

## YouGov / Sunday Times Survey Results

Sample Size: 1902 GB Adults  
Fieldwork: 11th - 12th October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	EnglandWales	
<b>Weighted Sample</b>	<b>1902</b>	<b>484</b>	<b>627</b>	<b>148</b>	<b>607</b>	<b>492</b>	<b>413</b>	<b>924</b>	<b>978</b>	<b>230</b>	<b>485</b>	<b>650</b>	<b>536</b>	<b>1084</b>	<b>818</b>	<b>243</b>	<b>618</b>	<b>407</b>	<b>468</b>	<b>165</b>	<b>1737</b>
Unweighted Sample	1902	451	659	132	556	522	440	917	985	165	454	767	516	1287	615	241	607	397	465	192	1710
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>33</b>	100	0	0	77	4	12	36	30	37	33	30	37	37	28	36	43	33	24	23	35
Lab	<b>43</b>	0	100	0	9	93	34	37	50	43	44	45	40	38	51	44	28	47	61	40	44
Lib Dem	<b>10</b>	0	0	100	1	0	40	10	10	8	12	10	10	12	7	8	16	8	7	6	11
Other	<b>13</b>	0	0	0	12	3	14	16	10	12	10	15	14	13	14	13	13	12	8	32	11

### Other Parties Voting Intention

UKIP	<b>6</b>	0	0	0	9	1	4	8	4	3	2	8	9	6	6	6	9	5	5	1	7
SNP / PCY	<b>3</b>	0	0	0	0	1	4	4	3	4	4	4	3	3	4	0	1	1	0	29	1
Green	<b>2</b>	0	0	0	0	0	4	2	2	4	2	2	1	2	1	3	1	1	2	0	2
BNP	<b>1</b>	0	0	0	3	0	0	2	0	0	2	1	1	1	2	3	1	2	0	0	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
Other	<b>1</b>	0	0	0	1	0	1	2	0	0	1	1	1	1	1	1	1	1	1	1	1

### Non Voters

Would Not Vote	<b>7</b>	0	0	0	5	1	5	6	9	16	6	7	5	5	10	8	8	6	9	3	8
Don't know	<b>16</b>	0	0	0	13	10	22	11	22	20	20	14	15	16	18	18	16	21	15	10	17

### Do you approve or disapprove of the Government's record to date?

Oct 10-11

Oct 11-12

Approve	<b>27</b>	<b>25</b>	73	3	35	48	7	22	30	20	26	21	25	29	29	20	23	31	25	21	19	26
Disapprove	<b>58</b>	<b>61</b>	15	91	52	35	87	64	58	63	46	62	64	61	58	64	59	52	60	68	71	59
Don't know	<b>15</b>	<b>14</b>	12	5	14	17	6	13	12	16	28	17	12	9	13	16	18	17	15	10	9	15

### Do you think that David Cameron is doing well or badly as Prime Minister?

Oct 4-5

Oct 11-12

Very well	<b>3</b>	<b>4</b>	15	1	0	10	1	2	4	4	3	3	6	4	4	4	2	4	5	4	4	4
Fairly well	<b>32</b>	<b>33</b>	71	9	55	57	12	31	37	29	31	32	31	36	37	27	42	38	30	26	27	33
<b>TOTAL WELL</b>	<b>35</b>	<b>37</b>	<b>86</b>	<b>10</b>	<b>55</b>	<b>67</b>	<b>13</b>	<b>33</b>	<b>41</b>	<b>33</b>	<b>34</b>	<b>35</b>	<b>37</b>	<b>40</b>	<b>41</b>	<b>31</b>	<b>44</b>	<b>42</b>	<b>35</b>	<b>30</b>	<b>31</b>	<b>37</b>
Fairly badly	<b>34</b>	<b>31</b>	11	38	32	23	36	36	26	35	25	33	30	32	32	29	28	33	29	31	31	31
Very badly	<b>25</b>	<b>26</b>	1	51	10	6	50	24	27	24	20	23	29	26	21	32	18	18	28	34	35	25
<b>TOTAL BADLY</b>	<b>59</b>	<b>57</b>	<b>12</b>	<b>89</b>	<b>42</b>	<b>29</b>	<b>86</b>	<b>60</b>	<b>53</b>	<b>59</b>	<b>45</b>	<b>56</b>	<b>59</b>	<b>58</b>	<b>53</b>	<b>61</b>	<b>46</b>	<b>51</b>	<b>57</b>	<b>65</b>	<b>66</b>	<b>56</b>
Don't know	<b>6</b>	<b>7</b>	2	2	3	4	3	7	5	8	21	8	4	2	5	9	9	7	7	5	4	7

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<b>Weighted Sample</b>	<b>1902</b>	<b>484</b>	<b>627</b>	<b>148</b>	<b>607</b>	<b>492</b>	<b>413</b>	<b>924</b>	<b>978</b>	<b>230</b>	<b>485</b>	<b>650</b>	<b>536</b>	<b>1084</b>	<b>818</b>	<b>243</b>	<b>618</b>	<b>407</b>	<b>468</b>	<b>165</b>	<b>1737</b>
<b>Unweighted Sample</b>	<b>1902</b>	<b>451</b>	<b>659</b>	<b>132</b>	<b>556</b>	<b>522</b>	<b>440</b>	<b>917</b>	<b>985</b>	<b>165</b>	<b>454</b>	<b>767</b>	<b>516</b>	<b>1287</b>	<b>615</b>	<b>241</b>	<b>607</b>	<b>397</b>	<b>465</b>	<b>192</b>	<b>1710</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think Ed Miliband is doing well or badly as leader of the Labour party?**

	Oct 4-5	Oct 11-12																				
Very well	5	5	1	14	1	1	14	3	5	5	5	5	4	6	4	6	6	3	5	9	2	5
Fairly well	35	32	20	60	28	20	55	32	30	34	27	25	36	36	32	33	32	27	35	38	29	32
<b>TOTAL WELL</b>	<b>40</b>	<b>37</b>	<b>21</b>	<b>74</b>	<b>29</b>	<b>21</b>	<b>69</b>	<b>35</b>	<b>35</b>	<b>39</b>	<b>32</b>	<b>30</b>	<b>40</b>	<b>42</b>	<b>36</b>	<b>39</b>	<b>38</b>	<b>30</b>	<b>40</b>	<b>47</b>	<b>31</b>	<b>37</b>
Fairly badly	30	31	41	18	42	38	21	35	32	29	27	36	29	29	34	26	31	31	30	26	41	30
Very badly	19	20	31	3	23	31	5	18	23	16	14	19	22	20	20	20	18	24	17	18	19	20
<b>TOTAL BADLY</b>	<b>49</b>	<b>51</b>	<b>72</b>	<b>21</b>	<b>65</b>	<b>69</b>	<b>26</b>	<b>53</b>	<b>55</b>	<b>45</b>	<b>41</b>	<b>55</b>	<b>51</b>	<b>49</b>	<b>54</b>	<b>46</b>	<b>49</b>	<b>55</b>	<b>47</b>	<b>44</b>	<b>60</b>	<b>50</b>
Don't know	12	12	7	5	6	10	6	11	9	16	27	14	9	9	10	15	13	15	13	9	9	13

**Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?**

Very well	1	1	1	0	6	1	0	2	1	1	1	1	1	1	1	0	0	1	0	2	1	1
Fairly well	15	16	29	5	51	23	5	24	17	15	19	12	17	17	17	14	16	23	14	11	10	17
<b>TOTAL WELL</b>	<b>16</b>	<b>17</b>	<b>30</b>	<b>5</b>	<b>57</b>	<b>24</b>	<b>5</b>	<b>26</b>	<b>18</b>	<b>16</b>	<b>20</b>	<b>13</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>14</b>	<b>16</b>	<b>24</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>18</b>
Fairly badly	35	32	38	29	32	35	27	33	30	33	30	33	31	32	35	27	28	30	34	31	40	31
Very badly	42	43	28	63	5	33	64	35	46	40	32	42	46	44	40	47	43	37	41	50	47	42
<b>TOTAL BADLY</b>	<b>77</b>	<b>75</b>	<b>66</b>	<b>92</b>	<b>37</b>	<b>68</b>	<b>91</b>	<b>68</b>	<b>76</b>	<b>73</b>	<b>62</b>	<b>75</b>	<b>77</b>	<b>76</b>	<b>75</b>	<b>74</b>	<b>71</b>	<b>67</b>	<b>75</b>	<b>81</b>	<b>87</b>	<b>73</b>
Don't know	7	8	5	3	6	8	3	7	5	12	17	11	5	7	6	12	12	10	11	6	2	9

**Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?**

Very well	1	2	4	0	5	3	0	2	2	1	2	1	2	1	2	1	1	2	2	2	0	2
Fairly well	24	25	52	7	63	40	8	35	30	21	27	25	23	27	30	18	32	29	22	19	27	25
<b>TOTAL WELL</b>	<b>25</b>	<b>27</b>	<b>56</b>	<b>7</b>	<b>68</b>	<b>43</b>	<b>8</b>	<b>37</b>	<b>32</b>	<b>22</b>	<b>29</b>	<b>26</b>	<b>25</b>	<b>28</b>	<b>32</b>	<b>19</b>	<b>33</b>	<b>31</b>	<b>24</b>	<b>21</b>	<b>27</b>	<b>27</b>
Fairly badly	40	36	35	37	23	38	34	36	34	39	26	37	38	38	38	34	40	36	40	31	37	36
Very badly	27	29	5	54	7	13	55	22	29	30	23	28	31	31	25	34	18	25	28	41	33	29
<b>TOTAL BADLY</b>	<b>67</b>	<b>65</b>	<b>40</b>	<b>91</b>	<b>30</b>	<b>51</b>	<b>89</b>	<b>58</b>	<b>63</b>	<b>69</b>	<b>49</b>	<b>65</b>	<b>69</b>	<b>69</b>	<b>63</b>	<b>68</b>	<b>58</b>	<b>61</b>	<b>68</b>	<b>72</b>	<b>70</b>	<b>65</b>
Don't know	8	8	3	2	2	6	3	5	5	10	22	8	6	3	5	12	9	9	8	6	3	8

**Do you think this coalition government is good or bad for people like you?**

Very good	1	2	5	0	6	4	0	3	2	2	2	1	2	3	2	2	1	2	2	3	1	2
Fairly good	14	14	35	2	38	23	4	17	18	10	17	12	13	15	16	11	16	18	11	10	14	14
<b>TOTAL GOOD</b>	<b>15</b>	<b>16</b>	<b>40</b>	<b>2</b>	<b>44</b>	<b>27</b>	<b>4</b>	<b>20</b>	<b>20</b>	<b>12</b>	<b>19</b>	<b>13</b>	<b>15</b>	<b>18</b>	<b>18</b>	<b>13</b>	<b>17</b>	<b>20</b>	<b>13</b>	<b>13</b>	<b>15</b>	<b>16</b>
Fairly bad	28	27	26	30	20	29	26	28	25	28	14	32	26	29	31	21	28	26	28	23	32	26
Very bad	30	31	8	58	8	15	58	25	30	32	23	27	36	33	25	39	25	24	30	44	35	31
<b>TOTAL BAD</b>	<b>58</b>	<b>58</b>	<b>34</b>	<b>88</b>	<b>28</b>	<b>44</b>	<b>84</b>	<b>53</b>	<b>55</b>	<b>60</b>	<b>37</b>	<b>59</b>	<b>62</b>	<b>62</b>	<b>56</b>	<b>60</b>	<b>53</b>	<b>50</b>	<b>58</b>	<b>67</b>	<b>67</b>	<b>57</b>
Doesn't make much difference either way	22	20	25	8	22	24	9	22	19	22	26	19	20	19	21	19	22	22	22	17	14	21
Don't know	5	6	2	1	5	6	2	6	6	7	18	9	3	2	4	9	8	8	7	3	3	6

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Oct 4-5  
Oct 11-12

**Do you think the coalition government is managing the economy well or badly?**

Very well	2	2	8	1	2	6	1	1	3	2	3	2	2	3	2	3	1	2	3	3	2	2
Fairly well	27	26	67	4	51	48	6	27	31	22	23	25	26	29	31	21	28	34	23	20	22	27
<b>TOTAL WELL</b>	<b>29</b>	<b>28</b>	<b>75</b>	<b>5</b>	<b>53</b>	<b>54</b>	<b>7</b>	<b>28</b>	<b>34</b>	<b>24</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>32</b>	<b>33</b>	<b>24</b>	<b>29</b>	<b>36</b>	<b>26</b>	<b>23</b>	<b>24</b>	<b>29</b>
Fairly badly	33	34	18	41	29	29	37	39	30	37	26	35	33	36	36	31	39	34	32	31	37	34
Very badly	29	29	3	54	12	9	54	24	28	29	24	26	34	26	24	34	21	21	32	38	34	28
<b>TOTAL BADLY</b>	<b>62</b>	<b>63</b>	<b>21</b>	<b>95</b>	<b>41</b>	<b>38</b>	<b>91</b>	<b>63</b>	<b>58</b>	<b>66</b>	<b>50</b>	<b>61</b>	<b>67</b>	<b>62</b>	<b>60</b>	<b>65</b>	<b>60</b>	<b>55</b>	<b>64</b>	<b>69</b>	<b>71</b>	<b>62</b>
Don't know	10	9	3	1	6	8	2	8	7	10	23	12	5	5	7	12	11	10	9	8	5	9

**In your opinion how good or bad is the state of Britain's economy at the moment?**

Very good	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Quite good	4	2	5	2	2	3	3	0	3	2	6	2	1	3	2	3	1	3	3	2	3	2
<b>TOTAL GOOD</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>0</b>	<b>3</b>	<b>2</b>	<b>6</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>
Neither good nor bad	18	17	29	9	26	22	9	17	19	14	25	16	15	16	18	15	20	21	14	14	12	17
Quite bad	47	49	51	47	53	52	44	55	47	51	41	50	48	53	51	47	52	50	50	47	43	50
Very bad	27	27	13	41	15	18	43	24	26	29	14	25	34	28	26	29	20	21	28	33	40	26
<b>TOTAL BAD</b>	<b>74</b>	<b>76</b>	<b>64</b>	<b>88</b>	<b>68</b>	<b>70</b>	<b>87</b>	<b>79</b>	<b>73</b>	<b>80</b>	<b>55</b>	<b>75</b>	<b>82</b>	<b>81</b>	<b>77</b>	<b>76</b>	<b>72</b>	<b>71</b>	<b>78</b>	<b>80</b>	<b>83</b>	<b>76</b>
Don't know	3	4	1	1	4	3	1	3	4	4	14	6	2	1	3	6	6	5	5	3	1	4

**How do you think the financial situation of your household will change over the next 12 months?**

Get a lot better	1	1	1	1	2	1	1	1	1	1	0	2	1	0	1	0	1	1	1	1	1	1
Get a little better	9	9	16	4	14	11	5	8	10	7	15	13	6	4	10	6	9	9	8	7	10	8
<b>TOTAL BETTER</b>	<b>10</b>	<b>10</b>	<b>17</b>	<b>5</b>	<b>16</b>	<b>12</b>	<b>6</b>	<b>9</b>	<b>11</b>	<b>8</b>	<b>15</b>	<b>15</b>	<b>7</b>	<b>4</b>	<b>11</b>	<b>6</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>11</b>	<b>9</b>
Stay about the same	37	34	48	25	46	41	26	34	36	32	41	39	31	29	36	30	35	39	30	30	31	34
Get a little worse	34	32	26	36	28	31	34	37	30	35	14	27	37	40	34	31	26	34	31	34	34	32
Get a lot worse	16	20	7	31	10	12	32	17	19	20	12	16	22	24	15	25	20	12	24	24	24	19
<b>TOTAL WORSE</b>	<b>50</b>	<b>52</b>	<b>33</b>	<b>67</b>	<b>38</b>	<b>43</b>	<b>66</b>	<b>54</b>	<b>49</b>	<b>55</b>	<b>26</b>	<b>43</b>	<b>59</b>	<b>64</b>	<b>49</b>	<b>56</b>	<b>46</b>	<b>46</b>	<b>55</b>	<b>58</b>	<b>58</b>	<b>51</b>
Don't know	4	5	1	3	1	4	3	3	4	5	18	4	3	2	4	7	9	5	6	4	0	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that at the next election the party leaders remained David Cameron for the Conservatives, Ed Miliband for Labour and Nick Clegg for the Liberal Democrats. How would you vote?

**Headline Voting Intention**

[Excluding Don't knows and Wouldn't votes]

Con	<b>33</b>	98	0	2	76	3	13	37	29	38	32	30	37	38	27	35	43	34	23	24	34
Lab	<b>42</b>	0	98	1	8	91	33	35	49	38	42	45	39	36	50	39	27	45	60	39	42
Lib Dem	<b>10</b>	1	0	95	2	1	37	10	10	11	14	9	9	12	7	9	16	8	7	5	11
Other	<b>15</b>	1	1	2	14	5	18	17	12	13	12	16	16	14	15	18	14	13	10	32	13
<b>Non Voters</b>																					
Would Not Vote	<b>7</b>	0	1	1	3	2	6	4	9	13	5	6	6	5	8	6	6	5	9	4	7
Don't know	<b>15</b>	1	3	5	11	8	20	10	20	20	18	12	13	13	17	15	14	21	12	11	15

And imagine that at the next election the party leaders were Boris Johnson for the Conservatives, Ed Miliband for Labour and Nick Clegg for the Liberal Democrats. How would you vote?

**Headline Voting Intention**

		Sep 20-21	Oct 11-12																			
Con	38	<b>38</b>	92	5	9	79	7	24	41	34	42	37	35	41	42	33	42	49	37	26	28	39
Lab	38	<b>40</b>	3	94	2	9	87	29	35	46	37	40	44	38	35	48	37	26	45	58	37	41
Lib Dem	9	<b>10</b>	2	0	86	2	1	34	9	10	11	12	8	9	12	7	9	15	6	7	5	10
Other	15	<b>12</b>	3	1	2	10	5	13	14	10	10	12	14	12	12	12	12	10	11	9	30	10
<b>Non Voters</b>																						
Would Not Vote	9	<b>6</b>	2	1	1	5	2	5	5	8	10	5	7	6	5	8	6	5	6	10	3	7
Don't know	17	<b>14</b>	7	2	6	13	6	18	10	19	20	18	12	12	14	15	16	15	17	12	10	15

If you had to choose, who do you think would make a better leader for the Conservatives - David Cameron or Boris Johnson?

David Cameron	<b>34</b>	58	27	48	44	26	33	34	34	37	32	31	37	37	29	34	39	30	29	34	34
Boris Johnson	<b>36</b>	29	40	27	35	37	37	38	35	37	37	39	32	36	36	33	37	36	38	35	36
Don't know	<b>30</b>	13	34	24	20	37	30	28	32	26	31	30	31	26	35	32	24	34	33	31	30

Fieldwork: 11th - 12th October 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					EnglandWales	
	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>1902</b>	484	627	148	607	492	413	924	978	230	485	650	536	1084	818	243	618	407	468	165	1737	
Unweighted Sample	1902	451	659	132	556	522	440	917	985	165	454	767	516	1287	615	241	607	397	465	192	1710
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Aug 23-24	Oct 11-12																				
<b>Thinking about the government's economic policies, which of the following best reflects your view?</b>																						
The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow	29	34	82	9	48	62	11	30	38	30	31	34	30	40	39	27	26	43	34	28	27	35
The government should change its strategy to concentrate on growth, even if this means the deficit stays longer or gets worse	42	38	11	66	28	17	63	45	40	37	28	36	44	39	39	37	35	32	39	42	55	37
Neither	9	9	2	11	10	5	12	6	9	10	15	8	10	6	8	11	15	8	7	11	6	10
Not sure	20	19	5	14	15	16	14	19	13	24	27	22	16	15	14	25	23	18	20	18	12	19

<b>Thinking about the main party leaders, and regardless of which of them you agree with politically...</b>																						
<b>Who do you think is the most likeable?</b>																						
David Cameron	30	76	7	18	61	10	17	33	27	23	28	29	37	31	28	35	39	24	23	21	31	
Ed Miliband	21	2	53	8	3	48	19	22	20	24	21	21	20	19	23	21	13	24	29	23	21	
Nick Clegg	12	8	7	45	9	5	24	11	12	15	11	12	9	14	8	9	15	12	8	12	11	
None of them	29	13	31	23	20	33	31	27	31	21	28	33	29	29	29	25	24	30	35	36	28	
Don't know	8	1	3	6	7	3	9	7	10	17	12	5	6	6	11	10	9	11	5	7	9	

<b>Who do you think had the most successful party conference?</b>																						
David Cameron	22	58	6	15	46	7	12	24	21	17	20	22	27	24	19	23	28	21	19	14	23	
Ed Miliband	32	15	64	28	18	60	31	35	30	28	27	34	37	30	36	28	25	33	41	42	31	
Nick Clegg	3	0	2	16	1	1	6	2	3	5	5	2	1	3	2	1	4	1	4	3	3	
None of them	17	7	14	13	11	15	21	17	17	15	17	17	17	17	17	19	15	17	16	22	16	
Don't know	26	19	14	27	25	16	29	21	30	35	31	25	18	26	26	29	28	28	21	19	26	

Fieldwork: 11th - 12th October 2012

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week the Conservative party held their annual party conference in Birmingham

From what you have seen or heard about David Cameron's speech at his party conference, has it made your opinion of him more positive, more negative, or made no difference?

More positive	<b>10</b>	25	4	8	20	5	7	12	8	7	9	11	11	12	8	16	11	10	7	8	10
More negative	<b>12</b>	1	21	18	4	17	17	13	10	7	10	16	11	11	13	10	9	11	15	16	11
No difference - I had a positive view of David Cameron anyway	<b>22</b>	58	6	27	43	8	15	25	20	23	20	20	27	25	18	20	30	19	16	21	22
No difference - I had a negative view of David Cameron anyway	<b>37</b>	5	60	30	13	62	41	34	40	26	37	36	42	35	39	33	29	41	44	44	36
Don't know	<b>19</b>	10	8	18	21	8	20	16	22	36	24	17	9	17	21	22	21	19	17	11	20

And from what you have seen or heard about David Cameron's speech at his party conference, has it made you see the Conservative party as more or less likely to win the next election?

Has made it more likely they will win the next election	<b>11</b>	33	3	5	24	5	8	13	10	10	10	11	14	12	10	13	15	11	8	8	12
Has made it less likely they will win the next election	<b>13</b>	4	23	11	7	19	15	13	13	9	10	15	14	12	14	9	10	13	17	16	12
No difference - I thought they would win the next election anyway	<b>15</b>	31	5	23	24	7	14	17	12	11	14	14	19	17	12	17	18	15	11	11	15
No difference - I thought they would lose the next election anyway	<b>31</b>	8	51	28	14	50	32	32	30	26	29	35	31	30	33	28	25	30	37	41	30
Don't know	<b>30</b>	24	19	33	31	20	31	25	35	45	37	26	22	29	32	32	32	31	27	24	31

This week the Conservative party held their annual party conference in Birmingham

Which of the main party leaders would you trust most to help Britain to swim rather than sink?

David Cameron	<b>35</b>	96	4	25	75	8	22	39	31	33	31	32	43	40	28	36	46	31	26	28	36
Ed Miliband	<b>27</b>	0	72	7	5	64	21	27	28	24	26	31	26	24	32	24	18	28	42	29	27
Nick Clegg	<b>5</b>	0	2	45	1	2	15	6	5	6	8	5	3	5	6	3	8	5	4	8	5
Don't know	<b>32</b>	4	22	23	19	27	42	28	36	37	35	32	27	31	33	37	28	37	28	36	32

Fieldwork: 11th - 12th October 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					EnglandWales	
	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In his speech to the Conservative party conference David Cameron said that the solution to Britain's future was to build "an aspiration nation" where people are allowed to rise, "brains matter more, technology shapes our lives and no-one is owed a living".

Do you think this is or is not the right vision for Britain's future?

Is the right vision for Britain	<b>49</b>	94	25	60	79	27	44	55	44	48	50	47	52	56	41	48	60	46	42	43	50
Is not the right vision for Britain	<b>26</b>	1	50	28	6	47	31	26	26	22	23	30	27	24	30	23	19	27	35	34	26
Don't know	<b>24</b>	5	25	13	15	27	25	19	29	30	27	24	20	21	29	30	22	28	23	23	24

Would you support or oppose the following policies?

Stopping housing benefit for most people under the age of 25

Strongly support	<b>18</b>	35	8	11	32	7	15	20	17	13	19	18	21	20	16	17	20	18	19	15	19
Tend to support	<b>32</b>	40	28	41	41	27	30	30	33	18	30	34	38	35	28	37	34	30	30	26	32
<b>TOTAL SUPPORT</b>	<b>50</b>	<b>75</b>	<b>36</b>	<b>52</b>	<b>73</b>	<b>34</b>	<b>45</b>	<b>50</b>	<b>50</b>	<b>31</b>	<b>49</b>	<b>52</b>	<b>59</b>	<b>55</b>	<b>44</b>	<b>54</b>	<b>54</b>	<b>48</b>	<b>49</b>	<b>41</b>	<b>51</b>
Tend to oppose	<b>25</b>	15	34	28	16	35	26	24	26	24	27	25	24	23	27	21	22	25	28	34	24
Strongly oppose	<b>16</b>	4	25	18	5	25	20	17	15	26	15	17	12	15	18	13	14	18	17	19	16
<b>TOTAL OPPOSE</b>	<b>41</b>	<b>19</b>	<b>59</b>	<b>46</b>	<b>21</b>	<b>60</b>	<b>46</b>	<b>41</b>	<b>41</b>	<b>50</b>	<b>42</b>	<b>42</b>	<b>36</b>	<b>38</b>	<b>45</b>	<b>34</b>	<b>36</b>	<b>43</b>	<b>45</b>	<b>53</b>	<b>40</b>
Don't know	<b>9</b>	6	6	2	6	7	8	9	9	19	9	7	6	7	10	12	10	8	6	6	9

Introducing a new tax on homes worth over £2 million

Strongly support	<b>43</b>	30	58	51	31	58	53	41	46	33	43	49	42	42	46	28	36	53	53	44	43
Tend to support	<b>30</b>	29	28	37	30	28	27	29	31	28	28	29	34	29	31	34	32	26	27	33	30
<b>TOTAL SUPPORT</b>	<b>73</b>	<b>59</b>	<b>86</b>	<b>88</b>	<b>61</b>	<b>86</b>	<b>80</b>	<b>70</b>	<b>77</b>	<b>61</b>	<b>71</b>	<b>78</b>	<b>76</b>	<b>71</b>	<b>77</b>	<b>62</b>	<b>68</b>	<b>79</b>	<b>80</b>	<b>77</b>	<b>73</b>
Tend to oppose	<b>13</b>	23	8	8	20	7	10	16	11	18	16	10	12	15	10	17	17	8	10	14	13
Strongly oppose	<b>7</b>	14	3	2	14	3	3	9	5	5	5	7	8	7	6	13	8	5	5	3	7
<b>TOTAL OPPOSE</b>	<b>20</b>	<b>37</b>	<b>11</b>	<b>10</b>	<b>34</b>	<b>10</b>	<b>13</b>	<b>25</b>	<b>16</b>	<b>23</b>	<b>21</b>	<b>17</b>	<b>20</b>	<b>22</b>	<b>16</b>	<b>30</b>	<b>25</b>	<b>13</b>	<b>15</b>	<b>17</b>	<b>20</b>
Don't know	<b>7</b>	3	4	2	5	5	6	5	8	16	9	5	3	6	7	8	7	8	4	6	7

Fieldwork: 11th - 12th October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	EnglandWales
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Stopping unemployed parents from receiving extra benefits when they have another child**

Strongly support	37	52	26	35	54	26	31	40	35	26	37	39	41	38	37	31	40	37	40	29	38
Tend to support	30	33	28	33	30	30	30	30	29	25	27	30	33	31	28	31	31	26	28	38	29
<b>TOTAL SUPPORT</b>	<b>67</b>	<b>85</b>	<b>54</b>	<b>68</b>	<b>84</b>	<b>56</b>	<b>61</b>	<b>70</b>	<b>64</b>	<b>51</b>	<b>64</b>	<b>69</b>	<b>74</b>	<b>69</b>	<b>65</b>	<b>62</b>	<b>71</b>	<b>63</b>	<b>68</b>	<b>67</b>	<b>67</b>
Tend to oppose	16	8	26	18	6	23	19	13	18	20	16	15	14	15	16	16	15	16	17	12	16
Strongly oppose	9	2	13	9	3	14	10	8	10	12	9	8	8	8	10	9	6	11	9	14	8
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>10</b>	<b>39</b>	<b>27</b>	<b>9</b>	<b>37</b>	<b>29</b>	<b>21</b>	<b>28</b>	<b>32</b>	<b>25</b>	<b>23</b>	<b>22</b>	<b>23</b>	<b>26</b>	<b>25</b>	<b>21</b>	<b>27</b>	<b>26</b>	<b>26</b>	<b>24</b>
Don't know	9	6	7	5	6	7	9	10	8	17	11	7	4	8	9	13	8	10	7	7	9

**Cutting an extra £10 billion from the welfare budget**

Strongly support	18	41	5	10	31	8	12	23	13	12	26	18	14	21	14	17	22	18	14	17	18
Tend to support	25	38	19	30	37	17	21	26	24	18	26	26	27	27	23	25	27	23	24	28	25
<b>TOTAL SUPPORT</b>	<b>43</b>	<b>79</b>	<b>24</b>	<b>40</b>	<b>68</b>	<b>25</b>	<b>33</b>	<b>49</b>	<b>37</b>	<b>30</b>	<b>52</b>	<b>44</b>	<b>41</b>	<b>48</b>	<b>37</b>	<b>42</b>	<b>49</b>	<b>41</b>	<b>38</b>	<b>45</b>	<b>43</b>
Tend to oppose	21	11	27	29	12	26	28	20	22	22	20	21	22	21	22	25	20	21	20	24	21
Strongly oppose	22	3	40	21	7	39	26	21	24	17	16	25	28	19	27	18	21	23	25	26	22
<b>TOTAL OPPOSE</b>	<b>43</b>	<b>14</b>	<b>67</b>	<b>50</b>	<b>19</b>	<b>65</b>	<b>54</b>	<b>41</b>	<b>46</b>	<b>39</b>	<b>36</b>	<b>46</b>	<b>50</b>	<b>40</b>	<b>49</b>	<b>43</b>	<b>41</b>	<b>44</b>	<b>45</b>	<b>50</b>	<b>43</b>
Don't know	13	7	10	10	12	9	12	9	17	30	12	11	8	12	14	15	11	15	16	5	14

**Thinking about possible changes to benefits, do you agree or disagree with the following statements?**

**It is wrong that many young people who go out to work have to save up into their 20s to afford to move into their own home when young people on benefits can get a home paid for by the state**

Strongly agree	55	74	40	53	73	38	50	55	54	46	56	53	58	57	52	54	59	51	52	54	55
Tend to agree	25	20	32	24	18	34	24	25	25	23	24	24	28	25	25	22	22	29	26	26	25
<b>TOTAL AGREE</b>	<b>80</b>	<b>94</b>	<b>72</b>	<b>77</b>	<b>91</b>	<b>72</b>	<b>74</b>	<b>80</b>	<b>79</b>	<b>69</b>	<b>80</b>	<b>77</b>	<b>86</b>	<b>82</b>	<b>77</b>	<b>76</b>	<b>81</b>	<b>80</b>	<b>78</b>	<b>80</b>	<b>80</b>
Tend to disagree	10	4	15	16	4	15	13	9	11	10	8	12	8	9	11	13	9	10	10	6	10
Strongly disagree	4	1	7	4	1	8	5	4	4	3	4	5	3	3	4	2	3	4	5	6	4
<b>TOTAL DISAGREE</b>	<b>14</b>	<b>5</b>	<b>22</b>	<b>20</b>	<b>5</b>	<b>23</b>	<b>18</b>	<b>13</b>	<b>15</b>	<b>13</b>	<b>12</b>	<b>17</b>	<b>11</b>	<b>12</b>	<b>15</b>	<b>15</b>	<b>12</b>	<b>14</b>	<b>15</b>	<b>12</b>	<b>14</b>
Don't know	7	1	6	4	4	6	8	7	7	18	9	6	2	6	8	9	7	5	7	8	7



Fieldwork: 11th - 12th October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**It is wrong that people in work should have to consider whether or not they can afford to have children while people on benefits automatically receive more money**

Strongly agree	56	73	44	51	72	44	49	55	57	42	60	56	59	57	55	52	61	54	56	52	57
Tend to agree	26	20	33	34	18	32	31	25	27	31	24	24	28	27	25	26	24	26	28	25	26
<b>TOTAL AGREE</b>	<b>82</b>	<b>93</b>	<b>77</b>	<b>85</b>	<b>90</b>	<b>76</b>	<b>80</b>	<b>80</b>	<b>84</b>	<b>73</b>	<b>84</b>	<b>80</b>	<b>87</b>	<b>84</b>	<b>80</b>	<b>78</b>	<b>85</b>	<b>80</b>	<b>84</b>	<b>77</b>	<b>83</b>
Tend to disagree	8	3	14	9	3	15	9	8	8	11	6	10	6	8	9	9	7	9	8	8	8
Strongly disagree	3	2	5	3	2	5	5	5	2	2	3	5	3	3	4	3	3	4	3	8	3
<b>TOTAL DISAGREE</b>	<b>11</b>	<b>5</b>	<b>19</b>	<b>12</b>	<b>5</b>	<b>20</b>	<b>14</b>	<b>13</b>	<b>10</b>	<b>13</b>	<b>9</b>	<b>15</b>	<b>9</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>10</b>	<b>13</b>	<b>11</b>	<b>16</b>	<b>11</b>
Don't know	6	1	4	3	5	5	6	7	6	14	7	5	4	5	8	9	6	7	5	7	6

**It would be wrong to cut benefits for families with children as it would be the children who ended up getting a poorer start in life**

Strongly agree	18	6	31	15	8	29	20	17	19	19	21	17	17	16	21	18	13	21	21	22	18
Tend to agree	33	28	38	46	28	37	38	31	36	37	33	30	35	35	30	31	36	30	34	35	33
<b>TOTAL AGREE</b>	<b>51</b>	<b>34</b>	<b>69</b>	<b>61</b>	<b>36</b>	<b>66</b>	<b>58</b>	<b>48</b>	<b>55</b>	<b>56</b>	<b>54</b>	<b>47</b>	<b>52</b>	<b>51</b>	<b>51</b>	<b>49</b>	<b>49</b>	<b>51</b>	<b>55</b>	<b>57</b>	<b>51</b>
Tend to disagree	27	38	18	28	37	19	23	29	25	19	25	29	30	28	26	25	32	28	22	24	27
Strongly disagree	11	19	7	5	17	8	8	13	9	6	9	14	11	10	11	10	10	11	14	7	11
<b>TOTAL DISAGREE</b>	<b>38</b>	<b>57</b>	<b>25</b>	<b>33</b>	<b>54</b>	<b>27</b>	<b>31</b>	<b>42</b>	<b>34</b>	<b>25</b>	<b>34</b>	<b>43</b>	<b>41</b>	<b>38</b>	<b>37</b>	<b>35</b>	<b>42</b>	<b>39</b>	<b>36</b>	<b>31</b>	<b>38</b>
Don't know	11	8	6	6	10	7	11	10	11	19	11	10	7	10	11	15	10	10	9	11	10

**Stopping housing benefit for most people under the age of 25 would just lead to more homelessness**

Strongly agree	18	6	30	15	7	29	22	17	20	22	16	19	18	16	22	17	14	18	24	23	18
Tend to agree	29	16	38	43	19	36	34	29	29	33	29	30	26	29	29	27	27	31	29	35	28
<b>TOTAL AGREE</b>	<b>47</b>	<b>22</b>	<b>68</b>	<b>58</b>	<b>26</b>	<b>65</b>	<b>56</b>	<b>46</b>	<b>49</b>	<b>55</b>	<b>45</b>	<b>49</b>	<b>44</b>	<b>45</b>	<b>51</b>	<b>44</b>	<b>41</b>	<b>49</b>	<b>53</b>	<b>58</b>	<b>46</b>
Tend to disagree	28	43	18	26	43	18	22	27	28	16	28	26	34	30	25	32	29	26	25	29	28
Strongly disagree	12	24	7	6	19	7	7	13	10	6	12	13	11	12	10	11	13	11	12	6	12
<b>TOTAL DISAGREE</b>	<b>40</b>	<b>67</b>	<b>25</b>	<b>32</b>	<b>62</b>	<b>25</b>	<b>29</b>	<b>40</b>	<b>38</b>	<b>22</b>	<b>40</b>	<b>39</b>	<b>45</b>	<b>42</b>	<b>35</b>	<b>43</b>	<b>42</b>	<b>37</b>	<b>37</b>	<b>35</b>	<b>40</b>
Don't know	13	12	8	10	12	10	15	13	13	23	15	11	10	13	14	13	17	15	10	7	14

**If more savings are required in order to cut the country's deficit, do you think they should mainly be funded through more tax increases, more spending cuts, or should the country borrow more?**

More tax increases	28	15	42	42	16	38	43	30	27	15	19	33	38	29	28	28	27	32	28	30	28
More spending cuts	41	75	22	41	65	22	32	44	37	48	46	36	38	44	36	39	45	38	37	43	41
Borrowing more money	8	1	12	5	3	13	6	8	7	9	10	9	4	9	6	6	7	7	10	9	8
Don't know	23	8	24	12	15	28	20	17	29	27	25	23	20	18	30	28	21	23	24	18	24

Fieldwork: 11th - 12th October 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					EnglandWales	
	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>1902</b>	484	627	148	607	492	413	924	978	230	485	650	536	1084	818	243	618	407	468	165	1737	
Unweighted Sample	1902	451	659	132	556	522	440	917	985	165	454	767	516	1287	615	241	607	397	465	192	1710
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you have children or expect to have them in the future, do you think they will end up better or worse off than you are?

Will end up being better off than I am	<b>19</b>	28	15	25	24	15	16	23	15	26	24	17	14	21	17	22	20	15	20	21	19
Will end up being worse off than I am	<b>30</b>	22	34	22	31	34	30	28	32	19	30	32	32	31	29	25	29	31	32	30	30
Neither	<b>7</b>	11	7	9	8	8	8	7	7	8	8	6	7	8	7	7	9	9	5	7	7
Don't know	<b>17</b>	15	19	11	13	18	16	14	21	27	20	15	13	15	21	16	18	20	16	16	18
Not applicable - I do not and do not expect to have children	<b>26</b>	24	25	33	24	25	30	27	25	19	17	29	34	26	27	30	24	26	27	27	26

The Scottish government are proposing to hold a referendum in 2014 on whether Scotland should become an independent country outside the United Kingdom

Do you think England and Wales would be better or worse off if Scotland became an independent country?

Better off	<b>26</b>	41	20	22	38	19	22	32	20	20	25	30	23	30	20	26	27	27	29	12	27
Worse off	<b>29</b>	25	33	38	24	34	35	31	26	29	25	27	34	29	28	27	27	26	24	55	26
No difference	<b>31</b>	27	34	32	27	32	31	26	35	28	31	32	31	29	33	29	32	31	32	23	31
Don't know	<b>15</b>	7	13	8	11	15	12	11	19	23	19	11	12	12	19	18	14	16	16	10	15

Do you think Scotland would be better or worse off if it became an independent country?

Better off	<b>14</b>	7	16	18	8	16	17	13	15	12	18	15	9	14	14	10	9	15	17	29	13
Worse off	<b>62</b>	81	60	66	73	60	63	70	54	59	56	62	69	68	53	63	67	62	54	61	62
No difference	<b>10</b>	6	10	6	8	9	8	7	12	8	9	12	8	7	13	9	9	10	12	4	10
Don't know	<b>15</b>	6	14	10	11	14	12	10	19	21	17	12	14	11	20	18	15	13	17	7	16

Fieldwork: 11th - 12th October 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					EnglandWales	
	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>1902</b>	484	627	148	607	492	413	924	978	230	485	650	536	1084	818	243	618	407	468	165	1737	
<b>1902</b>	451	659	132	556	522	440	917	985	165	454	767	516	1287	615	241	607	397	465	192	1710	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample

Unweighted Sample

Currently only people over the age of 18 are allowed to vote. In the planned referendum on Scottish independence 16 and 17 year olds will also be allowed to vote. Do you think this is a good or bad idea?

A good idea	<b>29</b>	21	33	36	19	30	39	31	26	31	35	30	20	30	27	30	23	30	33	33	28
A bad idea	<b>60</b>	74	57	59	74	58	52	59	60	49	52	59	72	61	58	55	66	58	54	65	59
Don't know	<b>12</b>	5	10	6	8	12	10	10	13	20	14	11	8	9	15	14	12	12	14	2	13

Do you think the decision on whether or not 16 and 17 year olds should be able to vote in the referendum on Scottish independence should be made by the Scottish Parliament or the UK Parliament?

The Scottish Parliament	<b>36</b>	32	38	43	29	39	41	36	37	30	37	36	38	36	36	33	37	37	34	41	36
The UK Parliament	<b>45</b>	61	44	46	56	44	40	50	40	42	41	46	48	50	38	45	45	45	42	51	44
Don't know	<b>19</b>	8	18	11	14	17	18	14	24	27	22	18	14	14	26	22	19	18	24	8	20

Would you support or oppose reducing the voting age to 16 for all elections in the UK?

[Only asked to a selection of n=686]

Support	<b>29</b>	16	39	30	16	32	40	29	29	28	28	35	22	32	25	24	27	34	27	36	28
Oppose	<b>63</b>	80	51	66	80	58	52	64	62	61	62	58	72	62	65	65	69	57	61	62	63
Don't know	<b>8</b>	3	9	5	4	11	7	7	9	10	10	7	5	6	10	11	5	8	12	2	8

Do you think there should or should not be a referendum on Britain's membership of the European Union?

Should be a referendum	<b>60</b>	75	55	43	78	55	50	64	56	37	52	65	71	58	63	56	58	66	59	62	60
Should not be a referendum	<b>24</b>	18	30	45	13	30	35	26	22	32	27	21	22	29	17	27	26	22	20	30	23
Don't know	<b>16</b>	7	15	12	9	15	14	10	22	31	21	14	7	13	20	17	16	12	22	8	17

Fieldwork: 11th - 12th October 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	EnglandWales
<b>1902</b>	484	627	148	607	492	413	924	978	230	485	650	536	1084	818	243	618	407	468	165	1737
<b>1902</b>	451	659	132	556	522	440	917	985	165	454	767	516	1287	615	241	607	397	465	192	1710
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample  
Unweighted Sample

	July 5-6	Oct 11-12																				
<b>If there was a referendum on Britain's membership of the European Union, how would you vote?</b>																						
I would vote to remain a member of the European Union	31	32	24	42	61	18	40	50	37	28	42	37	29	28	39	24	40	32	27	30	43	31
I would vote to leave the European Union	48	48	65	39	27	68	39	36	50	47	27	37	51	64	46	51	41	49	56	46	42	49
I would not vote	4	4	1	3	2	2	3	1	2	5	8	5	3	1	2	5	3	3	4	5	2	4
Don't know	17	16	10	16	10	12	18	13	12	20	23	22	16	7	13	20	16	16	13	19	13	16

The former DJ and television host Jimmy Savile, who died last year, has been accused of sexually assaulting teenage girls during his time working for the BBC

And from what you have heard do you think the BBC has or has not covered up allegations against Jimmy Savile in the past?

Has covered up allegations	64	64	66	63	67	68	63	59	68	39	59	66	76	64	63	64	62	64	65	63	64
Has not covered up allegations	12	13	14	16	11	12	12	13	11	18	14	10	9	12	11	7	11	14	12	13	12
Don't know	24	23	20	21	22	21	25	27	22	43	27	24	15	23	26	28	26	23	22	24	24

Last year Newsnight chose not to run a story about allegations against Jimmy Saville. Newsnight's editor said he chose not to run the story because the programme wasn't interested in celebrity stories, Savile was dead and unable to defend himself, the level of proof required and age of the allegations.

Do you think Newsnight was right or wrong to not report the allegations against Jimmy Savile?

They were right not to report the allegations	25	26	25	37	23	24	26	27	22	25	33	25	18	25	24	23	26	22	26	26	25
They were wrong and the allegations should have been reported	57	60	58	48	61	59	57	55	59	47	45	58	71	58	56	54	56	60	58	59	57
Don't know	18	14	16	15	16	17	17	18	18	28	22	17	11	17	20	23	19	18	16	15	18

Fieldwork: 11th - 12th October 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					EnglandWales	
	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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Unweighted Sample	1902	451	659	132	556	522	440	917	985	165	454	767	516	1287	615	241	607	397	465	192	1710
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Jimmy Savile was knighted in 1990 for services to charity. While knighthoods have been removed in the past after people have committed criminal offences, it has never previously happened to someone who is already dead. Do you think Jimmy Savile should or should not have his knighthood removed?

Should have his knighthood removed	<b>56</b>	57	61	46	57	60	55	48	64	43	47	57	69	56	57	59	55	55	55	64	56
Should not have his knighthood removed	<b>19</b>	21	19	27	19	17	23	25	14	26	21	20	14	22	16	16	19	21	22	13	20
Don't know	<b>24</b>	22	20	26	23	23	22	27	21	31	31	23	17	23	26	25	26	24	23	23	24

Which of the following best reflects your view?

There should be a full police investigation into Jimmy Savile, whether the allegations are true and, if so, why they were not stopped	<b>62</b>	64	69	61	60	69	62	59	65	52	65	62	64	64	59	65	60	60	59	78	61
Jimmy Savile is dead and there is nothing to be gained by a long and distressing investigation	<b>30</b>	32	24	33	33	24	29	32	27	25	26	32	31	29	31	23	30	29	36	18	31
Neither	<b>3</b>	2	3	3	2	2	3	2	3	7	2	3	2	2	3	4	3	3	1	1	3
Don't know	<b>6</b>	2	4	2	4	4	6	7	5	16	7	4	2	5	7	8	7	8	3	3	6

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	75	118
Male 25 to 39	169	243
Male 40 to 59	391	321
Male 60 +	282	242
Female 18 to 24	90	112
Female 25 to 39	285	242
Female 40 to 59	376	329
Female 60 +	234	295
<b>Region</b>		
North England	465	468
Midlands	295	312
East England	195	183
London	241	243
South England	412	436
Wales	102	95
Scotland	192	165
<b>Social Grade</b>		
AB	713	533
C1	574	552
C2	252	399
DE	363	418
<b>Newspaper Type</b>		
Express / Mail	354	304
Sun / Star	173	447
Mirror / Record	94	190
Guardian / Independent	132	86
FT / Times / Telegraph	140	181
Other Paper	272	219
No Paper	737	476
<b>Political Party Identification</b>		
Labour	672	618
Conservative	489	542
Liberal Democrat	188	228
SNP/Plaid Cymru	62	32
Others	93	25
None/ DK	398	456

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>