

**The Upshot / New York Times World Cup Survey**  
**Fieldwork : May - June 2014**

**Football Interest**

How interested are you in football?

	<b>Country</b>									
	Total	Argentina	Australia	Brazil	Chile	Colombia	CostaRica	England	France	
Very interested	27%	40%	22%	40%	25%	50%	38%	19%	11%	
Somewhat interested	25%	34%	20%	26%	32%	33%	29%	16%	13%	
Slightly interested	22%	16%	21%	22%	24%	10%	20%	15%	26%	
Not interested	26%	10%	37%	12%	19%	6%	14%	50%	49%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<i>Unweighted N</i>	19780	1010	1004	1009	1006	1007	518	1888	1020	

**The Upshot / New York Times World Cup Survey**  
**Fieldwork : May - June 2014**

**Football Interest**

How interested are you in football?

	Country										
	Germany	Greece	Italy	Japan	Korea	Mexico	Netherlands	Portugal	Russia	Spain	USA
Very interested	27%	23%	26%	14%	24%	43%	24%	33%	24%	41%	11%
Somewhat interested	27%	27%	27%	21%	25%	33%	22%	25%	37%	31%	11%
Slightly interested	27%	30%	24%	29%	39%	16%	20%	24%	23%	16%	18%
Not interested	18%	20%	23%	36%	12%	8%	34%	19%	17%	12%	60%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<i>Unweighted N</i>	1061	1001	1007	1003	1014	1004	1002	1011	1011	1007	1197

**The Upshot / New York Times World Cup Survey**

Fieldwork : May - June 2014

**Which Team Will Win World Cup**

Regardless of which country you are supporting,  
which team do you think will WIN the World Cup tournament this year?

	Country								
	Total	Argentina	Australia	Brazil	Chile	Colombia	CostaRica	England	France
Algeria	0%	0%	0%					0%	1%
Argentina	6%	47%	5%	3%	2%	4%	6%	4%	2%
Australia	1%	0%	11%		0%	0%			0%
Belgium	0%			0%	0%			1%	1%
Bosnia and Herzegovina	0%	0%			0%				0%
Brazil	34%	25%	23%	64%	46%	40%	39%	26%	30%
Cameroon	0%		0%	0%	0%	0%		0%	
Chile	1%	1%		0%	17%			0%	0%
Colombia	1%	1%			0%	25%	0%	0%	0%
Costa Rica	0%		0%				4%	0%	
Côte d'Ivoire (Ivory Coast)	0%		0%	0%		0%		0%	0%
Croatia	0%		0%			0%			
Ecuador	0%					0%		0%	0%
England	2%	1%	3%	1%	2%	1%	3%	4%	0%
France	2%	1%	0%	2%	0%	2%	1%	0%	11%
Germany	8%	9%	5%	10%	11%	13%	15%	6%	3%
Ghana	0%	0%	0%				0%	0%	
Greece	0%		0%	0%	0%	0%		0%	
Honduras	0%	0%		0%	0%	0%	0%	0%	
Iran	0%	0%			0%		0%	0%	
Italy	3%	2%	3%	3%	2%	2%	8%	3%	2%
Japan	1%	0%		0%		0%	1%		0%
Korea Republic	0%		0%						
Mexico	1%	0%		0%		0%		0%	1%
Netherlands	1%	0%	1%	0%	0%	1%	1%	1%	0%
Nigeria	0%	0%	0%			0%		0%	
Portugal	2%	1%	1%	1%	0%	1%	2%	1%	2%
Russia	1%	0%	0%	0%		0%	0%		0%
Spain	11%	5%	5%	6%	9%	8%	13%	9%	7%
Switzerland	0%		0%				0%	0%	0%
Uruguay	0%	1%	0%	1%	1%	0%	1%	0%	0%
USA	1%		1%	0%	0%	0%	1%	0%	0%
Don't know	20%	5%	42%	6%	8%	2%	6%	42%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	19779	1010	1004	1009	1006	1007	518	1888	1019

**The Upshot / New York Times World Cup Survey**

Fieldwork : May - June 2014

**Which Team Will Win World Cup**

Regardless of which country you are supporting,  
which team do you think will WIN the World Cup tournament this year?

	Country										
	Germany	Greece	Italy	Japan	Korea	Mexico	Netherlands	Portugal	Russia	Spain	USA
Algeria	0%	0%		0%					0%		
Argentina	4%	12%	4%	3%	3%	4%	5%	2%	3%	5%	2%
Australia	0%					0%			0%		1%
Belgium	1%	1%	0%	0%	0%		1%	1%	0%	0%	
Bosnia and Herzegovina	0%	0%					0%	0%	0%		
Brazil	29%	37%	35%	39%	56%	50%	31%	37%	27%	26%	10%
Cameroon	1%			0%		0%	0%	0%	0%	0%	0%
Chile	0%			0%	0%		0%	0%			0%
Colombia	0%		0%	0%		0%	0%	0%		0%	0%
Costa Rica	0%	0%	0%				0%	0%	0%		0%
Côte d'Ivoire (Ivory Coast)			0%				0%	0%		0%	0%
Croatia	0%		0%	0%	1%				0%	0%	1%
Ecuador	0%		0%		0%	0%	0%		0%		1%
England	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%
France	2%	0%	2%	1%	1%	2%	1%	1%	2%	0%	1%
Germany	16%	8%	6%	3%	6%	13%	8%	11%	9%	8%	3%
Ghana	0%	0%	1%	0%	0%	0%	1%			0%	0%
Greece	0%	5%	0%				0%	0%	0%		0%
Honduras			0%		1%				0%	0%	0%
Iran				0%	0%			0%			
Italy	2%	3%	21%	3%	4%	2%	1%	1%	3%	1%	1%
Japan	0%	0%		13%		0%	0%		0%		0%
Korea Republic	0%	0%		0%	8%			0%	0%		0%
Mexico	0%	0%	0%	0%	1%	8%	0%	0%	0%		2%
Netherlands	2%	1%	1%	0%	0%	1%	12%	0%	0%	0%	0%
Nigeria		0%	0%	0%				0%		0%	0%
Portugal	2%	2%	1%	0%	1%	1%	1%	23%	4%	0%	1%
Russia	1%	0%	0%		0%	0%		0%	21%	0%	0%
Spain	14%	15%	11%	5%	9%	12%	10%	12%	13%	47%	3%
Switzerland	0%	0%							0%		0%
Uruguay	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%
USA	1%	1%	1%		0%	1%		0%	1%	0%	14%
Don't know	23%	11%	13%	28%	8%	2%	25%	11%	11%	10%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1061	1001	1007	1003	1014	1004	1002	1011	1011	1007	1197

**The Upshot / New York Times World Cup Survey**  
**Fieldwork : May - June 2014**

**Which World Cup Team Plays Beautiful Football**

Regardless of which country you think will win, which team, other than your own, do you think plays the most beautiful style of football?

	Country											
	Total	Argentina	Australia	Brazil	Chile	Colombia	CostaRica	England	France	Germany	Greece	Italy
Algeria	0%	0%	0%	0%				0%	1%	0%	0%	
Argentina	5%		4%	12%	4%	8%	8%	2%	2%	3%	11%	7%
Australia	0%			0%	0%	0%	0%	0%		1%	0%	0%
Belgium	1%	1%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%
Bosnia and Herzegovina	0%											0%
Brazil	24%	39%	15%		36%	38%	23%	18%	17%	24%	29%	28%
Cameroon	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%
Chile	0%	1%	0%	0%		1%	0%	0%	0%	1%	0%	
Colombia	0%	1%	0%	0%	1%		0%			0%	1%	1%
Costa Rica	0%	0%				0%		0%		0%	0%	0%
Côte d'Ivoire (Ivory Coast)	0%		0%	0%	0%			0%	0%	0%	0%	
Croatia	0%	0%	0%	1%	0%	0%		0%	0%	0%		0%
Ecuador	0%	0%	0%		0%	0%	0%	0%	0%		0%	1%
England	5%	4%	6%	3%	6%	4%	6%		3%	1%	6%	4%
France	2%	1%	1%	5%	2%	2%	1%	1%		1%	1%	3%
Germany	8%	14%	4%	19%	10%	12%	10%	3%	4%		5%	5%
Ghana	0%	0%	0%	0%	0%		0%	0%	0%	1%	0%	0%
Greece	0%		1%	0%	0%	0%	0%		1%			0%
Honduras	0%	0%			0%	0%		0%				0%
Iran	0%	0%		0%				0%		1%	0%	0%
Italy	4%	5%	4%	8%	5%	4%	7%	4%	2%	3%	4%	
Japan	0%		1%	0%	0%	1%	1%	0%	0%	1%	1%	1%
Korea Republic	0%	0%	0%		0%		0%	0%		0%		0%
Mexico	0%	1%		0%	0%	0%	0%	0%	1%	0%	0%	0%
Netherlands	2%	1%	1%	2%	2%	1%	2%	2%	2%	3%	3%	2%
Nigeria	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Portugal	2%	0%	1%	7%	1%	2%	2%	1%	3%	4%	2%	2%
Russia	0%		0%	0%	0%			0%	1%	1%	0%	0%
Spain	17%	23%	4%	32%	17%	21%	28%	14%	12%	21%	23%	26%
Switzerland	0%	0%		0%				0%	1%	0%	0%	0%
Uruguay	1%	2%	0%	1%	1%	1%	1%	0%	0%	1%	1%	0%
USA	1%	0%	2%	1%		0%	1%	0%	0%	0%	0%	1%
Don't know	25%	6%	52%	7%	12%	2%	6%	52%	50%	31%	10%	15%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<i>Unweighted N</i>	<i>19779</i>	<i>1010</i>	<i>1004</i>	<i>1009</i>	<i>1006</i>	<i>1007</i>	<i>518</i>	<i>1888</i>	<i>1019</i>	<i>1061</i>	<i>1001</i>	<i>1007</i>

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Fieldwork : May - June 2014

**Which World Cup Team Plays Beautiful Football**

Regardless of which country you think will win, which team, other than your own, do you think plays the most beautiful style of football?

	Country							
	Japan	Korea	Mexico	Netherlands	Portugal	Russia	Spain	USA
Algeria	0%					0%		0%
Argentina	2%	6%	7%	3%	3%	6%	10%	2%
Australia	1%	0%		1%		0%	0%	1%
Belgium	0%	1%	1%	2%	1%	0%	1%	0%
Bosnia and Herzegovina	0%			0%	0%	0%		0%
Brazil	7%	30%	36%	20%	31%	25%	34%	9%
Cameroon	0%	0%	0%	1%	0%	0%	0%	
Chile	0%	0%	0%	0%			1%	0%
Colombia		0%	0%	0%	1%	0%	0%	0%
Costa Rica		0%	0%	0%	0%		0%	1%
Côte d'Ivoire (Ivory Coast)		0%		1%	0%		1%	1%
Croatia	0%		0%	0%		0%	0%	0%
Ecuador	0%	0%	0%	0%	0%	0%	0%	1%
England	10%	8%	6%	4%	7%	7%	5%	4%
France	3%	3%	2%	2%	1%	3%	2%	0%
Germany	6%	12%	11%	9%	7%	9%	15%	2%
Ghana	0%	0%		0%		0%	0%	0%
Greece	0%	0%	0%	0%	0%	1%	0%	0%
Honduras		0%	0%			0%	0%	1%
Iran	0%	0%		0%				0%
Italy	7%	3%	4%	2%	2%	5%	4%	3%
Japan		0%	0%	0%	0%	0%	0%	1%
Korea Republic	0%			1%	0%	0%		0%
Mexico	0%	0%		0%	0%	0%	0%	3%
Netherlands	1%	3%	4%		5%	1%	4%	1%
Nigeria	0%	1%	0%	0%	0%	0%		0%
Portugal	1%	2%	1%	2%		7%	3%	1%
Russia	1%	0%	0%		0%		0%	0%
Spain	11%	16%	22%	17%	23%	19%		5%
Switzerland	0%	0%		0%	0%	1%		1%
Uruguay	0%	1%	1%	0%	1%	1%	1%	0%
USA	0%	1%	1%		0%	2%	1%	
Don't know	47%	10%	3%	34%	16%	12%	16%	63%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<i>Unweighted N</i>	1003	1014	1004	1002	1011	1011	1007	1197

**The Upshot / New York Times World Cup Survey**  
**Fieldwork : May - June 2014**

**Least Favorite World Cup Football Team**

Which country is your LEAST favourite team in the World Cup tournament?

	Country											
	Total	Argentina	Australia	Brazil	Chile	Colombia	CostaRica	England	France	Germany	Greece	Italy
Algeria	3%	1%	1%	1%	1%	5%	2%	1%	7%	6%	3%	3%
Argentina	5%	1%	1%	34%	20%	14%	7%	4%	1%	1%	0%	1%
Australia	1%	0%	2%	1%	0%	0%		0%	0%	2%	1%	1%
Belgium	0%	0%	0%		0%	0%		0%	0%	2%	1%	0%
Bosnia and Herzegovina	2%	1%	1%	1%	2%	5%	1%	1%	1%	3%	2%	2%
Brazil	2%	13%	1%	6%	3%	1%	2%	0%	1%	2%	1%	1%
Cameroon	0%	0%	0%	1%	0%	1%	1%	0%	0%	1%	1%	1%
Chile	1%	5%		1%	1%	1%	1%	0%	1%	1%	0%	1%
Colombia	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Costa Rica	1%	0%	0%	1%	0%	1%	2%	0%	0%	2%	0%	1%
Côte d'Ivoire (Ivory Coast)	1%	1%	1%	1%	2%	2%	1%	0%	0%	5%	1%	2%
Croatia	1%	1%	1%	1%	0%	2%	1%	0%	0%	1%	2%	2%
Ecuador	1%	1%	0%	1%	1%	2%		0%	0%	1%	1%	1%
England	2%	19%	1%	1%	0%	1%	1%	2%	1%	1%	2%	2%
France	2%	0%	1%	3%	0%	0%	0%	2%	7%	1%	1%	5%
Germany	3%	6%	2%	1%	2%	1%	1%	4%	2%	3%	10%	4%
Ghana	1%	0%	0%	1%	1%	2%	1%	0%	1%	2%	1%	2%
Greece	1%	0%	1%	0%	0%	1%	0%	1%	0%	1%	1%	1%
Honduras	2%	1%	0%	1%	1%	1%	3%	1%	1%	7%	2%	1%
Iran	5%	3%	3%	4%	4%	7%	3%	4%	3%	15%	6%	6%
Italy	1%	1%	2%	2%	1%	1%	1%	1%	2%	2%	1%	3%
Japan	4%	2%	2%	1%	3%	3%	0%	1%	1%	2%	3%	3%
Korea Republic	4%	2%	1%	2%	2%	3%	1%	1%	2%	1%	5%	3%
Mexico	2%	1%	0%	1%	1%	2%	37%	0%	0%	0%	0%	1%
Netherlands	1%	1%	0%	1%	1%	2%	1%		0%	1%	1%	1%
Nigeria	1%	1%	1%	1%	0%	1%	1%	1%	0%	3%	0%	2%
Portugal	1%	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	0%
Russia	3%	1%	3%	1%	2%	1%	1%	5%	2%	2%	2%	2%
Spain	1%	1%	0%	2%	4%	2%	3%	1%	1%	1%	1%	1%
Switzerland	1%	0%	0%	0%	1%	0%	0%	0%	0%	3%	1%	1%
Uruguay	1%	1%	1%	1%	2%	2%	0%	0%	0%	1%	1%	1%
USA	7%	13%	5%	5%	11%	9%	5%	3%	3%	3%	10%	7%
I don't have a least favorite team	41%	20%	66%	21%	34%	26%	22%	63%	61%	26%	37%	40%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<i>Unweighted N</i>	19779	1010	1004	1009	1006	1007	518	1888	1019	1061	1001	1007

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**Fieldwork : May - June 2014**

**Least Favorite World Cup Football Team**

Which country is your LEAST favourite team in the World Cup tournament?

	Country							
	Japan	Korea	Mexico	Netherland:	Portugal	Russia	Spain	USA
Algeria	0%	3%	5%	5%	1%	4%	1%	1%
Argentina	0%	1%	6%	1%	2%	0%	3%	0%
Australia		0%	1%	0%	1%	0%	0%	0%
Belgium	0%	1%	0%	1%		1%	0%	0%
Bosnia and Herzegovina		1%	4%	2%	2%	1%	1%	1%
Brazil	1%	3%	1%	0%	2%	1%	5%	1%
Cameroon		0%	1%	1%	0%	0%	0%	0%
Chile		1%	1%	0%	1%	0%	0%	0%
Colombia	0%	0%	1%	0%		0%	1%	0%
Costa Rica			2%	2%	0%	1%	0%	0%
Côte d'Ivoire (Ivory Coast)		0%	5%	1%	1%	3%	0%	1%
Croatia		1%	1%	1%	0%	1%	1%	1%
Ecuador		1%	2%	0%		1%	1%	1%
England		1%	0%	0%	1%	1%	3%	1%
France	1%	1%	0%	1%	9%	2%	4%	1%
Germany	0%	2%	1%	6%	7%	3%	5%	1%
Ghana	1%	1%	2%	1%	0%	1%	0%	1%
Greece	0%	1%	1%	1%	6%	1%	0%	0%
Honduras		2%	3%	3%	1%	2%	0%	0%
Iran	1%	4%	7%	13%	5%	2%	7%	5%
Italy	0%	3%	1%	1%	2%	0%	4%	0%
Japan	2%	38%	3%	1%	2%	3%	1%	2%
Korea Republic	40%	5%	3%	0%	3%	3%	2%	1%
Mexico		0%	4%	0%	0%	1%	0%	3%
Netherlands		0%	0%	3%	0%	0%	1%	0%
Nigeria		0%	1%	0%	1%	1%	0%	1%
Portugal		1%	0%	2%	1%	1%	4%	0%
Russia	0%	2%	1%	3%	2%	8%	3%	5%
Spain	0%	1%	1%	1%	5%	1%	2%	1%
Switzerland		1%	0%	1%	0%	0%	0%	1%
Uruguay		1%	1%	1%		1%	0%	0%
USA	0%	2%	16%	2%	4%	19%	5%	5%
I don't have a least favorite team	53%	21%	23%	46%	40%	35%	42%	67%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<i>Unweighted N</i>	1003	1014	1004	1002	1011	1011	1007	1197

**The Upshot / New York Times World Cup Survey**

Fieldwork : May - June 2014

<b>Internet Population</b>						
Country	Field Dates	Sample Size	Margin of Error	Language	Internet Penetration	Quota and Weighting Variables
Argentina	May 20-23, 2014	1010	±3.4%	Spanish	66%	Age and Gender
Brazil	May 21-23, 2014	1009	±3.6%	Portuguese	46%	Age and Gender
Chile	May 20-28, 2014	1006	±3.3%	Spanish	59%	Age and Gender
Colombia	May 20-23, 2014	1007	±3.2%	Spanish	60%	Age and Gender
Costa Rica	May 20-29, 2014	518	±4.5%	Spanish	43%	Age and Gender
Greece	May 21-26, 2014	1001	±3.2%	Greek	53%	Age and Gender
Mexico	May 21-23, 2014	1004	±3.3%	Spanish	37%	Age and Gender
Portugal	May 20-27, 2014	1011	±3.1%	Portuguese	55%	Age and Gender
Russia	May 21-23, 2014	1011	±3.2%	Russian	48%	Age and Gender
<b>General Population</b>						
Country	Field Dates	Sample Size	Margin of Error	Language	Internet Penetration	Quota and Weighting Variables
Australia	May 19-24, 2014	1004	±3.7%	English	89%	Age, Gender, Internet Usage, and Region
England	May 21-22, 2014	1888	±2.6%	English	84%	Age, Gender, Party ID, Internet Usage, and Newspaper Readership
France	May 30-June 2, 2014	1020	±3.8%	French	80%	Age, Gender, Internet Usage, and Region
Germany	May 21-26, 2014	1061	±3.5%	German	83%	Age, Gender, Internet Usage, and Region
Italy	May 21-23, 2014	1007	±4.2%	Italian	58%	Age, Gender, Internet Usage, and Region
Japan	May 20-28, 2014	1003	±3.8%	Japanese	80%	Age, Gender, Internet Usage, and Region
Korea	May 21-27, 2014	1014	±3.8%	Korean	83%	Age, Gender, Internet Usage, and Region
Netherlands	May 21-27, 2014	1002	±3.5%	Dutch	93%	Age, Gender, Internet Usage, and Region
Spain	May 21-23, 2014	1007	±3.8%	Spanish	67%	Age, Gender, Internet Usage, and Region
United States	May 23-27, 2014	1197	±3.2%	English	78%	Age, Gender, Race, Education, and Internet Usage