

YouGov / The Sun Survey Results

Sample Size: 1742 GB Adults
Fieldwork: 3rd - 4th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1742	405	538	113	536	444	364	847	895	211	444	596	491	993	749	223	566	373	429	152
Unweighted Sample	1742	433	508	99	567	427	369	836	906	81	469	724	468	1114	628	227	592	408	393	122
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	80	3	8	29	34	27	33	30	34	34	29	29	42	29	27	19
Lab	42	0	100	0	5	89	39	41	44	52	42	45	36	38	47	49	34	38	54	39
Lib Dem	9	0	0	100	1	2	39	9	9	7	16	7	6	10	7	12	10	10	7	4
Other	17	0	0	0	14	6	14	21	13	13	10	18	23	17	17	10	13	23	12	38

Other Parties Voting Intention

UKIP	8	0	0	0	9	2	3	9	5	2	3	7	14	8	7	4	7	12	8	1
SNP / PCY	4	0	0	0	1	1	3	5	3	1	3	5	4	3	5	0	0	4	0	28
Green	3	0	0	0	0	2	5	2	3	7	1	3	1	3	1	3	3	3	1	3
BNP	1	0	0	0	2	0	0	2	0	0	3	1	1	1	2	3	1	2	0	3
Respect	1	0	0	0	0	0	1	1	0	0	0	1	0	1	0	0	1	0	1	0
Other	1	0	0	0	1	1	1	1	1	3	0	1	2	1	2	1	1	2	2	2

Non Voters

Would Not Vote	9	0	0	0	6	1	10	7	12	11	12	9	7	8	11	6	10	9	13	5
Don't know	17	0	0	0	18	11	24	13	22	19	17	19	15	18	17	22	20	16	16	9

Do you approve or disapprove of the Government's record to date?

	April 2-3	April 3-4																			
Approve	24	22	65	3	34	43	5	16	26	19	24	26	20	20	24	19	25	26	21	19	16
Disapprove	61	64	17	93	41	40	88	67	65	63	59	58	66	69	62	67	63	60	62	68	76
Don't know	15	14	18	5	25	17	7	16	9	19	17	16	14	11	14	14	12	15	17	13	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	March 20-21	April 3-4																			
Which of these would make the best Prime Minister?																					
David Cameron	38	30	87	4	20	66	6	16	33	27	25	31	28	33	34	24	31	34	29	27	26
Ed Miliband	18	19	1	53	7	2	46	16	22	16	22	18	20	17	17	21	21	17	17	22	23
Nick Clegg	6	5	1	2	45	1	2	18	5	5	1	8	5	4	6	4	7	4	7	4	1
Don't know	38	46	11	41	28	31	46	50	40	52	51	42	48	45	43	51	41	45	47	48	50
If you had to choose, which of the following options would be best for Britain?																					
A majority Conservative government	30	27	81	0	4	67	3	7	28	25	14	22	27	36	30	22	24	30	28	24	21
A coalition between the Conservatives and Liberal Democrats	9	9	15	1	48	10	2	17	10	8	15	10	7	9	8	10	12	12	9	5	5
A coalition between Labour and the Liberal Democrats	13	13	1	16	37	2	11	29	13	13	19	17	10	10	16	9	15	12	10	15	15
A majority Labour government	28	30	0	80	2	3	72	22	32	28	31	26	34	28	26	35	34	24	28	34	39
Don't know	20	21	3	3	10	18	11	25	16	26	22	25	23	16	19	24	15	22	25	22	20

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	26	108
Male 25 to 39	208	223
Male 40 to 59	348	294
Male 60 +	254	221
Female 18 to 24	55	103
Female 25 to 39	261	221
Female 40 to 59	376	301
Female 60 +	214	270
Region		
North England	393	429
Midlands	309	286
East England	159	167
London	227	223
South England	433	399
Wales	99	87
Scotland	122	152
Social Grade		
AB	565	488
C1	549	505
C2	269	366
DE	359	383
Newspaper Type		
Express / Mail	375	279
Sun / Star	214	409
Mirror / Record	112	174
Guardian / Independent	86	78
FT / Times / Telegraph	123	165
Other Paper	245	200
No Paper	587	436
Political Party Identification		
Labour	542	566
Conservative	525	496
Liberal Democrat	179	209
SNP/Plaid Cymru	32	30
Others	85	23
None/ DK	379	418

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