

YouGov / Times Red Box Survey Results

Sample Size: 1823 GB Adults
Fieldwork: 28th - 29th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1823	X	X	X	X	539	425	364	884	939	217	461	623	521	1039	784	233	592	390	448	159	
Unweighted Sample	1823	533	537	132	174	545	430	381	893	930	164	468	633	558	1042	781	259	597	361	447	159	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important are the following issues to the country?

Having a referendum on EU membership?

Very important	25	30	11	15	75	37	17	16	27	23	12	14	27	37	21	30	20	30	25	25	14
Fairly important	23	35	16	15	16	29	18	17	20	25	19	23	23	23	21	24	23	22	24	24	17
TOTAL IMPORTANT	48	65	27	30	91	66	35	33	47	48	31	37	50	60	42	54	43	52	49	49	31
Not that important	23	24	29	30	7	21	24	30	23	23	22	29	25	18	25	21	23	23	22	24	24
Not important at all	23	9	38	38	1	10	35	34	26	20	32	26	21	19	27	17	27	20	22	20	37
TOTAL NOT IMPORTANT	46	33	67	68	8	31	59	64	49	43	54	55	46	37	52	38	50	43	44	44	61
Not sure	6	3	6	2	1	3	6	2	3	9	15	8	4	4	5	7	9	5	7	6	7

Reducing the deficit?

Very important	41	69	20	37	50	63	27	35	42	39	30	37	38	51	41	40	40	44	40	40	31
Fairly important	42	28	51	51	44	32	53	47	42	42	41	41	45	39	41	43	39	41	43	42	44
TOTAL IMPORTANT	83	97	71	88	94	95	80	82	84	81	71	78	83	90	82	83	79	85	83	82	75
Not that important	11	2	20	9	4	3	14	14	11	11	11	12	12	8	12	10	13	10	10	11	14
Not important at all	2	0	4	2	1	1	3	2	3	2	4	3	2	1	2	2	2	2	2	2	4
TOTAL NOT IMPORTANT	13	2	24	11	5	4	17	16	14	13	15	15	14	9	14	12	15	12	12	13	18
Not sure	5	1	5	1	1	2	3	2	3	7	14	7	3	1	4	6	6	4	4	5	7

Managing the NHS?

Very important	76	67	87	78	75	69	87	81	71	80	64	68	79	82	73	79	69	79	74	75	76
Fairly important	20	29	9	21	24	28	10	16	24	16	20	26	18	17	23	16	22	17	22	21	19
TOTAL IMPORTANT	96	96	96	99	99	97	97	97	95	96	84	94	97	99	96	95	91	96	96	96	95
Not that important	1	2	1	1	1	1	1	1	2	1	3	2	1	0	2	1	4	1	2	1	0
Not important at all	0	1	0	0	0	0	0	1	0	1	1	1	0	0	0	0	1	0	0	0	1
TOTAL NOT IMPORTANT	1	3	1	1	1	1	1	2	2	2	4	3	1	0	2	1	5	1	2	1	1
Not sure	3	0	2	0	0	1	1	1	2	3	12	4	1	0	2	3	5	2	2	3	2

Controlling immigration?

Very important	51	65	34	32	94	68	43	40	48	54	20	38	59	66	46	58	41	55	54	54	37
Fairly important	27	27	34	36	6	23	31	32	30	25	36	33	23	23	28	26	29	27	27	26	29
TOTAL IMPORTANT	78	92	68	68	100	91	74	72	78	79	56	71	82	89	74	84	70	82	81	80	66
Not that important	13	7	20	23	0	7	17	22	14	13	23	17	11	8	16	9	18	12	11	12	21
Not important at all	5	1	9	7	0	1	7	5	6	4	9	8	4	2	7	3	6	4	5	5	10
TOTAL NOT IMPORTANT	18	8	29	30	0	8	24	27	20	17	32	25	15	10	23	12	24	16	16	17	31
Not sure	3	1	3	1	0	1	2	1	2	4	12	4	1	1	3	4	6	2	3	3	4

Sample Size: 1823 GB Adults
Fieldwork: 28th - 29th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1823	X	X	X	X	539	425	364	884	939	217	461	623	521	1039	784	233	592	390	448	159	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Providing enough housing?

Very important	48	40	57	54	48	42	53	55	47	48	51	40	45	57	46	50	54	50	40	46	53
Fairly important	41	49	34	40	36	47	39	37	40	41	33	43	44	37	41	40	34	39	46	45	33
TOTAL IMPORTANT	89	89	91	94	84	89	92	92	87	89	84	83	89	94	87	90	88	89	86	91	86
Not that important	7	9	5	6	12	8	5	6	8	7	3	10	9	5	8	6	6	8	8	6	8
Not important at all	1	1	1	0	3	2	0	1	2	1	0	3	1	1	2	1	1	1	2	1	1
TOTAL NOT IMPORTANT	8	10	6	6	15	10	5	7	10	8	3	13	10	6	10	7	7	9	10	7	9
Not sure	3	1	4	1	1	1	2	1	3	4	13	4	1	1	3	3	5	2	4	3	5

Keeping the economy growing?

Very important	61	81	50	63	70	78	57	55	63	58	42	56	60	72	61	59	61	65	57	60	54
Fairly important	32	17	40	32	28	20	38	37	30	33	39	32	34	25	32	32	29	29	34	33	37
TOTAL IMPORTANT	93	98	90	95	98	98	95	92	93	91	81	88	94	97	93	91	90	94	91	93	91
Not that important	4	1	6	5	2	1	3	5	3	4	3	6	4	2	4	4	4	4	4	3	4
Not important at all	1	0	1	0	0	0	0	2	1	0	2	1	0	0	0	1	1	0	0	1	2
TOTAL NOT IMPORTANT	5	1	7	5	2	1	3	7	4	4	5	7	4	2	4	5	5	4	4	4	6
Not sure	4	0	4	0	0	1	2	1	3	5	14	5	2	1	3	4	6	3	4	4	3

Settling the future of Scotland?

Very important	15	18	11	6	19	17	15	13	17	13	13	11	16	19	15	15	13	14	12	11	44
Fairly important	27	24	32	35	24	25	30	31	26	29	31	25	26	30	28	27	23	25	28	29	37
TOTAL IMPORTANT	42	42	43	41	43	42	45	44	43	42	44	36	42	49	43	42	36	39	40	40	81
Not that important	33	35	35	42	28	33	34	37	33	34	34	34	34	32	33	35	37	33	33	40	11
Not important at all	18	20	15	14	25	22	16	16	20	15	8	24	18	15	20	14	19	21	21	13	6
TOTAL NOT IMPORTANT	51	55	50	56	53	55	50	53	53	49	42	58	52	47	53	49	56	54	54	53	17
Not sure	6	3	7	3	3	4	6	3	4	9	14	7	5	4	4	9	8	6	6	7	3

How important are the following issues to you and your family?

Having a referendum on EU membership?

Very important	22	27	9	10	73	34	14	13	24	20	11	11	24	34	18	27	17	27	22	21	10
Fairly important	20	28	15	17	15	24	18	17	19	20	16	19	21	20	19	21	16	20	21	21	17
TOTAL IMPORTANT	42	55	24	27	88	58	32	30	43	40	27	30	45	54	37	48	33	47	43	42	27
Not that important	25	30	26	33	8	26	23	29	24	26	21	29	27	21	26	24	26	24	25	27	23
Not important at all	28	13	46	39	2	14	40	39	31	26	39	35	25	22	33	22	33	25	27	27	43
TOTAL NOT IMPORTANT	53	43	72	72	10	40	63	68	55	52	60	64	52	43	59	46	59	49	52	54	66
Not sure	5	2	5	1	2	3	4	1	3	7	14	6	4	3	5	6	8	4	6	4	7

Sample Size: 1823 GB Adults
Fieldwork: 28th - 29th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1823	X	X	X	X	539	425	364	884	939	217	461	623	521	1039	784	233	592	390	448	159
Unweighted Sample	1823	533	537	132	174	545	430	381	893	930	164	468	633	558	1042	781	259	597	361	447	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Reducing the deficit?																					
Very important	30	50	16	27	36	47	22	23	32	28	20	25	28	41	29	31	27	33	27	31	26
Fairly important	40	42	41	45	44	40	42	45	40	40	33	40	41	41	40	40	36	38	45	41	36
TOTAL IMPORTANT	70	92	57	72	80	87	64	68	72	68	53	65	69	82	69	71	63	71	72	72	62
Not that important	20	6	31	26	16	10	24	26	19	21	23	21	23	15	22	18	20	20	19	19	26
Not important at all	6	1	10	1	1	1	9	5	6	7	12	9	5	3	6	6	9	5	6	6	7
TOTAL NOT IMPORTANT	26	7	41	27	17	11	33	31	25	28	35	30	28	18	28	24	29	25	25	25	33
Not sure	4	1	3	0	3	2	2	2	3	6	13	6	2	1	3	5	7	3	4	4	5
Managing the NHS?																					
Very important	67	57	81	65	72	60	82	70	63	70	56	57	69	78	64	70	59	69	69	66	68
Fairly important	26	36	14	29	23	33	13	26	28	23	24	33	26	19	28	23	27	24	24	28	26
TOTAL IMPORTANT	93	93	95	94	95	93	95	96	91	93	80	90	95	97	92	93	86	93	93	94	94
Not that important	4	6	3	5	3	5	3	4	6	2	6	6	4	1	5	3	7	4	4	3	2
Not important at all	1	1	0	0	0	1	0	0	1	1	1	1	0	0	1	1	1	1	0	1	1
TOTAL NOT IMPORTANT	5	7	3	5	3	6	3	4	7	3	7	7	4	1	6	4	8	5	4	4	3
Not sure	3	1	2	0	1	2	1	1	2	3	13	3	1	0	3	3	6	2	3	2	3
Controlling immigration?																					
Very important	40	51	27	24	88	54	35	29	40	40	17	25	46	55	35	47	31	43	45	42	25
Fairly important	26	30	27	27	8	27	26	29	25	27	24	29	25	25	25	27	27	25	25	27	27
TOTAL IMPORTANT	66	81	54	51	96	81	61	58	65	67	41	54	71	80	60	74	58	68	70	69	52
Not that important	18	14	24	31	2	11	21	25	18	18	25	25	16	13	21	15	19	19	17	17	22
Not important at all	13	5	19	17	0	6	16	16	14	12	22	18	11	6	16	9	17	11	11	12	22
TOTAL NOT IMPORTANT	31	19	43	48	2	17	37	41	32	30	47	43	27	19	37	24	36	30	28	29	44
Not sure	3	1	3	0	1	2	2	1	2	3	12	3	1	1	3	3	6	2	2	2	4
Providing enough housing?																					
Very important	31	21	42	37	31	23	41	31	31	31	36	29	27	35	28	35	33	35	25	29	32
Fairly important	33	36	31	32	36	35	32	34	33	33	33	30	33	36	34	32	31	32	34	34	35
TOTAL IMPORTANT	64	57	73	69	67	58	73	65	64	64	69	59	60	71	62	67	64	67	59	63	67
Not that important	23	29	20	25	18	29	18	26	23	23	16	23	27	20	23	22	19	22	27	24	17
Not important at all	9	13	5	6	12	12	7	7	10	9	3	14	10	8	11	7	10	9	9	10	11
TOTAL NOT IMPORTANT	32	42	25	31	30	41	25	33	33	32	19	37	37	28	34	29	29	31	36	34	28
Not sure	3	1	3	0	2	2	2	1	3	4	13	3	2	1	3	4	7	2	4	2	4
Keeping the economy growing?																					
Very important	47	68	36	43	51	64	41	40	50	43	33	42	49	55	47	46	45	52	43	44	48
Fairly important	40	28	47	49	41	31	46	47	37	44	37	44	40	38	40	41	37	37	45	44	36
TOTAL IMPORTANT	87	96	83	92	92	95	87	87	87	87	70	86	89	93	87	87	82	89	88	88	84
Not that important	8	3	11	8	6	3	8	10	8	7	11	9	7	5	8	7	8	7	8	8	8
Not important at all	2	0	2	0	1	0	2	2	2	2	6	2	2	1	1	3	2	1	1	3	3
TOTAL NOT IMPORTANT	10	3	13	8	7	3	10	12	10	9	17	11	9	6	9	10	10	8	9	11	11
Not sure	3	1	3	0	1	2	2	1	3	4	12	4	2	1	3	4	7	3	3	2	4

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Unweighted Sample	1823	533	537	132	174	545	430	381	893	930	164	468	633	558	1042	781	259	597	361	447	159	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Settling the future of Scotland?

Very important	11	10	8	8	15	11	10	8	12	9	13	9	10	12	11	10	6	9	7	6	48
Fairly important	18	18	20	17	15	18	18	17	19	16	17	13	16	24	17	19	16	17	14	18	29
TOTAL IMPORTANT	29	28	28	25	30	29	28	25	31	25	30	22	26	36	28	29	22	26	21	24	77
Not that important	31	33	31	36	30	31	32	35	29	32	24	28	33	33	30	32	31	31	30	37	11
Not important at all	36	36	38	37	35	36	36	37	35	36	32	45	36	28	38	32	40	37	43	35	7
TOTAL NOT IMPORTANT	67	69	69	73	65	67	68	72	64	68	56	73	69	61	68	64	71	68	73	72	18
Not sure	5	3	4	2	5	4	4	2	4	6	13	5	4	3	4	6	7	5	6	4	6

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

	May 20-21 2013	April 28-29 2015																				
Support	58	50	67	30	36	90	68	36	40	53	46	36	42	52	59	46	55	45	54	52	48	38
Oppose	24	29	15	49	48	4	15	45	41	33	26	40	32	26	26	34	23	32	28	26	27	47
Don't know	17	21	19	21	16	7	17	19	20	14	28	24	26	21	15	20	22	23	18	22	25	15

If there was a referendum on Britain's membership of the European Union how would you vote?

I would definitely vote for Britain to remain in the EU	34	23	54	53	2	20	49	46	37	32	50	37	30	30	40	27	39	31	32	32	50
I would probably vote for Britain to remain in the EU, but could be persuaded to vote to leave	18	24	17	27	7	20	14	21	21	15	18	21	18	15	19	16	22	16	17	18	18
I would probably vote for Britain to leave the EU, but could be persuaded to vote to stay	14	21	6	7	21	20	10	10	14	14	10	13	14	16	14	14	12	13	17	14	9
I would definitely vote for Britain to leave the EU	18	19	8	6	65	26	13	10	20	17	5	10	22	27	13	25	11	24	17	19	11
Don't know	16	13	15	7	5	14	14	12	9	22	17	19	17	12	14	18	16	16	17	17	12

If the Conservatives win the next election and David Cameron remains Prime Minister, do you think he will or will not hold a referendum on EU membership?

Will hold a referendum on EU membership	43	66	33	56	34	56	35	46	49	37	47	42	37	49	48	36	41	46	39	39	52
Will not hold a referendum on EU membership	29	13	38	29	49	20	37	31	30	29	20	29	34	27	26	34	28	30	34	28	26
Not sure	28	21	29	15	17	25	28	22	20	35	33	28	29	24	26	30	31	25	27	33	22