

YouGov / Cambridge Survey Results

Sample Size: 1704 GB adults
Fieldwork: 28th - 29th March 2016

	Vote in 2015					Gender		Age				Social Grade		Region					EU Referendum Vote				
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Remain	Leave	Wouldn't Vote	Don't know		
Weighted Sample	1704	481	399	102	162	825	879	198	729	419	358	971	733	204	566	366	411	157	631	672	76	325	
Unweighted Sample	1704	467	417	110	174	748	956	192	669	408	435	1022	682	180	562	386	413	163	661	668	59	316	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Still thinking about business, which of the following statements comes closest to your view?

Overall, business is a force for good	53	74	47	57	53	55	50	49	44	55	69	57	46	50	55	55	49	48	55	58	31	43
Overall, business is destructive	7	3	9	5	7	10	5	9	8	8	3	6	8	9	6	7	6	15	9	7	14	4
Neither	21	11	25	27	24	23	20	19	24	21	17	22	21	27	21	18	22	20	24	20	20	20
Don't know	19	12	19	11	16	12	25	23	24	15	10	15	24	14	18	19	22	16	13	15	36	34