

## YouGov Survey Results

Sample Size: 1726 GB Adults  
Fieldwork: 1st - 2nd October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1726</b>	X	X	X	561	407	361	839	887	209	440	590	487	984	742	221	561	369	425	150
Unweighted Sample	1726	447	535	101	567	409	375	854	872	93	400	668	565	1124	602	214	581	336	423	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE, if any, of the following is your favourite James Bond film?

Casino Royale	11	11	13	9	10	11	12	11	12	15	18	9	7	13	9	9	10	12	13	11
Goldfinger	7	7	8	8	6	9	7	8	5	3	4	7	9	7	6	5	5	6	9	9
From Russia with Love	4	5	3	14	4	5	3	7	2	11	1	2	7	5	4	2	6	5	2	4
Dr. No	3	4	2	3	5	1	4	3	3	0	1	3	6	3	3	2	4	4	2	4
Live and Let Die	3	2	5	2	3	5	3	4	3	0	5	5	1	4	3	1	2	5	4	3
GoldenEye	3	3	3	2	3	3	3	3	2	8	6	1	0	4	2	2	3	4	2	2
Quantum of Solace	3	4	3	1	4	2	3	3	3	4	2	4	3	3	4	3	3	2	4	5
You Only Live Twice	2	2	2	1	2	1	2	2	1	0	1	3	1	2	1	0	2	3	1	2
On Her Majesty's Secret Service	2	2	1	0	2	0	1	2	1	0	2	3	1	2	2	2	1	1	2	1
Diamonds Are Forever	2	3	2	1	2	3	1	2	2	2	2	3	2	2	2	5	3	1	1	3
Moonraker	2	2	1	0	3	1	1	3	1	1	2	2	1	2	2	3	2	1	2	2
Tomorrow Never Dies	2	2	3	3	2	2	3	2	2	4	4	2	0	2	2	5	2	0	3	0
Die Another Day	2	1	3	0	1	1	3	3	1	6	3	1	0	2	2	4	3	2	0	0
Thunderball	1	1	1	1	1	2	1	2	0	0	3	1	0	2	1	2	1	1	2	0
The Man with the Golden Gun	1	3	1	1	2	1	0	2	0	0	3	1	0	1	1	0	1	2	1	0
The Spy Who Loved Me	1	2	1	2	2	1	1	2	1	0	2	2	0	1	1	2	1	1	2	2
For Your Eyes Only	1	1	1	0	1	1	0	1	1	0	1	1	1	1	2	0	1	1	1	1
Octopussy	1	1	1	7	1	1	2	1	1	4	1	0	0	1	1	3	0	1	1	1
A View to a Kill	1	1	1	2	1	2	1	1	1	0	1	2	0	1	1	0	1	1	1	0
The Living Daylights	1	1	0	2	1	1	1	1	0	1	1	0	0	1	1	1	1	0	1	0
Licence to Kill	1	1	1	0	1	1	1	1	1	0	2	0	1	0	2	3	1	0	1	0
The World Is Not Enough	1	1	1	1	1	1	0	1	1	0	2	1	1	1	0	0	1	1	1	0
Never Say Never Again	0	1	0	0	1	0	0	0	1	1	0	0	0	1	0	0	0	2	0	0
Not applicable, I do not have a favourite James Bond film	42	38	39	35	42	41	45	31	52	34	28	44	55	38	48	40	43	41	41	47
Don't know	3	2	4	4	2	4	2	4	3	5	4	3	3	3	4	6	3	3	3	3

Which ONE, if any, of the following is your favourite James Bond actor?

Sean Connery	36	38	40	31	37	36	36	38	35	21	26	38	51	38	34	28	35	38	35	52
Daniel Craig	18	19	19	24	19	19	22	17	19	25	22	16	13	20	15	15	20	18	19	12
Roger Moore	11	14	9	14	14	10	11	13	9	6	11	14	9	12	9	12	10	12	12	5
Pierce Brosnan	10	12	8	8	11	9	8	11	9	17	15	7	5	10	10	12	10	9	11	7
Timothy Dalton	3	3	2	6	3	2	3	4	2	6	5	2	0	2	3	4	3	3	2	1
George Lazenby	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Not applicable, I do not have a favourite James Bond actor?	20	13	21	14	16	22	20	15	24	21	17	21	20	16	25	23	19	18	19	21
Don't know	2	1	2	2	1	2	1	3	2	6	4	1	1	2	3	7	2	1	2	3