

## YouGov / The Sun Survey Results

Sample Size: 733 GB Adults  
Fieldwork: 29th - 29th July 2013

|                                 | Voting intention |     |         |      |     | 2010 Vote |         |      | Gender |        | Age   |       |     |      | Social grade |        | Region        |                  |       |          |   |
|---------------------------------|------------------|-----|---------|------|-----|-----------|---------|------|--------|--------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|---|
| Total                           | Con              | Lab | Lib Dem | UKIP | Con | Lab       | Lib Dem | Male | Female | 18-24* | 25-39 | 40-59 | 60+ | ABC1 | C2DE         | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b><br>733   | X                | X   | X       | X    | 233 | 189       | 148     | 356  | 377    | 89     | 187   | 251   | 207 | 418  | 315          | 94     | 238           | 157              | 180   | 64       |   |
| <b>Unweighted Sample</b><br>733 | 189              | 206 | 50      | 97   | 246 | 174       | 151     | 351  | 382    | 46     | 187   | 263   | 237 | 512  | 221          | 86     | 253           | 138              | 194   | 62       |   |
|                                 | %                | %   | %       | %    | %   | %         | %       | %    | %      | %      | %     | %     | %   | %    | %            | %      | %             | %                | %     | %        | % |

You may have heard of a scheme which involves a van being driven through six London boroughs with adverts calling on illegal immigrants to leave the country voluntarily. The van displays messages such as "Go home, or face arrest".

To what extent do you support or oppose this scheme?

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly support     | 20        | 34        | 11        | 11        | 44        | 30        | 16        | 11        | 22        | 19        | 13        | 16        | 23        | 25        | 15        | 28        | 22        | 19        | 22        | 21        | 16        |
| Tend to support      | 27        | 29        | 31        | 16        | 25        | 32        | 34        | 20        | 29        | 25        | 31        | 20        | 31        | 28        | 31        | 23        | 25        | 20        | 31        | 33        | 31        |
| <b>TOTAL SUPPORT</b> | <b>47</b> | <b>63</b> | <b>42</b> | <b>27</b> | <b>69</b> | <b>62</b> | <b>50</b> | <b>31</b> | <b>51</b> | <b>44</b> | <b>44</b> | <b>36</b> | <b>54</b> | <b>53</b> | <b>46</b> | <b>51</b> | <b>47</b> | <b>39</b> | <b>53</b> | <b>54</b> | <b>47</b> |
| Tend to oppose       | 20        | 22        | 15        | 43        | 22        | 21        | 13        | 30        | 20        | 21        | 16        | 25        | 21        | 17        | 22        | 18        | 28        | 23        | 19        | 16        | 13        |
| Strongly oppose      | 21        | 8         | 32        | 21        | 7         | 7         | 31        | 31        | 20        | 21        | 21        | 23        | 20        | 21        | 24        | 16        | 15        | 24        | 20        | 19        | 22        |
| <b>TOTAL OPPOSE</b>  | <b>41</b> | <b>30</b> | <b>47</b> | <b>64</b> | <b>29</b> | <b>28</b> | <b>44</b> | <b>61</b> | <b>40</b> | <b>42</b> | <b>37</b> | <b>48</b> | <b>41</b> | <b>38</b> | <b>46</b> | <b>34</b> | <b>43</b> | <b>47</b> | <b>39</b> | <b>35</b> | <b>35</b> |
| Don't know           | 11        | 7         | 11        | 9         | 2         | 10        | 7         | 8         | 8         | 14        | 20        | 16        | 6         | 9         | 8         | 14        | 10        | 12        | 7         | 10        | 18        |

Some have said the advertising is "stupid and offensive". To what extent do you agree or disagree with this view?

|                       |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly agree        | 19        | 10        | 28        | 13        | 3         | 4         | 29        | 28        | 18        | 20        | 16        | 26        | 17        | 16        | 22        | 15        | 18        | 21        | 16        | 19        | 20        |
| Tend to agree         | 23        | 14        | 24        | 50        | 18        | 16        | 19        | 33        | 21        | 24        | 22        | 26        | 20        | 23        | 25        | 20        | 26        | 26        | 21        | 20        | 17        |
| <b>TOTAL AGREE</b>    | <b>42</b> | <b>24</b> | <b>52</b> | <b>63</b> | <b>21</b> | <b>20</b> | <b>48</b> | <b>61</b> | <b>39</b> | <b>44</b> | <b>38</b> | <b>52</b> | <b>37</b> | <b>39</b> | <b>47</b> | <b>35</b> | <b>44</b> | <b>47</b> | <b>37</b> | <b>39</b> | <b>37</b> |
| Tend to disagree      | 26        | 30        | 26        | 21        | 23        | 29        | 33        | 21        | 30        | 22        | 27        | 21        | 30        | 25        | 27        | 24        | 20        | 22        | 26        | 32        | 30        |
| Strongly disagree     | 24        | 42        | 13        | 10        | 50        | 42        | 13        | 15        | 24        | 23        | 21        | 15        | 27        | 29        | 20        | 29        | 25        | 22        | 30        | 24        | 13        |
| <b>TOTAL DISAGREE</b> | <b>50</b> | <b>72</b> | <b>39</b> | <b>31</b> | <b>73</b> | <b>71</b> | <b>46</b> | <b>36</b> | <b>54</b> | <b>45</b> | <b>48</b> | <b>36</b> | <b>57</b> | <b>54</b> | <b>47</b> | <b>53</b> | <b>45</b> | <b>44</b> | <b>56</b> | <b>56</b> | <b>43</b> |
| Don't know            | 9         | 4         | 9         | 6         | 7         | 8         | 6         | 4         | 7         | 11        | 14        | 11        | 6         | 8         | 6         | 13        | 11        | 10        | 7         | 5         | 19        |

Fieldwork: 29th - 29th July 2013

|                        | Voting intention |     |     |         |      | 2010 Vote |     |         | Gender |        | Age    |       |       |     | Social grade |      | Region |               |                  |       |          |   |
|------------------------|------------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|--------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
|                        | Total            | Con | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24* | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b> | <b>733</b>       | X   | X   | X       | X    | 233       | 189 | 148     | 356    | 377    | 89     | 187   | 251   | 207 | 418          | 315  | 94     | 238           | 157              | 180   | 64       |   |
| Unweighted Sample      | 733              | 189 | 206 | 50      | 97   | 246       | 174 | 151     | 351    | 382    | 46     | 187   | 263   | 237 | 512          | 221  | 86     | 253           | 138              | 194   | 62       |   |
|                        | %                | %   | %   | %       | %    | %         | %   | %       | %      | %      | %      | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |

Some have described the advertising as racist.

To what extent do you agree or disagree with this view?

|                       |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly agree        | 12        | 6         | 20        | 6         | 1         | 2         | 21        | 14        | 11        | 13        | 5         | 17        | 13        | 9         | 12        | 11        | 8         | 12        | 12        | 16        | 9         |
| Tend to agree         | 19        | 10        | 25        | 32        | 8         | 11        | 21        | 33        | 16        | 22        | 25        | 22        | 16        | 18        | 21        | 18        | 17        | 24        | 15        | 18        | 19        |
| <b>TOTAL AGREE</b>    | <b>31</b> | <b>16</b> | <b>45</b> | <b>38</b> | <b>9</b>  | <b>13</b> | <b>42</b> | <b>47</b> | <b>27</b> | <b>35</b> | <b>30</b> | <b>39</b> | <b>29</b> | <b>27</b> | <b>33</b> | <b>29</b> | <b>25</b> | <b>36</b> | <b>27</b> | <b>34</b> | <b>28</b> |
| Tend to disagree      | 28        | 26        | 27        | 26        | 24        | 28        | 32        | 22        | 31        | 25        | 31        | 28        | 27        | 27        | 31        | 24        | 26        | 25        | 34        | 29        | 28        |
| Strongly disagree     | 33        | 54        | 22        | 21        | 66        | 53        | 21        | 23        | 34        | 31        | 25        | 19        | 39        | 41        | 30        | 36        | 36        | 32        | 36        | 33        | 21        |
| <b>TOTAL DISAGREE</b> | <b>61</b> | <b>80</b> | <b>49</b> | <b>47</b> | <b>90</b> | <b>81</b> | <b>53</b> | <b>45</b> | <b>65</b> | <b>56</b> | <b>56</b> | <b>47</b> | <b>66</b> | <b>68</b> | <b>61</b> | <b>60</b> | <b>62</b> | <b>57</b> | <b>70</b> | <b>62</b> | <b>49</b> |
| Don't know            | 8         | 4         | 6         | 16        | 1         | 5         | 6         | 7         | 8         | 8         | 13        | 13        | 5         | 6         | 6         | 11        | 13        | 7         | 4         | 5         | 24        |

Some have said the advertising is "in poor taste but necessary". To what extent do you agree or disagree with this view?

|                       |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly agree        | 7         | 11        | 7         | 10        | 7         | 8         | 8         | 6         | 6         | 9         | 4         | 6         | 10        | 6         | 6         | 8         | 10        | 6         | 5         | 9         | 7         |
| Tend to agree         | 32        | 39        | 25        | 32        | 46        | 38        | 28        | 28        | 32        | 32        | 31        | 30        | 33        | 33        | 33        | 30        | 37        | 26        | 33        | 35        | 35        |
| <b>TOTAL AGREE</b>    | <b>39</b> | <b>50</b> | <b>32</b> | <b>42</b> | <b>53</b> | <b>46</b> | <b>36</b> | <b>34</b> | <b>38</b> | <b>41</b> | <b>35</b> | <b>36</b> | <b>43</b> | <b>39</b> | <b>39</b> | <b>38</b> | <b>47</b> | <b>32</b> | <b>38</b> | <b>44</b> | <b>42</b> |
| Tend to disagree      | 27        | 31        | 28        | 32        | 18        | 30        | 25        | 26        | 30        | 25        | 29        | 29        | 28        | 23        | 30        | 24        | 24        | 29        | 32        | 23        | 24        |
| Strongly disagree     | 23        | 12        | 28        | 17        | 28        | 14        | 29        | 33        | 22        | 23        | 13        | 21        | 22        | 30        | 23        | 22        | 17        | 27        | 22        | 23        | 17        |
| <b>TOTAL DISAGREE</b> | <b>50</b> | <b>43</b> | <b>56</b> | <b>49</b> | <b>46</b> | <b>44</b> | <b>54</b> | <b>59</b> | <b>52</b> | <b>48</b> | <b>42</b> | <b>50</b> | <b>50</b> | <b>53</b> | <b>53</b> | <b>46</b> | <b>41</b> | <b>56</b> | <b>54</b> | <b>46</b> | <b>41</b> |
| Don't know            | 11        | 7         | 12        | 9         | 1         | 9         | 10        | 9         | 10        | 11        | 23        | 14        | 7         | 8         | 7         | 16        | 13        | 11        | 8         | 11        | 17        |

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*