

Sample Size: 1656 GB Adults
Fieldwork: 13th - 14th June 2016

	EU Referendum Voting Intention			Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Don't know	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1656	XX	XX	XX	467	388	99	158	802	854	192	707	409	348	944	712	199	550	356	399	152	
Unweighted Sample	1656	XX	XX	XX	482	408	115	169	707	949	145	670	451	390	1013	643	171	567	374	383	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the EU referendum, how much do you trust what the following types of people say whether we should leave or remain in the European Union?

People from well-known businesses

Trust a lot	4	8	2	2	5	5	4	1	5	4	8	5	3	4	5	4	3	4	5	5	8
Trust a fair amount	33	47	25	26	44	32	50	18	33	34	34	33	33	32	39	25	35	39	32	27	33
TOTAL TRUST	37	55	27	28	49	37	54	19	38	38	42	38	36	36	44	29	38	43	37	32	41
Do not trust very much	27	23	32	23	28	31	24	32	28	26	27	24	28	30	28	25	27	27	26	27	27
Do not trust at all	16	7	23	11	10	14	11	30	20	11	11	14	18	17	14	18	14	13	15	21	14
TOTAL DO NOT TRUST	43	30	55	34	38	45	35	62	48	37	38	38	46	47	42	43	41	40	41	48	41
Don't know	20	14	19	38	13	18	11	19	14	25	19	23	17	17	14	28	21	17	23	21	18
NET TRUST	-6	25	-28	-6	11	-8	19	-43	-10	1	4	0	-10	-11	2	-14	-3	3	-4	-16	0

People from well-known charities

Trust a lot	6	11	2	2	3	11	4	0	7	5	17	5	2	3	7	4	8	4	5	7	5
Trust a fair amount	31	47	19	25	29	39	49	8	28	33	43	33	26	23	35	25	36	34	29	26	27
TOTAL TRUST	37	58	21	27	32	50	53	8	35	38	60	38	28	26	42	29	44	38	34	33	32
Do not trust very much	24	19	31	17	35	18	25	26	28	21	16	21	25	35	26	22	22	26	23	22	28
Do not trust at all	16	6	24	12	16	11	6	39	20	11	7	14	21	18	15	17	12	15	17	19	12
TOTAL DO NOT TRUST	40	25	55	29	51	29	31	65	48	32	23	35	46	53	41	39	34	41	40	41	40
Don't know	24	17	24	44	18	21	16	26	17	31	18	27	25	21	18	32	22	21	26	26	28
NET TRUST	-3	33	-34	-2	-19	21	22	-57	-13	6	37	3	-18	-27	1	-10	10	-3	-6	-8	-8

Think tanks (e.g. the IFS)

Trust a lot	5	12	0	2	5	7	8	1	6	4	13	5	5	3	6	5	4	7	6	4	6
Trust a fair amount	23	36	13	20	26	28	42	8	23	22	26	25	20	18	29	13	29	23	19	22	22
TOTAL TRUST	28	48	13	22	31	35	50	9	29	26	39	30	25	21	35	18	33	30	25	26	28
Do not trust very much	25	21	32	18	30	25	21	27	28	22	18	23	25	34	27	23	27	24	26	23	34
Do not trust at all	19	9	30	12	20	15	9	42	25	13	10	15	27	23	17	22	15	21	20	20	15
TOTAL DO NOT TRUST	44	30	62	30	50	40	30	69	53	35	28	38	52	57	44	45	42	45	46	43	49
Don't know	28	23	26	48	20	25	20	22	17	38	34	32	23	22	20	37	25	26	29	32	24
NET TRUST	-16	18	-49	-8	-19	-5	20	-60	-24	-9	11	-8	-27	-36	-9	-27	-9	-15	-21	-17	-21

Economists

Trust a lot	8	15	2	3	8	12	11	1	8	7	16	8	5	5	9	6	9	8	6	7	10
Trust a fair amount	30	48	19	24	36	38	44	9	29	32	36	32	29	26	37	21	33	32	29	28	31
TOTAL TRUST	38	63	21	27	44	50	55	10	37	39	52	40	34	31	46	27	42	40	35	35	41
Do not trust very much	24	17	32	21	25	21	25	39	28	21	20	21	24	34	25	23	26	23	28	22	25
Do not trust at all	15	5	25	10	16	10	8	32	20	11	5	12	23	18	14	17	14	16	14	17	14
TOTAL DO NOT TRUST	39	22	57	31	41	31	33	71	48	32	25	33	47	52	39	40	40	39	42	39	39
Don't know	22	15	22	42	15	19	12	19	15	30	22	27	18	17	14	33	18	20	22	27	21
NET TRUST	-1	41	-36	-4	3	19	22	-61	-11	7	27	7	-13	-21	7	-13	2	1	-7	-4	2

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Unweighted Sample	1656	XX	XX	XX	482	408	115	169	707	949	145	670	451	390	1013	643	171	567	374	383	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People from international organisations (like the UN and IMF)

Trust a lot	8	18	0	1	6	11	17	0	9	7	15	8	5	5	9	5	7	8	6	7	11
Trust a fair amount	24	44	10	21	25	34	34	5	24	25	35	24	24	20	31	16	29	27	22	19	28
TOTAL TRUST	32	62	10	22	31	45	51	5	33	32	50	32	29	25	40	21	36	35	28	26	39
Do not trust very much	23	16	29	23	28	21	17	24	23	22	16	21	23	29	24	21	23	22	23	23	23
Do not trust at all	23	6	39	11	25	14	14	49	30	16	13	19	28	29	20	26	20	25	24	21	18
TOTAL DO NOT TRUST	46	22	68	34	53	35	31	73	53	38	29	40	51	58	44	47	43	47	47	44	41
Don't know	23	15	22	43	17	20	18	21	14	31	22	27	20	17	16	31	21	17	24	30	20
NET TRUST	-14	40	-58	-12	-22	10	20	-68	-20	-6	21	-8	-22	-33	-4	-26	-7	-12	-19	-18	-2

People from the Bank of England

Trust a lot	8	18	1	1	9	11	17	0	10	6	16	8	7	5	9	6	5	9	8	8	10
Trust a fair amount	28	43	18	26	35	33	38	9	29	28	33	29	26	28	35	20	35	32	25	25	24
TOTAL TRUST	36	61	19	27	44	44	55	9	39	34	49	37	33	33	44	26	40	41	33	33	34
Do not trust very much	24	18	31	22	27	23	23	34	25	24	17	22	27	29	24	25	23	24	25	26	20
Do not trust at all	21	9	33	12	16	15	11	39	25	17	16	18	25	25	19	23	18	20	22	21	23
TOTAL DO NOT TRUST	45	27	64	34	43	38	34	73	50	41	33	40	52	54	43	48	41	44	47	47	43
Don't know	18	13	17	38	13	17	11	17	11	25	18	23	15	13	13	26	19	15	19	20	22
NET TRUST	-9	34	-45	-7	1	6	21	-64	-11	-7	16	-3	-19	-21	1	-22	-1	-3	-14	-14	-9

Political leaders of other countries

Trust a lot	2	5	0	1	1	2	4	0	3	2	4	2	1	2	3	1	2	2	3	2	2
Trust a fair amount	12	28	2	3	12	22	22	1	14	11	23	13	10	8	16	8	18	14	9	10	13
TOTAL TRUST	14	33	2	4	13	24	26	1	17	13	27	15	11	10	19	9	20	16	12	12	15
Do not trust very much	28	34	23	32	31	31	37	17	25	32	27	29	28	29	32	23	33	28	27	29	24
Do not trust at all	39	16	62	27	43	28	28	74	46	32	24	33	46	50	35	44	30	42	42	38	38
TOTAL DO NOT TRUST	67	50	85	59	74	59	65	91	71	64	51	62	74	79	67	67	63	70	69	67	62
Don't know	18	17	12	37	12	17	10	8	12	24	22	22	15	11	14	24	16	14	19	22	23
NET TRUST	-53	-17	-83	-55	-61	-35	-39	-90	-54	-51	-24	-47	-63	-69	-48	-58	-43	-54	-57	-55	-47

Politicians from Britain

Trust a lot	1	2	0	1	1	1	1	0	1	1	0	1	1	1	1	1	1	1	1	1	0
Trust a fair amount	12	20	8	5	18	15	16	3	13	12	23	13	9	10	14	10	18	12	14	10	10
TOTAL TRUST	13	22	8	6	19	16	17	3	14	13	23	14	10	11	15	11	19	13	15	11	10
Do not trust very much	41	48	39	36	47	44	54	35	42	41	41	39	42	46	47	34	42	47	36	39	39
Do not trust at all	31	19	42	24	24	26	22	53	35	27	22	28	37	33	29	33	26	30	33	32	30
TOTAL DO NOT TRUST	72	67	81	60	71	70	76	88	77	68	63	67	79	79	76	67	68	77	69	71	69
Don't know	15	11	11	35	10	14	7	8	10	20	14	19	11	10	10	21	13	10	17	18	21
NET TRUST	-59	-45	-73	-54	-52	-54	-59	-85	-63	-55	-40	-53	-69	-68	-61	-56	-49	-64	-54	-60	-59

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Unweighted Sample	1656	XX	XX	XX	482	408	115	169	707	949	145	670	451	390	1013	643	171	567	374	383	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Academics																					
Trust a lot	7	15	1	3	4	14	11	0	9	5	15	8	5	3	8	6	8	7	6	8	5
Trust a fair amount	36	53	25	32	40	42	51	14	37	35	44	42	32	26	43	27	44	39	29	33	39
TOTAL TRUST	43	68	26	35	44	56	62	14	46	40	59	50	37	29	51	33	52	46	35	41	44
Do not trust very much	23	15	31	20	30	18	21	33	25	21	14	17	26	37	23	22	23	23	27	19	23
Do not trust at all	14	4	23	6	13	8	7	32	17	10	9	10	18	18	12	15	7	14	14	15	14
TOTAL DO NOT TRUST	37	19	54	26	43	26	28	65	42	31	23	27	44	55	35	37	30	37	41	34	37
Don't know	20	13	21	39	14	19	10	20	12	29	18	23	20	16	13	31	18	17	25	24	19
NET TRUST	6	49	-28	9	1	30	34	-51	4	9	36	23	-7	-26	16	-4	22	9	-6	7	7
Newspaper journalists																					
Trust a lot	1	1	1	1	1	1	0	0	1	0	3	1	0	0	1	1	3	0	1	1	0
Trust a fair amount	9	10	10	3	9	9	13	12	8	10	13	8	9	11	10	8	13	12	9	7	3
TOTAL TRUST	10	11	11	4	10	10	13	12	9	10	16	9	9	11	11	9	16	12	10	8	3
Do not trust very much	32	33	33	27	38	37	35	27	30	33	32	29	33	36	34	28	36	31	30	31	34
Do not trust at all	42	43	43	36	40	39	43	46	49	35	33	44	44	41	43	40	32	42	43	43	48
TOTAL DO NOT TRUST	74	76	76	63	78	76	78	73	79	68	65	73	77	77	77	68	68	73	73	74	82
Don't know	17	14	13	34	12	14	9	15	10	22	20	19	14	13	12	23	16	16	18	18	14
NET TRUST	-64	-65	-65	-59	-68	-66	-65	-61	-70	-58	-49	-64	-68	-66	-66	-59	-52	-61	-63	-66	-79
Well known sportspeople																					
Trust a lot	1	1	0	1	0	0	0	0	1	1	2	1	0	0	0	1	0	0	1	1	0
Trust a fair amount	9	9	10	8	8	9	5	11	8	10	9	10	8	8	8	10	6	9	9	11	5
TOTAL TRUST	10	10	10	9	8	9	5	11	9	11	11	11	8	8	8	11	6	9	10	12	5
Do not trust very much	30	34	29	22	33	33	38	25	32	28	38	29	29	29	33	25	35	29	28	31	27
Do not trust at all	34	34	35	26	38	33	35	39	40	28	27	30	37	41	38	28	35	35	31	28	47
TOTAL DO NOT TRUST	64	68	64	48	71	66	73	64	72	56	65	59	66	70	71	53	70	64	59	59	74
Don't know	27	22	26	43	21	25	22	26	19	34	25	30	25	23	20	36	23	26	30	28	22
NET TRUST	-54	-58	-54	-39	-63	-57	-68	-53	-63	-45	-54	-48	-58	-62	-63	-42	-64	-55	-49	-47	-69
Well known actors and entertainers																					
Trust a lot	1	2	0	1	0	0	1	0	1	1	3	1	0	0	1	1	0	1	1	1	0
Trust a fair amount	11	13	10	8	8	14	8	6	10	11	19	12	8	7	10	11	13	11	10	10	10
TOTAL TRUST	12	15	10	9	8	14	9	6	11	12	22	13	8	7	11	12	13	12	11	11	10
Do not trust very much	27	34	24	19	30	32	30	21	30	24	33	26	27	26	29	24	29	26	26	31	23
Do not trust at all	34	29	40	29	42	29	38	44	40	29	21	30	40	44	39	29	34	37	33	29	42
TOTAL DO NOT TRUST	61	63	64	48	72	61	68	65	70	53	54	56	67	70	68	53	63	63	59	60	65
Don't know	27	23	26	43	20	24	23	29	18	35	25	30	26	23	21	34	23	26	30	28	24
NET TRUST	-49	-48	-54	-39	-64	-47	-59	-59	-59	-41	-32	-43	-59	-63	-57	-41	-50	-51	-48	-49	-55

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Senior religious figures																					
Trust a lot	2	4	1	1	2	3	2	0	2	2	2	2	2	2	2	2	2	2	2	2	1
Trust a fair amount	13	20	9	11	13	17	21	7	12	14	14	13	13	14	15	11	12	14	14	13	11
TOTAL TRUST	15	24	10	12	15	20	23	7	14	16	16	15	15	16	17	13	14	16	16	15	12
Do not trust very much	25	28	23	24	28	27	26	17	26	23	32	22	22	27	29	18	33	23	22	26	22
Do not trust at all	36	28	45	22	37	32	34	52	45	27	28	35	41	36	34	37	32	38	34	32	45
TOTAL DO NOT TRUST	61	56	68	46	65	59	60	69	71	50	60	57	63	63	63	55	65	61	56	58	67
Don't know	25	21	22	43	20	22	17	24	15	33	23	28	22	21	19	32	21	24	27	26	22
NET TRUST	-46	-32	-58	-34	-50	-39	-37	-62	-57	-34	-44	-42	-48	-47	-46	-42	-51	-45	-40	-43	-55