

## YouGov Survey Results

Sample Size: 1072 Scottish Adults  
Fieldwork: 20th - 24th March 2014

	Likelihood to vote		Referendum vote			Holyrood Voting intention				Holyrood past vote 2011				Gender		Age				Social Grade		
Total	10/10	8+/10	Yes	No	Don't know	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample <b>1072</b>	853	973	396	555	108	xx	xx	xx	xx	119	272	68	389	510	562	126	259	383	303	504	568	
Unweighted Sample <b>1072</b>	873	985	394	574	92	120	323	81	340	118	291	85	374	569	503	139	179	381	373	622	450	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there was a referendum tomorrow on Scotland's future and this was the question, how would you vote?

Should Scotland be an independent country?

Yes	<b>37</b>	39	38	100	0	0	5	15	14	82	8	18	21	68	42	32	36	35	39	35	31	42
No	<b>52</b>	53	53	0	100	0	92	75	81	10	89	70	73	22	50	53	47	50	50	57	58	46
Would not vote	<b>1</b>	0	0	0	0	0	0	1	0	0	0	0	0	1	2	1	5	3	0	0	2	1
Don't know	<b>10</b>	8	9	0	0	100	3	9	5	7	4	12	6	9	7	13	12	12	10	8	10	10

EXCLUDING DON'T KNOW/WON'T VOTE

Yes	<b>42</b>	43	42	100	0	0	5	17	15	89	8	20	22	75	46	38	44	41	44	38	35	48
No	<b>58</b>	57	58	0	100	0	95	83	85	11	92	80	78	25	54	62	56	59	56	62	65	52

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in a referendum on Scottish independence?

0 - Certain NOT to vote	<b>2</b>	0	0	1	1	0	1	1	0	0	0	2	0	1	1	2	4	3	1	1	2	2
1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0
2	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0
3	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	<b>0</b>	0	0	0	0	3	0	0	0	1	1	0	0	1	0	1	1	1	0	0	1	0
5	<b>2</b>	0	0	1	1	2	0	1	0	1	0	2	0	1	1	2	3	3	1	0	1	2
6	<b>1</b>	0	0	0	1	2	0	2	0	0	0	0	2	0	1	1	1	0	2	0	1	1
7	<b>2</b>	0	0	1	2	2	3	1	0	0	3	1	0	0	1	2	5	2	1	1	2	1
8	<b>4</b>	0	5	2	5	10	8	4	5	3	7	3	5	3	3	5	3	7	4	4	4	4
9	<b>7</b>	0	8	7	7	8	3	7	9	7	6	6	9	7	6	8	8	8	8	4	8	6
10 - Absolutely certain to vote	<b>80</b>	100	88	85	81	61	84	81	84	87	84	83	81	87	84	75	63	74	82	88	79	80
Don't know	<b>3</b>	0	0	1	2	13	0	1	2	1	0	2	2	1	1	4	9	1	2	2	2	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that, instead of the proposed two-option referendum on independence there was a three-option referendum, offering people the choice of full Scottish independence, increased devolution to the Scottish Parliament or maintaining the Scottish Parliament's existing powers. How would you then vote?

Scottish Independence	31	34	33	82	1	2	3	10	9	74	7	12	12	60	36	26	25	25	37	31	24	37
Increased devolution	36	35	37	14	50	45	39	51	57	19	32	48	52	26	38	33	35	40	32	36	41	31
Maintain existing powers	22	23	22	1	40	6	53	32	26	1	56	29	23	5	20	24	17	19	23	25	25	19
Would not vote	2	1	1	1	2	2	2	2	0	1	1	3	2	1	2	2	5	4	2	1	3	2
Don't know	9	7	7	3	7	46	3	5	7	5	4	8	11	7	4	14	18	12	6	7	7	11

Do you think Scotland would be economically better or worse off if it became an independent country, or would it make no difference?

Better off	30	32	31	76	2	5	8	12	3	68	9	13	10	56	33	27	27	28	33	28	25	34
Worse off	45	48	47	2	84	5	82	67	70	8	83	61	66	18	44	45	38	42	44	50	51	39
No difference	10	9	9	14	6	14	3	9	19	13	1	10	17	13	12	8	14	11	11	6	10	10
Don't know	16	11	13	9	9	76	7	13	8	11	8	16	8	13	11	19	22	18	12	15	14	17

Do you think you personally would be financially better or worse off if Scotland became an independent country, or would it make no difference?

Better off	19	21	20	48	1	2	2	7	2	45	2	8	2	37	21	17	18	17	21	18	15	22
Worse off	39	41	40	3	70	9	68	57	67	8	73	54	64	16	37	40	30	36	40	43	43	35
No difference	23	22	23	35	13	26	12	20	26	33	9	22	22	30	26	21	32	23	23	20	26	21
Don't know	19	16	17	13	15	64	17	16	5	13	16	16	12	17	15	23	20	23	16	19	16	22

## YouGov Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and recalled vote from the 2011 Holyrood election:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	66	64
Male 25 to 39	86	128
Male 40 to 59	222	185
Male 60 +	195	133
Female 18 to 24	73	62
Female 25 to 39	93	132
Female 40 to 59	159	197
Female 60 +	178	170
<b>Social Grade</b>		
AB	297	209
C1	325	295
C2	184	214
DE	266	354
<b>Newspaper Type</b>		
Express / Mail	134	129
Sun / Star	156	172
Mirror / Record	203	214
Guardian / Independent/ Herald	106	64
FT / Times / Telegraph/ Scotsman	89	64
Other Paper	132	214
No Paper	252	214
<b>Recalled 2011 Constituency Vote</b>		
Conservative	118	119
Labour	291	272
Liberal Democrat	85	68
SNP	307	281
SNP (but Labour in 2010)	67	108
Others	13	10
None/ DK	191	214

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