

## YouGov Survey Results

Sample Size: 1677 GB Adults  
Fieldwork: 19th - 20th November 2017

	Vote in 2017			EU Ref 2016		Voting intention			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1677</b>	<b>575</b>	<b>550</b>	<b>102</b>	<b>659</b>	<b>716</b>	<b>479</b>	<b>534</b>	<b>81</b>	<b>812</b>	<b>865</b>	<b>188</b>	<b>708</b>	<b>397</b>	<b>384</b>	<b>956</b>	<b>721</b>	<b>225</b>	<b>543</b>	<b>359</b>	<b>404</b>	<b>146</b>	
<b>Unweighted Sample</b>	<b>1677</b>	<b>565</b>	<b>588</b>	<b>112</b>	<b>780</b>	<b>689</b>	<b>483</b>	<b>583</b>	<b>94</b>	<b>708</b>	<b>969</b>	<b>161</b>	<b>684</b>	<b>437</b>	<b>395</b>	<b>986</b>	<b>691</b>	<b>187</b>	<b>584</b>	<b>367</b>	<b>395</b>	<b>144</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	7-8 Nov	19-20 Nov																					
Con	40	40	92	2	3	20	63	100	0	0	42	38	14	31	43	62	41	39	32	52	45	32	22
Lab	43	43	3	92	31	59	24	0	100	0	40	47	72	52	40	23	43	45	53	31	43	58	36
Lib Dem	6	7	1	3	63	12	2	0	0	100	7	6	6	6	7	7	7	6	10	9	4	4	5
Other	10	10	4	3	2	10	10	0	0	0	11	9	8	11	10	8	9	10	6	8	8	5	38

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	4	4	0	1	1	6	2	0	0	0	4	4	2	6	4	2	4	3	0	0	4	0	33
UKIP	4	3	4	1	1	0	7	0	0	0	4	2	1	3	4	4	3	4	3	4	2	4	1
Green	2	2	0	2	1	3	1	0	0	0	1	3	4	2	2	1	2	2	2	3	1	1	3
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	1	0	0	1	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	7-8 Nov	19-20 Nov																					
<b>If there were a general election held tomorrow, which party would you vote for?</b>																							
Conservative	28	29	75	2	3	16	47	100	0	0	31	26	10	20	33	49	32	25	23	37	31	22	16
Labour	31	32	2	78	26	49	19	0	100	0	31	32	52	35	31	18	33	30	39	23	32	42	26
Liberal Democrat	5	5	1	2	53	9	2	0	0	100	5	5	4	4	5	6	6	4	7	7	3	3	3
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	1	1	5	1	0	0	0	3	3	2	4	3	1	3	2	0	0	2	0	26
Some other party	5	5	3	2	1	3	7	0	0	0	6	4	5	4	5	5	4	5	5	6	4	5	3
Would not vote	10	11	3	3	3	2	8	0	0	0	12	10	11	16	8	5	8	15	8	9	15	13	6
Don't know	17	16	16	12	14	15	17	0	0	0	12	20	15	18	15	15	14	19	17	18	13	14	20

**And which of these parties would you vote for?**

[Asked to respondents who said some other party; n=82]

Green	28	38	9	64	45	90	11	0	0	0	28	53	76	48	28	17	48	28	39	42	26	35	57
UK Independence Party (UKIP)	56	52	85	31	55	0	78	0	0	0	60	41	19	46	60	68	49	55	61	53	44	60	22
British National Party (BNP)	5	3	0	0	0	5	3	0	0	0	6	0	0	4	8	0	0	7	0	0	11	0	21
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	10	6	6	4	0	2	8	0	0	0	7	5	5	3	4	13	3	9	0	6	15	5	0
Don't know	1	1	0	0	0	3	0	0	0	0	0	2	0	0	0	3	0	1	0	0	4	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	9	9	1	3	1	1	4	0	1	2	10	7	11	11	6	5	5	13	8	7	14	7	6
1	1	1	1	0	0	0	2	0	1	0	1	2	0	2	1	1	1	1	0	1	1	4	0
2	1	1	1	0	0	1	2	0	0	1	2	1	2	2	1	0	1	3	2	2	2	1	1
3	1	2	1	1	0	1	1	0	1	1	2	2	3	3	0	1	2	1	2	2	1	1	2
4	2	2	0	1	3	1	1	1	1	0	1	2	5	2	1	1	1	3	1	1	1	3	3
5	6	4	2	2	2	2	3	2	2	3	3	4	4	5	1	3	3	4	4	4	4	3	1
6	3	2	2	2	1	2	2	1	2	0	2	3	6	2	1	2	2	2	3	2	3	2	2
7	4	4	4	4	2	3	3	4	5	1	4	3	5	5	3	3	4	4	5	4	4	4	3
8	5	7	5	8	8	6	7	6	7	11	6	7	10	7	6	4	6	7	8	8	4	6	6
9	9	9	9	12	12	13	8	9	12	12	10	9	10	10	8	9	10	8	11	8	10	8	11
10 - Absolutely certain to vote	60	60	76	68	72	69	67	76	69	69	59	61	43	52	71	71	64	54	57	62	55	61	67

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these would make the better  
Chancellor of the Exchequer?

Philip Hammond	<b>20</b>	42	5	25	17	28	50	3	31	28	13	11	14	26	30	25	14	21	24	19	18	15
John McDonnell	<b>12</b>	2	28	12	21	7	3	31	10	15	10	9	11	16	12	13	11	16	9	11	15	14
Don't know	<b>68</b>	56	68	63	62	65	48	66	59	57	77	81	74	59	58	62	75	63	67	70	67	71

Do you think the government is managing the  
economy well or badly?

Very well	<b>2</b>	7	0	0	2	4	8	0	0	3	2	1	1	3	4	3	2	1	3	3	2	3
Fairly well	<b>34</b>	68	10	24	23	46	77	10	31	37	30	16	27	37	50	36	30	36	42	34	25	23
<b>TOTAL WELL</b>	<b>36</b>	<b>75</b>	<b>10</b>	<b>24</b>	<b>25</b>	<b>50</b>	<b>85</b>	<b>10</b>	<b>31</b>	<b>40</b>	<b>32</b>	<b>17</b>	<b>28</b>	<b>40</b>	<b>54</b>	<b>39</b>	<b>32</b>	<b>37</b>	<b>45</b>	<b>37</b>	<b>27</b>	<b>26</b>
Fairly badly	<b>29</b>	15	40	42	35	26	9	41	40	26	31	40	32	23	25	29	29	30	27	29	32	28
Very badly	<b>20</b>	2	37	20	28	12	1	39	16	22	18	17	23	25	11	21	20	21	16	20	23	28
<b>TOTAL BADLY</b>	<b>49</b>	<b>17</b>	<b>77</b>	<b>62</b>	<b>63</b>	<b>38</b>	<b>10</b>	<b>80</b>	<b>56</b>	<b>48</b>	<b>49</b>	<b>57</b>	<b>55</b>	<b>48</b>	<b>36</b>	<b>50</b>	<b>49</b>	<b>51</b>	<b>43</b>	<b>49</b>	<b>55</b>	<b>56</b>
Don't know	<b>15</b>	8	14	14	12	12	5	10	13	11	18	25	17	12	9	11	19	13	13	15	18	18

In your opinion how good or bad is the state of  
Britain's economy at the moment?

Very good	<b>1</b>	3	0	1	0	2	4	0	1	1	1	0	1	0	3	1	1	1	1	1	2	1
Quite good	<b>17</b>	37	5	3	10	27	41	4	10	19	15	8	12	21	27	18	16	17	18	19	16	15
<b>TOTAL GOOD</b>	<b>18</b>	<b>40</b>	<b>5</b>	<b>4</b>	<b>10</b>	<b>29</b>	<b>45</b>	<b>4</b>	<b>11</b>	<b>20</b>	<b>16</b>	<b>8</b>	<b>13</b>	<b>21</b>	<b>30</b>	<b>19</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>18</b>	<b>16</b>
Neither good nor bad	<b>28</b>	37	22	35	25	35	38	21	30	30	27	23	27	26	36	30	26	30	31	25	28	24
Quite bad	<b>32</b>	18	42	45	40	23	14	44	44	30	34	42	33	33	25	32	32	32	33	34	29	31
Very bad	<b>12</b>	2	22	14	18	8	1	23	11	12	13	8	17	14	5	13	12	12	9	12	15	21
<b>TOTAL BAD</b>	<b>44</b>	<b>20</b>	<b>64</b>	<b>59</b>	<b>58</b>	<b>31</b>	<b>15</b>	<b>67</b>	<b>55</b>	<b>42</b>	<b>47</b>	<b>50</b>	<b>50</b>	<b>47</b>	<b>30</b>	<b>45</b>	<b>44</b>	<b>44</b>	<b>42</b>	<b>46</b>	<b>44</b>	<b>52</b>
Don't know	<b>9</b>	3	9	1	6	5	2	7	4	7	10	19	11	6	4	6	13	7	8	10	10	8

How do you think the financial situation of your  
household will change over the next 12  
months?

Get a lot better	<b>2</b>	2	1	0	1	1	2	1	0	2	1	2	2	1	0	1	2	2	2	1	1	4
Get a little better	<b>10</b>	11	10	8	9	11	12	9	7	10	9	14	12	6	7	10	9	9	10	9	9	12
<b>TOTAL GET BETTER</b>	<b>12</b>	<b>13</b>	<b>11</b>	<b>8</b>	<b>10</b>	<b>12</b>	<b>14</b>	<b>10</b>	<b>7</b>	<b>12</b>	<b>10</b>	<b>16</b>	<b>14</b>	<b>7</b>	<b>7</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>10</b>	<b>16</b>
Stay about the same	<b>39</b>	57	27	29	33	47	61	26	35	43	36	35	34	38	50	42	35	32	40	37	44	35
Get a little worse	<b>32</b>	23	39	46	36	29	22	41	48	29	34	28	30	35	34	31	33	34	33	35	27	30
Get a lot worse	<b>11</b>	4	16	14	14	8	2	17	8	11	11	5	13	15	6	10	13	14	9	11	12	11
<b>TOTAL GET WORSE</b>	<b>43</b>	<b>27</b>	<b>55</b>	<b>60</b>	<b>50</b>	<b>37</b>	<b>24</b>	<b>58</b>	<b>56</b>	<b>40</b>	<b>45</b>	<b>33</b>	<b>43</b>	<b>50</b>	<b>40</b>	<b>41</b>	<b>46</b>	<b>48</b>	<b>42</b>	<b>46</b>	<b>39</b>	<b>41</b>
Don't know	<b>7</b>	4	7	4	7	4	1	5	2	5	9	16	9	4	3	5	9	9	5	8	7	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the economic situation of the country as a whole will change over the next 12 months?

Get a lot better	1	2	0	0	0	2	3	0	0	1	1	1	0	1	2	1	1	0	1	1	2	1
Get a little better	10	20	3	4	4	17	22	3	10	13	8	8	7	11	16	10	10	13	10	9	11	8
<b>TOTAL GET BETTER</b>	<b>11</b>	<b>22</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>19</b>	<b>25</b>	<b>3</b>	<b>10</b>	<b>14</b>	<b>9</b>	<b>9</b>	<b>7</b>	<b>12</b>	<b>18</b>	<b>11</b>	<b>11</b>	<b>13</b>	<b>11</b>	<b>10</b>	<b>13</b>	<b>9</b>
Stay about the same	28	42	18	16	20	37	45	17	18	29	27	22	28	26	32	27	28	23	30	28	29	22
Get a little worse	33	26	41	47	41	27	22	41	41	31	35	35	34	33	31	36	29	35	34	33	32	29
Get a lot worse	17	4	28	28	28	8	4	31	26	18	16	14	19	23	11	18	17	18	16	17	16	26
<b>TOTAL GET WORSE</b>	<b>50</b>	<b>30</b>	<b>69</b>	<b>75</b>	<b>69</b>	<b>35</b>	<b>26</b>	<b>72</b>	<b>67</b>	<b>49</b>	<b>51</b>	<b>49</b>	<b>53</b>	<b>56</b>	<b>42</b>	<b>54</b>	<b>46</b>	<b>53</b>	<b>50</b>	<b>50</b>	<b>48</b>	<b>55</b>
Don't know	11	5	9	5	7	9	4	7	4	8	14	20	12	6	9	8	15	11	9	12	10	13

Thinking about the current level of taxation in Britain, the amount the government spends on public services and the amount of money the government is borrowing, which of the following best reflects your view?

Government should increase taxes and spend more on public services and/or reduce borrowing	34	26	47	52	46	31	27	48	53	35	32	21	28	41	42	37	30	34	38	32	30	34
Government should reduce taxes and spend less on public services and/or borrow more	11	10	9	7	7	12	12	12	5	13	9	23	13	8	5	11	12	10	9	12	14	9
Government should keep taxes at about the level they currently are	34	51	22	26	30	40	51	22	28	35	33	23	34	35	39	36	31	31	38	35	31	31
Not sure	21	12	22	14	18	16	10	18	14	17	25	34	25	15	14	16	28	25	16	21	25	26