

# YouGov Survey Results

Sample Size: 2052 GB Adults  
Fieldwork: 24th - 25th May 2017

	EU Ref 2016		Voting Intention			Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2052</b>	806	876	X	X	X	579	480	123	198	993	1059	238	876	507	431	1170	882	246	681	441	495	189	
<b>Unweighted Sample</b>	<b>2052</b>	960	871	649	649	164	589	511	135	204	916	1136	237	894	531	390	1241	811	208	677	460	497	210	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 19-20	May 22	May 24-25																						
<b>Do you have a favourable or unfavourable opinion of the following...?</b>																									
<b>Conservative Party</b>																									
Very favourable	18	11	14	11	21	42	0	3	36	2	6	16	17	11	8	8	14	31	15	13	11	16	16	12	12
Somewhat favourable	25	25	25	18	35	52	6	16	45	11	15	43	26	25	15	20	30	35	28	23	24	28	25	25	22
<b>TOTAL FAVOURABLE</b>	<b>43</b>	<b>36</b>	<b>39</b>	<b>29</b>	<b>56</b>	<b>94</b>	<b>6</b>	<b>19</b>	<b>81</b>	<b>13</b>	<b>21</b>	<b>59</b>	<b>43</b>	<b>36</b>	<b>23</b>	<b>28</b>	<b>44</b>	<b>66</b>	<b>43</b>	<b>36</b>	<b>35</b>	<b>44</b>	<b>41</b>	<b>37</b>	<b>34</b>
Somewhat unfavourable	14	17	17	21	15	3	28	32	9	25	31	16	18	17	23	18	17	13	19	16	20	16	18	19	16
Very unfavourable	31	32	29	43	17	1	60	47	3	54	42	18	30	29	42	35	26	16	30	29	37	23	26	31	45
<b>TOTAL UNFAVOURABLE</b>	<b>45</b>	<b>49</b>	<b>46</b>	<b>64</b>	<b>32</b>	<b>4</b>	<b>88</b>	<b>79</b>	<b>12</b>	<b>79</b>	<b>73</b>	<b>34</b>	<b>48</b>	<b>46</b>	<b>65</b>	<b>53</b>	<b>43</b>	<b>29</b>	<b>49</b>	<b>45</b>	<b>57</b>	<b>39</b>	<b>44</b>	<b>50</b>	<b>61</b>
Don't know	13	15	14	7	11	2	6	2	7	8	6	7	9	18	11	19	11	6	9	20	9	17	15	13	6
<b>Labour Party</b>																									
Very favourable	9	15	14	23	7	0	41	11	1	34	16	6	12	15	28	15	11	8	14	14	17	11	13	19	9
Somewhat favourable	21	25	25	34	18	5	50	33	9	43	37	14	25	26	36	29	23	15	28	22	28	23	26	25	30
<b>TOTAL FAVOURABLE</b>	<b>30</b>	<b>40</b>	<b>39</b>	<b>57</b>	<b>25</b>	<b>5</b>	<b>91</b>	<b>44</b>	<b>10</b>	<b>77</b>	<b>53</b>	<b>20</b>	<b>37</b>	<b>41</b>	<b>64</b>	<b>44</b>	<b>34</b>	<b>23</b>	<b>42</b>	<b>36</b>	<b>45</b>	<b>34</b>	<b>39</b>	<b>44</b>	<b>39</b>
Somewhat unfavourable	21	22	20	21	21	30	3	35	29	11	24	24	21	18	13	18	23	23	23	15	17	18	20	20	25
Very unfavourable	36	23	27	14	44	60	0	15	54	4	14	48	32	22	11	18	30	49	26	27	26	31	23	23	25
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>45</b>	<b>47</b>	<b>35</b>	<b>65</b>	<b>90</b>	<b>3</b>	<b>50</b>	<b>83</b>	<b>15</b>	<b>38</b>	<b>72</b>	<b>53</b>	<b>40</b>	<b>24</b>	<b>36</b>	<b>53</b>	<b>72</b>	<b>49</b>	<b>42</b>	<b>43</b>	<b>49</b>	<b>43</b>	<b>43</b>	<b>50</b>
Don't know	13	16	14	7	11	4	5	6	7	8	9	8	10	19	12	21	13	5	9	21	12	16	16	13	11
<b>Liberal Democrats</b>																									
Very favourable	5	5	5	9	1	1	4	34	1	5	27	2	6	4	8	5	4	3	7	2	8	5	5	4	3
Somewhat favourable	23	25	24	40	12	16	34	53	24	30	48	10	22	26	33	23	23	21	29	17	28	25	22	22	25
<b>TOTAL FAVOURABLE</b>	<b>28</b>	<b>30</b>	<b>29</b>	<b>49</b>	<b>13</b>	<b>17</b>	<b>38</b>	<b>87</b>	<b>25</b>	<b>35</b>	<b>75</b>	<b>12</b>	<b>28</b>	<b>30</b>	<b>41</b>	<b>28</b>	<b>27</b>	<b>24</b>	<b>36</b>	<b>19</b>	<b>36</b>	<b>30</b>	<b>27</b>	<b>26</b>	<b>28</b>
Somewhat unfavourable	26	25	27	27	31	36	29	7	33	29	13	29	30	25	25	25	28	33	28	26	22	28	28	27	32
Very unfavourable	27	23	24	11	39	38	18	2	31	20	5	46	29	19	13	20	30	32	22	27	24	22	22	27	27
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>48</b>	<b>51</b>	<b>38</b>	<b>70</b>	<b>74</b>	<b>47</b>	<b>9</b>	<b>64</b>	<b>49</b>	<b>18</b>	<b>75</b>	<b>59</b>	<b>44</b>	<b>38</b>	<b>45</b>	<b>58</b>	<b>65</b>	<b>50</b>	<b>53</b>	<b>46</b>	<b>50</b>	<b>50</b>	<b>54</b>	<b>59</b>
Don't know	18	22	20	12	17	9	16	3	11	16	8	12	13	26	20	27	16	11	14	28	18	21	23	20	13

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	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2052</b>	806	876	X	X	X	579	480	123	198	993	1059	238	876	507	431	1170	882	246	681	441	495	189	
<b>Unweighted Sample</b>	<b>2052</b>	960	871	649	649	164	589	511	135	204	916	1136	237	894	531	390	1241	811	208	677	460	497	210	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	April 19-20	May 22	May 24-25																					
<b>UKIP</b>																								
Very favourable	5	5	5	0	10	6	1	1	2	1	2	28	6	4	2	3	8	6	3	6	3	6	5	2
Somewhat favourable	17	16	16	3	31	30	7	6	24	9	7	38	17	14	11	11	19	23	13	19	12	16	18	13
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>3</b>	<b>41</b>	<b>36</b>	<b>8</b>	<b>7</b>	<b>26</b>	<b>10</b>	<b>9</b>	<b>66</b>	<b>23</b>	<b>18</b>	<b>13</b>	<b>14</b>	<b>27</b>	<b>29</b>	<b>16</b>	<b>25</b>	<b>15</b>	<b>22</b>	<b>23</b>	<b>21</b>
Somewhat unfavourable	15	14	17	12	22	25	13	12	27	11	9	21	19	15	16	14	18	24	18	16	20	17	15	13
Very unfavourable	50	49	46	77	23	31	71	74	37	68	78	6	46	46	56	51	41	36	55	34	53	42	45	58
<b>TOTAL UNFAVOURABLE</b>	<b>65</b>	<b>63</b>	<b>63</b>	<b>89</b>	<b>45</b>	<b>56</b>	<b>84</b>	<b>86</b>	<b>64</b>	<b>79</b>	<b>87</b>	<b>27</b>	<b>65</b>	<b>61</b>	<b>72</b>	<b>65</b>	<b>59</b>	<b>60</b>	<b>73</b>	<b>50</b>	<b>73</b>	<b>59</b>	<b>60</b>	<b>71</b>
Don't know	14	16	16	8	14	7	9	7	10	10	4	6	12	21	15	21	15	10	11	24	12	19	17	13
<b>Theresa May</b>																								
Very favourable	21	13	17	11	29	49	1	3	41	4	10	23	19	16	7	9	20	38	18	17	13	20	19	14
Somewhat favourable	27	25	27	21	34	46	13	15	39	17	18	41	27	27	19	24	29	34	29	25	23	28	27	24
<b>TOTAL FAVOURABLE</b>	<b>48</b>	<b>38</b>	<b>44</b>	<b>32</b>	<b>63</b>	<b>95</b>	<b>14</b>	<b>18</b>	<b>80</b>	<b>21</b>	<b>28</b>	<b>64</b>	<b>46</b>	<b>43</b>	<b>26</b>	<b>33</b>	<b>49</b>	<b>72</b>	<b>47</b>	<b>42</b>	<b>36</b>	<b>48</b>	<b>46</b>	<b>38</b>
Somewhat unfavourable	15	15	16	22	12	2	26	33	9	23	27	13	18	15	19	18	17	11	18	14	23	16	15	15
Very unfavourable	23	31	27	41	15	1	54	44	4	47	40	16	28	26	44	31	23	13	28	25	32	21	25	39
<b>TOTAL UNFAVOURABLE</b>	<b>38</b>	<b>46</b>	<b>43</b>	<b>63</b>	<b>27</b>	<b>3</b>	<b>80</b>	<b>77</b>	<b>13</b>	<b>70</b>	<b>67</b>	<b>29</b>	<b>46</b>	<b>41</b>	<b>63</b>	<b>49</b>	<b>40</b>	<b>24</b>	<b>46</b>	<b>39</b>	<b>55</b>	<b>37</b>	<b>40</b>	<b>54</b>
Don't know	13	16	13	6	10	1	6	4	6	9	5	7	9	17	12	18	11	5	8	19	9	15	15	8
<b>Jeremy Corbyn</b>																								
Very favourable	7	16	14	23	7	1	40	10	1	30	18	5	14	13	28	16	11	6	15	12	16	10	15	13
Somewhat favourable	15	21	21	29	14	6	39	27	11	33	27	12	20	23	29	25	18	13	22	20	26	19	21	31
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>37</b>	<b>35</b>	<b>52</b>	<b>21</b>	<b>7</b>	<b>79</b>	<b>37</b>	<b>12</b>	<b>63</b>	<b>45</b>	<b>17</b>	<b>34</b>	<b>36</b>	<b>57</b>	<b>41</b>	<b>29</b>	<b>19</b>	<b>37</b>	<b>32</b>	<b>42</b>	<b>29</b>	<b>36</b>	<b>44</b>
Somewhat unfavourable	21	21	18	19	18	21	11	29	20	15	26	22	18	18	16	16	19	21	21	14	18	17	17	16
Very unfavourable	43	27	33	21	50	69	3	30	62	12	22	53	38	27	14	23	39	55	32	33	29	37	31	29
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>48</b>	<b>51</b>	<b>40</b>	<b>68</b>	<b>90</b>	<b>14</b>	<b>59</b>	<b>82</b>	<b>27</b>	<b>48</b>	<b>75</b>	<b>56</b>	<b>45</b>	<b>30</b>	<b>39</b>	<b>58</b>	<b>76</b>	<b>53</b>	<b>47</b>	<b>47</b>	<b>54</b>	<b>48</b>	<b>45</b>
Don't know	15	16	14	8	11	3	7	5	6	10	7	8	10	19	14	20	13	5	9	21	11	16	13	11
<b>Tim Farron</b>																								
Very favourable	3	3	2	4	1	0	2	13	1	3	9	2	3	2	3	3	2	1	3	1	2	2	2	2
Somewhat favourable	14	17	17	28	8	10	23	50	12	24	45	9	18	15	21	15	17	17	20	12	20	17	15	17
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>20</b>	<b>19</b>	<b>32</b>	<b>9</b>	<b>10</b>	<b>25</b>	<b>63</b>	<b>13</b>	<b>27</b>	<b>54</b>	<b>11</b>	<b>21</b>	<b>17</b>	<b>24</b>	<b>18</b>	<b>19</b>	<b>18</b>	<b>23</b>	<b>13</b>	<b>22</b>	<b>19</b>	<b>17</b>	<b>19</b>
Somewhat unfavourable	19	21	24	28	23	28	27	16	29	26	18	21	26	21	23	23	22	28	26	21	23	24	21	24
Very unfavourable	24	25	24	14	38	41	16	6	33	17	12	44	29	19	13	19	29	32	23	24	22	24	25	22
<b>TOTAL UNFAVOURABLE</b>	<b>43</b>	<b>46</b>	<b>48</b>	<b>42</b>	<b>61</b>	<b>69</b>	<b>43</b>	<b>22</b>	<b>62</b>	<b>43</b>	<b>30</b>	<b>65</b>	<b>55</b>	<b>40</b>	<b>36</b>	<b>42</b>	<b>51</b>	<b>60</b>	<b>49</b>	<b>45</b>	<b>45</b>	<b>48</b>	<b>46</b>	<b>51</b>
Don't know	40	34	34	26	30	22	32	14	25	30	16	24	24	43	40	40	30	22	27	42	32	33	37	29

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	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 19-20	May 22	May 24-25																						
<b>Paul Nuttall</b>																									
Very favourable	1	1	1	0	1	1	0	0	0	5	1	0	0	0	2	1	1	1	1	1	1	1	0		
Somewhat favourable	5	7	7	2	13	14	3	3	8	4	6	23	9	5	6	5	7	11	6	8	4	7	7	8	6
<b>TOTAL FAVOURABLE</b>	<b>6</b>	<b>8</b>	<b>8</b>	<b>2</b>	<b>14</b>	<b>15</b>	<b>3</b>	<b>3</b>	<b>8</b>	<b>4</b>	<b>6</b>	<b>28</b>	<b>10</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>9</b>	<b>12</b>	<b>7</b>	<b>9</b>	<b>5</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>6</b>
Somewhat unfavourable	14	13	17	12	24	26	11	14	24	10	10	28	19	15	16	14	16	24	17	17	17	18	17	16	16
Very unfavourable	35	38	37	57	26	31	50	64	36	53	58	14	44	31	30	39	40	35	46	26	42	35	35	37	48
<b>TOTAL UNFAVOURABLE</b>	<b>49</b>	<b>51</b>	<b>54</b>	<b>69</b>	<b>50</b>	<b>57</b>	<b>61</b>	<b>78</b>	<b>60</b>	<b>63</b>	<b>68</b>	<b>42</b>	<b>63</b>	<b>46</b>	<b>46</b>	<b>53</b>	<b>56</b>	<b>59</b>	<b>63</b>	<b>43</b>	<b>59</b>	<b>53</b>	<b>52</b>	<b>53</b>	<b>64</b>
Don't know	45	41	38	29	35	29	36	19	31	32	26	30	26	49	49	42	35	29	30	48	35	39	40	38	30