

Musicians Accused of Sexual Abuse - Internal

GB Sample: 19th - 20th March 2019

2,024 Adults

Total	Gender		Age					The two-part documentary entitled 'Leaving Neverland', was released on channel 4 on the 25th January 2019. It focuses on two men, Wade Robson and James Safechuck, who allege they			
	Male	Female	18-24	25-34	35-44	45-54	55+	I have seen all of it	I have seen some of it	I haven't seen it at all	Don't know/ can't recall

The two-part documentary entitled 'Leaving Neverland', was released on channel 4 on the 25th January 2019. It focuses on two men, Wade Robson and James Safechuck, who allege they were sexually abused as children by the singer Michael Jackson. Which ONE, if any, of the following BEST applies to you?

Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB Adults	2024	982	1042	225	311	334	355	799	247	255	1454	68
I have seen all of it	12%	9%	15%	14%	19%	17%	10%	8%	100%	-	-	-
I have seen some of it	13%	11%	14%	14%	16%	13%	14%	10%	-	100%	-	-
I haven't seen it at all	72%	76%	68%	64%	60%	65%	75%	81%	-	-	100%	-
Don't know/ can't recall	3%	4%	3%	8%	5%	5%	1%	2%	-	-	-	100%

For the following question, we have provided you with a 'Prefer not to say' option if you would rather not share your views. Thinking about the accusations of sexual abuse against Michael Jackson...Which ONE, if any, of the following BEST describes your view? (If you were not aware of the accusations of sexual abuse against Michael Jackson before taking this survey, please select the 'Not applicable' option)

Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB Adults	2024	982	1042	225	311	334	355	799	247	255	1454	68
He was definitely guilty	16%	16%	17%	17%	17%	17%	18%	15%	46%	24%	11%	1%
He was probably guilty	35%	36%	34%	30%	32%	32%	38%	37%	27%	40%	36%	9%
He was probably not guilty	8%	8%	8%	12%	12%	8%	7%	6%	8%	12%	7%	4%
He was definitely not guilty	3%	3%	4%	3%	3%	7%	2%	2%	5%	5%	3%	3%
Don't know	29%	29%	29%	20%	29%	31%	28%	32%	9%	18%	34%	32%
Not applicable - I was not aware of the accusations of sexual abuse against Michael Jackson before taking this survey	6%	6%	6%	9%	5%	2%	4%	7%	3%	1%	6%	17%
Prefer not to say	3%	3%	2%	9%	2%	3%	2%	2%	2%	-	2%	34%

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	Male	Female	18-24	25-34	35-44	45-54	55+	I have seen all of it	I have seen some of it	I haven't seen it at all	Don't know/can't recall

For the following question, we have provided you with a 'Prefer not to say' option if you would rather not share your views. Thinking about the way that you will personally respond to the knowledge of accusations of sexual abuse against Michael Jackson...Which ONE, if any, of the following BEST applies to you? (If you did not previously listen to Michael Jackson before you knew about this, please select the 'Not applicable' option)

Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB adults who are aware of the MJ accusations	2024	982	1042	225	311	334	355	799	247	255	1454	68
I used to listen to Michael Jackson's music before I knew about this, but I will now stop listening to it entirely	5%	4%	6%	7%	6%	6%	6%	3%	12%	6%	4%	-
I used to listen to Michael Jackson's music before I knew about this and I will now reduce the amount that I listen to it	7%	6%	8%	6%	14%	11%	6%	4%	16%	14%	5%	3%
I used to listen to Michael Jackson's music before I knew about this and I will continue to listen to it	33%	33%	32%	36%	31%	36%	31%	31%	30%	38%	33%	26%
Don't know	9%	9%	9%	8%	12%	11%	10%	7%	5%	6%	9%	26%
Not applicable - I did not listen to Michael Jackson's music before I knew about this, therefore my listening habits will not change	43%	44%	43%	34%	33%	34%	45%	53%	33%	36%	47%	20%
Prefer not to say	3%	3%	2%	9%	3%	1%	2%	2%	5%	-	2%	26%

(ONLY PEOPLE WHO LISTENED TO MICHAEL JACKSON PREVIOUSLY) For the following question, we have provided you with a 'Prefer not to say' option if you would rather not share your views. Thinking about the way that you will personally respond to the knowledge of accusations of sexual abuse against Michael Jackson...Which ONE, if any, of the following BEST applies to you? (If you did not previously listen to Michael Jackson before you knew about this, please select the 'Not applicable' option)

Unweighted base	1108	476	632	81	199	213	206	409	158	156	755	39
Base: All GB adults who are aware of the MJ accusations	1147	550	598	148	209	220	197	374	166	163	764	55
I used to listen to Michael Jackson's music before I knew about this, but I will now stop listening to it entirely	9%	8%	10%	11%	9%	9%	10%	7%	18%	9%	8%	-
I used to listen to Michael Jackson's music before I knew about this and I will now reduce the amount that I listen to it	13%	11%	14%	9%	21%	17%	11%	9%	24%	22%	10%	3%
I used to listen to Michael Jackson's music before I knew about this and I will continue to listen to it	58%	59%	56%	54%	47%	55%	57%	67%	45%	59%	62%	33%
Don't know	15%	16%	15%	11%	18%	16%	18%	14%	7%	10%	17%	32%
Prefer not to say	5%	6%	4%	14%	5%	2%	4%	4%	7%	-	4%	32%

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	Male	Female	18-24	25-34	35-44	45-54	55+	I have seen all of it	I have seen some of it	I haven't seen it at all	Don't know/ can't recall

The six-part TV series entitled 'Surviving R. Kelly' was released on 'Lifetime' on the 3rd January 2019. It was a documentary detailing sexual abuse allegations against American singer Robert "R." Kelly. Which ONE, if any, of the following BEST applies to you?

Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB Adults	2024	982	1042	225	311	334	355	799	247	255	1454	68
I have seen all of it	3%	2%	4%	4%	7%	4%	2%	2%	8%	2%	3%	5%
I have seen some of it	4%	3%	5%	7%	7%	4%	3%	2%	7%	12%	2%	-
I haven't seen it at all	88%	89%	87%	79%	77%	87%	92%	94%	82%	83%	93%	33%
Don't know/ can't recall	5%	5%	4%	10%	9%	5%	3%	2%	4%	4%	2%	62%

For the following question, we have provided you with a 'Prefer not to say' option if you would rather not share your views. Thinking about the accusations of sexual abuse against R. Kelly... Which ONE, if any, of the following BEST describes your view? (If you were not aware of the accusations of sexual abuse against R. Kelly before taking this survey, please select the 'Not applicable' option)

Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB Adults	2024	982	1042	225	311	334	355	799	247	255	1454	68
He was definitely guilty	11%	10%	12%	21%	21%	12%	12%	3%	22%	14%	9%	4%
He was probably guilty	20%	20%	21%	25%	28%	30%	19%	13%	23%	28%	20%	1%
He was probably not guilty	1%	2%	1%	1%	4%	0%	1%	1%	1%	4%	1%	-
He was definitely not guilty	1%	1%	0%	2%	1%	-	1%	0%	0%	2%	0%	-
Don't know	36%	38%	35%	20%	30%	40%	45%	38%	34%	32%	37%	45%
Not applicable - I was not aware of the accusations of sexual abuse against R. Kelly before taking this survey	28%	27%	28%	23%	13%	14%	20%	44%	18%	19%	31%	26%
Prefer not to say	3%	3%	2%	8%	3%	3%	2%	1%	2%	-	2%	23%

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	Male	Female	18-24	25-34	35-44	45-54	55+	I have seen all of it	I have seen some of it	I haven't seen it at all	Don't know/can't recall

For the following question, we have provided you with a 'Prefer not to say' option if you would rather not share your views. Thinking about the way that you will personally respond to the knowledge of accusations of sexual abuse against R. Kelly...Which ONE, if any, of the following BEST applies to you? (If you did not listen to R. Kelly before you knew about this, please select the 'Not applicable' option)

	Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB adults who are aware of the R. Kelly accusations	2024	982	1042	225	311	334	355	799	247	255	1454	68	
I used to listen to R. Kelly's music before I knew about this, but I will now stop listening to it entirely	5%	4%	5%	10%	13%	4%	3%	1%	10%	4%	4%	5%	
I used to listen to R. Kelly's music before I knew about this and I will now reduce the amount that I listen to it	3%	2%	4%	9%	6%	5%	0%	1%	2%	10%	2%	3%	
I used to listen to R. Kelly's music before I knew about this and I will continue to listen to it	6%	4%	8%	8%	9%	9%	5%	3%	9%	7%	5%	3%	
Don't know	7%	7%	6%	6%	10%	9%	6%	5%	7%	7%	5%	30%	
Not applicable - I did not listen to R. Kelly's music before I knew about this, therefore my listening habits will not change	78%	81%	76%	61%	59%	72%	83%	91%	70%	69%	83%	42%	
Prefer not to say	2%	2%	1%	5%	3%	1%	3%	0%	2%	2%	1%	18%	

(ONLY PEOPLE WHO LISTENED TO R KELLY PREVIOUSLY) For the following question, we have provided you with a 'Prefer not to say' option if you would rather not share your views. Thinking about the way that you will personally respond to the knowledge of accusations of sexual abuse against R. Kelly...Which ONE, if any, of the following BEST applies to you? (If you did not listen to R. Kelly before you knew about this, please select the 'Not applicable' option)

	Unweighted base	401	143	258	55	116	85	64	81	67	72	234	28
Base: All GB adults who are aware of the R. Kelly accusations	445	191	254	88	129	92	60	76	74	78	254	39	
I used to listen to R. Kelly's music before I knew about this, but I will now stop listening to it entirely	22%	21%	22%	26%	31%	13%	17%	14%	33%	14%	23%	8%	
I used to listen to R. Kelly's music before I knew about this and I will now reduce the amount that I listen to it	14%	12%	16%	24%	15%	18%	2%	6%	7%	33%	12%	5%	
I used to listen to R. Kelly's music before I knew about this and I will continue to listen to it	26%	20%	31%	22%	22%	32%	30%	29%	30%	23%	30%	5%	
Don't know	30%	37%	25%	16%	24%	34%	36%	48%	24%	24%	30%	51%	
Prefer not to say	8%	10%	6%	12%	7%	3%	15%	2%	5%	5%	5%	31%	

Thinking more generally about how the music industry should respond to allegations of sexual abuse...For each of the platforms listed, please select ONE option in each row that BEST describes your view about the actions that should be taken after allegations of sexual abuse.

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	Male	Female	18-24	25-34	35-44	45-54	55+	I have seen all of it	I have seen some of it	I haven't seen it at all	Don't know/can't recall	
Music streaming services (e.g. Spotify, YouTube music etc.)												
Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB adults	2024	982	1042	225	311	334	355	799	247	255	1454	68
Remove the music/ refuse to play of artists who have been accused of sexual abuse, regardless of whether or not they have been convicted	8%	7%	9%	14%	7%	8%	8%	7%	15%	6%	7%	9%
Remove the music/ refuse to play of artists who have been accused of sexual abuse, but only when they have been convicted in court	45%	40%	50%	31%	41%	43%	42%	53%	40%	50%	47%	13%
Continue to play the music of artists who have been convicted of sexual abuse	22%	27%	17%	32%	26%	22%	20%	18%	24%	26%	21%	18%
Don't know	25%	27%	23%	23%	26%	27%	30%	22%	21%	19%	25%	60%
Public spaces (e.g. shops)												
Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB adults	2024	982	1042	225	311	334	355	799	247	255	1454	68
Remove the music/ refuse to play of artists who have been accused of sexual abuse, regardless of whether or not they have been convicted	12%	11%	13%	19%	16%	14%	12%	9%	20%	15%	11%	9%
Remove the music/ refuse to play of artists who have been accused of sexual abuse, but only when they have been convicted in court	51%	46%	55%	35%	46%	47%	48%	59%	46%	53%	53%	15%
Continue to play the music of artists who have been convicted of sexual abuse	14%	17%	10%	24%	13%	14%	12%	12%	13%	15%	13%	19%
Don't know	23%	25%	22%	22%	25%	26%	27%	20%	22%	17%	23%	58%
Radio stations												
Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB adults	2024	982	1042	225	311	334	355	799	247	255	1454	68
Remove the music/ refuse to play of artists who have been accused of sexual abuse, regardless of whether or not they have been convicted	9%	8%	10%	15%	13%	9%	8%	7%	15%	9%	8%	9%
Remove the music/ refuse to play of artists who have been accused of sexual abuse, but only when they have been convicted in court	51%	46%	56%	38%	49%	48%	48%	58%	46%	58%	52%	13%
Continue to play the music of artists who have been convicted of sexual abuse	16%	20%	11%	24%	14%	16%	15%	14%	16%	15%	16%	21%
Don't know	24%	26%	22%	23%	25%	26%	28%	21%	23%	18%	24%	57%
TV channels												
Unweighted base	2024	918	1106	134	294	332	377	887	241	252	1478	53
Base: All GB adults	2024	982	1042	225	311	334	355	799	247	255	1454	68
Remove the music/ refuse to play of artists who have been accused of sexual abuse, regardless of whether or not they have been convicted	10%	8%	11%	16%	13%	11%	8%	7%	16%	9%	9%	13%
Remove the music/ refuse to play of artists who have been accused of sexual abuse, but only when they have been convicted in court	50%	46%	55%	34%	47%	47%	50%	58%	45%	57%	52%	10%
Continue to play the music of artists who have been convicted of sexual abuse	15%	20%	11%	25%	14%	16%	15%	13%	15%	16%	15%	20%
Don't know	24%	26%	23%	25%	26%	27%	27%	21%	24%	18%	24%	56%