July 30 - August 2, 2015



1. Favorability of Planned Parenthood Do you have a favorable or an unfavorable opinion about Planned Parenthood?

		Ge	nder		Α	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	23%	17%	28%	19%	19%	28%	21%	45%	14%	6%
Somewhat favorable	27%	26%	28%	32%	29%	27%	18%	29%	31%	18%
Somewhat unfavorable	10%	11%	10%	11%	14%	9%	7%	7%	11%	13%
Very unfavorable	26%	30%	22%	20%	20%	24%	45%	6%	28%	50%
Don't know	14%	15%	13%	17%	18%	13%	9%	12%	16%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(472)	(526)	(172)	(271)	(392)	(163)	(338)	(426)	(234)

			Race		F	amily Income	!		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	23%	21%	30%	25%	24%	23%	20%	23%	23%	23%	20%
Somewhat favorable	27%	27%	29%	28%	27%	26%	24%	31%	28%	26%	25%
Somewhat unfavorable	10%	10%	12%	12%	11%	11%	9%	15%	8%	10%	9%
Very unfavorable	26%	31%	8%	15%	22%	29%	36%	18%	25%	28%	30%
Don't know	14%	12%	20%	20%	16%	11%	12%	13%	15%	13%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(761)	(109)	(128)	(384)	(261)	(201)	(163)	(223)	(385)	(227)

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2. Associated Services

Which of the following services do you primarily associate with Planned Parenthood? Please select up to three

		Ge	nder		Α	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
HIV screening and										
counseling	8%	7%	8%	8%	8%	9%	3%	11%	7%	4%
Contraception	56%	49%	62%	54%	54%	59%	54%	65%	54%	45%
Abortion services	51%	58%	45%	41%	46%	54%	65%	40%	52%	66%
Breast and cervical										
cancer screening	11%	10%	11%	9%	7%	10%	18%	17%	8%	6%
Testicular cancer										
screening	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%
Testing for sexually										
transmitted diseases	25%	20%	30%	27%	31%	23%	22%	29%	27%	18%
Vasectomies	4%	4%	5%	4%	3%	6%	3%	7%	2%	4%
Sexual education	31%	31%	32%	35%	26%	34%	30%	43%	29%	20%
Pregnancy testing	45%	39%	50%	36%	50%	49%	41%	48%	42%	46%
None of these	3%	4%	3%	7%	3%	3%	1%	3%	4%	2%
Don't know	5%	5%	5%	9%	5%	4%	3%	3%	6%	6%
Totals	(1,000)	(472)	(528)	(173)	(271)	(393)	(163)	(339)	(426)	(235)

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			Race		F	amily Income	!		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
HIV screening and											
counseling	8%	7%	12%	6%	8%	11%	5%	8%	6%	9%	7%
Contraception	56%	59%	48%	42%	57%	55%	65%	64%	50%	56%	54%
Abortion services	51%	56%	33%	39%	46%	54%	68%	49%	56%	47%	55%
Breast and cervical											
cancer screening	11%	10%	11%	12%	9%	13%	13%	11%	7%	12%	12%
Testicular cancer											
screening	1%	1%	1%	0%	0%	2%	1%	_	0%	1%	1%
Testing for sexually											
transmitted diseases	25%	25%	27%	26%	30%	28%	21%	26%	27%	27%	21%
Vasectomies	4%	4%	6%	6%	7%	4%	2%	7%	2%	4%	5%
Sexual education	31%	27%	42%	43%	32%	32%	22%	32%	30%	33%	30%
Pregnancy testing	45%	47%	39%	41%	46%	47%	45%	40%	48%	45%	47%
None of these	3%	3%	3%	8%	3%	3%	_	4%	4%	2%	4%
Don't know	5%	4%	10%	4%	5%	2%	5%	6%	3%	6%	3%
Totals	(1,000)	(763)	(109)	(128)	(384)	(262)	(202)	(163)	(224)	(385)	(228)

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3. Abortion Legality When do you think abortion should be legal?

		Ge	nder		A	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Abortion should always										
be legal	17%	12%	22%	15%	16%	19%	19%	31%	14%	5%
Abortion should be										
generally legal, but with										
some restrictions	29%	31%	28%	30%	29%	31%	25%	36%	29%	20%
Abortion should be										
generally illegal, except										
in special										
circumstances	32%	36%	29%	30%	35%	29%	38%	18%	36%	45%
Abortion should always										
be illegal	16%	15%	17%	18%	15%	17%	14%	10%	16%	25%
Not sure	5%	5%	5%	7%	5%	4%	4%	5%	5%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(470)	(527)	(172)	(271)	(392)	(162)	(338)	(426)	(233)

			Race		F	amily Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Abortion should always											
be legal	17%	16%	20%	24%	18%	17%	15%	19%	12%	17%	21%
Abortion should be											
generally legal, but with											
some restrictions	29%	30%	37%	21%	26%	33%	34%	31%	32%	27%	29%
Abortion should be											
generally illegal, except											
in special											
circumstances	32%	34%	24%	30%	29%	32%	37%	28%	31%	36%	30%
Abortion should always											
be illegal	16%	16%	11%	18%	21%	15%	8%	15%	20%	15%	15%
Not sure	5%	4%	8%	8%	5%	3%	5%	7%	5%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(760)	(109)	(128)	(384)	(260)	(201)	(162)	(223)	(384)	(228)



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4. Heard about PP Videos

How much have you heard about recently released videos that show officials from Planned Parenthood discussing the use of fetal organs for medical research?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	30%	35%	25%	23%	23%	31%	44%	23%	29%	40%
Heard a little	38%	38%	39%	39%	39%	37%	41%	39%	37%	42%
Heard nothing at all	32%	27%	36%	38%	38%	32%	15%	38%	34%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(472)	(525)	(172)	(269)	(393)	(163)	(338)	(425)	(234)

			Race		F	amily Income)		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Heard a lot	30%	33%	20%	20%	22%	31%	46%	28%	29%	30%	31%
Heard a little	38%	39%	45%	33%	41%	41%	33%	28%	36%	46%	37%
Heard nothing at all	32%	28%	36%	47%	37%	27%	21%	44%	35%	24%	32%
Totals (Unweighted N)	100% (997)	100% (761)	100% (109)	100% (127)	100% (383)	100% (260)	100% (202)	100% (162)	100% (223)	100% (384)	100% (228)

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5. Seen PP Videos Have you seen any of the videos or clips of the videos? *Asked of those who have heard at least a little about videos*

		Ge	nder		A	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	45%	50%	39%	39%	40%	45%	55%	36%	43%	57%
No	55%	50%	61%	61%	60%	55%	45%	64%	57%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(706)	(370)	(336)	(99)	(178)	(286)	(143)	(225)	(288)	(193)

			Race		F	amily Income	!	Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	45%	47%	33%	40%	36%	48%	55%	42%	47%	40%	53%
No	55%	53%	67%	60%	64%	52%	45%	58%	53%	60%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(706)	(571)	(67)	(68)	(247)	(193)	(163)	(104)	(152)	(286)	(164)





6. Breaking the Law Based on what you have seen or heard, do the videos show officials from Planned Parenthood breaking the law? Asked of those who have heard at least a little about videos

		Ge	Gender		Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	52%	58%	47%	53%	42%	50%	65%	21%	59%	75%
No	48%	42%	53%	47%	58%	50%	35%	79%	41%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(694)	(365)	(329)	(99)	(177)	(278)	(140)	(221)	(283)	(190)

			Race		F	amily Income	!		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	52%	56%	34%	42%	49%	57%	56%	53%	57%	46%	59%
No	48%	44%	66%	58%	51%	43%	44%	47%	43%	54%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(694)	(559)	(66)	(69)	(244)	(190)	(161)	(99)	(149)	(284)	(162)