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Colin Kaepernick | Muhammad Ali
 Do you have a favorable or an unfavorable opinion of Muhammad Ali?

		Ge	nder		Age (4 ca	ategory)			Race (4	category)	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	24%	26%	23%	23%	22%	26%	27%	21%	47%	19%	23%
Somewhat favorable	38%	37%	39%	39%	37%	40%	37%	41%	35%	40%	19%
Somewhat unfavorable	11%	13%	10%	2%	9%	11%	21%	13%	5%	6%	8%
Very unfavorable	6%	7%	6%	3%	7%	5%	10%	6%	3%	10%	14%
Don't know	20%	17%	23%	33%	26%	19%	4%	19%	9%	26%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(488)	(509)	(178)	(256)	(387)	(176)	(692)	(129)	(114)	(62)

		Pa	irty ID (3 categ	ory)		Family In	come (3 category	y)		Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	24%	42%	18%	11%	24%	26%	32%	17%	23%	26%	26%	22%
Somewhat favorable	38%	31%	43%	40%	42%	34%	40%	31%	29%	39%	41%	41%
Somewhat unfavorable	11%	9%	9%	18%	11%	13%	5%	14%	14%	10%	12%	9%
Very unfavorable	6%	5%	6%	9%	6%	5%	9%	9%	10%	4%	6%	6%
Don't know	20%	14%	24%	21%	18%	21%	14%	29%	24%	22%	15%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(374)	(384)	(239)	(465)	(274)	(115)	(143)	(166)	(229)	(407)	(195)

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### 2. Colin Kaepernick | Racism Problem

How serious a problem is racism against black people and people of color in the United States?

		Ge	nder		Age (4 ca	ategory)			Race (4	category)	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very serious	27%	23%	30%	29%	28%	26%	25%	21%	59%	26%	23%
Somewhat serious	39%	34%	43%	47%	40%	35%	34%	37%	33%	50%	48%
Not very serious	28%	34%	23%	18%	28%	29%	36%	36%	5%	16%	19%
Not serious at all	7%	9%	5%	6%	4%	10%	5%	7%	3%	8%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(487)	(508)	(178)	(257)	(384)	(176)	(691)	(129)	(113)	(62)

		Pa	arty ID (3 categ	ory)		Family In	come (3 category	<b>/</b> )		Census F	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very serious	27%	48%	21%	7%	28%	24%	23%	30%	30%	29%	30%	17%
Somewhat serious	39%	36%	40%	40%	40%	38%	43%	29%	44%	34%	34%	46%
Not very serious	28%	12%	32%	45%	25%	31%	25%	36%	24%	29%	28%	30%
Not serious at all	7%	4%	8%	8%	6%	7%	8%	5%	2%	8%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(374)	(381)	(240)	(465)	(274)	(114)	(142)	(165)	(229)	(405)	(196)

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3. Colin Kaepernick | Black Lives Matter
Do you support or oppose the movement called #BlackLivesMatter?

		Ge	nder		Age (4 ca	ategory)			Race (4	category)	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Approve strongly	13%	11%	16%	17%	12%	12%	14%	9%	40%	10%	10%
Approve somewhat	14%	14%	14%	16%	15%	12%	15%	10%	26%	19%	22%
Neutral	24%	19%	28%	34%	29%	20%	16%	23%	21%	35%	20%
Disapprove somewhat	9%	9%	9%	10%	8%	10%	6%	9%	3%	10%	10%
Disapprove strongly	35%	42%	28%	21%	29%	42%	44%	43%	7%	18%	38%
Not sure	5%	5%	5%	3%	7%	5%	5%	5%	3%	7%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(489)	(511)	(178)	(257)	(388)	(177)	(694)	(130)	(114)	(62)

		Pa	arty ID (3 categ	ory)		Family In	come (3 category	y)		Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Approve strongly	13%	30%	8%	1%	16%	12%	7%	13%	12%	19%	12%	12%
Approve somewhat	14%	24%	13%	3%	14%	12%	20%	13%	13%	13%	12%	18%
Neutral	24%	25%	24%	21%	28%	24%	18%	14%	29%	22%	22%	24%
Disapprove somewhat	9%	7%	9%	12%	8%	9%	12%	7%	9%	9%	10%	7%
Disapprove strongly	35%	8%	43%	58%	28%	39%	41%	47%	32%	33%	40%	31%
Not sure	5%	6%	4%	6%	6%	4%	2%	5%	6%	4%	4%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(375)	(384)	(241)	(467)	(275)	(115)	(143)	(167)	(229)	(408)	(196)

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### 4. Colin Kaepernick | US Oppression

Do you agree or disagree with the following statement: The United States oppresses black people and people of color.

		Ge	nder		Age (4 ca	ategory)			Race (4	category)	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Agree strongly	12%	10%	15%	15%	15%	9%	13%	8%	39%	8%	13%
Agree somewhat	23%	25%	20%	33%	19%	23%	16%	18%	33%	34%	30%
Disagree somewhat	22%	18%	25%	20%	22%	26%	17%	27%	8%	14%	14%
Disagree strongly	34%	38%	30%	19%	35%	35%	45%	40%	7%	30%	31%
Not sure	9%	8%	9%	13%	10%	6%	9%	7%	12%	14%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(489)	(511)	(178)	(257)	(388)	(177)	(694)	(130)	(114)	(62)

		Pa	arty ID (3 categ	ory)		Family In	come (3 category	<b>(</b> )		Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Agree strongly	12%	27%	7%	2%	16%	10%	7%	9%	11%	14%	13%	11%
Agree somewhat	23%	32%	24%	8%	22%	21%	23%	29%	24%	21%	19%	29%
Disagree somewhat	22%	17%	27%	19%	20%	26%	26%	18%	25%	26%	19%	19%
Disagree strongly	34%	13%	35%	60%	31%	35%	39%	39%	30%	31%	41%	29%
Not sure	9%	11%	6%	12%	11%	9%	4%	5%	10%	8%	7%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(375)	(384)	(241)	(467)	(275)	(115)	(143)	(167)	(229)	(408)	(196)

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5. Colin Kaepernick | Favorability

Do you have a favorable or an unfavorable opinion of Colin Kaepernick?

		Ge	nder		Age (4 ca	ategory)			Race (4	category)	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	8%	7%	9%	10%	10%	7%	8%	5%	31%	5%	5%
Somewhat favorable	12%	16%	8%	18%	13%	9%	8%	9%	23%	15%	10%
Somewhat unfavorable	18%	23%	13%	13%	17%	20%	21%	23%	5%	13%	10%
Very unfavorable	26%	31%	21%	15%	20%	32%	32%	31%	8%	14%	29%
Don't know	36%	22%	48%	43%	40%	32%	31%	32%	33%	53%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(489)	(510)	(178)	(257)	(388)	(176)	(693)	(130)	(114)	(62)

		Pa	rty ID (3 categ	ory)		Family In	come (3 category	<b>(</b> )		Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	8%	18%	6%	1%	12%	8%	3%	3%	12%	6%	9%	7%
Somewhat favorable	12%	21%	9%	3%	12%	10%	18%	10%	11%	15%	9%	13%
Somewhat unfavorable	18%	9%	20%	27%	16%	19%	25%	18%	15%	18%	19%	19%
Very unfavorable	26%	9%	31%	39%	22%	26%	32%	32%	23%	25%	26%	28%
Don't know	36%	43%	34%	30%	38%	36%	22%	37%	40%	35%	37%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(374)	(384)	(241)	(466)	(275)	(115)	(143)	(167)	(229)	(408)	(195)

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#### 6. Colin Kaepernick | Heard News

How much have you heard the news about San Francisco 49ers quarterback Colin Kaepernick's decision to protest racism by remaining seated during the playing of the national anthem?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Heard a lot	46%	54%	38%	33%	32%	55%	56%	50%	57%	26%	20%
Heard a little	38%	31%	44%	42%	41%	36%	34%	39%	28%	35%	43%
Heard nothing at all	17%	15%	18%	26%	27%	9%	10%	11%	15%	38%	37%
Totals (Unweighted N)	100% (996)	100% (488)	100% (508)	100% (177)	100% (256)	100% (387)	100% (176)	100% (691)	100% (129)	100% (114)	100% (62)

		Pa	arty ID (3 categ	ory)		Family In	come (3 category	<b>y</b> )		Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Heard a lot	46%	41%	43%	56%	42%	50%	48%	50%	37%	46%	46%	50%
Heard a little	38%	39%	37%	37%	39%	38%	42%	27%	40%	38%	41%	30%
Heard nothing at all	17%	20%	20%	7%	19%	12%	10%	24%	22%	15%	12%	20%
Totals (Unweighted N)	100% (996)	100% (375)	100% (380)	100% (241)	100% (465)	100% (274)	100% (115)	100% (142)	100% (166)	100% (229)	100% (406)	100% (195)

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#### 7. Colin Kaepernick | Approval

Colin Kaepernick said, "I am not going to stand up to show pride in a flag for a country that oppresses black people and people of color...." Do you approve or disapprove of Colin Kaepernick's decision to protest racism by remaining seated during the playing of the national anthem?

	Total	Gender			Age (4 ca	ategory)		Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Approve strongly	15%	15%	15%	20%	18%	14%	9%	9%	48%	13%	11%
Approve somewhat	17%	15%	20%	30%	20%	13%	10%	14%	24%	21%	30%
Disapprove somewhat	14%	14%	14%	18%	15%	16%	8%	17%	7%	12%	10%
Disapprove strongly	43%	45%	41%	21%	32%	50%	62%	52%	12%	25%	37%
Not sure	11%	11%	10%	11%	16%	8%	10%	8%	9%	29%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(489)	(508)	(178)	(255)	(387)	(177)	(693)	(128)	(114)	(62)

		Party ID (3 catego			ory) Family Income (3 category)						Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West			
Approve strongly	15%	31%	10%	1%	18%	10%	14%	13%	17%	14%	15%	15%			
Approve somewhat	17%	23%	18%	8%	15%	20%	15%	21%	22%	17%	14%	19%			
Disapprove somewhat	14%	12%	15%	16%	12%	15%	30%	10%	18%	16%	14%	11%			
Disapprove strongly	43%	22%	44%	69%	44%	45%	36%	41%	35%	44%	48%	40%			
Not sure	11%	12%	13%	6%	11%	11%	5%	16%	9%	10%	9%	16%			
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
(Unweighted N)	(997)	(375)	(381)	(241)	(465)	(275)	(115)	(142)	(166)	(229)	(406)	(196)			

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#### 8. Colin Kaepernick | Appropriate

Whether you approve or disapprove of the reason for his protest, do you think it is appropriate or inappropriate to remain seated during the national anthem as a form of protest?

	Total	Ge	nder		Age (4 ca	ategory)	Race (4 category)				
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	28%	28%	28%	48%	33%	21%	16%	21%	56%	30%	41%
Inappropriate	57%	56%	57%	30%	45%	67%	76%	68%	20%	44%	38%
Not sure	15%	16%	15%	22%	22%	12%	8%	11%	24%	27%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(488)	(507)	(178)	(254)	(386)	(177)	(692)	(127)	(114)	(62)

		Party ID (3 category)				Family In	come (3 category	Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Appropriate	28%	44%	28%	7%	27%	28%	27%	30%	36%	28%	24%	28%
Inappropriate	57%	37%	55%	86%	58%	56%	63%	49%	48%	58%	61%	55%
Not sure	15%	19%	17%	7%	15%	16%	10%	21%	17%	14%	15%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(375)	(379)	(241)	(465)	(274)	(114)	(142)	(166)	(229)	(405)	(195)

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### 9. Colin Kaepernick | Sports Protest

Do you think it is acceptable or unacceptable for athletes to make political protests in support of their sincerely held beliefs?

		Gender			Age (4 ca	ategory)	Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	46%	50%	43%	59%	49%	43%	38%	41%	73%	54%	37%
Unacceptable	32%	30%	34%	11%	23%	40%	48%	38%	6%	23%	34%
Not sure	22%	19%	23%	30%	28%	17%	14%	21%	21%	23%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(489)	(509)	(178)	(256)	(387)	(177)	(693)	(129)	(114)	(62)

		Party ID (3 category)				Family In	come (3 category	Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	46%	64%	45%	25%	48%	46%	45%	44%	47%	49%	44%	47%
Unacceptable	32%	19%	29%	55%	33%	32%	32%	31%	32%	33%	39%	21%
Not sure	22%	18%	26%	20%	20%	22%	23%	26%	21%	18%	17%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(375)	(382)	(241)	(465)	(275)	(115)	(143)	(166)	(229)	(407)	(196)

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Interviewing Dates August 31 - September 1, 2016

**Target population** U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using sample

matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November

2014 Current Population Survey Registration and Voting Supplement.

Weighting The sample was weighted using propensity scores based on gender, age,

race, education, political ideology, geographic region and voter registration. The weights range from 0.107 to 6.424, with a mean of one and a standard

deviation of 1.12.

Number of respondents 1000

**Margin of error**  $\pm$  4.7% (adjusted for weighting)

Survey mode Web-based interviews

**Questions not reported** 20 questions not reported.