YouGov Survey Results

Sample Size: 1675 GB Adults
Fieldwork: 18th - 19th April 2015

	Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Weighted Sample	**1675**	X	X	X	X	498	415	316	812	863	199	424	573	479	955	720	214	544	358	412	146	1529
Unweighted Sample	1675	500	487	111	173	515	407	332	780	895	167	412	564	532	989	686	251	542	333	411	138	1537
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a positive or a negative impression of the following people?

Ted Cruz

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Very positive	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Slightly positive	2	2	2	2	2	2	2	1	3	1	3	3	2	1	3	1	3	1	3	1	1	2
TOTAL POSITIVE	**2**	**2**	**2**	**2**	**3**	**2**	**2**	**1**	**3**	**1**	**3**	**3**	**2**	**1**	**3**	**1**	**3**	**1**	**3**	**1**	**1**	**2**
Slightly negative	4	8	3	5	3	6	2	7	7	2	9	4	3	5	5	3	6	6	3	3	4	5
Very negative	6	3	7	10	6	4	4	7	8	4	13	9	5	3	8	3	8	6	5	6	7	6
TOTAL NEGATIVE	**10**	**11**	**10**	**15**	**9**	**10**	**6**	**14**	**15**	**6**	**22**	**13**	**8**	**8**	**13**	**6**	**14**	**12**	**8**	**9**	**11**	**11**
I've never heard of this person	72	74	72	66	76	76	77	69	67	77	54	65	77	80	70	75	67	72	74	74	71	72
Not sure	15	13	15	17	13	12	15	16	15	16	22	18	14	12	14	17	16	14	16	16	17	15

Rand Paul

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Very positive	0	1	0	0	1	0	0	0	1	0	2	1	0	0	1	0	0	1	0	0	0	0
Slightly positive	3	4	3	3	4	4	2	2	5	2	4	5	2	2	4	2	4	4	3	2	2	3
TOTAL POSITIVE	**3**	**5**	**3**	**3**	**5**	**4**	**2**	**2**	**6**	**2**	**6**	**6**	**2**	**2**	**5**	**2**	**4**	**5**	**3**	**2**	**2**	**3**
Slightly negative	5	6	4	15	2	6	2	7	8	3	11	6	4	4	7	3	6	5	7	4	4	5
Very negative	6	4	8	10	6	4	4	9	8	4	13	7	5	4	8	4	7	6	5	6	9	6
TOTAL NEGATIVE	**11**	**10**	**12**	**25**	**8**	**10**	**6**	**16**	**16**	**7**	**24**	**13**	**9**	**8**	**15**	**7**	**13**	**11**	**12**	**10**	**13**	**11**
I've never heard of this person	69	71	68	60	74	73	76	64	63	74	47	60	74	80	67	72	61	70	70	71	66	69
Not sure	16	15	17	12	13	12	15	18	16	16	23	21	15	11	14	19	22	14	14	16	19	16

Marco Rubio

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Very positive	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0
Slightly positive	3	4	2	3	4	3	3	3	4	2	8	3	2	2	4	1	5	2	3	2	3	3
TOTAL POSITIVE	**3**	**4**	**2**	**3**	**5**	**3**	**3**	**3**	**4**	**2**	**8**	**4**	**2**	**2**	**4**	**1**	**6**	**2**	**3**	**2**	**3**	**3**
Slightly negative	4	5	3	9	2	5	1	6	6	2	6	5	3	3	4	3	5	4	4	3	2	4
Very negative	4	2	4	4	4	2	3	4	5	2	5	4	4	2	5	2	5	4	3	3	3	4
TOTAL NEGATIVE	**8**	**7**	**7**	**13**	**6**	**7**	**4**	**10**	**11**	**4**	**12**	**9**	**7**	**5**	**9**	**5**	**10**	**8**	**7**	**6**	**5**	**8**
I've never heard of this person	74	73	77	67	77	76	79	73	69	79	60	68	77	82	73	76	67	74	77	76	74	74
Not sure	16	15	15	18	13	14	13	14	16	15	20	20	15	11	14	18	17	15	13	16	18	15

Jeb Bush

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Very positive	1	1	0	0	1	1	0	0	1	0	0	1	1	1	1	1	0	1	1	1	0	1
Slightly positive	4	8	3	3	6	7	4	3	5	3	4	5	3	5	5	3	5	5	4	4	1	4
TOTAL POSITIVE	**5**	**9**	**3**	**3**	**7**	**8**	**4**	**3**	**6**	**3**	**4**	**6**	**4**	**6**	**6**	**4**	**5**	**6**	**5**	**5**	**1**	**5**
Slightly negative	16	22	15	14	11	20	14	17	20	11	16	15	15	17	17	13	21	16	14	14	15	16
Very negative	19	12	25	36	20	13	18	30	24	14	16	21	21	18	23	14	24	20	18	16	22	19
TOTAL NEGATIVE	**35**	**34**	**40**	**50**	**31**	**33**	**32**	**47**	**44**	**25**	**32**	**36**	**36**	**35**	**40**	**27**	**45**	**36**	**32**	**30**	**37**	**35**
I've never heard of this person	43	39	41	32	44	41	48	33	31	54	44	39	42	46	38	49	34	41	49	46	39	43
Not sure	18	18	16	15	18	18	16	16	18	18	21	20	18	14	16	20	16	18	15	19	23	17

Sample Size: 1675 GB Adults
Fieldwork: 18th - 19th April 2015

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
			Westminster VI				2010 Vote		Gender			Age			Social Grade				Region			
Weighted Sample	**1675**	X	X	X	X	498	415	316	812	863	199	424	573	479	955	720	214	544	358	412	146	1529
Unweighted Sample	1675	500	487	111	173	515	407	332	780	895	167	412	564	532	989	686	251	542	333	411	138	1537
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Hillary Clinton																						
Very positive	15	16	19	18	11	15	17	17	14	15	16	10	13	20	16	12	21	15	15	10	12	15
Slightly positive	46	48	49	53	36	43	52	52	48	44	40	49	47	44	49	41	46	43	47	46	53	45
TOTAL POSITIVE	**61**	**64**	**68**	**71**	**47**	**58**	**69**	**69**	**62**	**59**	**56**	**59**	**60**	**64**	**65**	**53**	**67**	**58**	**62**	**56**	**65**	**60**
Slightly negative	14	16	11	11	14	18	11	10	15	13	14	13	13	16	14	14	13	15	15	11	14	14
Very negative	6	7	3	5	19	8	3	5	9	4	2	5	8	7	5	8	4	9	5	7	5	7
TOTAL NEGATIVE	**20**	**23**	**14**	**16**	**33**	**26**	**14**	**15**	**24**	**17**	**16**	**18**	**21**	**23**	**19**	**22**	**17**	**24**	**20**	**18**	**19**	**21**
I've never heard of this person	1	0	2	0	2	1	2	1	1	2	4	2	1	1	1	2	1	1	2	2	0	2
Not sure	18	13	15	13	17	15	15	15	13	22	24	21	19	11	15	22	16	17	15	24	16	18
Andrew Farmer																						
Very positive	1	1	1	1	1	1	1	0	1	0	0	2	0	0	1	0	1	1	1	0	0	1
Slightly positive	1	2	1	1	2	2	0	1	2	1	2	2	1	0	2	1	3	1	1	2	1	1
TOTAL POSITIVE	**2**	**3**	**2**	**2**	**3**	**3**	**1**	**1**	**3**	**1**	**2**	**4**	**1**	**0**	**3**	**1**	**4**	**2**	**2**	**2**	**1**	**2**
Slightly negative	3	4	1	3	3	4	1	3	3	2	3	2	2	3	3	3	3	3	2	1	2	3
Very negative	2	1	2	3	5	1	2	2	3	1	5	3	1	1	2	1	1	3	1	2	3	2
TOTAL NEGATIVE	**5**	**5**	**3**	**6**	**8**	**5**	**3**	**5**	**6**	**3**	**8**	**5**	**3**	**4**	**5**	**3**	**4**	**6**	**3**	**3**	**5**	**5**
I've never heard of this person	79	77	82	82	75	80	83	81	76	81	68	74	81	85	80	77	79	78	82	77	78	79
Not sure	15	15	13	11	14	13	14	13	15	14	22	17	14	11	13	18	14	14	12	17	16	15

How good or bad would it be for America if Hillary Clinton were to be elected president of the United States?

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Very good	23	21	36	23	17	19	32	27	24	23	21	21	26	24	25	21	31	21	26	20	23	23
Slightly good	30	34	28	42	23	32	30	34	34	26	36	32	25	31	34	24	32	31	24	29	37	29
TOTAL GOOD	**53**	**55**	**64**	**65**	**40**	**51**	**62**	**61**	**58**	**49**	**57**	**53**	**51**	**55**	**59**	**45**	**63**	**52**	**50**	**49**	**60**	**52**
Slightly bad	7	9	6	5	9	9	4	6	8	7	8	9	5	9	7	8	7	7	9	8	6	8
Very bad	6	6	3	4	16	7	3	3	7	4	3	4	8	5	5	7	3	7	4	5	6	5
TOTAL BAD	**13**	**15**	**9**	**9**	**25**	**16**	**7**	**9**	**15**	**11**	**11**	**13**	**13**	**14**	**12**	**15**	**10**	**14**	**13**	**13**	**12**	**13**
Not sure	34	30	28	28	35	34	31	30	27	40	32	35	35	32	29	40	26	33	36	38	28	34

How good or bad would it be for the world if Hillary Clinton were to be elected president of the United States?

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Very good	20	18	31	25	15	16	28	26	23	18	21	18	21	22	22	18	25	19	23	18	18	21
Slightly good	30	32	30	39	25	32	30	33	32	27	29	31	29	30	33	25	35	32	26	26	35	29
TOTAL GOOD	**50**	**50**	**61**	**64**	**40**	**48**	**58**	**59**	**55**	**45**	**50**	**49**	**50**	**52**	**55**	**43**	**60**	**51**	**49**	**44**	**53**	**50**
Slightly bad	8	9	6	4	9	9	4	7	9	7	11	8	6	8	8	8	8	7	9	9	5	8
Very bad	6	7	4	4	17	8	3	4	9	4	3	5	8	6	6	7	4	8	3	7	5	6
TOTAL BAD	**14**	**16**	**10**	**8**	**26**	**17**	**7**	**11**	**18**	**11**	**14**	**13**	**14**	**14**	**13**	**15**	**12**	**15**	**12**	**16**	**10**	**14**
Not sure	36	33	29	28	34	35	35	31	27	44	36	38	37	33	32	42	28	34	39	39	37	36

Do you think Hillary Clinton would make a better or worse head of state than Barack Obama?

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Better	19	22	20	18	25	22	20	18	22	15	14	16	19	22	20	17	22	19	19	17	18	19
Worse	17	20	18	12	18	16	15	15	17	17	23	14	17	18	18	16	15	20	14	17	15	17
About the same	43	42	45	53	36	42	45	50	45	41	39	43	42	45	44	41	45	42	43	41	46	42
Don't know	22	16	17	17	20	19	20	17	16	27	24	26	22	15	18	26	17	19	24	25	21	22