

## YouGov/ Citigroup Survey Results

Sample Size: 2,074 GB Adults

Fieldwork Dates: 20th - 23rd November 2015

November 2019

|                   |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|-------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                   | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| All GB Adults     | 2074  | 995    | 1079   | 368      | 807      | 899     | 1141         | 933  | 265    | 674           | 444                | 510   | 180      |
| Unweighted Sample | 2074  | 1024   | 1050   | 318      | 756      | 1000    | 1287         | 787  | 239    | 702           | 435                | 490   | 208      |

### How do you expect consumer prices of goods and services will develop in the next 12 months?

|                             |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Go down                     | 3  | 3  | 3  | 4  | 2  | 3  | 3  | 2  | 3  | 3  | 1  | 3  | 4  |
| Not change                  | 13 | 14 | 13 | 12 | 15 | 12 | 14 | 12 | 16 | 12 | 16 | 10 | 15 |
| Rise by 1% or less          | 22 | 27 | 17 | 19 | 22 | 24 | 26 | 18 | 24 | 22 | 23 | 22 | 19 |
| Rise by 1% but less than 2% | 23 | 23 | 24 | 20 | 22 | 26 | 23 | 24 | 18 | 26 | 21 | 24 | 27 |
| Rise by 2% but less than 3% | 13 | 13 | 12 | 10 | 12 | 15 | 12 | 14 | 15 | 11 | 16 | 13 | 9  |
| Rise by 3% but less than 4% | 5  | 4  | 6  | 6  | 5  | 5  | 5  | 6  | 4  | 5  | 6  | 5  | 5  |
| Rise by 4% but less than 5% | 3  | 2  | 3  | 5  | 3  | 2  | 3  | 2  | 4  | 3  | 2  | 3  | 2  |
| Rise by 5% but less than 6% | 1  | 1  | 2  | 3  | 1  | 1  | 1  | 2  | 3  | 2  | 1  | 1  | 1  |
| Rise by 6% or more          | 2  | 2  | 3  | 1  | 3  | 2  | 3  | 2  | 1  | 2  | 2  | 4  | 3  |
| Don't know                  | 14 | 11 | 16 | 21 | 14 | 10 | 11 | 17 | 12 | 14 | 13 | 14 | 16 |

|                                        |      |     |     |     |     |     |      |     |     |     |     |     |     |
|----------------------------------------|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|
| All GB Adults (excluding 'Don't know') | 1794 | 890 | 902 | 290 | 690 | 812 | 1014 | 778 | 231 | 580 | 388 | 441 | 153 |
| Unweighted Sample                      | 1794 | 921 | 873 | 240 | 643 | 911 | 1150 | 644 | 212 | 600 | 382 | 421 | 179 |
|                                        | %    | %   | %   | %   | %   | %   | %    | %   | %   | %   | %   | %   | %   |

### How do you expect consumer prices of goods and services will develop in the next 12 months?

|                             |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Go down                     | 3   | 3   | 3   | 5   | 3   | 3   | 3   | 3   | 4   | 4   | 1   | 4   | 5   |
| Not change                  | 15  | 15  | 15  | 15  | 17  | 14  | 16  | 15  | 18  | 14  | 18  | 12  | 18  |
| Rise by 1% or less          | 26  | 31  | 21  | 23  | 26  | 26  | 29  | 21  | 28  | 25  | 26  | 25  | 23  |
| Rise by 1% but less than 2% | 27  | 26  | 29  | 25  | 26  | 29  | 26  | 29  | 20  | 31  | 24  | 28  | 32  |
| Rise by 2% but less than 3% | 15  | 15  | 15  | 13  | 14  | 17  | 14  | 16  | 17  | 13  | 19  | 15  | 11  |
| Rise by 3% but less than 4% | 6   | 5   | 7   | 7   | 6   | 6   | 5   | 7   | 4   | 6   | 7   | 6   | 6   |
| Rise by 4% but less than 5% | 3   | 2   | 4   | 6   | 3   | 2   | 3   | 3   | 4   | 3   | 2   | 4   | 3   |
| Rise by 5% but less than 6% | 2   | 1   | 2   | 3   | 1   | 1   | 1   | 2   | 3   | 2   | 1   | 1   | 1   |
| Rise by 6% or more          | 3   | 2   | 4   | 2   | 4   | 2   | 3   | 3   | 2   | 2   | 2   | 5   | 3   |
| (November 2015)             | 1.2 | 1.0 | 1.3 | 1.2 | 1.2 | 1.2 | 1.1 | 1.3 | 1.0 | 1.2 | 1.3 | 1.3 | 1.2 |
| (October 2015)              | 1.4 | 1.2 | 1.6 | 1.5 | 1.3 | 1.4 | 1.3 | 1.5 | 1.5 | 1.3 | 1.4 | 1.3 | 1.5 |
| (September 2015)            | 1.5 | 1.4 | 1.5 | 1.4 | 1.4 | 1.5 | 1.4 | 1.5 | 1.5 | 1.4 | 1.5 | 1.4 | 1.5 |
| (August 2015)               | 1.4 | 1.4 | 1.3 | 1.3 | 1.4 | 1.3 | 1.3 | 1.4 | 1.2 | 1.4 | 1.3 | 1.4 | 1.5 |

|                  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| (July 2015)      | 1.6   | 1.6    | 1.6    | 1.5      | 1.5      | 1.7     | 1.5          | 1.7  | 1.6    | 1.6           | 1.5                | 1.6   | 1.6      |
| (June 2015)      | 1.4   | 1.5    | 1.4    | 1.3      | 1.5      | 1.5     | 1.4          | 1.5  | 1.5    | 1.4           | 1.4                | 1.5   | 1.6      |
| (May 2015)       | 1.0   | 1.1    | 1.0    | 0.9      | 1.0      | 1.1     | 0.9          | 1.2  | 0.9    | 0.9           | 1.1                | 1.1   | 1.2      |
| (April 2015)     | 1.1   | 1.1    | 1.1    | 1.0      | 1.2      | 1.1     | 1.1          | 1.1  | 1.2    | 1.0           | 1.2                | 1.2   | 1.1      |
| (March 2015)     | 1.4   | 1.4    | 1.4    | 1.3      | 1.5      | 1.3     | 1.3          | 1.4  | 1.3    | 1.4           | 1.3                | 1.4   | 1.6      |
| (February 2015)  | 1.0   | 1.0    | 1.0    | 1.3      | 1.0      | 0.9     | 1.0          | 1.0  | 1.1    | 1.0           | 1.0                | 1.0   | 1.0      |
| (January 2015)   | 1.2   | 1.2    | 1.1    | 1.5      | 1.2      | 1.1     | 1.2          | 1.2  | 1.2    | 1.1           | 1.2                | 1.2   | 1.3      |
| (December 2014)  | 1.5   | 1.5    | 1.4    | 1.5      | 1.5      | 1.5     | 1.5          | 1.4  | 1.6    | 1.4           | 1.4                | 1.5   | 1.6      |
| (November 2014)  | 1.8   | 1.8    | 1.7    | 1.7      | 1.7      | 1.8     | 1.7          | 1.8  | 1.8    | 1.7           | 1.7                | 1.7   | 1.9      |
| (October 2014)   | 1.9   | 1.8    | 1.9    | 1.9      | 1.9      | 1.8     | 1.9          | 1.9  | 1.8    | 1.7           | 1.8                | 2.0   | 2.2      |
| (September 2014) | 1.9   | 2.0    | 1.9    | 1.9      | 1.9      | 2.0     | 1.9          | 2.0  | 1.9    | 2.0           | 1.9                | 2.0   | 2.0      |
| (August 2014)    | 2.3   | 2.3    | 2.2    | 2.1      | 2.3      | 2.3     | 2.3          | 2.3  | 2.2    | 2.3           | 2.2                | 2.3   | 2.3      |
| (July 2014)      | 2.2   | 2.2    | 2.1    | 1.9      | 2.2      | 2.2     | 2.2          | 2.1  | 2.2    | 2.1           | 2.2                | 2.1   | 2.2      |
| (June 2014)      | 2.1   | 2.1    | 2.0    | 2.0      | 2.1      | 2.1     | 2.0          | 2.2  | 2.1    | 2.1           | 2.1                | 2.0   | 2.2      |
| (May 2014)       | 2.1   | 2.2    | 2.0    | 2.1      | 2.1      | 2.1     | 2.1          | 2.2  | 2.0    | 2.1           | 2.1                | 2.1   | 2.3      |
| (April 2014)     | 2.0   | 2.1    | 1.8    | 1.8      | 2.0      | 2.0     | 1.9          | 2.0  | 2.0    | 1.9           | 1.8                | 2.0   | 2.1      |
| (March 2014)     | 2.1   | 2.2    | 2.0    | 1.9      | 2.2      | 2.2     | 2.1          | 2.2  | 2.1    | 2.1           | 2.2                | 2.1   | 2.3      |
| (February 2014)  | 2.2   | 2.2    | 2.1    | 2.0      | 2.1      | 2.2     | 2.2          | 2.1  | 2.1    | 2.1           | 2.3                | 2.2   | 2.2      |
| (January 2014)   | 2.4   | 2.5    | 2.3    | 2.3      | 2.4      | 2.5     | 2.4          | 2.4  | 2.5    | 2.4           | 2.3                | 2.5   | 2.4      |
| (December 2013)  | 2.6   | 2.8    | 2.5    | 2.2      | 2.6      | 2.8     | 2.6          | 2.7  | 2.6    | 2.6           | 2.6                | 2.8   | 2.8      |
| (November 2013)  | 2.7   | 2.8    | 2.6    | 2.3      | 2.7      | 2.8     | 2.7          | 2.7  | 2.6    | 2.6           | 2.7                | 2.7   | 3.1      |
| (October 2013)   | 3.2   | 3.3    | 3.1    | 2.6      | 3.2      | 3.4     | 3.1          | 3.3  | 2.9    | 3.1           | 3.4                | 3.2   | 3.2      |
| (September 2013) | 2.5   | 2.6    | 2.4    | 2.3      | 2.6      | 2.6     | 2.5          | 2.5  | 2.5    | 2.5           | 2.5                | 2.6   | 2.5      |
| (August 2013)    | 2.6   | 2.8    | 2.5    | 2.3      | 2.6      | 2.7     | 2.6          | 2.6  | 2.6    | 2.6           | 2.7                | 2.6   | 2.8      |
| (July 2013)      | 2.6   | 2.6    | 2.5    | 2.2      | 2.5      | 2.7     | 2.6          | 2.6  | 2.7    | 2.5           | 2.6                | 2.6   | 2.6      |
| (June 2013)      | 2.5   | 2.6    | 2.4    | 2.3      | 2.5      | 2.6     | 2.5          | 2.6  | 2.6    | 2.4           | 2.6                | 2.5   | 2.6      |
| (May 2013)       | 2.5   | 2.6    | 2.4    | 2.3      | 2.5      | 2.6     | 2.5          | 2.5  | 2.6    | 2.5           | 2.5                | 2.5   | 2.6      |
| (April 2013)     | 2.6   | 2.7    | 2.5    | 2.3      | 2.7      | 2.7     | 2.6          | 2.6  | 2.6    | 2.6           | 2.6                | 2.7   | 2.5      |
| (March 2013)     | 2.8   | 2.8    | 2.6    | 2.2      | 2.8      | 2.9     | 2.8          | 2.6  | 2.7    | 2.7           | 2.8                | 2.7   | 2.9      |
| (February 2013)  | 2.8   | 2.9    | 2.7    | 2.5      | 2.7      | 3.0     | 2.8          | 2.8  | 2.7    | 2.9           | 2.9                | 2.9   | 2.8      |
| (January 2013)   | 2.8   | 2.9    | 2.8    | 2.5      | 2.8      | 3.0     | 2.7          | 2.9  | 2.7    | 2.8           | 2.8                | 2.9   | 3.0      |
| (December 2012)  | 2.7   | 2.8    | 2.5    | 2.4      | 2.6      | 2.8     | 2.7          | 2.6  | 2.7    | 2.6           | 2.6                | 2.7   | 2.7      |
| (November 2012)  | 2.8   | 2.9    | 2.8    | 2.4      | 2.8      | 3.0     | 2.8          | 2.9  | 2.8    | 2.8           | 2.8                | 2.8   | 3.1      |
| (October 2012)   | 3.0   | 3.2    | 2.9    | 2.5      | 3.0      | 3.3     | 3.0          | 3.1  | 2.9    | 2.9           | 3.0                | 3.4   | 3.0      |
| (September 2012) | 2.7   | 2.8    | 2.6    | 2.2      | 2.6      | 2.8     | 2.7          | 2.7  | 2.7    | 2.7           | 2.6                | 2.7   | 2.8      |
| (August 2012)    | 2.8   | 2.8    | 2.8    | 2.3      | 2.8      | 2.9     | 2.8          | 2.7  | 2.7    | 2.7           | 2.8                | 2.8   | 3.0      |
| (July 2012)      | 2.4   | 2.5    | 2.4    | 2.3      | 2.5      | 2.5     | 2.5          | 2.4  | 2.3    | 2.4           | 2.6                | 2.5   | 2.7      |
| (June 2012)      | 2.4   | 2.5    | 2.2    | 2.1      | 2.3      | 2.5     | 2.4          | 2.4  | 2.3    | 2.3           | 2.4                | 2.5   | 2.3      |
| (May 2012)       | 2.8   | 2.8    | 2.7    | 2.6      | 2.7      | 2.9     | 2.8          | 2.7  | 2.6    | 2.9           | 2.7                | 2.8   | 3.2      |
| (April 2012)     | 3.0   | 3.2    | 2.9    | 2.6      | 3.1      | 3.2     | 3.1          | 2.9  | 2.9    | 3.1           | 3.0                | 3.1   | 3.4      |
| (March 2012)     | 2.7   | 2.8    | 2.5    | 2.4      | 2.7      | 2.7     | 2.7          | 2.7  | 2.6    | 2.7           | 2.6                | 2.7   | 2.9      |
| (February 2012)  | 2.8   | 2.9    | 2.6    | 2.4      | 2.7      | 2.9     | 2.7          | 2.8  | 2.6    | 2.8           | 2.8                | 2.7   | 2.8      |
| (January 2012)   | 2.6   | 2.7    | 2.5    | 2.3      | 2.6      | 2.7     | 2.6          | 2.6  | 2.5    | 2.6           | 2.6                | 2.5   | 2.8      |
| (December 2011)  | 3.1   | 3.4    | 2.9    | 2.7      | 3.0      | 3.4     | 3.2          | 3.1  | 3.1    | 3.2           | 3.1                | 3.2   | 3.2      |

|                  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| (November 2011)  | 3.1   | 3.4    | 3.0    | 2.5      | 3.1      | 3.4     | 3.1          | 3.2  | 3.1    | 3.1           | 3.4                | 3.2   | 2.9      |
| (October 2011)   | 3.4   | 3.6    | 3.2    | 3.1      | 3.2      | 3.6     | 3.5          | 3.2  | 3.4    | 3.2           | 3.3                | 3.5   | 3.6      |
| (September 2011) | 3.5   | 3.8    | 3.3    | 3.1      | 3.5      | 3.6     | 3.6          | 3.4  | 3.5    | 3.5           | 3.6                | 3.4   | 3.7      |
| (August 2011)    | 3.5   | 3.7    | 3.2    | 2.8      | 3.5      | 3.7     | 3.6          | 3.3  | 3.4    | 3.5           | 3.4                | 3.5   | 3.7      |
| (July 2011)      | 3.5   | 3.6    | 3.3    | 2.7      | 3.3      | 3.8     | 3.5          | 3.4  | 3.3    | 3.4           | 3.5                | 3.6   | 3.6      |
| (June 2011)      | 3.9   | 4.1    | 3.6    | 3.2      | 3.7      | 4.2     | 4.0          | 3.7  | 3.8    | 3.9           | 3.8                | 4.0   | 3.9      |
| (May 2011)       | 3.4   | 3.7    | 3.0    | 2.3      | 3.2      | 3.7     | 3.5          | 3.2  | 3.2    | 3.6           | 3.3                | 3.3   | 3.4      |
| (April 2011)     | 2.9   | 3.2    | 2.7    | 2.5      | 3.0      | 3.0     | 2.9          | 2.9  | 3.0    | 2.9           | 2.7                | 3.1   | 3.0      |
| (March 2011)     | 3.5   | 3.8    | 3.2    | 3.2      | 3.6      | 3.5     | 3.6          | 3.3  | 3.4    | 3.6           | 3.3                | 3.6   | 3.3      |
| (February 2011)  | 3.6   | 3.9    | 3.4    | 2.9      | 3.7      | 3.8     | 3.7          | 3.4  | 3.7    | 3.6           | 3.3                | 3.7   | 3.9      |
| (January 2011)   | 3.6   | 3.7    | 3.4    | 3.2      | 3.4      | 3.7     | 3.6          | 3.5  | 3.3    | 3.5           | 3.7                | 3.6   | 3.7      |
| (December 2010)  | 3.5   | 3.6    | 3.5    | 3.3      | 3.4      | 3.7     | 3.5          | 3.6  | 3.5    | 3.5           | 3.4                | 3.6   | 3.5      |
| (November 2010)  | 3.3   | 3.3    | 3.3    | 2.9      | 3.3      | 3.4     | 3.3          | 3.3  | 3.4    | 3.2           | 3.3                | 3.3   | 3.3      |
| (October 2010)   | 3.0   | 3.1    | 3.0    | 2.7      | 2.8      | 3.3     | 3.1          | 2.9  | 3.0    | 3.0           | 2.9                | 3.0   | 3.2      |
| (September 2010) | 2.9   | 3.0    | 2.8    | 2.5      | 2.7      | 2.1     | 3.0          | 2.7  | 2.8    | 2.9           | 2.9                | 2.8   | 3.0      |
| (August 2010)    | 2.9   | 3.0    | 2.9    | 2.7      | 2.9      | 3.1     | 2.9          | 3.0  | 2.8    | 3.0           | 2.9                | 3.0   | 3.0      |
| (July 2010)      | 2.7   | 2.7    | 2.7    | 2.7      | 2.7      | 2.8     | 2.8          | 2.6  | 2.5    | 2.8           | 2.7                | 2.8   | 2.9      |
| (June 2010)      | 3.0   | 2.9    | 3.0    | 2.8      | 3.0      | 3.0     | 3.1          | 2.8  | 2.9    | 3.0           | 2.9                | 3.0   | 3.1      |
| (May 2010)       | 2.8   | 3.0    | 2.6    | 2.4      | 2.7      | 2.9     | 2.9          | 2.6  | 2.9    | 2.7           | 2.8                | 2.7   | 2.9      |
| (April 2010)     | 2.2   | 2.4    | 2.0    | 1.8      | 2.0      | 2.4     | 2.2          | 2.1  | 2.3    | 2.3           | 2.1                | 2.1   | 2.2      |
| (March 2010)     | 2.3   | 2.5    | 2.2    | 1.8      | 2.2      | 2.6     | 2.4          | 2.3  | 2.3    | 2.4           | 2.4                | 2.2   | 2.3      |
| (February 2010)  | 2.3   | 2.5    | 2.2    | 1.9      | 2.2      | 2.5     | 2.4          | 2.3  | 2.3    | 2.5           | 2.3                | 2.2   | 2.4      |
| (January 2010)   | 2.2   | 2.3    | 2.1    | 1.8      | 2.2      | 2.4     | 2.3          | 2.1  | 2.2    | 2.2           | 2.3                | 2.3   | 2.2      |
| (December 2009)  | 1.9   | 1.9    | 2.0    | 1.6      | 1.9      | 2.1     | 2.0          | 1.9  | 1.9    | 2.1           | 1.9                | 1.8   | 2.2      |
| (November 2009)  | 2.1   | 2.2    | 2.0    | 1.9      | 2.1      | 2.2     | 2.0          | 2.2  | 1.8    | 2.2           | 2.2                | 2.1   | 2.2      |
| (October 2009)   | 2.0   | 1.9    | 2.0    | 1.7      | 1.8      | 2.3     | 1.9          | 2.1  | 1.9    | 2.0           | 2.1                | 2.0   | 2.2      |
| (September 2009) | 1.9   | 2.1    | 1.9    | 1.7      | 1.7      | 2.3     | 1.9          | 2.0  | 1.8    | 2.0           | 2.0                | 1.8   | 2.1      |
| (August 2009)    | 1.8   | 1.9    | 1.8    | 1.5      | 1.6      | 2.1     | 1.7          | 2.0  | 1.6    | 1.8           | 2.0                | 1.8   | 2.1      |
| (July 2009)      | 1.8   | 1.7    | 2.0    | 1.4      | 1.7      | 2.0     | 1.6          | 2.0  | 1.7    | 2.0           | 2.1                | 1.5   | 1.9      |
| (June 2009)      | 2.0   | 2.2    | 1.9    | 1.7      | 1.9      | 2.2     | 1.9          | 2.2  | 1.8    | 2.1           | 2.0                | 2.1   | 2.2      |
| (May 2009)       | 1.6   | 1.6    | 1.8    | 1.3      | 1.5      | 1.8     | 1.4          | 1.8  | 1.6    | 1.6           | 1.5                | 1.7   | 1.9      |
| (April 2009)     | 1.8   | 1.8    | 1.9    | 1.4      | 1.5      | 2.1     | 1.6          | 2.0  | 1.5    | 2.0           | 1.7                | 1.9   | 2.1      |
| (March 2009)     | 1.8   | 1.6    | 2.1    | 1.4      | 1.5      | 2.1     | 1.6          | 2.1  | 1.5    | 2.0           | 1.5                | 2.1   | 2.0      |
| (February 2009)  | 1.5   | 1.3    | 1.9    | 1.1      | 1.4      | 1.8     | 1.3          | 1.8  | 1.3    | 1.6           | 1.5                | 1.6   | 1.8      |
| (January 2009)   | 1.1   | 0.8    | 1.4    | 0.7      | 0.9      | 1.3     | 1.1          | 1.2  | 0.9    | 1.0           | 1.0                | 1.4   | 1.0      |
| (December) 2008  | 0.8   | 0.6    | 1.1    | 0.3      | 0.6      | 1.1     | 0.6          | 1.1  | 0.5    | 0.5           | 0.7                | 1.1   | 1.2      |
| (November 2008)  | 0.9   | 0.7    | 1.2    | 0.9      | 0.6      | 1.2     | 0.6          | 1.2  | 0.6    | 1.0           | 1.1                | 1.0   | 0.5      |
| (October 2008)   | 2.9   | 3.0    | 2.9    | 2.8      | 2.8      | 3.0     | 3.0          | 2.8  | 2.9    | 2.9           | 3.0                | 2.9   | 2.9      |

|                  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| (September 2008) | 4.4   | 4.5    | 4.2    | 3.9      | 4.3      | 4.6     | 4.4          | 4.3  | 4.3    | 4.7           | 4.3                | 4.3   | 4.0      |
| (August 2008)    | 4.4   | 4.5    | 4.3    | 3.7      | 4.4      | 4.7     | 4.5          | 4.3  | 4.3    | 4.5           | 4.5                | 4.4   | 4.3      |
| (July 2008)      | 4.2   | 4.3    | 4.1    | 3.9      | 4.2      | 4.4     | 4.3          | 4.2  | 4.2    | 4.3           | 4.3                | 4.1   | 4.3      |
| (June 2008)      | 4.6   | 4.6    | 4.6    | 3.9      | 4.5      | 4.9     | 4.7          | 4.4  | 4.4    | 4.7           | 4.8                | 4.5   | 4.4      |
| (May 2008)       | 4.1   | 4.3    | 3.9    | 3.6      | 4.0      | 4.2     | 4.1          | 4.0  | 4.0    | 4.2           | 4.2                | 4.1   | 3.6      |
| (April 2008)     | 3.8   | 3.9    | 3.7    | 3.2      | 3.7      | 4.0     | 3.7          | 3.3  | 3.8    | 3.9           | 3.7                | 3.8   | 3.7      |
| (March 2008)     | 3.6   | 3.8    | 3.5    | 3.0      | 3.5      | 4.0     | 3.6          | 3.6  | 3.5    | 3.7           | 3.8                | 3.6   | 3.4      |
| (February 2008)  | 3.1   | 3.2    | 3.1    | 2.6      | 3.2      | 3.4     | 3.1          | 3.1  | 2.9    | 3.3           | 3.0                | 3.1   | 2.9      |
| (January 2008)   | 3.3   | 3.4    | 3.1    | 2.8      | 3.2      | 3.5     | 3.3          | 3.2  | 3.1    | 3.4           | 3.4                | 3.2   | 2.9      |
| (December 2007)  | 2.7   | 2.8    | 2.6    | 2.2      | 2.5      | 2.9     | 2.7          | 2.7  | 2.7    | 2.6           | 2.7                | 2.7   | 2.6      |
| (November 2007)  | 2.8   | 2.9    | 2.7    | 2.4      | 2.6      | 3.1     | 2.9          | 2.8  | 2.7    | 2.8           | 2.9                | 2.9   | 2.7      |
| (October 2007)   | 2.6   | 2.7    | 2.5    | 2.2      | 2.5      | 2.9     | 2.6          | 2.6  | 2.6    | 2.6           | 2.6                | 2.7   | 2.5      |
| (September 2007) | 2.6   | 2.6    | 2.5    | 2.2      | 2.5      | 2.7     | 2.6          | 2.5  | 2.5    | 2.5           | 2.7                | 2.5   | 2.6      |
| (August 2007)    | 2.4   | 2.5    | 2.2    | 1.8      | 2.3      | 2.5     | 2.4          | 2.3  | 2.4    | 2.3           | 2.3                | 2.4   | 2.2      |
| (July 2007)      | 2.5   | 2.7    | 2.4    | 2.2      | 2.4      | 2.8     | 2.6          | 2.5  | 2.7    | 2.6           | 2.6                | 2.5   | 2.4      |
| (June 2007)      | 2.4   | 2.6    | 2.2    | 2.1      | 2.3      | 2.6     | 2.5          | 2.3  | 2.5    | 2.4           | 2.4                | 2.2   | 2.4      |
| (May 2007)       | 2.5   | 2.7    | 2.2    | 2.1      | 2.5      | 2.7     | 2.5          | 2.5  | 2.4    | 2.5           | 2.6                | 2.5   | 2.4      |
| (April 2007)     | 2.5   | 2.7    | 2.3    | 2.1      | 2.5      | 2.7     | 2.6          | 2.4  | 2.5    | 2.5           | 2.5                | 2.5   | 2.5      |
| (March 2007)     | 2.5   | 2.7    | 2.3    | 2.2      | 2.4      | 2.7     | 2.5          | 2.5  | 2.6    | 2.6           | 2.5                | 2.4   | 2.3      |
| (February 2007)  | 2.4   | 2.5    | 2.3    | 2.1      | 2.4      | 2.6     | 2.5          | 2.4  | 2.5    | 2.5           | 2.4                | 2.3   | 2.4      |
| (January 2007)   | 2.7   | 2.8    | 2.6    | 2.4      | 2.8      | 2.8     | 2.8          | 2.7  | 2.8    | 2.7           | 2.8                | 2.7   | 2.6      |
| (December 2006)  | 2.5   | 2.6    | 2.4    | 2.2      | 2.4      | 2.7     | 2.5          | 2.5  | 2.4    | 2.7           | 2.4                | 2.6   | 2.3      |
| (November 2006)  | 2.4   | 2.5    | 2.3    | 2.1      | 2.4      | 2.7     | 2.6          | 2.3  | 2.4    | 2.4           | 2.5                | 2.5   | 2.2      |
| (October 2006)   | 2.4   | 2.5    | 2.3    | 2        | 2.3      | 2.7     | 2.4          | 2.4  | 2.4    | 2.5           | 2.3                | 2.4   | 2.5      |
| (September 2006) | 2.3   | 2.4    | 2.2    | 2.1      | 2.2      | 2.5     | 2.4          | 2.3  | 2.3    | 2.3           | 2.1                | 2.3   | 2.3      |
| (August 2006)    | 2.5   | 2.6    | 2.4    | 2.2      | 2.4      | 2.6     | 2.5          | 2.5  | 2.5    | 2.5           | 2.4                | 2.5   | 2.4      |
| (July 2006)      | 2.1   | 2.2    | 2.1    | 1.7      | 2.0      | 2.5     | 2.2          | 2.1  | 2.1    | 2.3           | 2.1                | 2.1   | 2.1      |
| (June 2006)      | 2.3   | 2.4    | 2.1    | 2.1      | 2.2      | 2.5     | 2.3          | 2.2  | 2.3    | 2.3           | 2.3                | 2.3   | 2.1      |
| (May 2006)       | 2.5   | 2.5    | 2.4    | 2.1      | 2.4      | 2.7     | 2.5          | 2.5  | 2.4    | 2.5           | 2.4                | 2.5   | 2.4      |
| (April 2006)     | 2.4   | 2.5    | 2.3    | 2.2      | 2.4      | 2.6     | 2.5          | 2.4  | 2.3    | 2.5           | 2.4                | 2.5   | 2.4      |
| (March 06)       | 2.5   | 2.5    | 2.4    | 2.1      | 2.3      | 2.8     | 2.4          | 2.5  | 2.5    | 2.4           | 2.4                | 2.5   | 2.3      |
| (Feb 06)         | 2.6   | 2.6    | 2.6    | 2.2      | 2.5      | 3.0     | 2.6          | 2.7  | 2.6    | 2.6           | 2.5                | 2.7   | 2.5      |
| (Jan 06)         | 2.3   | 2.4    | 2.2    | 1.9      | 2.3      | 2.4     | 2.6          | 2.3  | 2.3    | 2.3           | 2.4                | 2.3   | 2.3      |
| (Dec 05)         | 2.4   | 2.5    | 2.3    | 2.2      | 2.3      | 2.6     | 2.5          | 2.3  | 2.5    | 2.5           | 2.3                | 2.3   | 2.3      |
| (Nov 05)         | 2.3   | 2.4    | 2.3    | 1.9      | 2.2      | 2.6     | 2.4          | 2.2  | 2.3    | 2.4           | 2.3                | 2.3   | 2.4      |

|                   |      |      |      |     |     |      |      |     |     |     |     |     |     |
|-------------------|------|------|------|-----|-----|------|------|-----|-----|-----|-----|-----|-----|
| All GB Adults     | 2074 | 995  | 1079 | 368 | 807 | 899  | 1141 | 933 | 265 | 674 | 444 | 510 | 180 |
| Unweighted Sample | 2074 | 1024 | 1050 | 318 | 756 | 1000 | 1287 | 787 | 239 | 702 | 435 | 490 | 208 |

And what do you think will happen to the prices  
of goods and services, on average, over the  
longer term - say five to ten years?

|            |   |   |   |   |   |   |   |   |   |   |   |   |   |
|------------|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Go down    | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| Not change | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 4 | 3 | 3 | 2 |

|                                        |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|----------------------------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                                        | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| Rise by 1% or less per year on average | 9     | 8      | 10     | 10       | 9        | 8       | 9            | 9    | 9      | 9             | 12                 | 8     | 7        |
| Rise by 1% but less than 2% per year   | 16    | 17     | 14     | 16       | 15       | 16      | 18           | 13   | 17     | 15            | 15                 | 16    | 20       |
| Rise by 2% but less than 3% per year   | 22    | 25     | 20     | 15       | 23       | 25      | 24           | 19   | 21     | 24            | 24                 | 21    | 18       |
| Rise by 3% but less than 4% per year   | 11    | 13     | 9      | 7        | 10       | 13      | 10           | 11   | 11     | 12            | 11                 | 9     | 9        |
| Rise by 4% but less than 5% per year   | 8     | 8      | 8      | 9        | 7        | 8       | 8            | 8    | 9      | 8             | 7                  | 9     | 8        |
| Rise by 5% but less than 6% per year   | 6     | 4      | 9      | 6        | 5        | 8       | 6            | 6    | 4      | 5             | 8                  | 7     | 9        |
| Rise by 6% or more per year on average | 8     | 8      | 8      | 9        | 8        | 7       | 7            | 10   | 7      | 7             | 5                  | 12    | 11       |
| Don't know                             | 17    | 12     | 21     | 24       | 18       | 12      | 14           | 21   | 20     | 17            | 16                 | 16    | 15       |

All GB Adults (excluding 'Don't know')

Unweighted Sample

|      |     |     |     |     |     |      |     |     |     |     |     |     |
|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|
| 1726 | 874 | 855 | 278 | 660 | 788 | 987  | 740 | 212 | 558 | 374 | 430 | 153 |
| 1731 | 895 | 836 | 232 | 621 | 878 | 1109 | 622 | 191 | 583 | 364 | 417 | 176 |

**And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?**

|                                        |            |            |            |            |            |            |            |            |            |            |            |            |            |
|----------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Go down                                | 0          | 1          | 0          | 0          | 1          | 0          | 0          | 0          | 1          | 0          | 0          | 0          | 1          |
| Not change                             | 3          | 4          | 3          | 4          | 4          | 3          | 3          | 4          | 2          | 4          | 4          | 3          | 2          |
| Rise by 1% or less per year on average | 11         | 10         | 12         | 13         | 12         | 10         | 11         | 11         | 11         | 11         | 14         | 9          | 8          |
| Rise by 1% but less than 2% per year   | 19         | 20         | 18         | 21         | 19         | 18         | 21         | 16         | 21         | 18         | 17         | 19         | 23         |
| Rise by 2% but less than 3% per year   | 27         | 28         | 25         | 20         | 28         | 28         | 28         | 24         | 26         | 28         | 28         | 24         | 22         |
| Rise by 3% but less than 4% per year   | 13         | 14         | 11         | 9          | 12         | 15         | 11         | 14         | 14         | 14         | 13         | 11         | 10         |
| Rise by 4% but less than 5% per year   | 10         | 9          | 10         | 13         | 9          | 9          | 10         | 10         | 11         | 9          | 9          | 11         | 9          |
| Rise by 5% but less than 6% per year   | 8          | 4          | 11         | 8          | 6          | 9          | 7          | 8          | 5          | 6          | 10         | 8          | 11         |
| Rise by 6% or more per year on average | 10         | 10         | 10         | 12         | 10         | 8          | 8          | 12         | 8          | 8          | 6          | 15         | 13         |
| <b>(November 2015)</b>                 | <b>2.6</b> | <b>2.6</b> | <b>2.6</b> | <b>2.5</b> | <b>2.6</b> | <b>2.6</b> | <b>2.6</b> | <b>2.7</b> | <b>2.6</b> | <b>2.5</b> | <b>2.7</b> | <b>2.7</b> | <b>2.7</b> |
| (October 2015)                         | 2.7        | 2.6        | 3.0        | 2.8        | 2.7        | 2.8        | 2.7        | 2.9        | 2.8        | 2.7        | 2.7        | 2.8        | 2.8        |
| (September 2015)                       | 2.7        | 2.6        | 2.8        | 2.7        | 2.6        | 2.9        | 2.7        | 2.8        | 2.8        | 2.7        | 2.8        | 2.7        | 2.7        |
| (August 2015)                          | 2.7        | 2.7        | 2.8        | 2.7        | 2.7        | 2.8        | 2.7        | 2.9        | 2.7        | 2.7        | 2.8        | 2.8        | 2.9        |
| (July 2015)                            | 2.8        | 2.7        | 2.8        | 2.4        | 2.7        | 2.9        | 2.7        | 2.8        | 2.9        | 2.7        | 2.7        | 2.8        | 2.8        |
| (June 2015)                            | 2.7        | 2.7        | 2.7        | 2.3        | 2.6        | 2.8        | 2.6        | 2.7        | 2.9        | 2.6        | 2.6        | 2.7        | 2.8        |
| (May 2015)                             | 2.6        | 2.6        | 2.7        | 2.4        | 2.5        | 2.8        | 2.5        | 2.8        | 2.6        | 2.7        | 2.6        | 2.6        | 2.7        |
| (April 2015)                           | 2.6        | 2.6        | 2.5        | 2.3        | 2.6        | 2.6        | 2.6        | 2.5        | 2.7        | 2.6        | 2.6        | 2.6        | 2.5        |
| (March 2015)                           | 2.8        | 2.7        | 2.8        | 2.6        | 2.8        | 2.8        | 2.7        | 2.9        | 2.7        | 2.7        | 2.7        | 2.7        | 3.2        |
| (February 2015)                        | 2.6        | 2.7        | 2.5        | 2.5        | 2.6        | 2.7        | 2.6        | 2.7        | 2.7        | 2.6        | 2.6        | 2.5        | 2.7        |
| (January 2015)                         | 2.6        | 2.7        | 2.6        | 2.5        | 2.6        | 2.7        | 2.6        | 2.6        | 2.7        | 2.5        | 2.6        | 2.7        | 2.8        |
| (December 2014)                        | 2.7        | 2.7        | 2.6        | 2.5        | 2.6        | 2.7        | 2.7        | 2.7        | 2.7        | 2.7        | 2.7        | 2.6        | 2.7        |
| (November 2014)                        | 2.8        | 2.7        | 2.9        | 2.9        | 2.8        | 2.8        | 2.8        | 2.8        | 2.7        | 2.7        | 3.0        | 2.8        | 2.9        |
| (October 2014)                         | 2.9        | 2.9        | 2.9        | 2.8        | 2.9        | 2.9        | 2.9        | 3.0        | 3.2        | 2.7        | 2.9        | 3.1        | 2.9        |
| (September 2014)                       | 3.0        | 2.9        | 3.1        | 2.8        | 3.0        | 3.1        | 2.9        | 3.1        | 3.1        | 2.9        | 3.0        | 3.1        | 3.1        |
| (August 2014)                          | 3.1        | 3.0        | 3.3        | 2.9        | 3.0        | 3.3        | 3.1        | 3.3        | 3.0        | 3.2        | 3.2        | 3.1        | 3.2        |

|                  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| (July 2014)      | 3.0   | 3.0    | 3.1    | 2.7      | 3.0      | 3.1     | 2.9          | 3.1  | 2.9    | 3.0           | 3.2                | 2.9   | 3.3      |
| (June 2014)      | 3.0   | 3.0    | 3.0    | 2.8      | 3.1      | 3.0     | 2.9          | 3.2  | 3.0    | 3.0           | 2.9                | 3.0   | 3.0      |
| (May 2014)       | 3.1   | 3.1    | 3.2    | 3.0      | 3.0      | 3.2     | 3.0          | 3.3  | 3.0    | 3.1           | 3.1                | 3.0   | 3.4      |
| (April 2014)     | 2.9   | 2.8    | 2.9    | 2.6      | 2.8      | 3.0     | 2.8          | 2.9  | 2.9    | 2.9           | 2.7                | 2.9   | 3.0      |
| (March 2014)     | 2.8   | 2.8    | 2.8    | 2.7      | 2.8      | 2.8     | 2.7          | 2.9  | 2.7    | 2.8           | 2.9                | 2.7   | 2.9      |
| (February 2014)  | 3.0   | 2.9    | 3.0    | 2.8      | 3.0      | 3.0     | 3.0          | 2.9  | 2.9    | 2.8           | 3.0                | 3.2   | 3.0      |
| (January 2014)   | 3.2   | 3.1    | 3.2    | 2.9      | 3.1      | 3.3     | 3.1          | 3.4  | 3.3    | 3.0           | 3.2                | 3.3   | 3.0      |
| (December 2013)  | 3.4   | 3.4    | 3.5    | 3.4      | 3.5      | 3.5     | 3.4          | 3.6  | 3.3    | 3.4           | 3.3                | 3.7   | 3.3      |
| (November 2013)  | 3.7   | 3.6    | 3.7    | 3.2      | 3.7      | 3.8     | 3.5          | 4.0  | 3.1    | 3.8           | 3.7                | 3.8   | 3.8      |
| (October 2013)   | 3.9   | 3.9    | 4.0    | 3.5      | 3.9      | 4.1     | 3.8          | 4.2  | 3.6    | 3.8           | 4.1                | 4.1   | 4.1      |
| (September 2013) | 3.3   | 3.2    | 3.4    | 2.8      | 3.3      | 3.4     | 3.2          | 3.4  | 3.0    | 3.2           | 3.5                | 3.4   | 3.2      |
| (August 2013)    | 3.4   | 3.4    | 3.5    | 3.2      | 3.3      | 3.6     | 3.3          | 3.6  | 3.5    | 3.3           | 3.5                | 3.4   | 3.7      |
| (July 2013)      | 3.3   | 3.1    | 3.5    | 3.2      | 3.2      | 3.4     | 3.2          | 3.5  | 3.7    | 3.2           | 3.3                | 3.2   | 3.4      |
| (June 2013)      | 3.3   | 3.2    | 3.4    | 2.9      | 3.2      | 3.4     | 3.1          | 3.5  | 3.4    | 3.1           | 3.3                | 3.2   | 3.4      |
| (May 2013)       | 3.3   | 3.2    | 3.3    | 3.0      | 3.3      | 3.4     | 3.2          | 3.4  | 3.3    | 3.1           | 3.5                | 3.3   | 3.4      |
| (April 2013)     | 3.4   | 3.3    | 3.5    | 3.2      | 3.4      | 3.4     | 3.3          | 3.5  | 3.3    | 3.4           | 3.2                | 3.6   | 3.0      |
| (March 2013)     | 3.5   | 3.4    | 3.7    | 3.2      | 3.6      | 3.5     | 3.5          | 3.5  | 3.6    | 3.5           | 3.4                | 3.6   | 3.4      |
| (February 2013)  | 3.5   | 3.4    | 3.7    | 3.3      | 3.3      | 3.8     | 3.4          | 3.7  | 3.5    | 3.6           | 3.3                | 3.7   | 3.6      |
| (January 2013)   | 3.4   | 3.3    | 3.6    | 3.2      | 3.4      | 3.6     | 3.3          | 3.7  | 3.4    | 3.3           | 3.3                | 3.6   | 3.6      |
| (December 2012)  | 3.3   | 3.3    | 3.4    | 3.0      | 3.2      | 3.5     | 3.3          | 3.4  | 3.3    | 3.3           | 3.3                | 3.5   | 3.1      |
| (November 2012)  | 3.4   | 3.4    | 3.4    | 3.1      | 3.4      | 3.5     | 3.3          | 3.5  | 3.4    | 3.3           | 3.4                | 3.6   | 3.5      |
| (October 2012)   | 3.7   | 3.7    | 3.6    | 3.2      | 3.5      | 3.8     | 3.6          | 3.8  | 3.5    | 3.4           | 3.6                | 4.2   | 4.0      |
| (September 2012) | 3.5   | 3.6    | 3.4    | 3.1      | 3.5      | 3.7     | 3.4          | 3.7  | 3.5    | 3.5           | 3.5                | 3.5   | 3.5      |
| (August 2012)    | 3.5   | 3.4    | 3.6    | 3.1      | 3.6      | 3.5     | 3.5          | 3.5  | 3.3    | 3.5           | 3.7                | 3.6   | 3.6      |
| (July 2012)      | 3.3   | 3.4    | 3.3    | 3.2      | 3.3      | 3.4     | 3.3          | 3.5  | 3.1    | 3.5           | 3.3                | 3.5   | 3.4      |
| (June 2012)      | 3.2   | 3.1    | 3.3    | 3.1      | 3.1      | 3.2     | 3.1          | 3.3  | 3.2    | 3.0           | 3.2                | 3.3   | 3.1      |
| (May 2012)       | 3.4   | 3.3    | 3.5    | 3.2      | 3.4      | 3.5     | 3.4          | 3.5  | 3.1    | 3.5           | 3.4                | 3.4   | 3.7      |
| (April 2012)     | 3.7   | 3.7    | 3.8    | 3.4      | 3.8      | 3.7     | 3.7          | 3.7  | 3.7    | 3.6           | 3.8                | 3.7   | 4.1      |
| (March 2012)     | 3.4   | 3.4    | 3.4    | 3.1      | 3.3      | 3.5     | 3.3          | 3.5  | 3.4    | 3.4           | 3.3                | 3.4   | 3.6      |
| (February 2012)  | 3.4   | 3.4    | 3.3    | 3.4      | 3.3      | 3.4     | 3.3          | 3.5  | 3.4    | 3.4           | 3.3                | 3.3   | 3.4      |
| (January 2012)   | 3.2   | 3.3    | 3.2    | 3.0      | 3.2      | 3.3     | 3.2          | 3.2  | 3.2    | 3.5           | 3.2                | 3.4   | 3.1      |
| (December 2011)  | 3.4   | 3.5    | 3.4    | 3.2      | 3.5      | 3.5     | 3.4          | 3.5  | 3.4    | 3.4           | 3.5                | 3.6   | 3.0      |
| (November 2011)  | 3.5   | 3.4    | 3.6    | 3.1      | 3.3      | 3.7     | 3.4          | 3.6  | 3.4    | 3.4           | 3.7                | 3.5   | 3.2      |
| (October 2011)   | 3.4   | 3.4    | 3.4    | 3.2      | 3.3      | 3.6     | 3.4          | 3.6  | 3.3    | 3.4           | 3.4                | 3.5   | 3.4      |
| (September 2011) | 3.8   | 3.7    | 4.0    | 3.9      | 3.9      | 3.8     | 3.8          | 3.9  | 3.9    | 3.8           | 3.9                | 3.9   | 3.7      |
| (August 2011)    | 3.7   | 3.7    | 3.7    | 3.4      | 3.7      | 3.9     | 3.7          | 3.8  | 3.6    | 3.8           | 3.7                | 3.8   | 3.6      |
| (July 2011)      | 3.7   | 3.6    | 3.9    | 3.3      | 3.7      | 3.8     | 3.7          | 3.8  | 3.4    | 3.7           | 3.7                | 4.0   | 3.6      |
| (June 2011)      | 4.1   | 4.0    | 4.2    | 3.5      | 4.0      | 4.3     | 4.1          | 4.0  | 3.8    | 4.2           | 4.1                | 4.1   | 4.1      |
| (May 2011)       | 3.5   | 3.6    | 3.4    | 3.2      | 3.4      | 3.7     | 3.4          | 3.7  | 3.3    | 3.6           | 3.6                | 3.4   | 3.8      |
| (April 2011)     | 3.4   | 3.5    | 3.3    | 3.0      | 3.4      | 3.6     | 3.4          | 3.5  | 3.5    | 3.4           | 3.3                | 3.6   | 3.3      |
| (March 2011)     | 3.5   | 3.5    | 3.5    | 3.3      | 3.5      | 3.5     | 3.4          | 3.6  | 3.4    | 3.3           | 3.2                | 3.8   | 3.6      |
| (February 2011)  | 3.5   | 3.6    | 3.5    | 3.1      | 3.7      | 3.5     | 3.4          | 3.6  | 3.5    | 3.4           | 3.3                | 3.7   | 3.8      |

|                  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| (January 2011)   | 3.7   | 3.6    | 3.9    | 3.8      | 3.5      | 3.8     | 3.7          | 3.8  | 3.5    | 3.7           | 3.9                | 3.9   | 3.6      |
| (December 2010)  | 3.8   | 3.8    | 3.8    | 3.6      | 3.6      | 3.9     | 3.7          | 4.0  | 3.6    | 3.8           | 3.6                | 4.0   | 3.8      |
| (November 2010)  | 3.5   | 3.5    | 3.6    | 3.0      | 3.5      | 3.7     | 3.4          | 3.7  | 3.7    | 3.5           | 3.6                | 3.4   | 3.4      |
| (October 2010)   | 3.4   | 3.5    | 3.4    | 3.1      | 3.3      | 3.6     | 3.4          | 3.4  | 3.4    | 3.4           | 3.4                | 3.5   | 3.6      |
| (September 2010) | 3.2   | 3.4    | 3.1    | 3.1      | 3.2      | 3.4     | 3.2          | 3.3  | 3.0    | 3.3           | 3.1                | 3.4   | 3.5      |
| (August 2010)    | 3.3   | 3.4    | 3.3    | 3.1      | 3.4      | 3.4     | 3.3          | 3.4  | 3.1    | 3.4           | 3.1                | 3.4   | 3.7      |
| (July 2010)      | 3.3   | 3.2    | 3.3    | 3.2      | 3.2      | 3.3     | 3.3          | 3.2  | 3.1    | 3.2           | 3.4                | 3.3   | 3.1      |
| (June 2010)      | 3.3   | 3.2    | 3.5    | 3.3      | 3.6      | 3.2     | 3.4          | 3.3  | 3.5    | 3.2           | 3.2                | 3.3   | 3.6      |
| (May 2010)       | 3.1   | 3.2    | 3.0    | 2.7      | 3.2      | 3.2     | 3.2          | 3.1  | 3.0    | 3.0           | 3.0                | 3.2   | 3.4      |
| (April 2010)     | 3.0   | 3.1    | 2.8    | 2.8      | 2.9      | 3.0     | 3.0          | 2.9  | 3.1    | 3.1           | 2.8                | 2.9   | 3.0      |
| (March 2010)     | 3.3   | 3.4    | 3.1    | 2.9      | 3.2      | 3.4     | 3.2          | 3.4  | 3.3    | 3.3           | 3.3                | 3.2   | 3.3      |
| (February 2010)  | 3.1   | 3.2    | 3.1    | 3.0      | 3.1      | 3.2     | 3.1          | 3.1  | 3.2    | 3.2           | 3.2                | 3.0   | 2.9      |
| (January 2010)   | 3.3   | 3.4    | 3.2    | 2.8      | 3.3      | 3.5     | 3.3          | 3.3  | 3.4    | 3.2           | 3.5                | 3.2   | 3.4      |
| (December 2009)  | 3.2   | 3.2    | 3.1    | 3.1      | 3.1      | 3.3     | 3.2          | 3.2  | 3.2    | 3.5           | 2.9                | 3.0   | 3.2      |
| (November 2009)  | 3.3   | 3.3    | 3.1    | 2.8      | 3.3      | 3.4     | 3.2          | 3.3  | 3.1    | 3.3           | 3.3                | 3.3   | 3.0      |
| (October 2009)   | 3.2   | 3.3    | 3.2    | 2.9      | 3.2      | 3.4     | 3.2          | 3.3  | 3.3    | 3.4           | 3.3                | 3.1   | 3.1      |
| (September 2009) | 3.0   | 3.3    | 3.0    | 2.6      | 2.9      | 3.3     | 2.9          | 3.1  | 3.0    | 3.1           | 3.0                | 2.9   | 3.1      |
| (August 2009)    | 3.0   | 3.4    | 2.8    | 2.6      | 3.0      | 3.3     | 3.0          | 3.1  | 2.9    | 2.9           | 3.1                | 3.2   | 3.2      |
| (July 2009)      | 3.0   | 3.1    | 2.9    | 2.6      | 3.0      | 3.2     | 3.0          | 3.0  | 3.2    | 3.1           | 3.0                | 2.8   | 3.0      |
| (June 2009)      | 3.0   | 3.2    | 2.9    | 2.8      | 2.9      | 3.3     | 3.0          | 3.1  | 2.9    | 3.3           | 2.9                | 3.0   | 3.0      |
| (May 2009)       | 3.0   | 3.1    | 2.9    | 2.4      | 3.0      | 3.1     | 3.0          | 3.0  | 3.3    | 3.1           | 2.9                | 2.9   | 3.0      |
| (April 2009)     | 3.1   | 3.1    | 3.1    | 2.4      | 2.9      | 3.4     | 3.1          | 3.1  | 2.9    | 3.3           | 3.1                | 3.0   | 3.5      |
| (March 2009)     | 3.1   | 3.2    | 2.9    | 2.7      | 2.8      | 3.4     | 3.0          | 3.1  | 3.3    | 3.1           | 2.9                | 3.0   | 3.2      |
| (February 2009)  | 2.9   | 3.0    | 2.9    | 2.5      | 2.8      | 3.2     | 2.9          | 3.0  | 2.9    | 2.8           | 3.1                | 3.0   | 2.7      |
| (January 2009)   | 2.8   | 2.9    | 2.8    | 2.6      | 2.7      | 3.0     | 2.8          | 2.9  | 2.7    | 2.8           | 2.9                | 2.9   | 2.7      |
| (December 2008)  | 2.8   | 2.9    | 2.8    | 2.5      | 2.7      | 3.1     | 2.8          | 2.9  | 2.9    | 2.8           | 2.9                | 2.9   | 2.7      |
| (November 2008)  | 3.0   | 2.9    | 3.1    | 2.7      | 2.9      | 3.1     | 2.9          | 3.1  | 2.9    | 3.1           | 3.1                | 3.0   | 2.6      |
| (October 2008)   | 2.9   | 3.0    | 2.8    | 2.8      | 2.8      | 3.0     | 2.9          | 2.9  | 2.8    | 2.9           | 2.9                | 3.1   | 2.9      |
| (September 2008) | 3.5   | 3.7    | 3.4    | 3.4      | 3.3      | 3.7     | 3.4          | 3.8  | 3.4    | 3.3           | 3.6                | 3.8   | 3.4      |
| (August 2008)    | 3.4   | 3.3    | 3.5    | 3.1      | 3.4      | 3.6     | 3.4          | 3.5  | 3.3    | 3.5           | 3.5                | 3.5   | 3.4      |
| (July 2008)      | 3.6   | 3.5    | 3.6    | 3.6      | 3.5      | 3.7     | 3.4          | 3.8  | 3.5    | 3.6           | 3.6                | 3.7   | 3.6      |
| (June 2008)      | 3.8   | 3.6    | 4.0    | 3.4      | 3.7      | 4.0     | 3.7          | 3.9  | 3.7    | 3.8           | 4.0                | 3.8   | 3.7      |
| (May 2008)       | 3.9   | 3.8    | 4.1    | 3.8      | 3.8      | 4.0     | 3.7          | 4.2  | 3.6    | 3.9           | 4.1                | 4.1   | 3.7      |
| (April 2008)     | 3.7   | 3.7    | 3.9    | 3.5      | 3.7      | 3.9     | 3.6          | 3.9  | 3.5    | 3.6           | 3.8                | 4.0   | 3.7      |
| (March 2008)     | 3.9   | 3.8    | 4.1    | 3.6      | 3.8      | 4.1     | 3.8          | 4.0  | 3.8    | 3.9           | 3.9                | 4.0   | 3.7      |
| (February 2008)  | 3.7   | 3.6    | 3.8    | 3.5      | 3.6      | 3.9     | 3.3          | 4.0  | 3.5    | 3.7           | 3.7                | 3.9   | 3.5      |
| (January 2008)   | 3.7   | 3.7    | 3.9    | 3.5      | 3.6      | 3.9     | 3.6          | 3.9  | 3.5    | 3.8           | 3.8                | 3.8   | 3.9      |
| (December 2007)  | 3.6   | 3.4    | 3.8    | 3.3      | 3.2      | 3.8     | 3.4          | 3.8  | 3.6    | 3.5           | 3.5                | 3.6   | 3.7      |
| (November 2007)  | 3.7   | 3.4    | 4      | 3.4      | 3.4      | 3.9     | 3.6          | 3.8  | 3.4    | 3.7           | 3.8                | 3.7   | 3.4      |
| (October 2007)   | 3.6   | 3.4    | 3.8    | 3.3      | 3.6      | 3.7     | 3.5          | 3.8  | 3.6    | 3.8           | 3.6                | 3.5   | 3.5      |
| (September 2007) | 3.6   | 3.4    | 3.9    | 3.4      | 3.6      | 3.7     | 3.4          | 3.8  | 3.6    | 3.7           | 3.6                | 3.6   | 3.2      |
| (August 2007)    | 3.4   | 3.3    | 3.5    | 3.2      | 3.3      | 3.5     | 3.3          | 3.6  | 3.4    | 3.2           | 3.3                | 3.6   | 3.0      |
| (July 2007)      | 3.5   | 3.3    | 3.7    | 3.4      | 3.4      | 3.7     | 3.4          | 3.7  | 3.4    | 3.8           | 3.5                | 3.4   | 3.3      |
| (June 2007)      | 3.5   | 3.5    | 3.6    | 3.5      | 3.3      | 3.7     | 3.5          | 3.6  | 3.6    | 3.5           | 3.6                | 3.4   | 3.5      |

|                  |       | Gender |        | Age      |          |         | Social Grade |      | Region |               |                    |       |          |
|------------------|-------|--------|--------|----------|----------|---------|--------------|------|--------|---------------|--------------------|-------|----------|
|                  | Total | Male   | Female | 18 to 29 | 30 to 50 | Over 50 | ABC1         | C2DE | London | Rest of South | Midlands and Wales | North | Scotland |
| (May 2007)       | 3.4   | 3.4    | 3.4    | 3.2      | 3.2      | 3.6     | 3.3          | 3.6  | 3.4    | 3.4           | 3.4                | 3.5   | 3.3      |
| (April 2007)     | 3.5   | 3.4    | 3.7    | 3.4      | 3.4      | 3.6     | 3.4          | 3.7  | 3.4    | 3.5           | 3.4                | 3.6   | 3.5      |
| (March 2007)     | 3.5   | 3.4    | 3.7    | 3.4      | 3.4      | 3.7     | 3.5          | 3.6  | 3.7    | 3.7           | 3.6                | 3.4   | 3.4      |
| (February 2007)  | 3.5   | 3.3    | 3.7    | 3.4      | 3.4      | 3.6     | 3.4          | 3.6  | 3.5    | 3.6           | 3.4                | 3.5   | 3.3      |
| (January 2007)   | 3.6   | 3.5    | 3.8    | 3.7      | 3.5      | 3.6     | 3.5          | 3.7  | 3.7    | 3.6           | 3.7                | 3.6   | 3.4      |
| (December 2006)  | 3.6   | 3.3    | 3.9    | 3.4      | 3.4      | 3.9     | 3.5          | 3.8  | 3.4    | 3.7           | 3.5                | 3.7   | 3.7      |
| (November 2006)  | 3.5   | 3.2    | 3.8    | 3.3      | 3.3      | 3.9     | 3.4          | 3.6  | 3.5    | 3.4           | 3.6                | 3.6   | 3.4      |
| (October 2006)   | 3.5   | 3.4    | 3.7    | 3.3      | 3.3      | 3.8     | 3.6          | 3.5  | 3.5    | 3.5           | 3.3                | 3.3   | 3.7      |
| (September 2006) | 3.4   | 3.3    | 3.6    | 3.6      | 3.3      | 3.5     | 3.5          | 3.3  | 3.4    | 3.5           | 3.3                | 3.2   | 3.6      |
| (August 2006)    | 3.6   | 3.3    | 3.9    | 3.5      | 3.4      | 3.8     | 3.3          | 4.0  | 3.5    | 3.7           | 3.4                | 3.7   | 3.7      |
| (July 2006)      | 3.3   | 3.0    | 3.5    | 2.9      | 3.1      | 3.7     | 3.2          | 3.3  | 3.4    | 3.4           | 3.1                | 3.2   | 3.3      |
| (June 2006)      | 3.4   | 3.2    | 3.7    | 3.2      | 3.3      | 3.5     | 3.3          | 3.5  | 3.3    | 3.4           | 3.4                | 3.4   | 3.4      |
| (May 2006)       | 3.5   | 3.4    | 3.7    | 3.4      | 3.4      | 3.8     | 3.3          | 3.8  | 3.4    | 3.6           | 3.7                | 3.5   | 3.2      |
| (April 2006)     | 3.6   | 3.4    | 3.8    | 3.4      | 3.5      | 3.7     | 3.5          | 3.7  | 3.6    | 3.6           | 3.7                | 3.7   | 3.3      |
| (March 06)       | 3.7   | 3.4    | 3.9    | 3.5      | 3.4      | 4.0     | 3.5          | 3.8  | 3.5    | 3.7           | 3.8                | 3.7   | 3.4      |
| (Feb 06)         | 3.7   | 3.4    | 4.0    | 3.4      | 3.6      | 3.8     | 3.6          | 3.8  | 3.7    | 3.7           | 3.6                | 3.8   | 3.3      |
| (Jan 06)         | 3.3   | 3.2    | 3.6    | 3.0      | 3.3      | 3.7     | 3.2          | 3.6  | 3.5    | 3.1           | 3.4                | 3.4   | 3.2      |
| (Dec 05)         | 3.5   | 3.4    | 3.7    | 3.5      | 3.4      | 3.6     | 3.4          | 3.7  | 3.6    | 3.7           | 3.2                | 3.4   | 3.7      |
| (Nov 05)         | 3.5   | 3.3    | 3.7    | 3.2      | 3.2      | 3.8     | 3.5          | 3.5  | 3.4    | 3.8           | 3.5                | 3.5   | 3.4      |