	3	4	2	16
Don't know	13	9	11	14	10	16	19	14	8	12	14	13	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	60	89
Male 25 to 39	142	194
Male 40 to 54	189	194
Male 55 +	296	238
Female 18 to 24	75	89
Female 25 to 39	217	194
Female 40 to 54	199	209
Female 55 +	312	283
Region		
North England	334	367
Midlands	215	244
East England	139	143
London	162	191
South England	300	341
Wales	80	75
Scotland	260	130
Social Grade		
ABC1	842	820
C2DE	648	671
Newspaper Type		
Express / Mail	373	238
Sun / Star	203	328
Mirror / Record	147	238
Guardian / Independent	97	60
FT / Times / Telegraph	156	142
Other Paper	208	186
No Paper	306	298
Political Party Identification		
Labour Loyal	450	387
Labour Disloyal	81	89
Conservative	380	387
Liberal Democrat	135	179
Others	71	45
None	321	365
Don't know	52	37