

## YouGov / The Times Survey Results

Sample Size: 1654 GB Adults Fieldwork: 17th - 18th January 2017

EU Ref 2016 Voting Intention Vote in 2015 Social Grade Gender Age Region Midlands / Rest of UKIP Con Lab 18-24 25-49 50-64 65+ UKIP Male Female ABC1 C2DE London Total Remain Leave Con Lab North Scotland Dem Dem South Wales Weighted Sample 1654 650 706 471 308 129 154 466 387 99 159 801 853 192 706 409 347 943 711 198 549 356 399 152 Unweighted Sample 1654 579 % % %

	9-10	17-18																							
	Jan	Jan																							
HEADLINE VOTING INTENTION:																									
Westminster																									
[Weighted by likelihood to vote, excluding those																									
who would not vote or don't know]																									
Con	39	42	26	58	100	0	0	0	90	8	16	22	43	41	25	32	45	59	42	41	41	52	41	37	26
Lab	28	25	40	10	0	100	0	0	2	70	13	2	23	28	45	30	23	13	26	25	35	18	25	34	19
Lib Dem	11	11	20	3	0	0	100	0	4	12	63	2	12	10	11	14	9	9	14	8	11	13	10	9	11
UKIP	13	12	0	24	0	0	0	100	3	6	4	72	13	11	5	12	13	14	9	17	7	13	15	16	1
Other	11	9	13	5	0	0	0	0	2	4	4	2	9	10	15	11	10	5	9	10	6	4	9	3	43
Other Parties Voting Intention					•								•		•			•		•					
[Weighted by likelihood to vote, excluding those																									
who would not vote or don't know]																									
SNP/ PCY	6	6	8	3	0	0	0	0	0	2	2	1	7	5	7	7	6	3	5	7	1	0	4	1	41
Green	3	3	5	1	0	0	0	0	1	1	2	1	2	5	7	3	4	2	4	2	5	4	4	2	2
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0



Fieldwork: 17th - 18th January 2017																									
•			EU Re	f 2016	١	oting	ntentio	n		Vote	in 2015		Ge	ender		A	ge		Social	Grade			Region		
		Total	Remain			Lab	Lib Dem	UKIP			Lib Dem	UKIP				25-49		65+	ABC1		London	Rest of South	Midlands / Wales	North	Scotland
Weighted S			650	706	471	308	129	154	466	387	99	159	801	853	192	706	409	347	943	711	198	549	356	399	152
Unweighted S	Sample	1654	754 %	689 <b>%</b>	481 %	334	145	143 %	476 %	409 %	108	172	702 %	952 %	193	643	430 %	388	1010	644 %	174 %	579 %	354 %	410 %	137
	9-10 Jan	17-18 Jan	76	76	70	70	70	76	70	70	76	70	76	76	76	76	76	/0	76	70	76	76	76	76	70
If there were a general election held tomorrow, which party would you vote for?																									
Conservative		28	21	42	100	0	0	0	77	6	12	17	32	25	16	21	33	46	30	26	29	35	27	24	20
Labour Liberal Democrat	19 7	19 8	32 16	9 2	0	100 0	0 100	0 0	2	53 9	10 51	2	19 9	18 7	28 7	21 9	17 6	11 7	20 10	17 5	27 8	13 9	19 7	24 6	15 9
UK Independence Party (UKIP)	9	9	0	2 18	0	0	0	100	2	4	4	∠ 56	11	8	3	10	10	, 11	7	13	6	9	7 12	12	1
Scottish National Party (SNP)/ Plaid Cymru	4	4	6	2	0	0	0	0	0	2	1	1	5	3	5	5	4	2	4	5	2	0	3	0	33
Some other party	3	3	5	2	0	0	0	0	1	2	2	1	2	4	6	3	3	2	4	3	4	3	3	3	2
Would not vote Don't know	13 19	10 19	2 17	4 21	0	0 0	0	0 0	1 12	3 21	0 20	6 16	7 15	12 23	17 18	11 21	8 18	4 17	8 18	12 20	8 14	10 21	11 19	9 20	7 15
Don't know	19	19	1 17	21	ľ	U	U	U	12	21	20	10	13	23	10	21	10	17	10	20	14	21	19	20	15
And which of these parties would you vote for?																									
[This question was only asked to those that selected 'SOME OTHER PARTY'; n=57]									1																
Green British National Party (BNP)	80 0	84 0	92 0	75 0	0	0 0	0 0	0 0	81 0	66 0	100 0	50 0	75 0	89 0	85 0	74 0	92 0	100 0	91 0	70 0	79 0	86 0	91 0	73 0	100 0
Respect	0	1	2	0	0	0	0	0	0	0	0	0	0	1	4	0	0	0	1	0	0	3	0	0	0
Some other party	18	13	6	17	0	0	0	0	19	18	0	50	25	7	11	26	0	0	7	24	9	11	9	27	0
Don't know	2	2	0	9	0	0	0	0	0	16	0	0	0	3	0	0	8	0	0	6	12	0	0	0	0
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																									
0 - Certain NOT to vote	9	8	2	3	1	1	1	1	1	1	1	3	7	10	16	9	6	3	6	11	6	9	10	8	4
1 2	2 2	1 2	1 1	1 1	0	0 0	0 2	0 7	0	0 1	0 0	0 1	1 2	1 1	1 4	1 2	0 1	1 1	1 1	2	1	1	1 2	2 2	0
3	2	2		1	0	1	0	1	0	1	1	2	1	2	6	1	1	1	1	2 2	3 3	2 2	1	2	0 0
4	2	2	1	2	1	3	1	4	1	2	1	2	2	3	5	2	2	1	2	3	2	2	2	4	0
5	6	7	4	5	2	6	2	6	4	3	4	4	6	8	7	10	5	3	6	8	5	7	8	8	5
6	2	3	2	3	1	3 5	2 6	2	1	3	5	3	3	3	3	4	2 1	1	2	4	2	3	2 5	4	1
7 8	4 7	4 6	5 6	2 7	3 6	5 8	6	2 3	3 7	6 8	4 10	1 5	4 6	4 6	11 5	5 7	1 6	2 4	4 6	4 5	8 7	3 5	5 6	3 7	3 5
9	8	7	8	7	9	7	6	3	9	8	8	4	7	6	4	7	4	9	7	6	5	7	6	6	7
10 - Absolutely certain to vote	56	59	70	68	75	67	74	70	72	68	67	74	61	57	38	51	71	72	63	53	60	59	57	55	75



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			EU Ref	2016	\	oting/	Intenti	on		Vote	in 2015		G	ender		Ą	ge		Social	Grade			Region		
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa			650	706	471	308	129	154			99		801	853	192	706	409		943	711	198	549	356	399	152
Unweighted Sa	ample	1654 %	754 %	689 %	481 %	334	145	143	476	409 %	108	172	702 %	952 %	193	643	430 %	388	1010	644	174	579 %	354 %	410 %	137
	9-10 1	- √0 17-18	70	70	70	70	70	70	%	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
		Jan																							
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																									
Right to leave Wrong to leave	46 42	46 42	6 86	90 4	68 23	16 75	15 79	92 4	60 30	29 63	28 64	96 4	48 42	44 42	22 61	36 46	57 38	67 26	39 51	56 30	41 48	48 40	46 39	51 36	33 58
Don't know	13	12		5	9	10	6	4	10	7	8	1	10	14	17	18	4	7		15	10	12	15	13	10
How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?																									
Very well	3	7	3	12	18	1	5	9	14	3	6	11	9	5	4	3	9	14	6	8	6	9	6	7	3
Fairly well	18	26	15	42	51	9	9	38	44	16	18	35	27	25	14	22	31	37	25	28	27	27	28	25	21
TOTAL WELL Fairly badly	<b>21</b> 29	33 24	<b>18</b> 29	<b>54</b> 18	<b>69</b>	<b>10</b> 32	<b>14</b> 37	<b>47</b> 29	<b>58</b>	<b>19</b> 27	<b>24</b> 33	<b>46</b> 24	<b>36</b> 23	<b>30</b> 25	<b>18</b> 34	<b>25</b> 26	<b>40</b> 20	<b>51</b> 20	<b>31</b> 25	<b>36</b> 22	<b>33</b> 23	<b>36</b> 24	<b>34</b> 24	<b>32</b> 26	<b>24</b> 20
Very badly		21	35	9	3	32 41	37	10	7	34	28	10	23	23 18	21	23	22	14	23	17	23	19	17	20 19	38
TOTAL BADLY	53	45	64	27	19	73	74	39	25	61	61	34	46	43	55	49	42	34	48	39	45	43	41	45	58
Don't know	26	22	18	19	13	16	12	13	17	20	15	20	18	26	28	26	19	16	20	25	23	22	24	23	18
		17-18 Jan																							
Do you think Britain will be economically better or worse off after we leave the European Union, or will it make no difference?																									
Better off Worse off	29 37	29 40	3 77	57 8	45 23	8 70	9 75	71 7	39 29	19 60	13 56	67 4	33 42	25 38	15 53	21 44	36 36	44 26	23 47	37 30	26 44	30 37	31 38	31 35	20 57
Will make no real difference to the British economy	19	16	9	22	20	11	6	15		10	21	21	16	16	13	15	16	18	15	16	18	15	14	17	13
Don't know	14	16	11	12	11	10	10	7	13	11	10	8	10	21	19	20	11	12	15	17	12	18	17	16	10
Do you think Britain will have more or less influence in the world after we leave the European Union, or will it make no difference?																									
More influence	21	23	5	44	38	7	6	57	35	13	9	57	27	19	16	17	30	30	21	25	21	24	22	26	13
Less influence	36	34	69	6	15	63	73	3	23	53	57	5	32	36	46	39	31	21	41	25	33	35	31	30	49
Will make no real difference to British influence Don't know	31 12	32 12	17 9	42 8	42 5	21 9	14 6	36 5	36 6	24 9	26 8	34 4	34 7	29 16	19 19	29 16	33 6	41 7	28 11	36 14	34 12	30 11	34 14	32 13	29 9



Fieldwork: 17th - 18th January 2017	_																								
			EU Ref	2016	\	oting l	ntentic	n		Vote	in 2015		G	ender		A	ge		Social	Grade			Region		
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S		1654	650		471		129	154	466		99	159	801	853	192	706	409	347	943	711	198	549	356	399	152
Unweighted S	ample	1654	754	689	481	334	145	143	476	409	108	172	702	952	193	643	430	388	1010	644	174	579	354	410	137
	3-4	% 17-18	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	3-4 Jan	Jan																							
Do you think leaving the EU will have a good or bad effect on British jobs, or will it make no difference?			I 4	50 <b>I</b>	40	0	6	<b>CO</b>	Lan	46	44	or l	l aa	24	I 40	24	25	20	I 00	24	I oo	20	20	07	40
Good for jobs Bad for jobs	28 32	27 34	4 67	52 6	42 16	9 66	6 70	69 5	38 22	16 55	11 54	65 2	30 35	24 32	12 45	21 39	35 31	38 20	23 40	31 26	23 38	29 33	29 30	27 30	18 49
Will make no real difference to British jobs Don't know	23 17	23 16	16 12	30 12	33 9	13 12	13 10	21 5	29 11	16 13	21 14	26 8	24 11	22 22	23 21	20 20	23 11	30 12	21 16	26 17	24 14	24 15	22 20	24 19	22 11
Do you think leaving the EU will have a good or bad effect on the NHS, or will it make no difference?	00	00	l	50 <b>I</b>	٠, ،	40	-	00	l 07	40	44	00.1	۱.۵4	00	۱ ۵۰	00	05	0.7	I 04	0.4	I 00	07	00	00	00
Good for the NHS  Bad for the NHS	30 25	28 27	7 53	52 6	41 10	10 59	7 56	68 2	37 14	18 45	14 41	68 4	31 28	26 27	18 46	23 30	35 23	37 16	24 32	34 22	28 35	27 27	30 22	32 24	22 39
Will make no real difference to the NHS	29 29	29	28	31	40	20	28	24	37	45 25	34	22	32	26	14	27	23 31	37	32 29	22 29	25	32	28	24 27	39 26
Don't know	16	16	13	11	9	11	8	6	12	12	11	7	9	21	22	20	10	10	15	16	12	14	20	16	12
Do you think there will be more or less immigration into Britain after we leave the European Union, or will it make no difference?																									
More immigration into Britain	3	3	4	1	1	3	5	1	2	2	4	1	3	3	5	3	1	3	2	3	1	2	3	3	6
Less immigration into Britain	49	55	37	77	72	38	42	87	67	46	47	85	61	51	49	49	61	66	55	57	53	59	53	55	55
Will make no real difference to the amount of immigration	34	32	51	16	23	50	49	9	26	42	43	11	32	32	31	36	30	25	33	29	39	30	31	33	27
Don't know	14	10	8	6	4	10	4	2	5	10	6	4	5	15	15	12	8	6	10	11	6	9	13	10	13
Do you think leaving the EU will have a good or bad effect on people's pensions, or will it make no difference?												_							_						
Good for pensions	10	9	2	16	11	4	1	27	10	7	2	25	10	7	7	8	11	8	7	11	10	8	10	8	4
Bad for pensions Will make no real difference to pensions	25 35	28 34	54 20	7 49	15	46	65	6 50		41	46 31	5	29 38	26 30	35 17	32 30	25	19	33	20	32 34	27 25	24	25	38
viii make no real difference to pensions Don't know	35 29	30	20 24	27	52 22	22 28	19 15	17	45 26	26 26	21	49 22	23	37	41	31	39 25	46 27	32 27	36 33	34 24	35 30	31 34	37 30	29 28



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		EU Ref	2016	١	oting/	Intenti	on		Vote i	in 2015	i	G	ender		Ą	ge		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week Theresa May set out what the government will seek to achieve in Britain's exit negotiations with the European Union. Below are some of the negotiating targets she set out. In each case, please say whether you think it is the right or the wrong thing to do.

think it is the right or the wrong thing to do.				
Britain must be able to have control over immigration from European Union countries				
Right thing to do Wrong thing to do Not sure	74 54 9 12 26 2 14 20 4	94   93   53   45   94   87 2   3   26   37   1   5 4   4   21   18   6   7	60     68     97     74     74     57     69       22     22     0     14     11     18     14       18     11     3     12     15     25     17	78     88     70     79     70     73     78     78     63       13     6     16     8     15     13     11     10     18       9     6     14     13     15     14     11     13     18
Britain will look to maintain the open border with the Republic of Ireland				
Right thing to do Wrong thing to do Not sure	72 80 6 9 7 1 20 13 2	67	75 70 59 75 69 73 71 7 16 21 9 8 8 7 19 14 20 16 23 19 22	73 72 74 69 70 73 72 72 70 10 9 7 10 9 8 9 8 9 16 19 18 22 20 19 19 21 21
Britain will NOT try to remain inside the European single market, but will instead try to negotiate a new free trade deal with the EU giving us "the greatest possible" access to the single market				
Right thing to do Wrong thing to do Not sure	57   34   8 21   44   3 22   22   1	82   84   32   27   88   76 3   4   44   57   3   9 14   11   24   16   9   15	40     44     89     63     52     39     50       39     38     3     24     19     33     24       21     18     9     14     30     28     27	63 74 54 61 51 56 60 60 50 20 10 25 16 25 21 16 20 29 17 16 21 23 24 22 23 20 21
Britain will leave the European customs union, but will try to negotiate an agreement to have as few custom barriers as possible while allowing Britain to make its own trade deals with other countries				
Right thing to do Wrong thing to do Not sure	56 39 7 20 38 8 25 24 1	76 81 34 33 80 77 5 7 39 52 7 8 19 12 27 15 12 15	39     45     76     61     50     35     51       36     37     5     22     17     29     21       25     18     19     17     32     37     28	60     72     54     58     51     57     57     58     47       19     11     24     14     24     20     16     17     26       20     17     22     28     25     23     27     24     28



017																								
		EU Ref	2016	\	oting/	Intenti	on		Vote	in 2015		G	ender		Ą	ge		Social	Grade			Region		
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•	0/.	0/	0/	0/	0/	0/	0/	0/	0/	0/_	0/_	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Britain will guarantee the rights of EU citizens already living in Britain in exchange for the EU guaranteeing the rights of British citizens already living in the EU

Right thing to do	77	85	76	86	79	87	68	85	79	88	66	79	75	74	72	82	81	81	71	79	80	70	76	81
Wrong thing to do	6	5	8	4	7	6	13	3	7	4	10	7	5	8	7	5	5	5	8	6	5	8	7	4
Not sure	17	11	16	10	13	7	18	12	13	8	24	14	20	17	22	12	13	14	21	15	15	22	17	15

Britain will continue to work with the European Union on security and law enforcement issues and share intelligence information

Right thing to do	85	90	87	94	84	93	85	92	87	94	85	88	82	76	83	89	90	87	82	84	87	83	85	83
Wrong thing to do	2	2	3	1	2	3	4	1	4	2	3	3	2	5	2	2	1	2	3	3	2	2	3	3
Not sure	13	9	10	5	14	4	10	7	9	4	12	9	16	19	15	9	9	11	15	13	11	15	12	14

Looking again at the sort of Brexit Theresa May has said she will try to negotiate...

Leaving the single market and negotiating a new free trade deal
Leaving the customs union and negotiating a new customs agreement
Controls on immigration from EU countries
Open border with Ireland
Guaranteeing the rights of EU citizens already in Britain and UK citizens already living in
Europe
Continuing to work with the EU on security and law enforcement

If Britain does secure the sort of Brexit deal that Theresa May has suggested do you think it would be good or bad for Britain?

Would be good for Britain	55	32	81	84	29	30	84	75	40	39	87	56	54	43	46	61	73	52	60	52	59	56	56	40
Would not be good for Britain	19	38	5	5	40	49	6	8	31	37	4	23	16	25	22	18	12	23	15	28	17	18	16	29
Don't know	26	30	14	11	30	21	9	16	28	23	9	21	30	33	31	21	15	26	25	21	24	27	27	32



Region

Social Grade

Age

Sample Size: 1654 GB Adults Fieldwork: 17th - 18th January 2017

Not very much confidence

**TOTAL NOT MUCH / NO CONFIDENCE** 

No confidence at all

Don't know

11

15 11 33 39

4 1

19 12 66

11 4 14 5

	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Regardless of whether you think it would be good or bad for Britain, do you think this outcome would or would not respect the result of the referendum?  Would respect the result of the referendum Would not respect the result of the referendum Don't know	62 13 25	56 19 24	75 7 18	85 4 11	47 21 32	58 25 17	76 9 14	79 6 15	55 18 28	63 17 20	77 6 17	66 15 19	58 11 32	46 19 35	56 14 30	71 11 18	71 9 20	65 13 22	58 12 30	59 12 28	63 12 25	61 12 27	63 11 25	60 21 19
And would you personally be happy or unhappy with this outcome?  Very happy with the outcome	23	4	46	47	9	4	40	38	13	10	45	26	20	6	16	31	38	21	26	24	24	22	25	18
Fairly happy with the outcome	30	24	34	35	20	22	42	34	24	29	36	28	31	26	31	28	30	28	31	26	31	32	29	26
TOTAL HAPPY	53	28	80	82	29	26	82	72	37	39	81	54	51	32	47	59	68	49	57	50	55	54	54	44
Fairly unhappy with the outcome	12	24	3	7	19	23	3	10	17	20	3	13	12	19	12	11	11	14	10	13	14	8	12	16
Very unhappy with the outcome	14	30	2	3	30	43	1	5	27	28	1	17	12	16	17	15	9	17	10	17	12	13	12	26
TOTAL UNHAPPY	26	54	5	10	49	66	4	15	44	48	4	30	24	35	29	26	20	31	20	30	26	21	24	42
Don't know  How much confidence, if any, do you have in Theresa May to negotiate the sort of Brexit deal she says she wants for Britain?	21	17	15	8	22	9	13	12	18	13	14	17	25	32	25	15	13	19	23	21	19	25	22	14
A lot of confidence	12	5	22	31	2	2	12	24	5	7	17	13	11	4	7	14	23	12	11	15	13	11	11	8
A fair amount of confidence	35	25	48	53	18	25	50	48	28	30	49	36	34	26	30	39	44	32	39	34	38	35	33	28
TOTAL A LOT / FAIR AMOUNT OF CONFIDENCE	47	30	70	84	20	27	62	72	33	37	66	49	45	30	37	53	67	44	50	49	51	46	44	36

21 23

24 41

20 55

12 9 11

3 18

11 10

21 27

30 24

43 42

23 17

7 14

21 16 29 33

5 4 26 22

Vote in 2015

Gender

EU Ref 2016

Voting Intention



2017																								
		EU Ref	f 2016	'	Voting	Intenti	on		Vote	in 2015	i	G	ender		A	ge		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1654	650	706	471	308	129	154	466	387	99	159	801	853	192	706	409	347	943	711	198	549	356	399	152
Unweighted Sample	1654	754	689	481	334	145	143	476	409	108	172	702	952	193	643	430	388	1010	644	174	579	354	410	137
	0/2	0/2	0/2	0/2	0/2	0/2	0/2	%	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2

And do you think the other member states of the European Union will or will not agree to the sort of Brexit deal that Theresa May is proposing?

 Will definitely agree	2	1	2	2	2	2	3	2	2	1	3	2	1	2	2	1	1	1	2	3	1	1	3	1
Will probably agree	18	13	25	29	12	16	23	25	17	14	23	20	17	20	15	22	21	19	18	22	20	18	15	17
TOTAL AGREE	20	14	27	31	14	18	26	27	19	15	26	22	18	22	17	23	22	20	20	25	21	19	18	18
Will probably not agree	43	50	39	42	47	44	45	44	44	52	44	43	42	41	38	47	48	43	41	37	45	42	43	43
Will definitely not agree	13	18	8	7	19	27	13	8	16	20	9	17	8	9	15	13	10	13	12	14	11	11	12	21
TOTAL NOT AGREE	56	68	47	49	66	71	58	52	60	72	53	60	50	50	53	60	58	56	53	51	56	53	55	64
Don't know	25	17	25	10	20	11	17	21	21	13	22	17	32	28	31	17	10	23	27	2/	23	27	28	18

Theresa May also said that "no deal is better than a bad deal". Which of the following best reflects your view?

reflects your view:		_		_				_				_		_			_	_	_					
No deal is better than a bad deal - if the EU doesn't offer Britain a good deal, we should not sign any trade deal with them	48	28	72	72	29	27	74	66	36	40	74	50	47	31	45	52	60	44	53	43	51	48	50	39
A bad deal is better than no deal - we should sign the best trade deal we can with the European Union, even if it is not as good as we hoped for	17	30	6	10	29	33	6	11	22	25	10	19	15	29	18	15	11	21	12	17	16	18	16	21
Neither	17	23	10	9	23	30	11	10	23	24	7	17	16	13	17	18	17	17	17	17	15	15	18	21
Don't know	18	19	13	10	19	10	8	12	18	10	9	14	23	27	21	16	12	19	18	23	18	19	16	20

Theresa May suggested that Britain would walk away from negotiations if other European Union countries are not prepared to offer a good deal. This would mean Britain leaving the EU without a new trade deal and tariffs being applies to imports and exports between Britain and the EU. Do you think Britain should or should not be prepared to walk away from a bad deal?

Should be prepared to walk away – the EU are more likely to offer a good deal if they know we would leave without one	55	34	81	81	33	33	85	74	42	46	85	60	50	35	48	65	68	52	59	50	57	55	58	43
Should not be prepared to walk away – Britain needs to stick with it and do whatever it takes to secure a deal of some sort	24	45	7	9	46	49	4	13	38	40	6	25	24	36	25	21	19	28	18	27	24	24	20	32
Don't know	21	21	12	10	21	17	11	13	20	14	9	15	27	29	26	14	13	20	22	23	19	21	22	25



17																									
		EU Ref	2016	V	oting/	Intenti	on		Vote	in 201	5	G	ender		Ą	ge		Social	Grade						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1654	650	706	471	308	129	154	466	387	99	159	801	853	192	706	409	347	943	711	198	549	356	399	152	
<b>Unweighted Sample</b>	1654	754	689	481	334	145	143	476	409	108	172	702	952	193	643	430	388	1010	644	174	579	354	410	137	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

## Thinking about Britain's relationship with the EU, which of the following statements best reflects your view?

reflects your view?																								
The UK needs the European Union more than the European Union needs the UK	19	38	3	7	37	43	2	11	31	33	1	18	20	36	22	17	6	22	15	20	21	16	16	29
The European Union needs the UK more than the UK needs the European Union	34	9	61	53	11	8	70	48	20	14	72	36	32	19	26	42	49	28	42	32	34	39	35	23
The European Union and the UK need each other equally	28	40	18	29	34	36	18	29	33	38	15	32	25	20	30	30	26	31	24	30	29	22	29	34
Neither the European Union nor the UK need one another	7	4	9	7	6	8	4	6	4	10	7	7	7	7	6	5	11	6	8	3	6	9	9	8
Don't know	12	8	9	5	12	5	6	6	11	6	5	7	16	19	16	6	8	12	12	15	11	14	11	7



## **YouGov Weighting Data**

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	162	155	9.4%
Men 50-64 High education	46	50	3%
Men 50-64 Mid education	97	83	5%
Men 50-64 Low education	66	68	4.1%
Men 25-50 High education	107	122	7.4%
Men 25-50 Mid education	101	131	7.9%
Men 25-50 Low education	38	96	5.8%
Men Under 25 High education	16	17	1.0%
Men Under 25 Mid & Low education	69	79	4.8%
Women Over 65	226	192	11.6%
Women 50-64 High education	44	46	2.8%
Women 50-64 Mid education	108	93	5.6%
Women 50-64 Low education	69	69	4.2%
Women 25-50 High education	143	132	8.0%
Women 25-50 Mid education	155	139	8.4%
Women 25-50 Low education	99	86	5.2%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	88	78	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	174	314	8.7%
Medium (3-7)	1108	1009	44.8%
High (8,9,10)	372	331	16.4%
Social Grade (NRS and 2011 census)			
AB	511	463	28%
C1	499	480	29%
C2	278	347	21%
DE	366	364	22%
EU referendum Vote (Election Result) Remain	754	ee0	39.3%
Leave	754 689	650 706	39.3% 42.7%
Don't Know / Did Not Vote	211	298	18.0%



## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS			
Population estimates)	044	007	40 50/
South Con	211	207	12.5%
South Lab	96	81	4.9%
South LD	47	45	2.7%
South UKIP	68	63	3.8%
South Oth	29	25	1.5%
South DNV	128	129	7.8%
London Con	46	51	3.1%
London Lab	52	65	3.9%
London LD	12	12	0.7%
London UKIP	12	12	0.7%
London Oth	10	8	0.5%
London DNV	42	51	3.1%
Midlands Con	86	86	5.2%
Midlands Lab	73	65	3.9%
Midlands LD	12	12	0.7%
Midlands UKIP	37	31	1.9%
Midlands Oth	10	8	0.5%
Midlands DNV	50	71	4.3%
North Con	93	88	5.3%
North Lab	137	124	7.5%
North LD	23	20	1.2%
North UKIP	45	43	2.6%
North Oth	20	13	0.8%
North DNV	92	111	6.7%
Scotland Con	21	18	1.1%
Scotland Lab	31	30	1.8%
Scotland LD	10	8	0.5%
Scotland SNP	33	60	3.6%
Scotland Oth & DNV	42	36	2.2%
Wales Con	19	17	1.0%
Wales Lab	20	23	1.4%
Wales LD	4	3	0.2%
Wales PC	6	8	0.5%
Wales UKIP	7	8	0.5%
Wales Oth & DNV	30	23	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>