

## YouGov / Citigroup Survey Results

Sample Size: 2128

Fieldwork Dates: 20th - 23rd February 2015

February 2020

|                   | Gender |      | Age    |          |          | Social Grade |      | Region |        |               |                    |       |          |
|-------------------|--------|------|--------|----------|----------|--------------|------|--------|--------|---------------|--------------------|-------|----------|
|                   | Total  | Male | Female | 18 to 29 | 30 to 50 | Over 50      | ABC1 | C2DE   | London | Rest of South | Midlands and Wales | North | Scotland |
| All GB Adults     | 2128   | 1021 | 1107   | 386      | 803      | 940          | 1170 | 958    | 272    | 692           | 455                | 523   | 185      |
| Unweighted Sample | 2128   | 1004 | 1124   | 338      | 755      | 1035         | 1173 | 955    | 239    | 654           | 470                | 507   | 258      |

How do you expect consumer prices of goods and services will develop in the next 12 months?

|                             |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Go down                     | 8  | 10 | 7  | 5  | 10 | 9  | 8  | 9  | 8  | 10 | 7  | 8  | 11 |
| Not change                  | 15 | 13 | 16 | 9  | 14 | 17 | 14 | 15 | 15 | 14 | 15 | 15 | 15 |
| Rise by 1% or less          | 21 | 21 | 20 | 17 | 21 | 21 | 22 | 19 | 18 | 22 | 23 | 18 | 22 |
| Rise by 1% but less than 2% | 21 | 22 | 19 | 21 | 19 | 22 | 23 | 18 | 24 | 19 | 18 | 24 | 20 |
| Rise by 2% but less than 3% | 13 | 15 | 11 | 15 | 12 | 13 | 12 | 15 | 11 | 14 | 16 | 11 | 12 |
| Rise by 3% but less than 4% | 4  | 4  | 5  | 3  | 5  | 4  | 4  | 4  | 4  | 4  | 5  | 4  | 4  |
| Rise by 4% but less than 5% | 3  | 2  | 3  | 4  | 2  | 2  | 2  | 3  | 4  | 2  | 3  | 3  | 2  |
| Rise by 5% but less than 6% | 2  | 2  | 2  | 2  | 2  | 1  | 1  | 2  | 1  | 1  | 2  | 2  | 2  |
| Rise by 6% or more          | 2  | 3  | 1  | 3  | 2  | 1  | 2  | 2  | 5  | 1  | 1  | 1  | 4  |
| Don't know                  | 12 | 8  | 16 | 20 | 13 | 9  | 11 | 14 | 11 | 13 | 11 | 15 | 8  |

|                                        |      |     |     |     |     |     |      |     |     |     |     |     |     |
|----------------------------------------|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|
| All GB Adults (excluding 'Don't know') | 1868 | 935 | 929 | 308 | 702 | 857 | 1042 | 825 | 241 | 602 | 407 | 445 | 171 |
| Unweighted Sample                      | 1879 | 923 | 956 | 270 | 661 | 948 | 1053 | 826 | 210 | 580 | 418 | 432 | 239 |
|                                        | %    | %   | %   | %   | %   | %   | %    | %   | %   | %   | %   | %   | %   |

How do you expect consumer prices of goods and services will develop in the next 12 months?

|                             |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Go down                     | 10 | 11 | 8  | 7  | 11 | 10 | 9  | 11 | 9  | 11 | 8  | 9  | 12 |
| Not change                  | 17 | 14 | 19 | 12 | 16 | 19 | 16 | 17 | 17 | 17 | 16 | 17 | 16 |
| Rise by 1% or less          | 23 | 23 | 24 | 22 | 24 | 23 | 25 | 22 | 20 | 25 | 26 | 21 | 24 |
| Rise by 1% but less than 2% | 23 | 24 | 23 | 26 | 22 | 24 | 26 | 20 | 27 | 22 | 20 | 28 | 22 |
| Rise by 2% but less than 3% | 15 | 17 | 13 | 18 | 14 | 15 | 13 | 17 | 12 | 16 | 18 | 13 | 13 |
| Rise by 3% but less than 4% | 5  | 4  | 6  | 4  | 6  | 4  | 5  | 5  | 5  | 5  | 5  | 4  | 4  |
| Rise by 4% but less than 5% | 3  | 3  | 3  | 5  | 3  | 2  | 3  | 3  | 4  | 2  | 3  | 3  | 3  |
| Rise by 5% but less than 6% | 2  | 2  | 2  | 3  | 2  | 1  | 1  | 2  | 1  | 1  | 2  | 3  | 2  |
| Rise by 6% or more          | 2  | 3  | 2  | 4  | 3  | 1  | 2  | 3  | 6  | 1  | 2  | 1  | 4  |

|                   |  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|-------------------|--|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                   |  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| All GB Adults     |  | 2128  | 1021   | 1107   | 386      | 803      | 940     | 1170         | 958  | 272    | 692           | 455                | 523   | 185      |
| Unweighted Sample |  | 2128  | 1004   | 1124   | 338      | 755      | 1035    | 1173         | 955  | 239    | 654           | 470                | 507   | 258      |
| (February 2015)   |  | 1.0   | 1.0    | 1.0    | 1.3      | 1.0      | 0.9     | 1.0          | 1.0  | 1.1    | 1.0           | 1.0                | 1.0   | 1.0      |
| (January 2015)    |  | 1.2   | 1.2    | 1.1    | 1.5      | 1.2      | 1.1     | 1.2          | 1.2  | 1.2    | 1.1           | 1.2                | 1.2   | 1.3      |
| (December 2014)   |  | 1.5   | 1.5    | 1.4    | 1.5      | 1.5      | 1.5     | 1.5          | 1.4  | 1.6    | 1.4           | 1.4                | 1.5   | 1.6      |
| (November 2014)   |  | 1.8   | 1.8    | 1.7    | 1.7      | 1.7      | 1.8     | 1.7          | 1.8  | 1.8    | 1.7           | 1.7                | 1.7   | 1.9      |
| (October 2014)    |  | 1.9   | 1.8    | 1.9    | 1.9      | 1.9      | 1.8     | 1.9          | 1.9  | 1.8    | 1.7           | 1.8                | 2.0   | 2.2      |
| (September 2014)  |  | 1.9   | 2.0    | 1.9    | 1.9      | 1.9      | 2.0     | 1.9          | 2.0  | 1.9    | 2.0           | 1.9                | 2.0   | 2.0      |
| (August 2014)     |  | 2.3   | 2.3    | 2.2    | 2.1      | 2.3      | 2.3     | 2.3          | 2.3  | 2.2    | 2.3           | 2.2                | 2.3   | 2.3      |
| (July 2014)       |  | 2.2   | 2.2    | 2.1    | 1.9      | 2.2      | 2.2     | 2.2          | 2.1  | 2.2    | 2.1           | 2.2                | 2.1   | 2.2      |
| (June 2014)       |  | 2.1   | 2.1    | 2.0    | 2.0      | 2.1      | 2.1     | 2.0          | 2.2  | 2.1    | 2.1           | 2.1                | 2.0   | 2.2      |
| (May 2014)        |  | 2.1   | 2.2    | 2.0    | 2.1      | 2.1      | 2.1     | 2.1          | 2.2  | 2.0    | 2.1           | 2.1                | 2.1   | 2.3      |
| (April 2014)      |  | 2.0   | 2.1    | 1.8    | 1.8      | 2.0      | 2.0     | 1.9          | 2.0  | 2.0    | 1.9           | 1.8                | 2.0   | 2.1      |
| (March 2014)      |  | 2.1   | 2.2    | 2.0    | 1.9      | 2.2      | 2.2     | 2.1          | 2.2  | 2.1    | 2.1           | 2.2                | 2.1   | 2.3      |
| (February 2014)   |  | 2.2   | 2.2    | 2.1    | 2.0      | 2.1      | 2.2     | 2.2          | 2.1  | 2.1    | 2.1           | 2.3                | 2.2   | 2.2      |
| (January 2014)    |  | 2.4   | 2.5    | 2.3    | 2.3      | 2.4      | 2.5     | 2.4          | 2.4  | 2.5    | 2.4           | 2.3                | 2.5   | 2.4      |
| (December 2013)   |  | 2.6   | 2.8    | 2.5    | 2.2      | 2.6      | 2.8     | 2.6          | 2.7  | 2.6    | 2.6           | 2.6                | 2.8   | 2.8      |
| (November 2013)   |  | 2.7   | 2.8    | 2.6    | 2.3      | 2.7      | 2.8     | 2.7          | 2.7  | 2.6    | 2.6           | 2.7                | 2.7   | 3.1      |
| (October 2013)    |  | 3.2   | 3.3    | 3.1    | 2.6      | 3.2      | 3.4     | 3.1          | 3.3  | 2.9    | 3.1           | 3.4                | 3.2   | 3.2      |
| (September 2013)  |  | 2.5   | 2.6    | 2.4    | 2.3      | 2.6      | 2.6     | 2.5          | 2.5  | 2.5    | 2.5           | 2.5                | 2.6   | 2.5      |
| (August 2013)     |  | 2.6   | 2.8    | 2.5    | 2.3      | 2.6      | 2.7     | 2.6          | 2.6  | 2.6    | 2.6           | 2.7                | 2.6   | 2.8      |
| (July 2013)       |  | 2.6   | 2.6    | 2.5    | 2.2      | 2.5      | 2.7     | 2.6          | 2.6  | 2.7    | 2.5           | 2.6                | 2.6   | 2.6      |
| (June 2013)       |  | 2.5   | 2.6    | 2.4    | 2.3      | 2.5      | 2.6     | 2.5          | 2.6  | 2.6    | 2.4           | 2.6                | 2.5   | 2.6      |
| (May 2013)        |  | 2.5   | 2.6    | 2.4    | 2.3      | 2.5      | 2.6     | 2.5          | 2.5  | 2.6    | 2.5           | 2.5                | 2.5   | 2.6      |
| (April 2013)      |  | 2.6   | 2.7    | 2.5    | 2.3      | 2.7      | 2.7     | 2.6          | 2.6  | 2.6    | 2.6           | 2.6                | 2.7   | 2.5      |
| (March 2013)      |  | 2.8   | 2.8    | 2.6    | 2.2      | 2.8      | 2.9     | 2.8          | 2.6  | 2.7    | 2.7           | 2.8                | 2.7   | 2.9      |
| (February 2013)   |  | 2.8   | 2.9    | 2.7    | 2.5      | 2.7      | 3.0     | 2.8          | 2.8  | 2.7    | 2.9           | 2.9                | 2.9   | 2.8      |
| (January 2013)    |  | 2.8   | 2.9    | 2.8    | 2.5      | 2.8      | 3.0     | 2.7          | 2.9  | 2.7    | 2.8           | 2.8                | 2.9   | 3.0      |
| (December 2012)   |  | 2.7   | 2.8    | 2.5    | 2.4      | 2.6      | 2.8     | 2.7          | 2.6  | 2.7    | 2.6           | 2.6                | 2.7   | 2.7      |
| (November 2012)   |  | 2.8   | 2.9    | 2.8    | 2.4      | 2.8      | 3.0     | 2.8          | 2.9  | 2.8    | 2.8           | 2.8                | 2.8   | 3.1      |
| (October 2012)    |  | 3.0   | 3.2    | 2.9    | 2.5      | 3.0      | 3.3     | 3.0          | 3.1  | 2.9    | 2.9           | 3.0                | 3.4   | 3.0      |
| (September 2012)  |  | 2.7   | 2.8    | 2.6    | 2.2      | 2.6      | 2.8     | 2.7          | 2.7  | 2.7    | 2.7           | 2.6                | 2.7   | 2.8      |
| (August 2012)     |  | 2.8   | 2.8    | 2.8    | 2.3      | 2.8      | 2.9     | 2.8          | 2.7  | 2.7    | 2.7           | 2.8                | 2.8   | 3.0      |
| (July 2012)       |  | 2.4   | 2.5    | 2.4    | 2.3      | 2.5      | 2.5     | 2.5          | 2.4  | 2.3    | 2.4           | 2.6                | 2.5   | 2.7      |
| (June 2012)       |  | 2.4   | 2.5    | 2.2    | 2.1      | 2.3      | 2.5     | 2.4          | 2.4  | 2.3    | 2.3           | 2.4                | 2.5   | 2.3      |
| (May 2012)        |  | 2.8   | 2.8    | 2.7    | 2.6      | 2.7      | 2.9     | 2.8          | 2.7  | 2.6    | 2.9           | 2.7                | 2.8   | 3.2      |
| (April 2012)      |  | 3.0   | 3.2    | 2.9    | 2.6      | 3.1      | 3.2     | 3.1          | 2.9  | 2.9    | 3.1           | 3.0                | 3.1   | 3.4      |
| (March 2012)      |  | 2.7   | 2.8    | 2.5    | 2.4      | 2.7      | 2.7     | 2.7          | 2.7  | 2.6    | 2.7           | 2.6                | 2.7   | 2.9      |
| (February 2012)   |  | 2.8   | 2.9    | 2.6    | 2.4      | 2.7      | 2.9     | 2.7          | 2.8  | 2.6    | 2.8           | 2.8                | 2.7   | 2.8      |
| (January 2012)    |  | 2.6   | 2.7    | 2.5    | 2.3      | 2.6      | 2.7     | 2.6          | 2.6  | 2.5    | 2.6           | 2.6                | 2.5   | 2.8      |
| (December 2011)   |  | 3.1   | 3.4    | 2.9    | 2.7      | 3.0      | 3.4     | 3.2          | 3.1  | 3.1    | 3.2           | 3.1                | 3.2   | 3.2      |

|                   |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|-------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                   | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| All GB Adults     | 2128  | 1021   | 1107   | 386      | 803      | 940     | 1170         | 958  | 272    | 692           | 455                | 523   | 185      |
| Unweighted Sample | 2128  | 1004   | 1124   | 338      | 755      | 1035    | 1173         | 955  | 239    | 654           | 470                | 507   | 258      |
| (November 2011)   | 3.1   | 3.4    | 3.0    | 2.5      | 3.1      | 3.4     | 3.1          | 3.2  | 3.1    | 3.1           | 3.4                | 3.2   | 2.9      |
| (October 2011)    | 3.4   | 3.6    | 3.2    | 3.1      | 3.2      | 3.6     | 3.5          | 3.2  | 3.4    | 3.2           | 3.3                | 3.5   | 3.6      |
| (September 2011)  | 3.5   | 3.8    | 3.3    | 3.1      | 3.5      | 3.6     | 3.6          | 3.4  | 3.5    | 3.5           | 3.6                | 3.4   | 3.7      |
| (August 2011)     | 3.5   | 3.7    | 3.2    | 2.8      | 3.5      | 3.7     | 3.6          | 3.3  | 3.4    | 3.5           | 3.4                | 3.5   | 3.7      |
| (July 2011)       | 3.5   | 3.6    | 3.3    | 2.7      | 3.3      | 3.8     | 3.5          | 3.4  | 3.3    | 3.4           | 3.5                | 3.6   | 3.6      |
| (June 2011)       | 3.9   | 4.1    | 3.6    | 3.2      | 3.7      | 4.2     | 4.0          | 3.7  | 3.8    | 3.9           | 3.8                | 4.0   | 3.9      |
| (May 2011)        | 3.4   | 3.7    | 3.0    | 2.3      | 3.2      | 3.7     | 3.5          | 3.2  | 3.2    | 3.6           | 3.3                | 3.3   | 3.4      |
| (April 2011)      | 2.9   | 3.2    | 2.7    | 2.5      | 3.0      | 3.0     | 2.9          | 2.9  | 3.0    | 2.9           | 2.7                | 3.1   | 3.0      |
| (March 2011)      | 3.5   | 3.8    | 3.2    | 3.2      | 3.6      | 3.5     | 3.6          | 3.3  | 3.4    | 3.6           | 3.3                | 3.6   | 3.3      |
| (February 2011)   | 3.6   | 3.9    | 3.4    | 2.9      | 3.7      | 3.8     | 3.7          | 3.4  | 3.7    | 3.6           | 3.3                | 3.7   | 3.9      |
| (January 2011)    | 3.6   | 3.7    | 3.4    | 3.2      | 3.4      | 3.7     | 3.6          | 3.5  | 3.3    | 3.5           | 3.7                | 3.6   | 3.7      |
| (December 2010)   | 3.5   | 3.6    | 3.5    | 3.3      | 3.4      | 3.7     | 3.5          | 3.6  | 3.5    | 3.5           | 3.4                | 3.6   | 3.5      |
| (November 2010)   | 3.3   | 3.3    | 3.3    | 2.9      | 3.3      | 3.4     | 3.3          | 3.3  | 3.4    | 3.2           | 3.3                | 3.3   | 3.3      |
| (October 2010)    | 3.0   | 3.1    | 3.0    | 2.7      | 2.8      | 3.3     | 3.1          | 2.9  | 3.0    | 3.0           | 2.9                | 3.0   | 3.2      |
| (September 2010)  | 2.9   | 3.0    | 2.8    | 2.5      | 2.7      | 2.1     | 3.0          | 2.7  | 2.8    | 2.9           | 2.9                | 2.8   | 3.0      |
| (August 2010)     | 2.9   | 3.0    | 2.9    | 2.7      | 2.9      | 3.1     | 2.9          | 3.0  | 2.8    | 3.0           | 2.9                | 3.0   | 3.0      |
| (July 2010)       | 2.7   | 2.7    | 2.7    | 2.7      | 2.7      | 2.8     | 2.8          | 2.6  | 2.5    | 2.8           | 2.7                | 2.8   | 2.9      |
| (June 2010)       | 3.0   | 2.9    | 3.0    | 2.8      | 3.0      | 3.0     | 3.1          | 2.8  | 2.9    | 3.0           | 2.9                | 3.0   | 3.1      |
| (May 2010)        | 2.8   | 3.0    | 2.6    | 2.4      | 2.7      | 2.9     | 2.9          | 2.6  | 2.9    | 2.7           | 2.8                | 2.7   | 2.9      |
| (April 2010)      | 2.2   | 2.4    | 2.0    | 1.8      | 2.0      | 2.4     | 2.2          | 2.1  | 2.3    | 2.3           | 2.1                | 2.1   | 2.2      |
| (March 2010)      | 2.3   | 2.5    | 2.2    | 1.8      | 2.2      | 2.6     | 2.4          | 2.3  | 2.3    | 2.4           | 2.4                | 2.2   | 2.3      |
| (February 2010)   | 2.3   | 2.5    | 2.2    | 1.9      | 2.2      | 2.5     | 2.4          | 2.3  | 2.3    | 2.5           | 2.3                | 2.2   | 2.4      |
| (January 2010)    | 2.2   | 2.3    | 2.1    | 1.8      | 2.2      | 2.4     | 2.3          | 2.1  | 2.2    | 2.2           | 2.3                | 2.3   | 2.2      |
| (December 2009)   | 1.9   | 1.9    | 2.0    | 1.6      | 1.9      | 2.1     | 2.0          | 1.9  | 1.9    | 2.1           | 1.9                | 1.8   | 2.2      |
| (November 2009)   | 2.1   | 2.2    | 2.0    | 1.9      | 2.1      | 2.2     | 2.0          | 2.2  | 1.8    | 2.2           | 2.2                | 2.1   | 2.2      |
| (October 2009)    | 2.0   | 1.9    | 2.0    | 1.7      | 1.8      | 2.3     | 1.9          | 2.1  | 1.9    | 2.0           | 2.1                | 2.0   | 2.2      |
| (September 2009)  | 1.9   | 2.1    | 1.9    | 1.7      | 1.7      | 2.3     | 1.9          | 2.0  | 1.8    | 2.0           | 2.0                | 1.8   | 2.1      |
| (August 2009)     | 1.8   | 1.9    | 1.8    | 1.5      | 1.6      | 2.1     | 1.7          | 2.0  | 1.6    | 1.8           | 2.0                | 1.8   | 2.1      |
| (July 2009)       | 1.8   | 1.7    | 2.0    | 1.4      | 1.7      | 2.0     | 1.6          | 2.0  | 1.7    | 2.0           | 2.1                | 1.5   | 1.9      |
| (June 2009)       | 2.0   | 2.2    | 1.9    | 1.7      | 1.9      | 2.2     | 1.9          | 2.2  | 1.8    | 2.1           | 2.0                | 2.1   | 2.2      |
| (May 2009)        | 1.6   | 1.6    | 1.8    | 1.3      | 1.5      | 1.8     | 1.4          | 1.8  | 1.6    | 1.6           | 1.5                | 1.7   | 1.9      |
| (April 2009)      | 1.8   | 1.8    | 1.9    | 1.4      | 1.5      | 2.1     | 1.6          | 2.0  | 1.5    | 2.0           | 1.7                | 1.9   | 2.1      |
| (March 2009)      | 1.8   | 1.6    | 2.1    | 1.4      | 1.5      | 2.1     | 1.6          | 2.1  | 1.5    | 2.0           | 1.5                | 2.1   | 2.0      |
| (February 2009)   | 1.5   | 1.3    | 1.9    | 1.1      | 1.4      | 1.8     | 1.3          | 1.8  | 1.3    | 1.6           | 1.5                | 1.6   | 1.8      |
| (January 2009)    | 1.1   | 0.8    | 1.4    | 0.7      | 0.9      | 1.3     | 1.1          | 1.2  | 0.9    | 1.0           | 1.0                | 1.4   | 1.0      |
| (December) 2008   | 0.8   | 0.6    | 1.1    | 0.3      | 0.6      | 1.1     | 0.6          | 1.1  | 0.5    | 0.5           | 0.7                | 1.1   | 1.2      |

|                   |  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|-------------------|--|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                   |  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| All GB Adults     |  | 2128  | 1021   | 1107   | 386      | 803      | 940     | 1170         | 958  | 272    | 692           | 455                | 523   | 185      |
| Unweighted Sample |  | 2128  | 1004   | 1124   | 338      | 755      | 1035    | 1173         | 955  | 239    | 654           | 470                | 507   | 258      |
| (November 2008)   |  | 0.9   | 0.7    | 1.2    | 0.9      | 0.6      | 1.2     | 0.6          | 1.2  | 0.6    | 1.0           | 1.1                | 1.0   | 0.5      |
| (October 2008)    |  | 2.9   | 3.0    | 2.9    | 2.8      | 2.8      | 3.0     | 3.0          | 2.8  | 2.9    | 2.9           | 3.0                | 2.9   | 2.9      |
| (September 2008)  |  | 4.4   | 4.5    | 4.2    | 3.9      | 4.3      | 4.6     | 4.4          | 4.3  | 4.3    | 4.7           | 4.3                | 4.3   | 4.0      |
| (August 2008)     |  | 4.4   | 4.5    | 4.3    | 3.7      | 4.4      | 4.7     | 4.5          | 4.3  | 4.3    | 4.5           | 4.5                | 4.4   | 4.3      |
| (July 2008)       |  | 4.2   | 4.3    | 4.1    | 3.9      | 4.2      | 4.4     | 4.3          | 4.2  | 4.2    | 4.3           | 4.3                | 4.1   | 4.3      |
| (June 2008)       |  | 4.6   | 4.6    | 4.6    | 3.9      | 4.5      | 4.9     | 4.7          | 4.4  | 4.4    | 4.7           | 4.8                | 4.5   | 4.4      |
| (May 2008)        |  | 4.1   | 4.3    | 3.9    | 3.6      | 4.0      | 4.2     | 4.1          | 4.0  | 4.0    | 4.2           | 4.2                | 4.1   | 3.6      |
| (April 2008)      |  | 3.8   | 3.9    | 3.7    | 3.2      | 3.7      | 4.0     | 3.7          | 3.3  | 3.8    | 3.9           | 3.7                | 3.8   | 3.7      |
| (March 2008)      |  | 3.6   | 3.8    | 3.5    | 3.0      | 3.5      | 4.0     | 3.6          | 3.6  | 3.5    | 3.7           | 3.8                | 3.6   | 3.4      |
| (February 2008)   |  | 3.1   | 3.2    | 3.1    | 2.6      | 3.2      | 3.4     | 3.1          | 3.1  | 2.9    | 3.3           | 3.0                | 3.1   | 2.9      |
| (January 2008)    |  | 3.3   | 3.4    | 3.1    | 2.8      | 3.2      | 3.5     | 3.3          | 3.2  | 3.1    | 3.4           | 3.4                | 3.2   | 2.9      |
| (December 2007)   |  | 2.7   | 2.8    | 2.6    | 2.2      | 2.5      | 2.9     | 2.7          | 2.7  | 2.7    | 2.6           | 2.7                | 2.7   | 2.6      |
| (November 2007)   |  | 2.8   | 2.9    | 2.7    | 2.4      | 2.6      | 3.1     | 2.9          | 2.8  | 2.7    | 2.8           | 2.9                | 2.9   | 2.7      |
| (October 2007)    |  | 2.6   | 2.7    | 2.5    | 2.2      | 2.5      | 2.9     | 2.6          | 2.6  | 2.6    | 2.6           | 2.6                | 2.7   | 2.5      |
| (September 2007)  |  | 2.6   | 2.6    | 2.5    | 2.2      | 2.5      | 2.7     | 2.6          | 2.5  | 2.5    | 2.5           | 2.7                | 2.5   | 2.6      |
| (August 2007)     |  | 2.4   | 2.5    | 2.2    | 1.8      | 2.3      | 2.5     | 2.4          | 2.3  | 2.4    | 2.3           | 2.3                | 2.4   | 2.2      |
| (July 2007)       |  | 2.5   | 2.7    | 2.4    | 2.2      | 2.4      | 2.8     | 2.6          | 2.5  | 2.7    | 2.6           | 2.6                | 2.5   | 2.4      |
| (June 2007)       |  | 2.4   | 2.6    | 2.2    | 2.1      | 2.3      | 2.6     | 2.5          | 2.3  | 2.5    | 2.4           | 2.4                | 2.2   | 2.4      |
| (May 2007)        |  | 2.5   | 2.7    | 2.2    | 2.1      | 2.5      | 2.7     | 2.5          | 2.5  | 2.4    | 2.5           | 2.6                | 2.5   | 2.4      |
| (April 2007)      |  | 2.5   | 2.7    | 2.3    | 2.1      | 2.5      | 2.7     | 2.6          | 2.4  | 2.5    | 2.5           | 2.5                | 2.5   | 2.5      |
| (March 2007)      |  | 2.5   | 2.7    | 2.3    | 2.2      | 2.4      | 2.7     | 2.5          | 2.5  | 2.6    | 2.6           | 2.5                | 2.4   | 2.3      |
| (February 2007)   |  | 2.4   | 2.5    | 2.3    | 2.1      | 2.4      | 2.6     | 2.5          | 2.4  | 2.5    | 2.5           | 2.4                | 2.3   | 2.4      |
| (January 2007)    |  | 2.7   | 2.8    | 2.6    | 2.4      | 2.8      | 2.8     | 2.8          | 2.7  | 2.8    | 2.7           | 2.8                | 2.7   | 2.6      |
| (December 2006)   |  | 2.5   | 2.6    | 2.4    | 2.2      | 2.4      | 2.7     | 2.5          | 2.5  | 2.4    | 2.7           | 2.4                | 2.6   | 2.3      |
| (November 2006)   |  | 2.4   | 2.5    | 2.3    | 2.1      | 2.4      | 2.7     | 2.6          | 2.3  | 2.4    | 2.4           | 2.5                | 2.5   | 2.2      |
| (October 2006)    |  | 2.4   | 2.5    | 2.3    | 2        | 2.3      | 2.7     | 2.4          | 2.4  | 2.4    | 2.5           | 2.3                | 2.4   | 2.5      |
| (September 2006)  |  | 2.3   | 2.4    | 2.2    | 2.1      | 2.2      | 2.5     | 2.4          | 2.3  | 2.3    | 2.3           | 2.1                | 2.3   | 2.3      |
| (August 2006)     |  | 2.5   | 2.6    | 2.4    | 2.2      | 2.4      | 2.6     | 2.5          | 2.5  | 2.5    | 2.5           | 2.4                | 2.5   | 2.4      |
| (July 2006)       |  | 2.1   | 2.2    | 2.1    | 1.7      | 2.0      | 2.5     | 2.2          | 2.1  | 2.1    | 2.3           | 2.1                | 2.1   | 2.1      |
| (June 2006)       |  | 2.3   | 2.4    | 2.1    | 2.1      | 2.2      | 2.5     | 2.3          | 2.2  | 2.3    | 2.3           | 2.3                | 2.3   | 2.1      |
| (May 2006)        |  | 2.5   | 2.5    | 2.4    | 2.1      | 2.4      | 2.7     | 2.5          | 2.5  | 2.4    | 2.5           | 2.4                | 2.5   | 2.4      |
| (April 2006)      |  | 2.4   | 2.5    | 2.3    | 2.2      | 2.4      | 2.6     | 2.5          | 2.4  | 2.3    | 2.5           | 2.4                | 2.5   | 2.4      |
| (March 06)        |  | 2.5   | 2.5    | 2.4    | 2.1      | 2.3      | 2.8     | 2.4          | 2.5  | 2.5    | 2.4           | 2.4                | 2.5   | 2.3      |
| (Feb 06)          |  | 2.6   | 2.6    | 2.6    | 2.2      | 2.5      | 3.0     | 2.6          | 2.7  | 2.6    | 2.6           | 2.5                | 2.7   | 2.5      |
| (Jan 06)          |  | 2.3   | 2.4    | 2.2    | 1.9      | 2.3      | 2.4     | 2.6          | 2.3  | 2.3    | 2.3           | 2.4                | 2.3   | 2.3      |
| (Dec 05)          |  | 2.4   | 2.5    | 2.3    | 2.2      | 2.3      | 2.6     | 2.5          | 2.3  | 2.5    | 2.5           | 2.3                | 2.3   | 2.3      |
| (Nov 05)          |  | 2.3   | 2.4    | 2.3    | 1.9      | 2.2      | 2.6     | 2.4          | 2.2  | 2.3    | 2.4           | 2.3                | 2.3   | 2.4      |
| All GB Adults     |  | 2128  | 1021   | 1107   | 386      | 803      | 940     | 1170         | 958  | 272    | 692           | 455                | 523   | 185      |
| Unweighted Sample |  | 2128  | 1004   | 1124   | 338      | 755      | 1035    | 1173         | 955  | 239    | 654           | 470                | 507   | 258      |

|                                    |  | Gender |      |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|------------------------------------|--|--------|------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                                    |  | Total  | Male | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
|                                    |  |        |      |        |          |          |         |              |      |        |               |                    |       |          |
| All GB Adults<br>Unweighted Sample |  | 2128   | 1021 | 1107   | 386      | 803      | 940     | 1170         | 958  | 272    | 692           | 455                | 523   | 185      |
|                                    |  | 2128   | 1004 | 1124   | 338      | 755      | 1035    | 1173         | 955  | 239    | 654           | 470                | 507   | 258      |

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

|                                        |    |    |    |    |    |    |    |    |    |    |    |    |    |
|----------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Go down                                | 2  | 1  | 3  | 2  | 3  | 2  | 1  | 3  | 2  | 2  | 3  | 2  | 1  |
| Not change                             | 3  | 3  | 4  | 6  | 3  | 3  | 3  | 4  | 3  | 2  | 4  | 4  | 6  |
| Rise by 1% or less per year on average | 9  | 7  | 10 | 6  | 10 | 9  | 10 | 8  | 7  | 10 | 9  | 9  | 6  |
| Rise by 1% but less than 2% per year   | 16 | 17 | 16 | 16 | 16 | 17 | 18 | 14 | 17 | 18 | 18 | 13 | 15 |
| Rise by 2% but less than 3% per year   | 20 | 22 | 18 | 17 | 21 | 20 | 22 | 17 | 18 | 22 | 18 | 19 | 20 |
| Rise by 3% but less than 4% per year   | 13 | 14 | 11 | 7  | 14 | 13 | 13 | 12 | 12 | 11 | 12 | 14 | 17 |
| Rise by 4% but less than 5% per year   | 9  | 9  | 8  | 9  | 7  | 10 | 10 | 7  | 5  | 10 | 10 | 8  | 9  |
| Rise by 5% but less than 6% per year   | 7  | 8  | 6  | 6  | 7  | 8  | 7  | 8  | 9  | 7  | 7  | 7  | 6  |
| Rise by 6% or more per year on average | 7  | 7  | 6  | 6  | 8  | 6  | 5  | 9  | 10 | 6  | 6  | 6  | 7  |
| Don't know                             | 14 | 11 | 17 | 24 | 12 | 12 | 12 | 16 | 14 | 13 | 13 | 17 | 14 |

|                                        |      |     |     |     |     |     |      |     |     |     |     |     |     |
|----------------------------------------|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|
| All GB Adults (excluding 'Don't know') | 1829 | 914 | 917 | 294 | 707 | 826 | 1027 | 800 | 233 | 604 | 398 | 434 | 161 |
| Unweighted Sample                      | 1833 | 902 | 931 | 263 | 653 | 917 | 1032 | 801 | 204 | 569 | 409 | 423 | 228 |

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

|                                        |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Go down                                | 3   | 1   | 4   | 3   | 3   | 2   | 2   | 4   | 3   | 2   | 4   | 3   | 1   |
| Not change                             | 4   | 3   | 5   | 8   | 4   | 3   | 3   | 5   | 4   | 3   | 5   | 4   | 7   |
| Rise by 1% or less per year on average | 10  | 8   | 13  | 7   | 11  | 11  | 11  | 10  | 9   | 11  | 11  | 11  | 7   |
| Rise by 1% but less than 2% per year   | 19  | 19  | 19  | 21  | 18  | 19  | 21  | 17  | 20  | 20  | 20  | 16  | 17  |
| Rise by 2% but less than 3% per year   | 23  | 24  | 21  | 23  | 23  | 23  | 25  | 21  | 21  | 25  | 21  | 23  | 23  |
| Rise by 3% but less than 4% per year   | 15  | 16  | 13  | 9   | 16  | 15  | 14  | 15  | 15  | 12  | 14  | 17  | 19  |
| Rise by 4% but less than 5% per year   | 10  | 10  | 10  | 12  | 8   | 12  | 11  | 9   | 6   | 12  | 11  | 10  | 10  |
| Rise by 5% but less than 6% per year   | 8   | 9   | 8   | 8   | 7   | 9   | 8   | 9   | 11  | 8   | 7   | 9   | 7   |
| Rise by 6% or more per year on average | 8   | 8   | 7   | 8   | 9   | 7   | 6   | 11  | 12  | 7   | 7   | 7   | 8   |
| (February 2015)                        | 2.6 | 2.7 | 2.5 | 2.5 | 2.6 | 2.7 | 2.6 | 2.7 | 2.7 | 2.6 | 2.6 | 2.5 | 2.7 |
| (January 2015)                         | 2.6 | 2.7 | 2.6 | 2.5 | 2.6 | 2.7 | 2.6 | 2.6 | 2.7 | 2.5 | 2.6 | 2.7 | 2.8 |
| (December 2014)                        | 2.7 | 2.7 | 2.6 | 2.5 | 2.6 | 2.7 | 2.7 | 2.7 | 2.7 | 2.7 | 2.7 | 2.6 | 2.7 |
| (November 2014)                        | 2.8 | 2.7 | 2.9 | 2.9 | 2.8 | 2.8 | 2.8 | 2.8 | 2.7 | 2.7 | 3.0 | 2.8 | 2.9 |
| (October 2014)                         | 2.9 | 2.9 | 2.9 | 2.8 | 2.9 | 2.9 | 2.9 | 3.0 | 3.2 | 2.7 | 2.9 | 3.1 | 2.9 |

|                   |  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|-------------------|--|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                   |  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| All GB Adults     |  | 2128  | 1021   | 1107   | 386      | 803      | 940     | 1170         | 958  | 272    | 692           | 455                | 523   | 185      |
| Unweighted Sample |  | 2128  | 1004   | 1124   | 338      | 755      | 1035    | 1173         | 955  | 239    | 654           | 470                | 507   | 258      |
| (September 2014)  |  | 3.0   | 2.9    | 3.1    | 2.8      | 3.0      | 3.1     | 2.9          | 3.1  | 3.1    | 2.9           | 3.0                | 3.1   | 3.1      |
| (August 2014)     |  | 3.1   | 3.0    | 3.3    | 2.9      | 3.0      | 3.3     | 3.1          | 3.3  | 3.0    | 3.2           | 3.2                | 3.1   | 3.2      |
| (July 2014)       |  | 3.0   | 3.0    | 3.1    | 2.7      | 3.0      | 3.1     | 2.9          | 3.1  | 2.9    | 3.0           | 3.2                | 2.9   | 3.3      |
| (June 2014)       |  | 3.0   | 3.0    | 3.0    | 2.8      | 3.1      | 3.0     | 2.9          | 3.2  | 3.0    | 3.0           | 2.9                | 3.0   | 3.0      |
| (May 2014)        |  | 3.1   | 3.1    | 3.2    | 3.0      | 3.0      | 3.2     | 3.0          | 3.3  | 3.0    | 3.1           | 3.1                | 3.0   | 3.4      |
| (April 2014)      |  | 2.9   | 2.8    | 2.9    | 2.6      | 2.8      | 3.0     | 2.8          | 2.9  | 2.9    | 2.9           | 2.7                | 2.9   | 3.0      |
| (March 2014)      |  | 2.8   | 2.8    | 2.8    | 2.7      | 2.8      | 2.8     | 2.7          | 2.9  | 2.7    | 2.8           | 2.9                | 2.7   | 2.9      |
| (February 2014)   |  | 3.0   | 2.9    | 3.0    | 2.8      | 3.0      | 3.0     | 3.0          | 2.9  | 2.9    | 2.8           | 3.0                | 3.2   | 3.0      |
| (January 2014)    |  | 3.2   | 3.1    | 3.2    | 2.9      | 3.1      | 3.3     | 3.1          | 3.4  | 3.3    | 3.0           | 3.2                | 3.3   | 3.0      |
| (December 2013)   |  | 3.4   | 3.4    | 3.5    | 3.4      | 3.5      | 3.5     | 3.4          | 3.6  | 3.3    | 3.4           | 3.3                | 3.7   | 3.3      |
| (November 2013)   |  | 3.7   | 3.6    | 3.7    | 3.2      | 3.7      | 3.8     | 3.5          | 4.0  | 3.1    | 3.8           | 3.7                | 3.8   | 3.8      |
| (October 2013)    |  | 3.9   | 3.9    | 4.0    | 3.5      | 3.9      | 4.1     | 3.8          | 4.2  | 3.6    | 3.8           | 4.1                | 4.1   | 4.1      |
| (September 2013)  |  | 3.3   | 3.2    | 3.4    | 2.8      | 3.3      | 3.4     | 3.2          | 3.4  | 3.0    | 3.2           | 3.5                | 3.4   | 3.2      |
| (August 2013)     |  | 3.4   | 3.4    | 3.5    | 3.2      | 3.3      | 3.6     | 3.3          | 3.6  | 3.5    | 3.3           | 3.5                | 3.4   | 3.7      |
| (July 2013)       |  | 3.3   | 3.1    | 3.5    | 3.2      | 3.2      | 3.4     | 3.2          | 3.5  | 3.7    | 3.2           | 3.3                | 3.2   | 3.4      |
| (June 2013)       |  | 3.3   | 3.2    | 3.4    | 2.9      | 3.2      | 3.4     | 3.1          | 3.5  | 3.4    | 3.1           | 3.3                | 3.2   | 3.4      |
| (May 2013)        |  | 3.3   | 3.2    | 3.3    | 3.0      | 3.3      | 3.4     | 3.2          | 3.4  | 3.3    | 3.1           | 3.5                | 3.3   | 3.4      |
| (April 2013)      |  | 3.4   | 3.3    | 3.5    | 3.2      | 3.4      | 3.4     | 3.3          | 3.5  | 3.3    | 3.4           | 3.2                | 3.6   | 3.0      |
| (March 2013)      |  | 3.5   | 3.4    | 3.7    | 3.2      | 3.6      | 3.5     | 3.5          | 3.5  | 3.6    | 3.5           | 3.4                | 3.6   | 3.4      |
| (February 2013)   |  | 3.5   | 3.4    | 3.7    | 3.3      | 3.3      | 3.8     | 3.4          | 3.7  | 3.5    | 3.6           | 3.3                | 3.7   | 3.6      |
| (January 2013)    |  | 3.4   | 3.3    | 3.6    | 3.2      | 3.4      | 3.6     | 3.3          | 3.7  | 3.4    | 3.3           | 3.3                | 3.6   | 3.6      |
| (December 2012)   |  | 3.3   | 3.3    | 3.4    | 3.0      | 3.2      | 3.5     | 3.3          | 3.4  | 3.3    | 3.3           | 3.3                | 3.5   | 3.1      |
| (November 2012)   |  | 3.4   | 3.4    | 3.4    | 3.1      | 3.4      | 3.5     | 3.3          | 3.5  | 3.4    | 3.3           | 3.4                | 3.6   | 3.5      |
| (October 2012)    |  | 3.7   | 3.7    | 3.6    | 3.2      | 3.5      | 3.8     | 3.6          | 3.8  | 3.5    | 3.4           | 3.6                | 4.2   | 4.0      |
| (September 2012)  |  | 3.5   | 3.6    | 3.4    | 3.1      | 3.5      | 3.7     | 3.4          | 3.7  | 3.5    | 3.5           | 3.5                | 3.5   | 3.5      |
| (August 2012)     |  | 3.5   | 3.4    | 3.6    | 3.1      | 3.6      | 3.5     | 3.5          | 3.5  | 3.3    | 3.5           | 3.7                | 3.6   | 3.6      |
| (July 2012)       |  | 3.3   | 3.4    | 3.3    | 3.2      | 3.3      | 3.4     | 3.3          | 3.5  | 3.1    | 3.5           | 3.3                | 3.5   | 3.4      |
| (June 2012)       |  | 3.2   | 3.1    | 3.3    | 3.1      | 3.1      | 3.2     | 3.1          | 3.3  | 3.2    | 3.0           | 3.2                | 3.3   | 3.1      |
| (May 2012)        |  | 3.4   | 3.3    | 3.5    | 3.2      | 3.4      | 3.5     | 3.4          | 3.5  | 3.1    | 3.5           | 3.4                | 3.4   | 3.7      |
| (April 2012)      |  | 3.7   | 3.7    | 3.8    | 3.4      | 3.8      | 3.7     | 3.7          | 3.7  | 3.7    | 3.6           | 3.8                | 3.7   | 4.1      |
| (March 2012)      |  | 3.4   | 3.4    | 3.4    | 3.1      | 3.3      | 3.5     | 3.3          | 3.5  | 3.4    | 3.4           | 3.3                | 3.4   | 3.6      |
| (February 2012)   |  | 3.4   | 3.4    | 3.3    | 3.4      | 3.3      | 3.4     | 3.3          | 3.5  | 3.4    | 3.4           | 3.3                | 3.3   | 3.4      |
| (January 2012)    |  | 3.2   | 3.3    | 3.2    | 3.0      | 3.2      | 3.3     | 3.2          | 3.2  | 3.2    | 3.5           | 3.2                | 3.4   | 3.1      |
| (December 2011)   |  | 3.4   | 3.5    | 3.4    | 3.2      | 3.5      | 3.5     | 3.4          | 3.5  | 3.4    | 3.4           | 3.5                | 3.6   | 3.0      |
| (November 2011)   |  | 3.5   | 3.4    | 3.6    | 3.1      | 3.3      | 3.7     | 3.4          | 3.6  | 3.4    | 3.4           | 3.7                | 3.5   | 3.2      |
| (October 2011)    |  | 3.4   | 3.4    | 3.4    | 3.2      | 3.3      | 3.6     | 3.4          | 3.6  | 3.3    | 3.4           | 3.4                | 3.5   | 3.4      |
| (September 2011)  |  | 3.8   | 3.7    | 4.0    | 3.9      | 3.9      | 3.8     | 3.8          | 3.9  | 3.9    | 3.8           | 3.9                | 3.9   | 3.7      |

|                   |  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|-------------------|--|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                   |  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| All GB Adults     |  | 2128  | 1021   | 1107   | 386      | 803      | 940     | 1170         | 958  | 272    | 692           | 455                | 523   | 185      |
| Unweighted Sample |  | 2128  | 1004   | 1124   | 338      | 755      | 1035    | 1173         | 955  | 239    | 654           | 470                | 507   | 258      |
| (August 2011)     |  | 3.7   | 3.7    | 3.7    | 3.4      | 3.7      | 3.9     | 3.7          | 3.8  | 3.6    | 3.8           | 3.7                | 3.8   | 3.6      |
| (July 2011)       |  | 3.7   | 3.6    | 3.9    | 3.3      | 3.7      | 3.8     | 3.7          | 3.8  | 3.4    | 3.7           | 3.7                | 4.0   | 3.6      |
| (June 2011)       |  | 4.1   | 4.0    | 4.2    | 3.5      | 4.0      | 4.3     | 4.1          | 4.0  | 3.8    | 4.2           | 4.1                | 4.1   | 4.1      |
| (May 2011)        |  | 3.5   | 3.6    | 3.4    | 3.2      | 3.4      | 3.7     | 3.4          | 3.7  | 3.3    | 3.6           | 3.6                | 3.4   | 3.8      |
| (April 2011)      |  | 3.4   | 3.5    | 3.3    | 3.0      | 3.4      | 3.6     | 3.4          | 3.5  | 3.5    | 3.4           | 3.3                | 3.6   | 3.3      |
| (March 2011)      |  | 3.5   | 3.5    | 3.5    | 3.3      | 3.5      | 3.5     | 3.4          | 3.6  | 3.4    | 3.3           | 3.2                | 3.8   | 3.6      |
| (February 2011)   |  | 3.5   | 3.6    | 3.5    | 3.1      | 3.7      | 3.5     | 3.4          | 3.6  | 3.5    | 3.4           | 3.3                | 3.7   | 3.8      |
| (January 2011)    |  | 3.7   | 3.6    | 3.9    | 3.8      | 3.5      | 3.8     | 3.7          | 3.8  | 3.5    | 3.7           | 3.9                | 3.9   | 3.6      |
| (December 2010)   |  | 3.8   | 3.8    | 3.8    | 3.6      | 3.6      | 3.9     | 3.7          | 4.0  | 3.6    | 3.8           | 3.6                | 4.0   | 3.8      |
| (November 2010)   |  | 3.5   | 3.5    | 3.6    | 3.0      | 3.5      | 3.7     | 3.4          | 3.7  | 3.7    | 3.5           | 3.6                | 3.4   | 3.4      |
| (October 2010)    |  | 3.4   | 3.5    | 3.4    | 3.1      | 3.3      | 3.6     | 3.4          | 3.4  | 3.4    | 3.4           | 3.4                | 3.5   | 3.6      |
| (September 2010)  |  | 3.2   | 3.4    | 3.1    | 3.1      | 3.2      | 3.4     | 3.2          | 3.3  | 3.0    | 3.3           | 3.1                | 3.4   | 3.5      |
| (August 2010)     |  | 3.3   | 3.4    | 3.3    | 3.1      | 3.4      | 3.4     | 3.3          | 3.4  | 3.1    | 3.4           | 3.1                | 3.4   | 3.7      |
| (July 2010)       |  | 3.3   | 3.2    | 3.3    | 3.2      | 3.2      | 3.3     | 3.3          | 3.2  | 3.1    | 3.2           | 3.4                | 3.3   | 3.1      |
| (June 2010)       |  | 3.3   | 3.2    | 3.5    | 3.3      | 3.6      | 3.2     | 3.4          | 3.3  | 3.5    | 3.2           | 3.2                | 3.3   | 3.6      |
| (May 2010)        |  | 3.1   | 3.2    | 3.0    | 2.7      | 3.2      | 3.2     | 3.2          | 3.1  | 3.0    | 3.0           | 3.0                | 3.2   | 3.4      |
| (April 2010)      |  | 3.0   | 3.1    | 2.8    | 2.8      | 2.9      | 3.0     | 3.0          | 2.9  | 3.1    | 3.1           | 2.8                | 2.9   | 3.0      |
| (March 2010)      |  | 3.3   | 3.4    | 3.1    | 2.9      | 3.2      | 3.4     | 3.2          | 3.4  | 3.3    | 3.3           | 3.3                | 3.2   | 3.3      |
| (February 2010)   |  | 3.1   | 3.2    | 3.1    | 3.0      | 3.1      | 3.2     | 3.1          | 3.1  | 3.2    | 3.2           | 3.2                | 3.0   | 2.9      |
| (January 2010)    |  | 3.3   | 3.4    | 3.2    | 2.8      | 3.3      | 3.5     | 3.3          | 3.3  | 3.4    | 3.2           | 3.5                | 3.2   | 3.4      |
| (December 2009)   |  | 3.2   | 3.2    | 3.1    | 3.1      | 3.1      | 3.3     | 3.2          | 3.2  | 3.2    | 3.5           | 2.9                | 3.0   | 3.2      |
| (November 2009)   |  | 3.3   | 3.3    | 3.1    | 2.8      | 3.3      | 3.4     | 3.2          | 3.3  | 3.1    | 3.3           | 3.3                | 3.3   | 3.0      |
| (October 2009)    |  | 3.2   | 3.3    | 3.2    | 2.9      | 3.2      | 3.4     | 3.2          | 3.3  | 3.3    | 3.4           | 3.3                | 3.1   | 3.1      |
| (September 2009)  |  | 3.0   | 3.3    | 3.0    | 2.6      | 2.9      | 3.3     | 2.9          | 3.1  | 3.0    | 3.1           | 3.0                | 2.9   | 3.1      |
| (August 2009)     |  | 3.0   | 3.4    | 2.8    | 2.6      | 3.0      | 3.3     | 3.0          | 3.1  | 2.9    | 2.9           | 3.1                | 3.2   | 3.2      |
| (July 2009)       |  | 3.0   | 3.1    | 2.9    | 2.6      | 3.0      | 3.2     | 3.0          | 3.0  | 3.2    | 3.1           | 3.0                | 2.8   | 3.0      |
| (June 2009)       |  | 3.0   | 3.2    | 2.9    | 2.8      | 2.9      | 3.3     | 3.0          | 3.1  | 2.9    | 3.3           | 2.9                | 3.0   | 3.0      |
| (May 2009)        |  | 3.0   | 3.1    | 2.9    | 2.4      | 3.0      | 3.1     | 3.0          | 3.0  | 3.3    | 3.1           | 2.9                | 2.9   | 3.0      |
| (April 2009)      |  | 3.1   | 3.1    | 3.1    | 2.4      | 2.9      | 3.4     | 3.1          | 3.1  | 2.9    | 3.3           | 3.1                | 3.0   | 3.5      |
| (March 2009)      |  | 3.1   | 3.2    | 2.9    | 2.7      | 2.8      | 3.4     | 3.0          | 3.1  | 3.3    | 3.1           | 2.9                | 3.0   | 3.2      |
| (February 2009)   |  | 2.9   | 3.0    | 2.9    | 2.5      | 2.8      | 3.2     | 2.9          | 3.0  | 2.9    | 2.8           | 3.1                | 3.0   | 2.7      |
| (January 2009)    |  | 2.8   | 2.9    | 2.8    | 2.6      | 2.7      | 3.0     | 2.8          | 2.9  | 2.7    | 2.8           | 2.9                | 2.9   | 2.7      |
| (December 2008)   |  | 2.8   | 2.9    | 2.8    | 2.5      | 2.7      | 3.1     | 2.8          | 2.9  | 2.9    | 2.8           | 2.9                | 2.9   | 2.7      |
| (November 2008)   |  | 3.0   | 2.9    | 3.1    | 2.7      | 2.9      | 3.1     | 2.9          | 3.1  | 2.9    | 3.1           | 3.1                | 3.0   | 2.6      |
| (October 2008)    |  | 2.9   | 3.0    | 2.8    | 2.8      | 2.8      | 3.0     | 2.9          | 2.9  | 2.8    | 2.9           | 2.9                | 3.1   | 2.9      |
| (September 2008)  |  | 3.5   | 3.7    | 3.4    | 3.4      | 3.3      | 3.7     | 3.4          | 3.8  | 3.4    | 3.3           | 3.6                | 3.8   | 3.4      |
| (August 2008)     |  | 3.4   | 3.3    | 3.5    | 3.1      | 3.4      | 3.6     | 3.4          | 3.5  | 3.3    | 3.5           | 3.5                | 3.5   | 3.4      |
| (July 2008)       |  | 3.6   | 3.5    | 3.6    | 3.6      | 3.5      | 3.7     | 3.4          | 3.8  | 3.5    | 3.6           | 3.6                | 3.7   | 3.6      |

|                   |  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|-------------------|--|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                   |  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| All GB Adults     |  | 2128  | 1021   | 1107   | 386      | 803      | 940     | 1170         | 958  | 272    | 692           | 455                | 523   | 185      |
| Unweighted Sample |  | 2128  | 1004   | 1124   | 338      | 755      | 1035    | 1173         | 955  | 239    | 654           | 470                | 507   | 258      |
| (June 2008)       |  | 3.8   | 3.6    | 4.0    | 3.4      | 3.7      | 4.0     | 3.7          | 3.9  | 3.7    | 3.8           | 4.0                | 3.8   | 3.7      |
| (May 2008)        |  | 3.9   | 3.8    | 4.1    | 3.8      | 3.8      | 4.0     | 3.7          | 4.2  | 3.6    | 3.9           | 4.1                | 4.1   | 3.7      |
| (April 2008)      |  | 3.7   | 3.7    | 3.9    | 3.5      | 3.7      | 3.9     | 3.6          | 3.9  | 3.5    | 3.6           | 3.8                | 4.0   | 3.7      |
| (March 2008)      |  | 3.9   | 3.8    | 4.1    | 3.6      | 3.8      | 4.1     | 3.8          | 4.0  | 3.8    | 3.9           | 3.9                | 4.0   | 3.7      |
| (February 2008)   |  | 3.7   | 3.6    | 3.8    | 3.5      | 3.6      | 3.9     | 3.3          | 4.0  | 3.5    | 3.7           | 3.7                | 3.9   | 3.5      |
| (January 2008)    |  | 3.7   | 3.7    | 3.9    | 3.5      | 3.6      | 3.9     | 3.6          | 3.9  | 3.5    | 3.8           | 3.8                | 3.8   | 3.9      |
| (December 2007)   |  | 3.6   | 3.4    | 3.8    | 3.3      | 3.2      | 3.8     | 3.4          | 3.8  | 3.6    | 3.5           | 3.5                | 3.6   | 3.7      |
| (November 2007)   |  | 3.7   | 3.4    | 4      | 3.4      | 3.4      | 3.9     | 3.6          | 3.8  | 3.4    | 3.7           | 3.8                | 3.7   | 3.4      |
| (October 2007)    |  | 3.6   | 3.4    | 3.8    | 3.3      | 3.6      | 3.7     | 3.5          | 3.8  | 3.6    | 3.8           | 3.6                | 3.5   | 3.5      |
| (September 2007)  |  | 3.6   | 3.4    | 3.9    | 3.4      | 3.6      | 3.7     | 3.4          | 3.8  | 3.6    | 3.7           | 3.6                | 3.6   | 3.2      |
| (August 2007)     |  | 3.4   | 3.3    | 3.5    | 3.2      | 3.3      | 3.5     | 3.3          | 3.6  | 3.4    | 3.2           | 3.3                | 3.6   | 3.0      |
| (July 2007)       |  | 3.5   | 3.3    | 3.7    | 3.4      | 3.4      | 3.7     | 3.4          | 3.7  | 3.4    | 3.8           | 3.5                | 3.4   | 3.3      |
| (June 2007)       |  | 3.5   | 3.5    | 3.6    | 3.5      | 3.3      | 3.7     | 3.5          | 3.6  | 3.6    | 3.5           | 3.6                | 3.4   | 3.5      |
| (May 2007)        |  | 3.4   | 3.4    | 3.4    | 3.2      | 3.2      | 3.6     | 3.3          | 3.6  | 3.4    | 3.4           | 3.4                | 3.5   | 3.3      |
| (April 2007)      |  | 3.5   | 3.4    | 3.7    | 3.4      | 3.4      | 3.6     | 3.4          | 3.7  | 3.4    | 3.5           | 3.4                | 3.6   | 3.5      |
| (March 2007)      |  | 3.5   | 3.4    | 3.7    | 3.4      | 3.4      | 3.7     | 3.5          | 3.6  | 3.7    | 3.7           | 3.6                | 3.4   | 3.4      |
| (February 2007)   |  | 3.5   | 3.3    | 3.7    | 3.4      | 3.4      | 3.6     | 3.4          | 3.6  | 3.5    | 3.6           | 3.4                | 3.5   | 3.3      |
| (January 2007)    |  | 3.6   | 3.5    | 3.8    | 3.7      | 3.5      | 3.6     | 3.5          | 3.7  | 3.7    | 3.6           | 3.7                | 3.6   | 3.4      |
| (December 2006)   |  | 3.6   | 3.3    | 3.9    | 3.4      | 3.4      | 3.9     | 3.5          | 3.8  | 3.4    | 3.7           | 3.5                | 3.7   | 3.7      |
| (November 2006)   |  | 3.5   | 3.2    | 3.8    | 3.3      | 3.3      | 3.9     | 3.4          | 3.6  | 3.5    | 3.4           | 3.6                | 3.6   | 3.4      |
| (October 2006)    |  | 3.5   | 3.4    | 3.7    | 3.3      | 3.3      | 3.8     | 3.6          | 3.5  | 3.5    | 3.5           | 3.3                | 3.3   | 3.7      |
| (September 2006)  |  | 3.4   | 3.3    | 3.6    | 3.6      | 3.3      | 3.5     | 3.5          | 3.3  | 3.4    | 3.5           | 3.3                | 3.2   | 3.6      |
| (August 2006)     |  | 3.6   | 3.3    | 3.9    | 3.5      | 3.4      | 3.8     | 3.3          | 4.0  | 3.5    | 3.7           | 3.4                | 3.7   | 3.7      |
| (July 2006)       |  | 3.3   | 3.0    | 3.5    | 2.9      | 3.1      | 3.7     | 3.2          | 3.3  | 3.4    | 3.4           | 3.1                | 3.2   | 3.3      |
| (June 2006)       |  | 3.4   | 3.2    | 3.7    | 3.2      | 3.3      | 3.5     | 3.3          | 3.5  | 3.3    | 3.4           | 3.4                | 3.4   | 3.4      |
| (May 2006)        |  | 3.5   | 3.4    | 3.7    | 3.4      | 3.4      | 3.8     | 3.3          | 3.8  | 3.4    | 3.6           | 3.7                | 3.5   | 3.2      |
| (April 2006)      |  | 3.6   | 3.4    | 3.8    | 3.4      | 3.5      | 3.7     | 3.5          | 3.7  | 3.6    | 3.6           | 3.7                | 3.7   | 3.3      |
| (March 06)        |  | 3.7   | 3.4    | 3.9    | 3.5      | 3.4      | 4.0     | 3.5          | 3.8  | 3.5    | 3.7           | 3.8                | 3.7   | 3.4      |
| (Feb 06)          |  | 3.7   | 3.4    | 4.0    | 3.4      | 3.6      | 3.8     | 3.6          | 3.8  | 3.7    | 3.7           | 3.6                | 3.8   | 3.3      |
| (Jan 06)          |  | 3.3   | 3.2    | 3.6    | 3.0      | 3.3      | 3.7     | 3.2          | 3.6  | 3.5    | 3.1           | 3.4                | 3.4   | 3.2      |
| (Dec 05)          |  | 3.5   | 3.4    | 3.7    | 3.5      | 3.4      | 3.6     | 3.4          | 3.7  | 3.6    | 3.7           | 3.2                | 3.4   | 3.7      |
| (Nov 05)          |  | 3.5   | 3.3    | 3.7    | 3.2      | 3.2      | 3.8     | 3.5          | 3.5  | 3.4    | 3.8           | 3.5                | 3.5   | 3.4      |