

YouGov / Prospect Survey Results

Sample Size: 2651 GB Adults
Fieldwork: 25th - 26th October 2010

	Voting intention			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2651	836	800	259	1287	1364	320	681	910	740	1483	1118	342	867	563	651	228
Unweighted Sample	814	776	264	1282	1369	158	701	1045	747	1738	863	399	869	523	600	260
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the provision of services such as health and education which of these options do you favour most for the British government over the next few years?

The government should have a bigger role in the provision of services to the people, and increase taxes if necessary	26	20	39	26	28	25	17	24	29	30	26	27	27	26	26	25	30
The government should have a smaller role in the provision of services to the people, and reduce taxes	26	32	21	25	32	22	27	25	24	30	28	24	33	26	26	23	26
The present balance is about right	32	41	27	38	31	33	32	31	31	34	34	30	24	34	33	37	24
Don't know	15	7	13	11	10	20	24	20	15	6	12	19	16	14	14	15	20

People sometimes talk about 'globalization', with companies investing, trading and employing people around the world. In general, do you think globalization is generally good or bad for the British economy?

Good	30	38	33	34	36	25	32	35	29	27	34	24	38	31	26	26	34
Bad	34	33	33	32	36	32	27	29	38	36	32	36	24	33	39	38	30
Doesn't make much difference either way	23	19	26	27	20	26	18	19	24	29	21	26	25	23	22	25	20
Don't know	13	11	8	7	9	17	24	18	9	8	12	14	13	13	13	11	15

Do you favour or oppose 'civil partnerships' which in effect allow gays and lesbians to marry legally?

Favor	57	46	64	72	50	64	72	73	57	37	60	53	63	59	52	56	59
Oppose	29	39	25	20	37	22	15	17	29	46	28	31	25	27	34	29	27
Not sure	14	15	11	9	14	14	13	10	14	17	12	16	13	13	13	15	14

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Weighted Sample	2651	836	800	259	1287	1364	320	681	910	740	1483	1118	342	867	563	651	228
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think abortion should be...

Legal in all cases	28	26	29	32	28	29	33	37	27	20	31	25	29	31	27	27	23
Legal in most cases	50	54	50	52	49	50	42	42	51	58	51	49	51	48	50	49	53
TOTAL MOSTLY / ALWAYS LEGAL	78	80	79	84	77	79	75	79	78	78	82	74	80	79	77	76	76
Illegal in most cases	13	11	14	11	13	12	11	12	12	14	12	13	10	12	12	14	17
Illegal in all cases	2	2	2	2	2	2	2	1	2	2	1	3	2	1	1	3	2
TOTAL MOSTLY / ALWAYS ILLEGAL	15	13	16	13	15	14	13	13	14	16	13	16	12	13	13	17	19
Not sure	8	6	6	3	8	7	12	7	7	6	5	11	8	8	9	7	4

Thinking about immigration, do you agree or disagree with this statement? Immigration in recent years has helped the British economy grow faster than it would have done otherwise.

Strongly agree	6	3	9	5	7	5	10	7	5	3	7	4	10	6	4	4	7
Tend to agree	17	10	26	25	19	15	19	21	15	15	19	14	22	16	15	16	20
TOTAL AGREE	23	13	35	30	26	20	29	28	20	18	26	18	32	22	19	20	27
Neither agree not disagree	17	15	16	25	16	18	22	16	16	16	17	17	14	17	18	17	20
Tend to disagree	26	34	23	20	25	27	19	24	27	28	26	25	26	32	25	21	18
Strongly disagree	29	35	23	22	30	29	17	23	32	36	26	34	22	26	33	36	25
TOTAL DISAGREE	55	69	46	42	55	56	36	47	59	64	52	59	48	58	58	57	43
Don't know	5	2	4	3	4	7	13	8	4	2	5	6	5	4	5	6	10

Turning now to the subject of climate change do you think...

The world is becoming warmer as a result of human activity	39	32	48	58	42	37	49	41	40	33	43	34	43	41	35	37	43
The world is becoming warmer but NOT because of human activity	27	33	24	23	30	24	20	25	27	32	26	28	22	26	32	28	25
The world is NOT becoming warmer	18	19	16	10	17	19	12	16	19	22	16	21	17	19	16	19	19
Not sure	16	15	13	10	11	20	19	18	15	13	15	17	17	15	17	16	13

Which do you think is more likely to be the correct explanation for the origin of humans?

The theory of evolution	65	67	67	74	68	62	65	65	66	64	69	60	64	67	65	65	62
The account of creation as told in the Bible	9	7	13	7	8	11	11	8	10	10	8	11	12	8	9	11	8
Intelligent design - evolution has happened, but by intelligent design	12	14	10	11	13	11	12	11	12	14	11	13	11	13	12	11	14
Not sure	13	12	10	8	10	16	12	16	12	13	11	16	12	13	14	13	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you favour the death penalty for murder?

Yes, always	16	20	13	10	18	14	10	11	16	23	12	21	16	13	16	18	19
Yes, sometimes, depending on the circumstances	58	63	55	56	57	59	57	58	60	57	58	58	56	60	57	59	50
No, the death penalty is wrong	23	15	31	33	23	22	26	26	22	18	27	17	25	24	21	19	26
Don't know	3	2	1	1	3	4	7	6	2	2	3	4	3	2	6	3	4

Do you approve or disapprove of the way Barack Obama is handling his job as President of the United States?

Strongly Approve	8	6	13	10	7	9	14	9	8	5	9	7	13	8	7	7	9
Somewhat Approve	46	44	52	61	46	46	46	51	46	42	47	45	42	47	45	46	47
TOTAL APPROVE	54	50	65	71	53	55	60	60	54	47	56	52	55	55	52	53	56
Somewhat Disapprove	14	22	8	11	15	12	6	9	14	21	14	14	13	14	16	13	12
Strongly Disapprove	5	6	3	1	7	2	5	4	4	6	4	5	4	4	6	5	5
TOTAL DISAPPROVE	19	28	11	12	22	14	11	13	18	27	18	19	17	18	22	18	17
Not Sure	27	23	24	18	25	30	28	28	27	26	25	30	27	27	25	30	28

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	76	162
	Male 25 to 39	297	342
	Male 40 to 54	508	448
	Male 55 +	401	335
	Female 18 to 24	82	157
	Female 25 to 39	404	339
	Female 40 to 54	537	462
	Female 55 +	346	405
Region			
	North England	600	651
	Midlands	387	432
	East England	238	256
	London	399	342
	South England	631	612
	Wales	136	131
	Scotland	260	228
Social Grade			
	AB	958	728
	C1	780	754
	C2	425	546
	DE	438	572
Newspaper Type			
	Express / Mail	515	398
	Sun / Star	299	563
	Mirror / Record	185	405
	Guardian / Independent	260	84
	FT / Times / Telegraph	303	231
	Other Paper	310	307
	No Paper	779	662
Political Party Identification			
	Labour	847	859
	Conservative	714	758
	Liberal Democrat	316	319
	Others	268	81
	None/ DK	506	633

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