

## YouGov Survey Results

Sample Size: 1729 GB Adults  
Fieldwork: 13th - 14th January 2016

	Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1729</b>	588	484	121	207	839	890	206	437	591	494	986	743	221	562	370	425	150
<b>Unweighted Sample</b>	<b>1729</b>	545	479	137	224	824	905	137	302	700	590	1061	668	198	551	376	447	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to business most similar to yours?

Labour	<b>23</b>	3	52	29	9	22	23	35	26	21	16	22	23	26	18	21	29	20
Conservatives	<b>33</b>	72	4	21	32	39	28	24	25	33	44	37	28	26	40	33	32	21
Neither	<b>27</b>	13	26	31	45	29	25	18	24	32	27	25	29	33	25	24	22	43
Don't know	<b>17</b>	12	18	19	15	10	25	23	25	14	12	16	20	14	17	22	17	16